

PROMTPRESS PUBLIC REPORT

Channel audit

Sonik WW



@sonikgift

Owner @unh0lysonic managers @reklama_nikita @binni
@LordgamesTV Ads @tocashout Chat link <https://t.me/+u1l0DeVtMM5kY2Ji> Stars & tones bot @SonikStars_bot

SUBSCRIBERS

46 726

+17850 per month

ERR (% SEE POSTS)

12.0%

per day 6.3%

REACH/POST

5.4K

ad reach 2.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 46 726 —	 SUBS REACH 11.58% avg % of subs see post	 VIEWS/POST 5.4K median 5K · 27 days	 POSTS/WEEK 8.3 over period
 7D TREND -5.4% vs previous week	 REACTIONS/POST 205.8 total 6,586 reactions, 114 reposts, 2,081 comments	 POST LENGTH 136 chars median 80 · 27 days	 POSTS ANALYZED 32 27 days
 AD REACH 2.8K 24h avg	 CHURN / MONTH +17850 last month	 CITATION RATE 15 citation index · 126 channels mentioned all time	 CHANNEL AGE 1 year 1 month created 03.06.2025

AI EDITOR SUMMARY

Channel «Sonik WW» — 46 726 subs. Each post averages 5.4K people (12% from subs), reach is low — consider expanding audience. Publishes 8 posts per week (~1/day) — regular schedule. For the week of Jul 6–12, reach dropped -5.4% by week of Jun 29 – Jul 5 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **32** posts over 27 days.
- 02 Dominant format – **Photo** (21/32 posts).
- 03 Avg post length – **136** chars (median 80).
- 04 Peak audience activity – **Sunday**, 16:00 MSK.
- 05 Top posts get **2x** more views than the weakest (10.3K avg for top vs 4.2K for worst) – among 32 posts in 27 days. Worth analyzing what the top have in common: topic, format, timing.

TOP 5 POSTS

Nº1 05.07 · 13:12 PHOTO Liberty Figure trades -10% 😞 than types thought when bought at 10 ton 0.5% model at 5 ton 😁🌟 Cheap stars	VIEWS 18 210 REPOSTS 3	REACTIONS 88 ER 39.0%
Nº2 07.07 · 22:42 TEXT I wonder what the guys who backed gifts @MRKT were thinking – nothing would have happened to you for a dupe, they don't need problems for \$300k...	VIEWS 6 352 REPOSTS —	REACTIONS 155 ER 13.6%
Nº3 08.07 · 11:19 PHOTO MRKT, what about the bonus? 🤔 One of the unreasonable guys who returned MRKT 6 sailors says his platform access was blocked where...	VIEWS 6 307 REPOSTS 2	REACTIONS 135 ER 13.5%

Nº4 09.07 • 16:08 TEXT maybe someone forgot but you can put stars in my channel ★ Cheap stars	VIEWS 6 101 REPOSTS 1 REACTIONS 106 ER 13.1%
Nº5 10.07 • 09:36 PHOTO Durov insider Adler Tolberg and his wife promote pro-Ukraine slogans in their chat and force others to do the same...	VIEWS 5 799 REPOSTS 2 REACTIONS 117 ER 12.4%

WORST 3

↓ 28.06 • 16:51 PHOTO What channels do you like 1) like mine 2) bum channels that spam 100 ads for 50 cents 3) giveaways + 100 ads 4) hilarious...	VIEWS 4 440 REPOSTS 6 REACTIONS 204 ER 9.5%
↓ 02.07 • 09:21 VIDEO (captionless post – video)	VIEWS 4 186 REPOSTS 5 REACTIONS 221 ER 9.0%
↓ 02.07 • 11:11 TEXT Hi! I'm from Divein ✨★ Cheap stars	VIEWS 3 884 REPOSTS 4 REACTIONS 191 ER 8.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained subs and which months subs left.



— SECTION 04 · CITATIONS

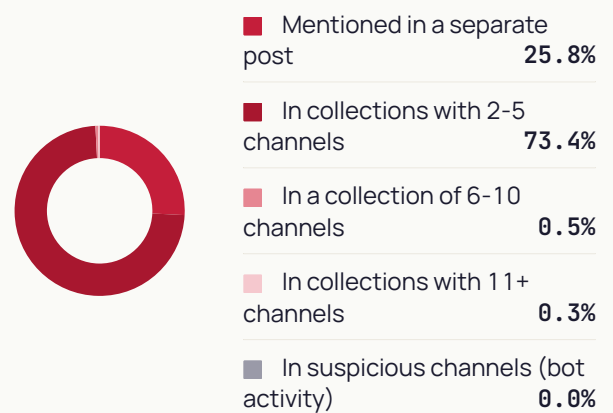
Who and how mentions the channel

Citation index **15** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **126** different channels.

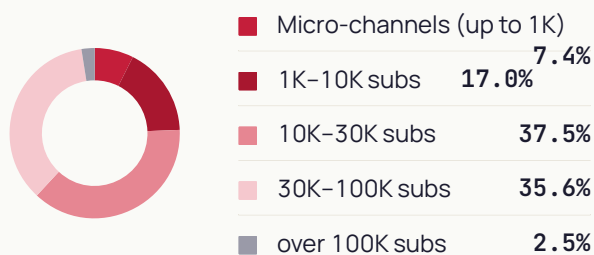
COUNTRIES MENTIONING



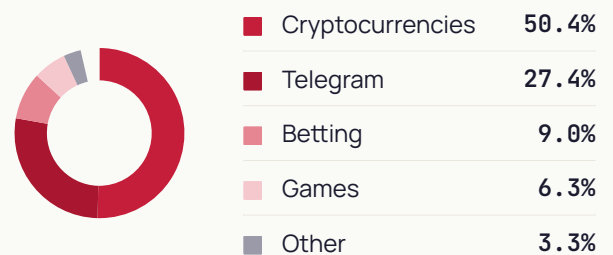
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



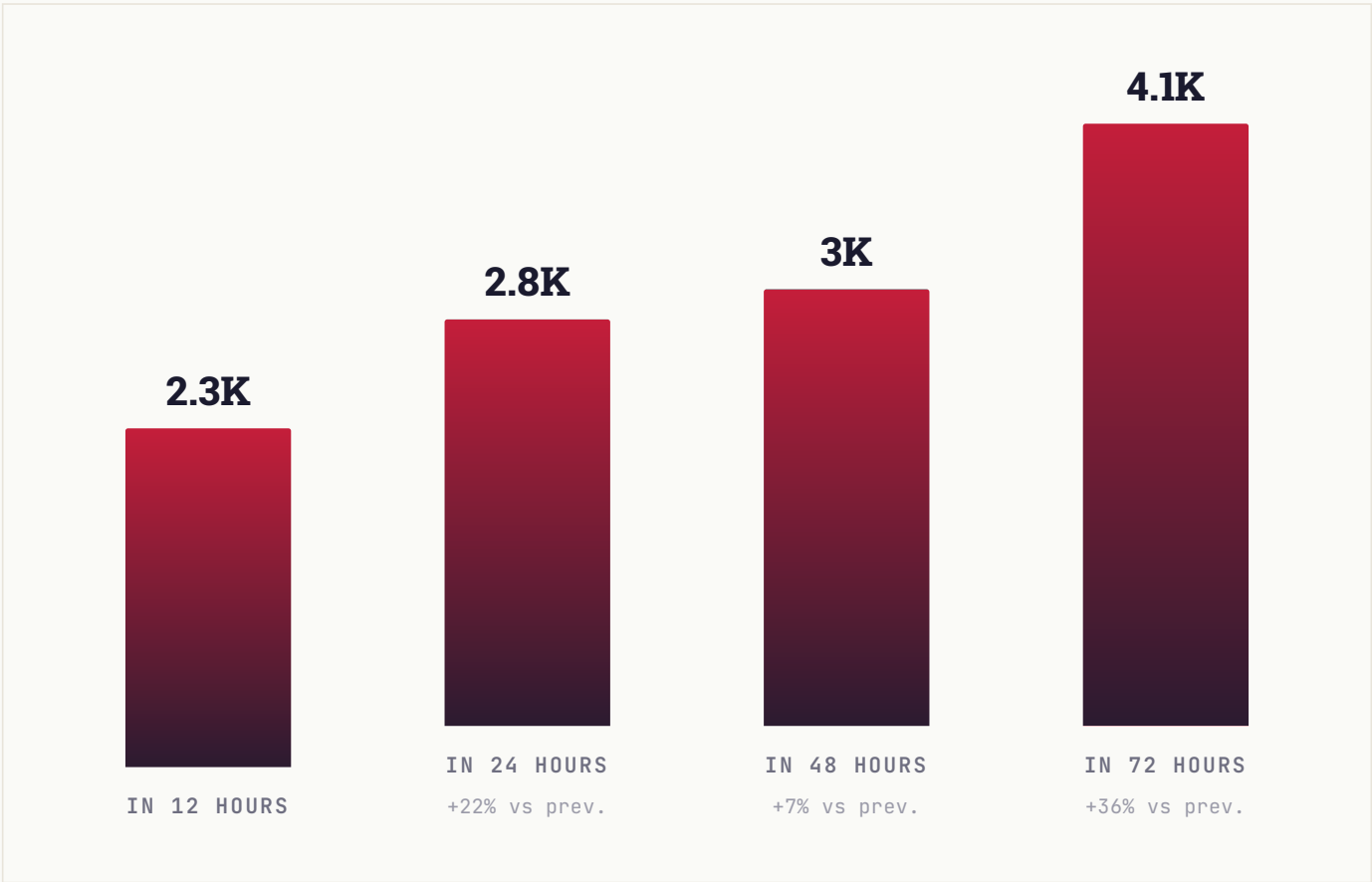
MENTIONED IN TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
BA	Blum: All Crypto – One App	16.4M
CE	Catapult Extreme	9.7M
DC	DOGS Community	7.8M
FH	FX Holding Official	6.9M
YE	Yescoin	6.5M
TF	Time Farm News	6M
\$T	\$BAKS TON	5.9M
TT	Tofan Trade سیگنال کریپتو	5.4M
TN	Tonkeeper News	5.2M
BW	Bitget Wallet Announcements	4.5M
SW	Sonik WW YOU	46.7K

COMPARATIVE CONCLUSION

Channel is still outside niche top 100 — early growth stage. Niche leader — Blum: All Crypto – One App (16.4M), top-100 median: 2.1M. First goal — break into top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **227**, they brought **15 072** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	109	48	5 714	
December 2025	41	21	3 798	
Nov 2025	47	16	5 560	
Oct 2025	23	12	0	
Sep 2025	4	3	0	
August 2025	3	2	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
227	6	15 072

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel. Gray band – range covering 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Sunday

Audience is most active on this day at 16:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually get +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager