

— PROMTPRESS PUBLIC REPORT

Channel audit

Suntur

Kazakhstan. Hot tours, last- minute deals, travel agency, tour operator, tour search, tours to Egypt

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 16 670 —	 SUBS REACH 6.57% avg % subs see post	 VIEWS/POST 1.1K median 1.2K · 28 days	 POSTS/WK 6.7 for period
 7D TREND -10.7% vs prev week	 REACTIONS/POST 3.8 only 102 reactions, 52 reposts, 2 comments	 POST LENGTH 919 chars median 1K · 28 days	 POSTS ANALYZED 27 28 days
 AD REACH 478 24h avg	 CHURN / MONTH -130 last month	 CITATION RATE 0 citation index · 2 channels mentioned ever	 CHANNEL AGE 4 years 2 months created 08.04.2022

AI EDITOR SUMMARY

Channel «Solncetur Kazakhstan. Hot deals, hot tours, travel agency, tour operator, tour search, tours to Egypt» — 16 670 subs. Avg post views 1.1K people (7% of subs), low reach — expand audience. Posts 7 posts/week (~1/day) — rare. Week Jun 22–28 reach dropped -10.7% by week Jun 15–21 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 27 posts in 28 days.
- 02 Dominant format — Video (17/27 posts).
- 03 Avg post length — 919 chars (median 1000).
- 04 Peak audience activity — Friday, 13:00 ALMT.
- 05 Top posts get 2x more views than the weakest (1.4K avg for top vs 895 for worst) — among 27 posts in 28 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 05.06 · 08:41 PHOTO  SPECIAL OFFER FOR TURKEY: BALMY FORESTA 5* Spend June on the Mediterranean coast at cozy Balmy Foresta 5*, located in...	VIEWS 1 518 REACTIONS 4 REPOSTS 2 ER 9.1%
Nº2 11.06 · 12:29 PHOTO  TOP 3 excursions you must visit in Nha Trang Discover Vietnam in all its beauty — from cool mountains...	VIEWS 1 431 REACTIONS 2 REPOSTS 1 ER 8.6%
Nº3 15.06 · 06:49 PHOTO  9 reasons to choose Budva for your Montenegro vacation Who is Budva for? Budva is one of the most popular resorts...	VIEWS 1 362 REACTIONS 4 REPOSTS — ER 8.2%

Nº413.06 · 10:25VIDEO 🔥 LAST-MINUTE DEAL TO TURKEY Last seats on flight to Antalya 🇹🇷 While many are still planning their vacation, you'll be there in just a few days...	VIEWS1320 REPOSTS2	REACTIONS3 ER7.9%
Nº504.06 · 08:04VIDEO 🇻🇳 Nha Trang — where sun, sea, and adventure meet in perfect harmony! 🌞🌊🌐 Golden beaches and crystal azure waters — ideal...	VIEWS1318 REPOSTS3	REACTIONS2 ER7.9%

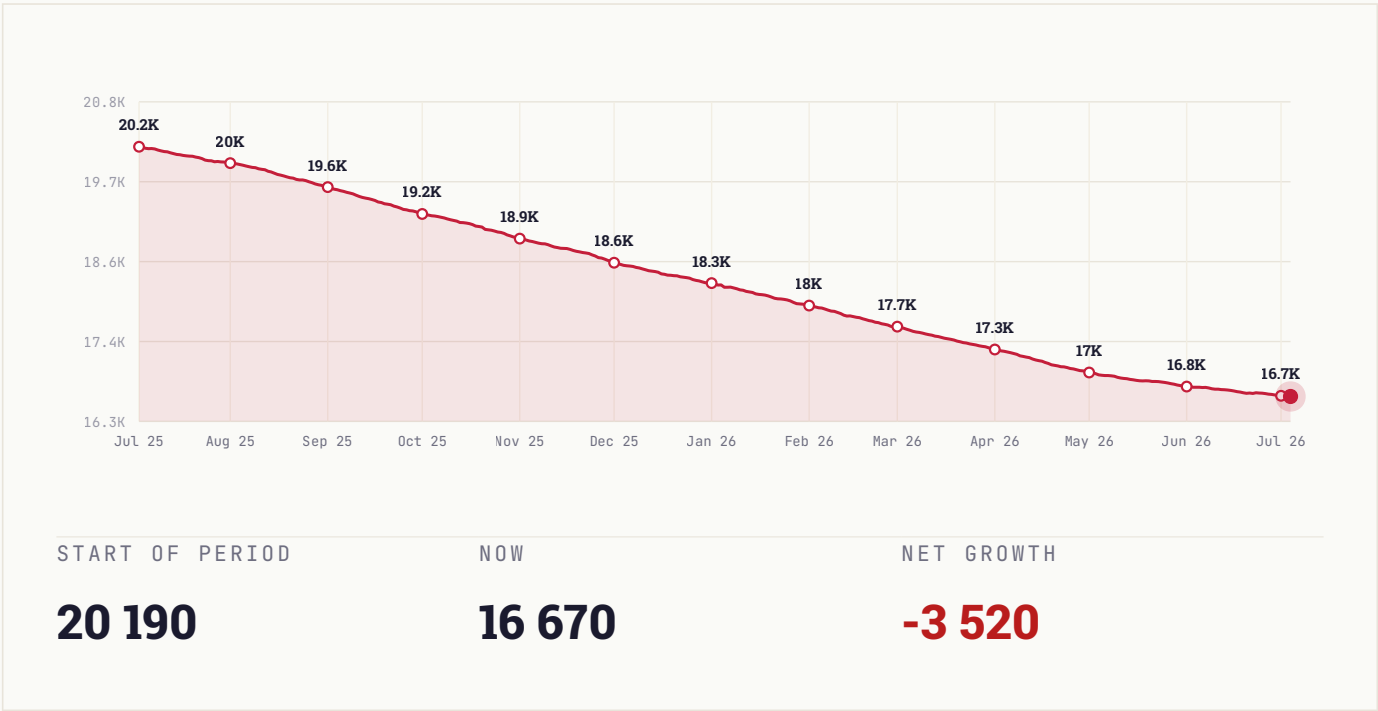
WORST 3

↓23.06 · 15:14VIDEO ✨ Two countries, mountain lakes, waterfalls, tea plantations, and the gentle Black Sea coast — all in one bright trip! Tour...	VIEWS995 REPOSTS1	REACTIONS3 ER6.0%
↓29.06 · 05:08PHOTO 🍴 TOP 5 Maldives hotels with underwater restaurants 🌴 Underwater restaurants are one of the most impressive 'features' of the Maldives. Here dinner...	VIEWS926 REPOSTS1	REACTIONS3 ER5.6%
↓30.06 · 05:09PHOTO ☀️ Sunny selection of favorite Turkey hotels! Dreaming of warm sea, sunny days, and carefree vacation? We've picked great hotels so you...	VIEWS766 REPOSTS1	REACTIONS2 ER4.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

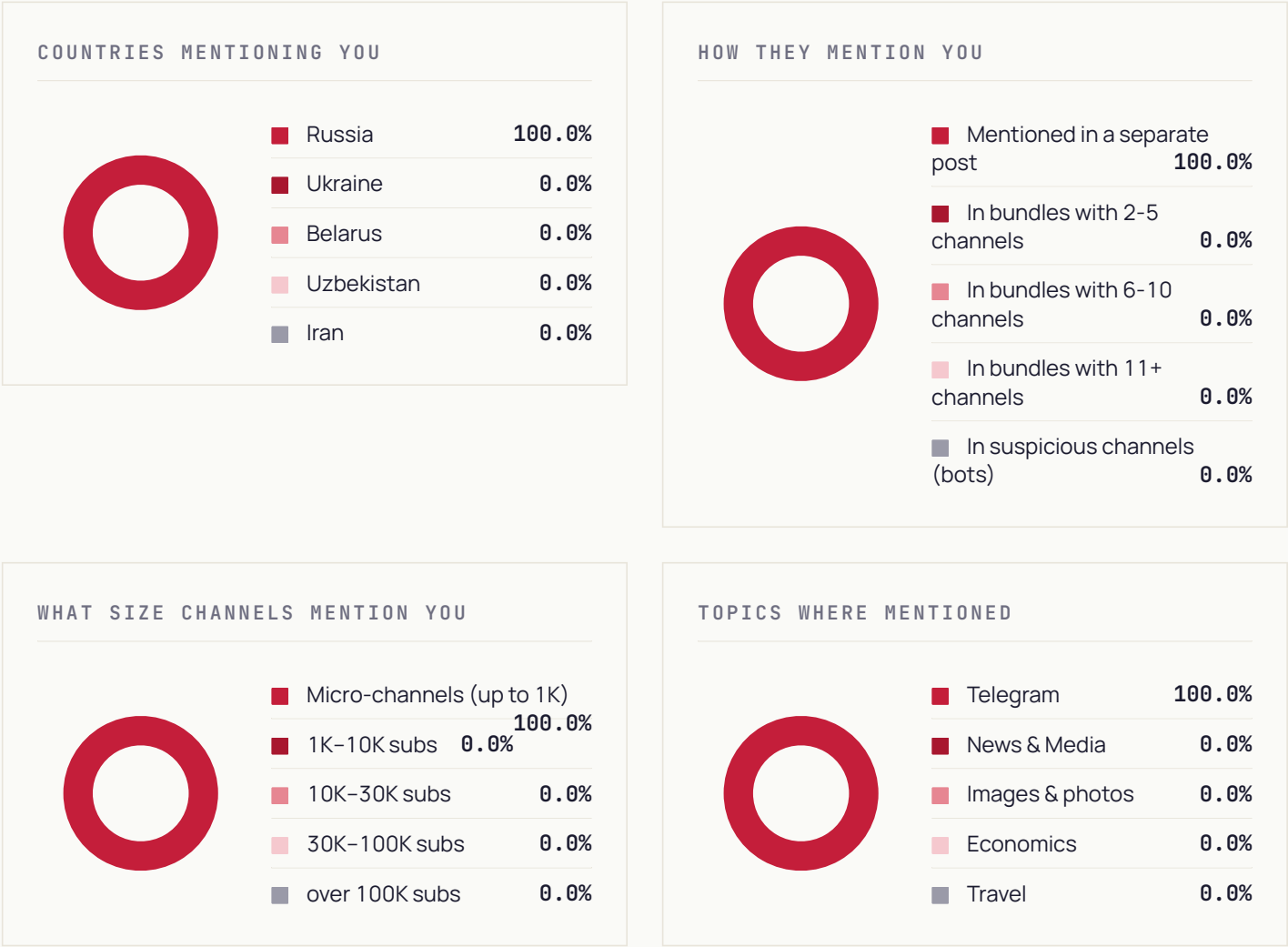
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

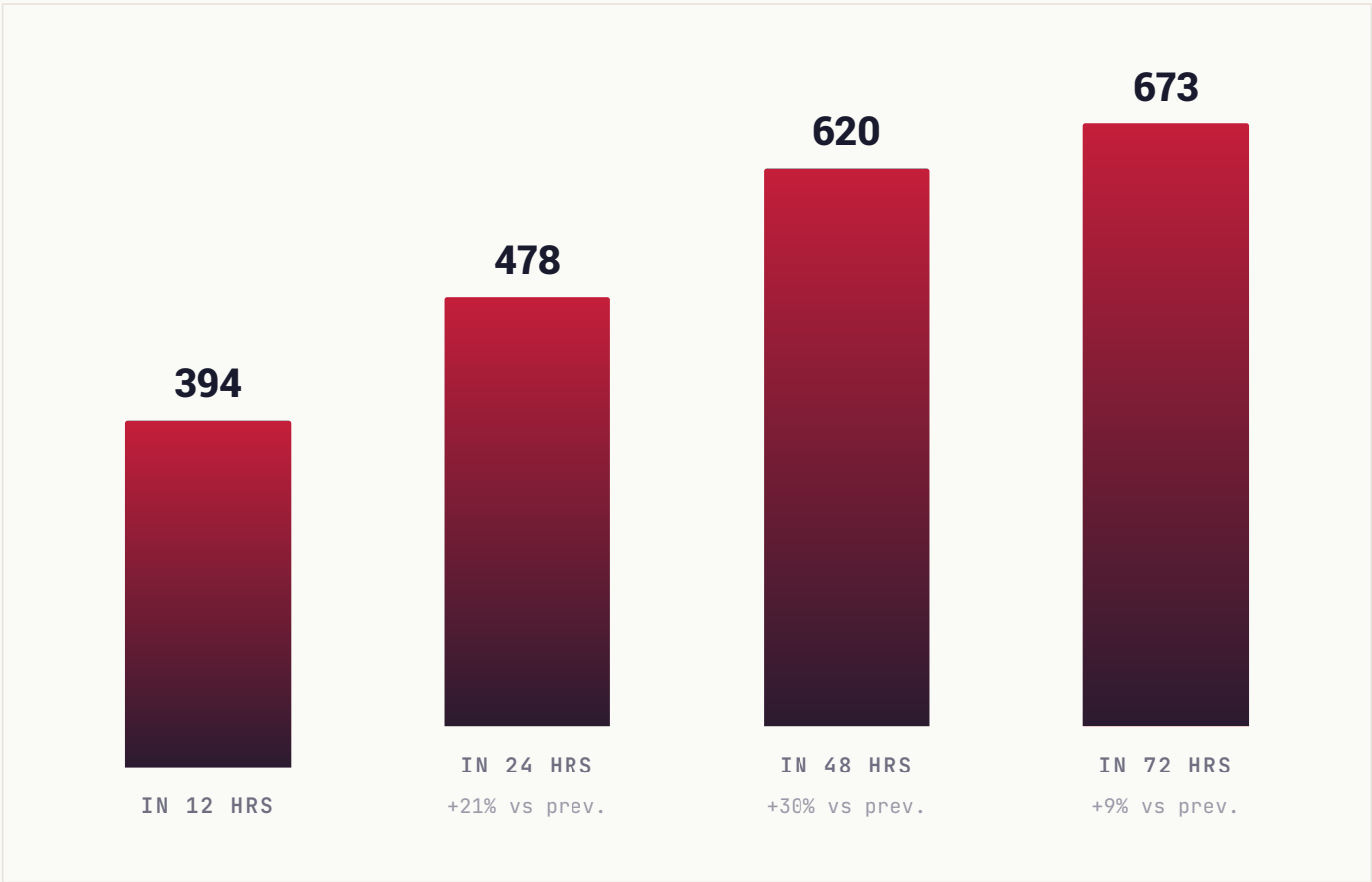
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 2 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
BN Charter flight tickets from Step to Travel	158.6K
TH Travel agency HT.KZ	144.3K
AV Aviasales.kz	63.8K
TP Travel agency POEDEM.KZ	60.5K
NS Nomad Soul	53.4K
CH Charters to Turkey from Step to Travel	52.9K
TP Travel agency Let's Go with Us!	43.5K
AI Flights from Kazakhstan	36.8K
ST Step to Travel Туры	33K
GT Hot deals FUN&SUN	29.1K
ER Suntur Kazakhstan. Hot tours, last-minute deals, travel agency, tour operator, tour search, tours to Egypt YOU	16.7K

COMPARATIVE CONCLUSION

Channel in top 25% of niche (#18 of 77). Leader — Charter flight tickets from Step to Travel (158.6K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **0**, they brought **3** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	3
December 2025	0	0	0
Nov 2025	0	0	0
Oct 2025	0	0	0
Sep 2025	0	0	0
August 2025	0	0	0
TOTAL MENTIONS	MONTHS OF DATA		ACQUIRED SUBS
0	6		3

SECTION 08 · NICHE COMPARISON

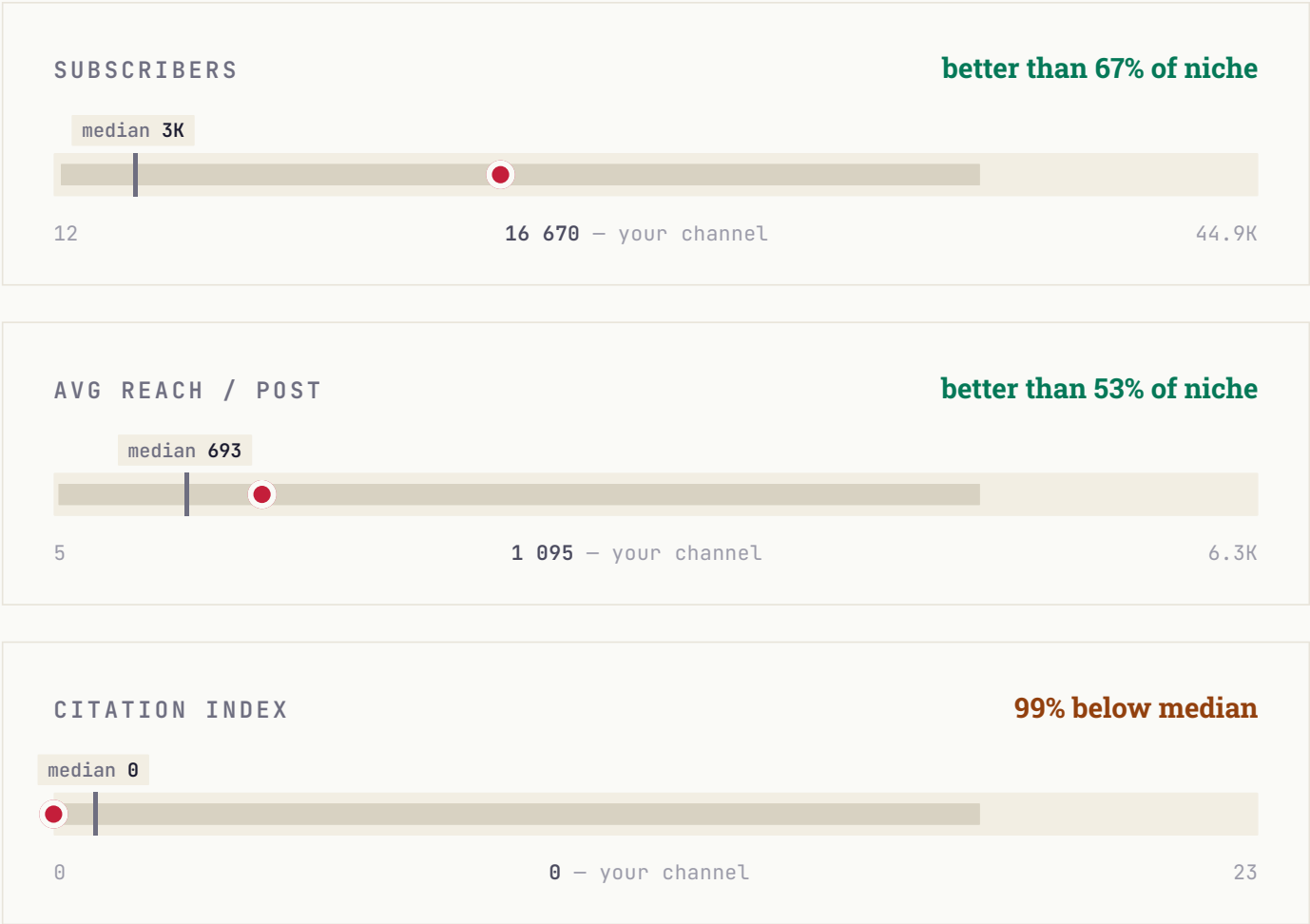
Where channel ranks in its league

Took top-77 channels in «Travel» and saw how the channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#18/77

RANK IN NICHE

Channel in top 23% — strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday

Audience is most active on this day at 13:00 ALMT.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 6.57% vs norm 7.5%. Try polls and interactive formats.

EFFECT

+0.9pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for the niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
