

PROMTPRESS PUBLIC REPORT

Channel audit

Sota VPN — Channel



@sotavpn

 Sota VPN: - High speed - Reliable uptime - Access to restricted content Bot — t.me/sota Site — <https://sotavpn.com> Community — t.me/sotavpnchat

SUBS

801 126

+93363 per month

ERR (% SEE POSTS)

33.0%

per day 22.9%

REACH/POST

268.3K

ad reach 181.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

 SUBS 801 126 —	 SUBSCRIBER REACH 33.49% avg % subs see post	 VIEWS/POST 268.3K median 268.3K · —	 POSTS/WK 1.0 for the period
 7D TREND — no data for period	 REACTIONS/POST 3317.0 total 3,317 reactions, 806 reposts, 914 comments	 POST LENGTH 980 chars median 980 · —	 POSTS ANALYZED 1 —
 AD REACH 181.6K 24h avg	 CHURN / MONTH +93363 last month	 CITATION RATE 2 citation index · 25 channels mentioned all time	 CHANNEL AGE 3 years 2 months created 14.05.2023

AI EDITOR SUMMARY

Channel «Sota VPN — Channel» — 801 126 subs. Avg views per post 268.3K people (33% of subs), good reach. Publishes 1 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts for –.
- 02 Dominant format: **Text** (1/1 posts).
- 03 Avg post length – **980** chars (median 980).
- 04 Audience peak – **Monday**, 14:00 MSK.
- 05 Top posts get **0x** more views than the weakest (89.4K avg top vs 268.3K worst) – among 1 posts for –. Analyze commonalities: topic, format, timing.

TOP 1 POSTS

Nº1 13.07 · 11:04 TEXT		
	VIEWS	REACTIONS
	268 322	3 317
	REPOSTS	ER
Added 16 new locations in Sota VPN! Recently we've expanded Sota's network and added 16 more locations. Now the service...		806 33.5%

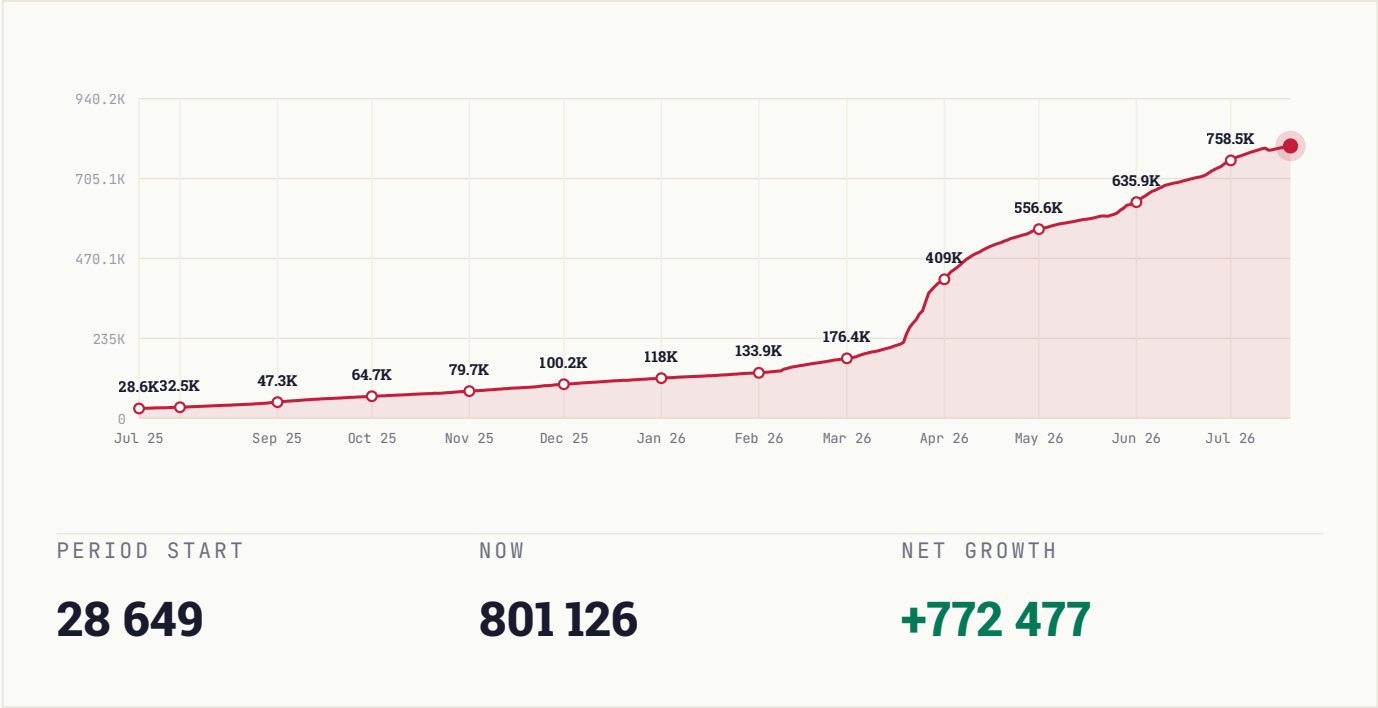
WORST 1

↓ 13.07 · 11:04 TEXT		
	VIEWS	REACTIONS
	268 322	3 317
	REPOSTS	ER
Added 16 new locations in Sota VPN! Recently we've expanded Sota's network and added 16 more locations. Now the service...		806 33.5%

SECTION 03 · SUBSCRIBER DYNAMICS

Yearly channel growth

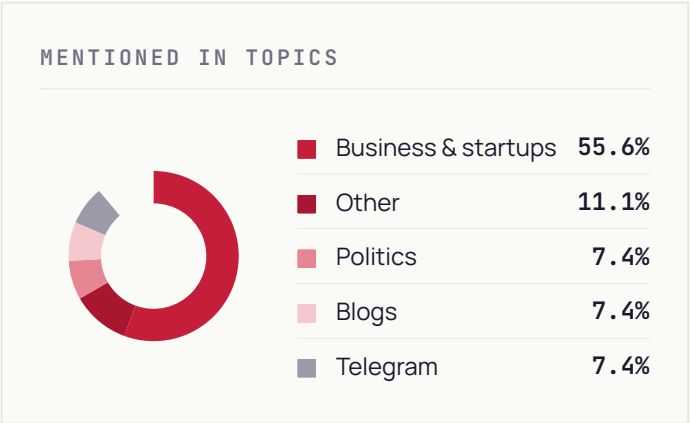
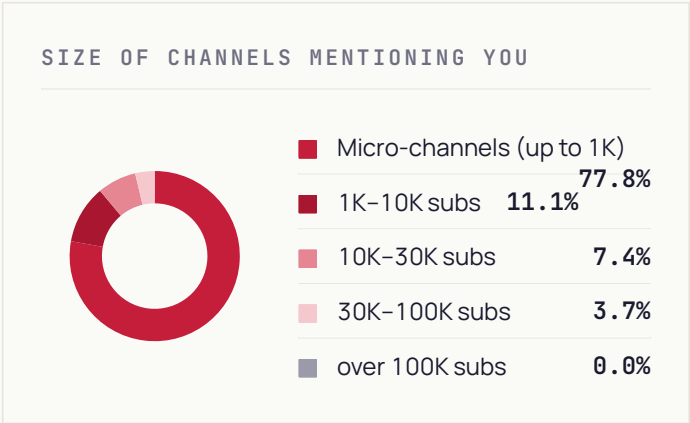
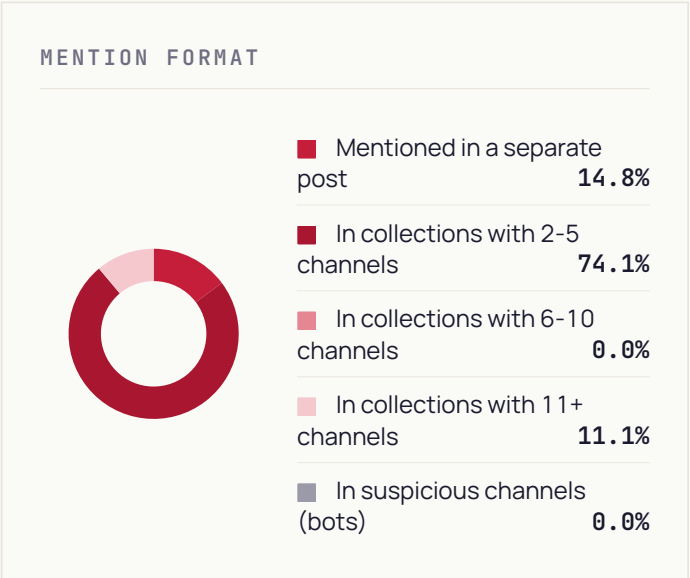
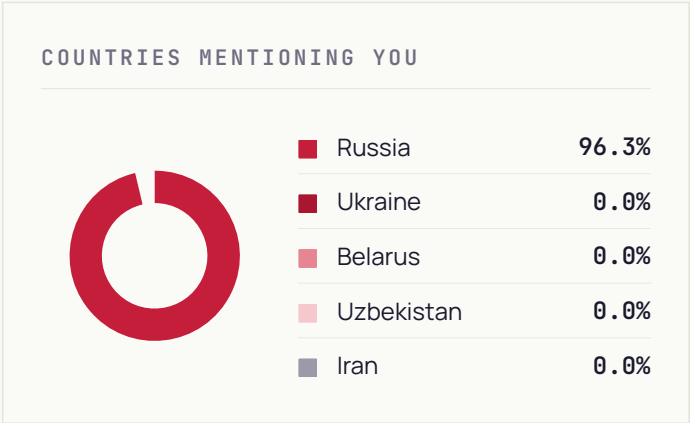
Yearly subscriber growth chart. Key months show exact subs. See growth and churn months.



SECTION 04 · MENTIONS

Who mentions the channel and how

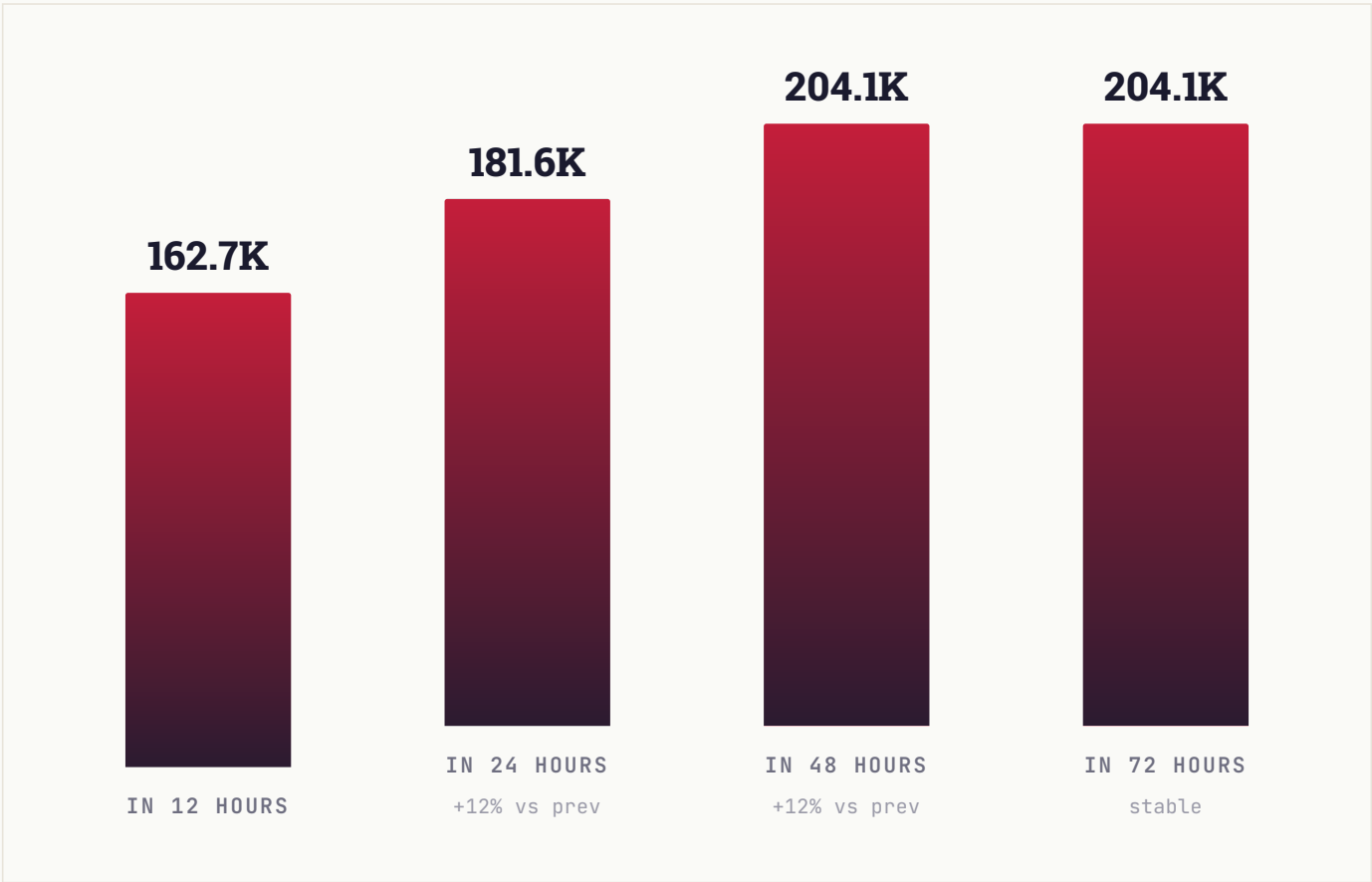
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs one. All-time mentions: **25** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
IP iRo Proxy پروکسی	7.7M
GE GETMODPC	4.4M
T🌩️ TikTokModCloud ☀️	3M
TU TikTok Updates 🔥	2.2M
CT Central TikTok ⚡	1.8M
اېپ پروکسی Fast Proxy	1.7M
اف اخبار فوری مملکت نیوزبین	1.5M
پم خبرجنگ VPN پروکسی ملی	1.3M
📱E 📱 Easy APK	1.2M
PM Proxy MTProto Proxy 24/	1.2M
SV Sota VPN – Channel YOU	801.1K

COMPARATIVE INSIGHT

Channel intop quartile of niche (#22 of 99). Leader — iRo Proxy | پروکسی (7.7M). Goal for coming months: enter niche top-10 via systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **0**, they brought **101 730** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	16 294
December 2025	0	0	18 200
November 2025	0	0	20 491
October 2025	0	0	15 068
September 2025	0	0	17 296
August 2025	0	0	14 381
TOTAL MENTIONS	0	MONTHS OF DATA	6
		ATTRACTED SUBS	101 730

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Software & Apps» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

#22

/100

RANK IN NICHE

Channel in top 22% – strong position

SUBS

better than 72% of niche

median 397.5K

123.7K

801 126 – your channel

1.4M

AVG REACH / POST

better than 86% of niche

median 50.1K

381

268 322 – your channel

379.5K

CITATION INDEX

82% below median

median 11



0

2 – your channel

299

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|--|--|
| 01 | Increase posting frequency
Now 1.0 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Best post day: Monday
Audience most active on this day at 14:00 MSK. | EFFECT
Best window for important posts |
| 03 | Increase video post share
Video in Telegram holds audience longer and ranks better. Aim for 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (organic integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
