

PROMTPRESS PUBLIC REPORT

Channel audit

sonyatemnikova



@sonyatemnikovaa

The main car lover in your life ❤️

SUBSCRIBERS

25 596

-462 per month

ERR (% SEE POSTS)

46.0%

in 24 hrs **17.8%**

REACH/POST

12.9K

ad reach **4.6K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 25 596 —	 SUBS REACH 50.59% avg % subs see post	 VIEWS/POST 12.9K median 13.9K · 25 days	 POSTS/WEEK 2.2 over period
 7D TREND — no data for period	 REACTIONS/POST 550.0 only 4,400 reactions, 210 reposts, 19 comments	 POST LENGTH 14 chars median 10 · 25 days	 POSTS ANALYZED 8 25 days
 AD REACH 4.6K 24h avg	 CHURN / MONTH -462 last month	 QUOTABILITY 3 citation index · 1 channel mentioned ever	 CHANNEL AGE 7 years 1 month created 10.06.2019

AI EDITOR SUMMARY

Channel «sonyatemnikova» — 25 596 subs. Each post averages 12.9K people (51% from subs), this is wide reach for a channel of this size. Publishes 2 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts over 25 days.
- 02 Dominant format — **Photo** (7/8 posts).
- 03 Avg post length — **14** chars (median 10).
- 04 Peak audience activity — **Sunday**, 01:00 MSK.
- 05 Top posts get **2x** more views than the weakest (15.3K avg top vs 9.9K worst) — among 8 posts in 25 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 28.06 · 22:20 PHOTO (captionless post — photo)	VIEWS 16 359 REPOSTS 12	REACTIONS 290 ER 63.9%
Nº2 25.06 · 10:19 PHOTO Happy birthday my @tomato333 ❤️❤️❤️	VIEWS 14 936 REPOSTS 60	REACTIONS 588 ER 58.4%
Nº3 02.07 · 21:52 VIDEO Learning)	VIEWS 14 597 REPOSTS 23	REACTIONS 561 ER 57.0%

Nº4

25.06 · 16:03

PHOTO

@tomato333

VIEWS	REACTIONS
14 533	580
REPOSTS	ER
19	56.8%

Nº5

05.07 · 20:41

PHOTO

(captionless post — photo)

VIEWS	REACTIONS
13 349	612
REPOSTS	ER
18	52.2%

|

WORST 3

↓

28.06 · 21:36

PHOTO



VIEWS	REACTIONS
12 712	602
REPOSTS	ER
27	49.7%

↓

08.07 · 18:38

PHOTO

(captionless post — photo)

VIEWS	REACTIONS
12 365	662
REPOSTS	ER
22	48.3%

↓

20.07 · 13:00

PHOTO

(captionless post — photo)

VIEWS	REACTIONS
4 747	505
REPOSTS	ER
29	18.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

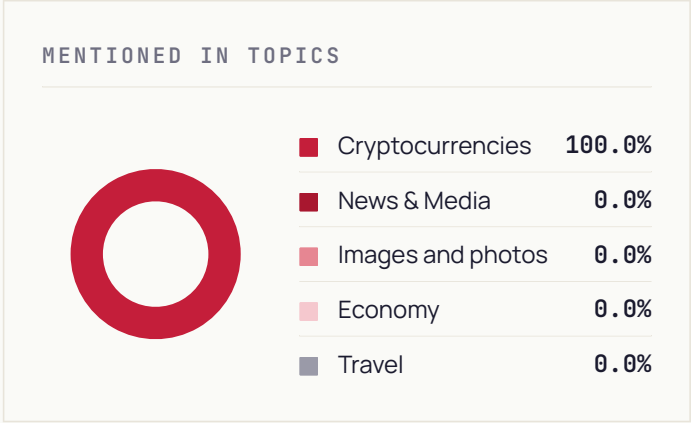
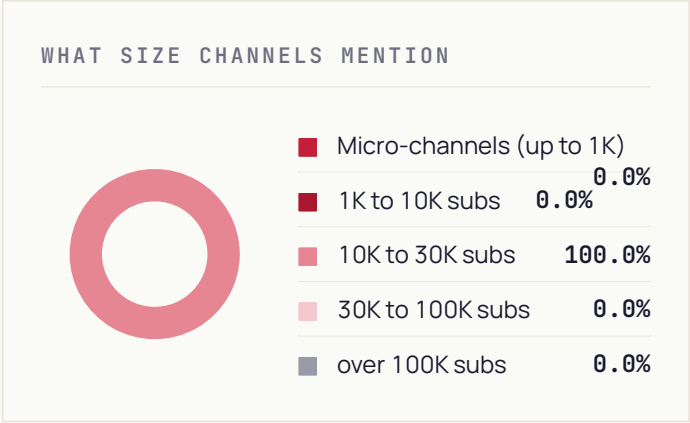
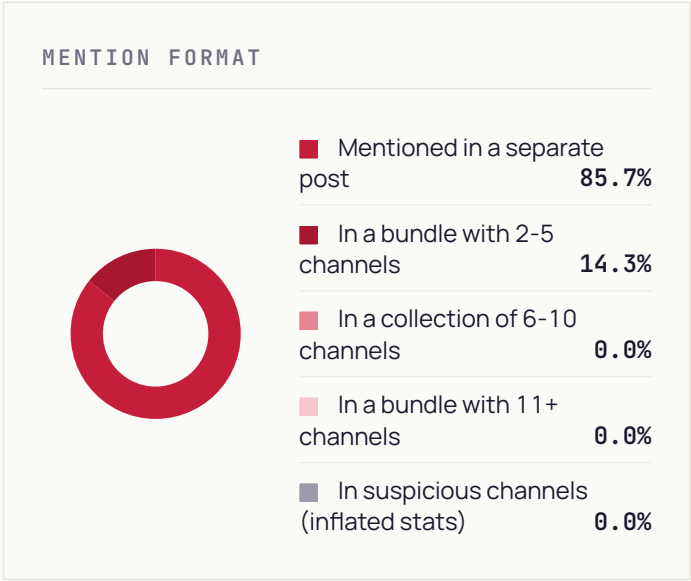
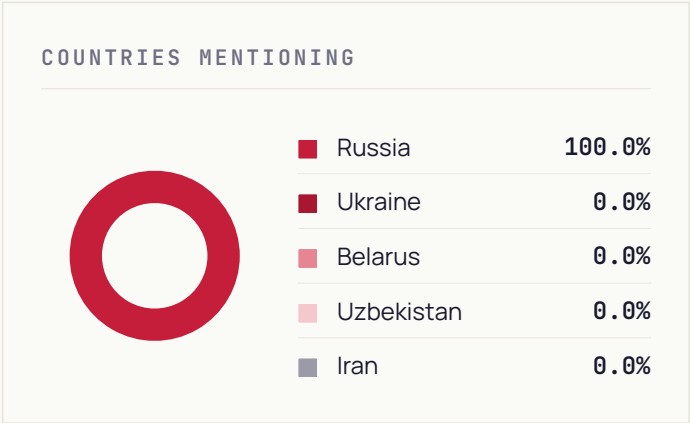
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

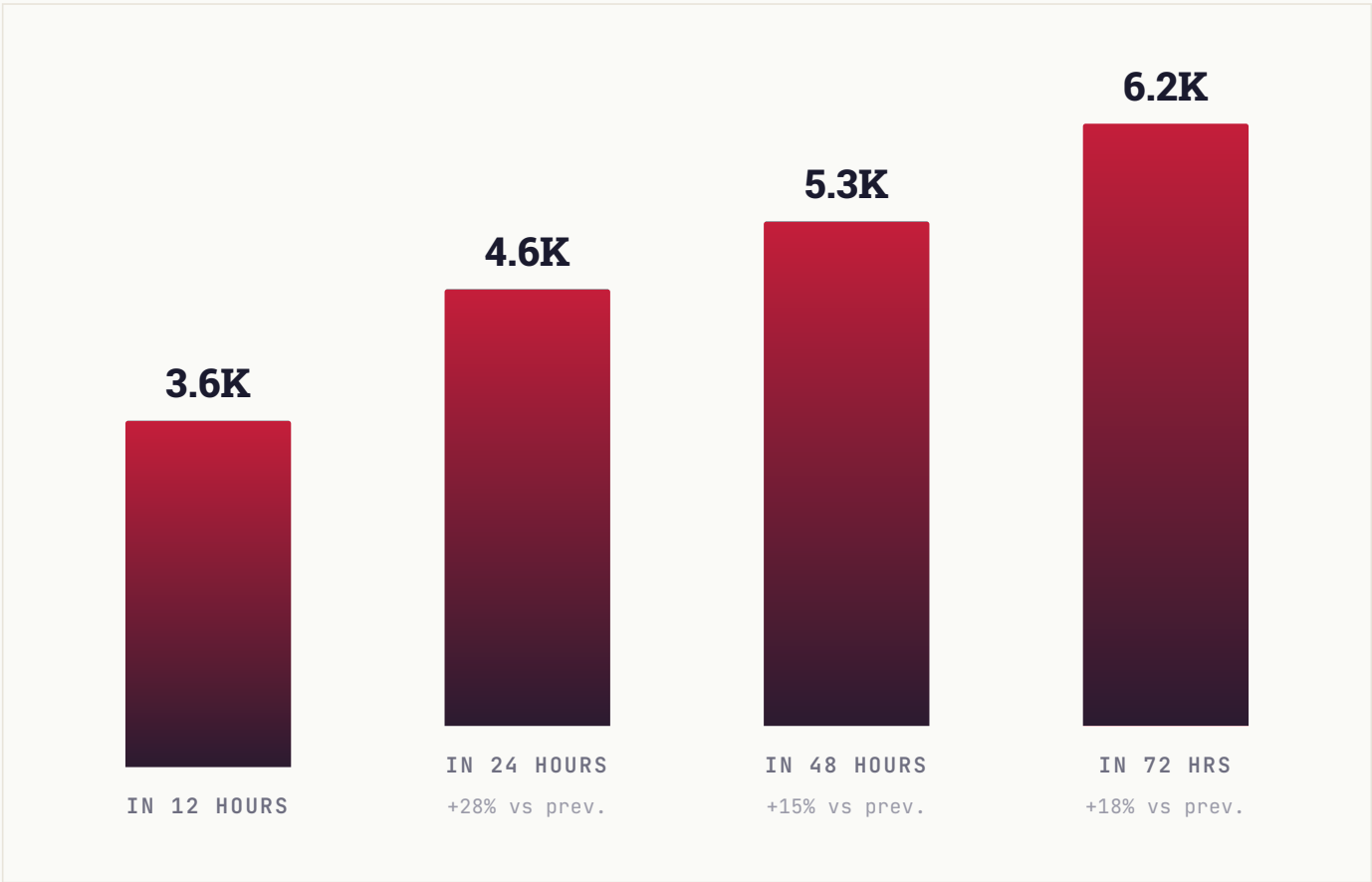
Citation index 3 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 1 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
TI	Cars & Dot	3.5M
AB	Avtomanya	1.9M
WE	WENGALLBI	1M
VM	Vodiy Moshina Bozor	1M
DS	Dubrovsky Syndicate Zhekich Dubrovsky	687.4K
UN	Un Normal	577.8K
FI	Fighterbomber	521K
AB	Auto.ru	493.4K
AB	AVTOZAKAZ.RU	481.4K
GA	Garage	479.8K
SO	sonyatemnikova YOU	25.6K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 98 — early growth stage. Niche leader — Cars & Dot (3.5M), top-98 median: 208.1K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **3**, they brought **3 656** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	785
December 2025	0	0	506
Nov 2025	1	1	1 170
Oct 2025	1	1	1 195
Sep 2025	1	1	0
August 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
3	6	3 656

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart includes a median value, a range bar, a specific channel value, and a comparison percentage.

- SUBSCRIBERS:** The median is 210.2K. The range bar spans from 59.9K to 622K. The channel's value is 25,596, which is 88% worse than the median.
- AVG REACH / POST:** The median is 14.7K. The range bar spans from 1.4K to 133.9K. The channel's value is 12,950, which is 12% worse than the median.
- CITATION INDEX:** The median is 95. The range bar spans from 0 to 2.7K. The channel's value is 3, which is 97% worse than the median.

Metric	Median	Channel Value	Comparison
SUBSCRIBERS	210.2K	25,596	88% worse than median
AVG REACH / POST	14.7K	12,950	12% worse than median
CITATION INDEX	95	3	97% worse than median

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 2.2 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Sunday
Audience is most active on this day at 01:00 MSK. | EFFECT
Best window
for an
important post |
| 03 | Increase video post share
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us & hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager