

PROMTPRESS PUBLIC REPORT

Channel audit

SOLVANOV



@solvanovv

PR: @sol_manager SHOP - wildberries.ru/seller/4101447 INST -
instagram.com/solvanovv VK - vk.com/solvanovv YouTube -
youtube.com/@Solvanov

SUBSCRIBERS

91 700

+2443 per month

ERR (% SEE POSTS)

26.0%

per day 9.2%

REACH/POST

24.4K

ad reach 8.4K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Quote rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Sales» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 91 700 —	 SUBSCRIBER REACH 26.57% avg % subs see post	 VIEWS/POST 24.4K median 24.2K · 27 days	 POSTS/WK 12.7 for period
 7D TREND -22.0% vs prev week	 REACTIONS/POST 268.2 total 13,408 reactions, 1,240 reposts, 1,043 comments	 POST LENGTH 102 chars median 64 · 27 days	 POSTS ANALYZED 50 27 days
 AD REACH 8.4K avg per 24h	 CHURN / MONTH +2443 last month	 QUOTE RATE 9 citation index · 20 channels mentioned it ever	 CHANNEL AGE 4 years 3 months created 11.03.2022

AI EDITOR SUMMARY

Channel «SOLVANOV» — 91 700 subs. Each post avg views 24.4K people (27% from subs), good reach. Publishes 13 posts per week (~2/day) — regular schedule. For week 22–28 Jun, reach dropped -22.0% by week 15–21 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 50 posts over 27 days.
- 02 Dominant format — Video (27/50 posts).
- 03 Avg post length — 102 chars (median 64).
- 04 Audience peak — Tuesday, 19:00 MSK.
- 05 Top posts get the most 3x more views than the weakest (40.5K avg top vs 16.1K worst) — among 50 posts over 27 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 09.06 · 16:34 VIDEO 🥰BNP #29 ALENA PRECRASNAYA🥰	VIEWS 41 204 REPOSTS 200	REACTIONS 329 ER 44.9%
Nº2 09.06 · 18:27 PHOTO The old man got so busy he didn't notice how many of you there are🥰 Thanks for 600🐾	VIEWS 40 213 REPOSTS 3	REACTIONS 394 ER 43.9%
Nº3 09.06 · 15:49 PHOTO New episode on YouTube🐾 Like & comment to support🥰 https://youtu.be/MelbRO_Dikc?si=m2BmQDgxHjm7qoTu	VIEWS 40 146 REPOSTS 28	REACTIONS 183 ER 43.8%

Nº4 10.06 · 12:53 VIDEO Reminder: I'm f*cked up😭	VIEWS 36 910 REPOSTS 114	REACTIONS 448 ER 40.3%
---	--	--

Nº5 12.06 · 16:39 PHOTO Pic ok?	VIEWS 35 063 REPOSTS 8	REACTIONS 550 ER 38.2%
--	--	--

|

WORST 3

↓ 01.07 · 04:52 VIDEO (post without caption – video)	VIEWS 17 135 REPOSTS 1	REACTIONS 119 ER 18.7%
↓ 01.07 · 04:52 TEXT And now I invite you to the construction site😘	VIEWS 16 415 REPOSTS —	REACTIONS 50 ER 17.9%
↓ 03.07 · 07:32 VIDEO (post without caption – video)	VIEWS 14 882 REPOSTS 105	REACTIONS 555 ER 16.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

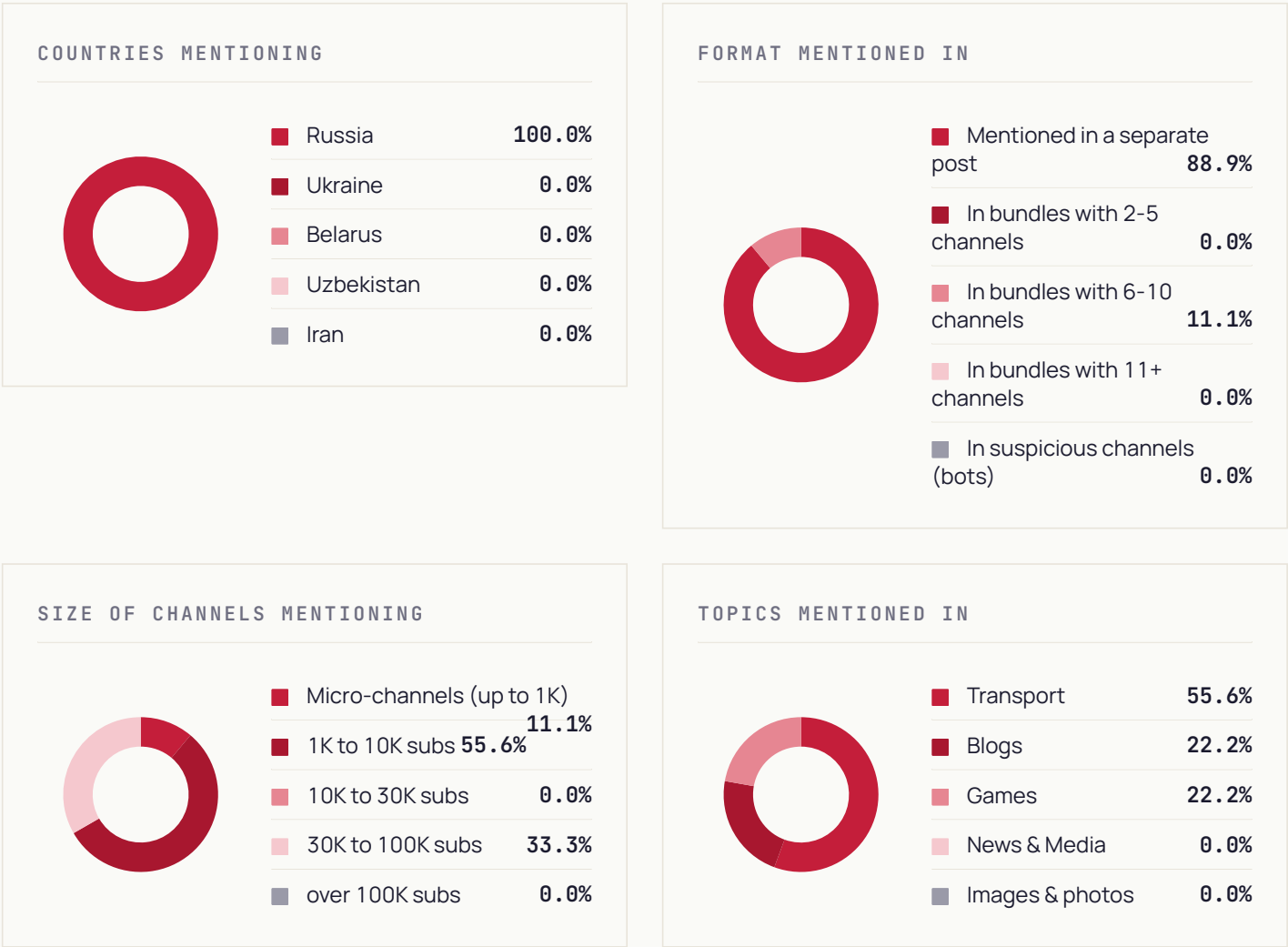
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

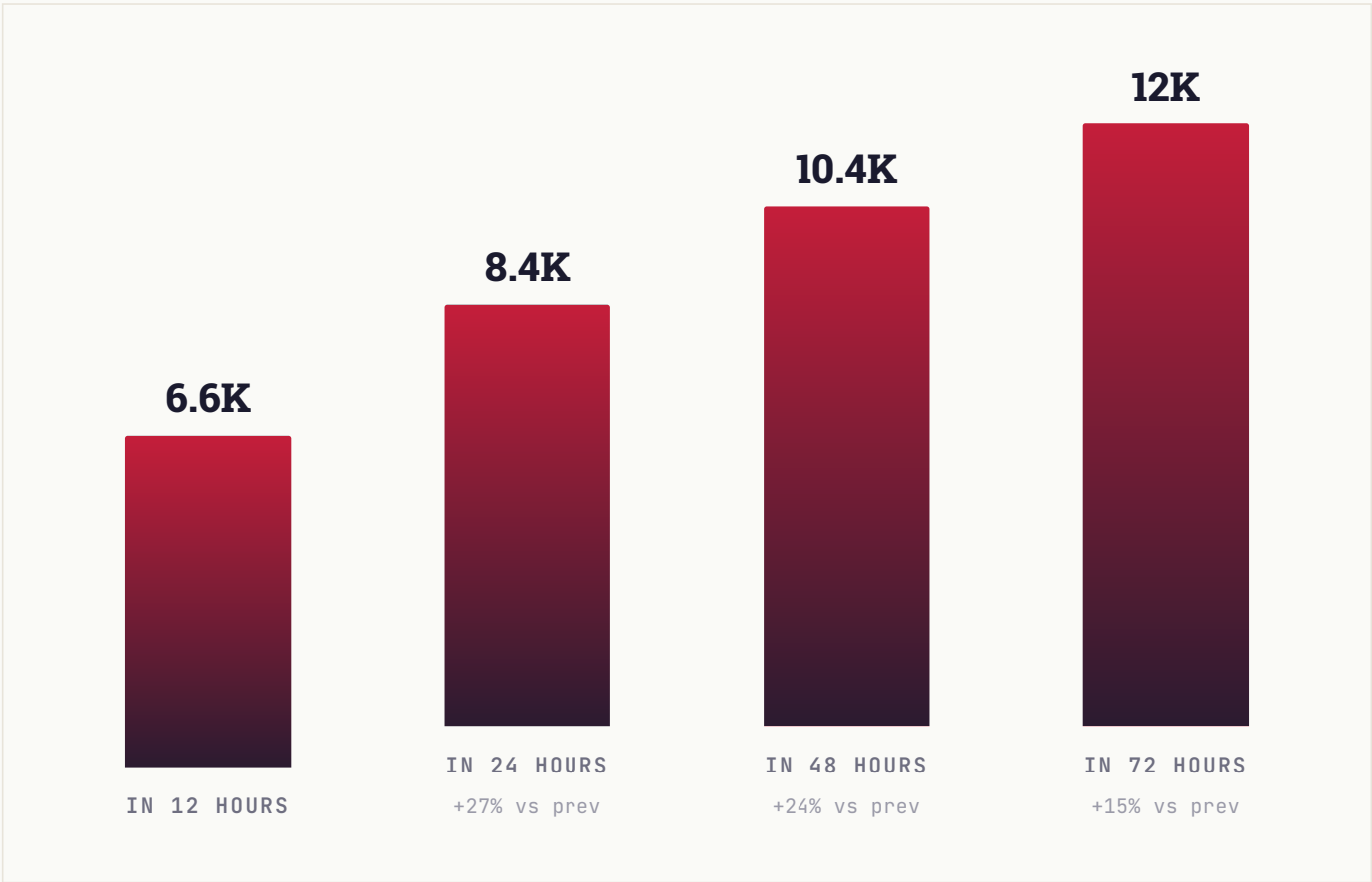
Citation index **9** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time the channel was mentioned **20** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OZ OZON	1.1M
CIS Market discounts	1M
YM Yandex Market	1M
X- Freeloaders - Lightning	997.5K
WS WB Sniper Wildberries Finds Discounts Promos	922.2K
PB By Blat	876.1K
Z Hare Promos Discounts	874.4K
W Wildberries finds	793.3K
VI ITEMS FROM VIDEO	703.1K
AL Alpha-Profitable	558.5K
SO SOLVANOV YOU	91.7K

COMPARATIVE CONCLUSION

Channel not yet outside top 94 of niche — early growth stage. Niche leader — OZON (1.1M), median top-94: 204.2K. First goal — enter top-94 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **6 676** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	2 717	
December 2025	0	0	0	
Nov 2025	0	0	244	
Oct 2025	0	0	1 532	
September 2025	0	0	1 113	
August 2025	0	0	1 070	

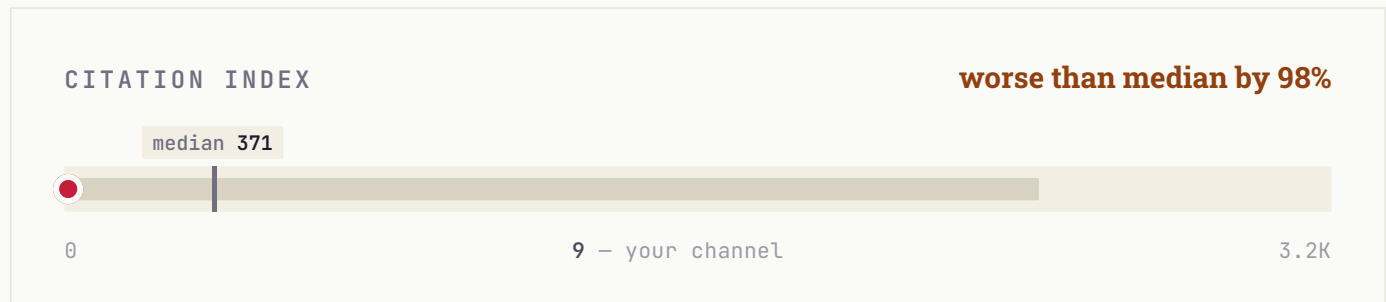
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	6 676

Where the channel ranks in its league

SUBSCRIBERS

worse than median by 53%

Metric	Value
Current Count	66.3K
Median	193.6K
Range (Min)	66.3K
Range (Max)	714.1K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

-
- 01

Main post of the week — on Tuesday

Audience is most active on this day at 19:00 MSK.

EFFECT

Best window for a key post
-
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
-
- 03

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
-
- 04

Cross-promo with neighboring channels

Cross-post with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
-
- 05

Update channel description for Telegram search

Telegram search looks at descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

Organic traffic source
-

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — launch ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
