

PUBLIC PROMTPRESS REPORT

Channel audit

Soliq xizmati

xabarlari -

Rasmiy kanal



@soliqnews

soliq.uz https://t.me/soliq_qonunchiligi_bot Facebook:
www.fb.com/Soliqpressa/ Instagram: www.instagram.com/
soliqpressa/ Savollar: 24/7 rejimda 198 +998712449898 Qayta
aloqa:...

SUBS	ERR (% SEE POSTS)	REACH / POST
103 041 11.06.2026 +2171 per month	17.0% per day 12.3%	18.3K HTTPS://PROMTPRESS.COM/AUDIT/SOLIQNEWS ad reach 12.7K /24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 103 041 —	 SUB REACH 17.79% avg % subs see post	 VIEWS / POST 18.3K median 17.2K · 29 days	 POSTS / DAY 9.9 ~70 per week
 7D TREND +8.2% vs previous week	 REACTS / POST — MTPROTO only	 POST LENGTH 670 chars median 653 · 29 days	 POSTS ANALYZED 294 29 days
 AD REACH 12.7K 24h avg	 CHURN / MONTH +2171 over the last month	 CITATION INDEX 1 202 citation index · 4,027 channels mentioned all time	 CHANNEL AGE 8 years 9 months created 07.09.2017

AI EDITOR SUMMARY

Channel «Soliq xizmati xabarlari - Rasmiy kanal» – 103 041 subs. Each post averages 18.3K people (18% of subs), average reach – room to grow. Publishes 70 posts/week (~10/day) – active posting. Week of May 25–31 reach grew by +8.2% by week 18–24 May – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **294** posts in 29 days.
- 02 Dominant format — **Video** (165/294 posts).
- 03 Avg post length — **670** chars (median 653).
- 04 Audience peak — **Tuesday**, 13:00 UZT.
- 05 Top posts get **6x** more views than the weakest (71K avg for top vs 11.5K for worst) — among 294 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 31.05 · 07:36 VIDEO #qonunchilikdagi_yangiliklar Bilarmidingiz, endi mahallangiz "Eng yaxshi soliq to'lovchi mahalla" nominatsiyasida g'olib bo'lib 2 mlrd...	VIEWS 78 350 REPOSTS 276	REACTS — ER 76.0%
Nº2 26.05 · 08:05 PHOTO #savol_javob #keshbek Keshbek tizimida kimlar shubhali xaridor hisoblanadi? O'ziga tegishli bo'lmagan cheklarni keshbek olish maqsadida...	VIEWS 77 534 REPOSTS 1 775	REACTS — ER 75.2%
Nº3 22.05 · 16:16 PHOTO #rasmiy_munosabat Avval xabar berganimizdek, ayrim fuqarolar va "tadbirkor"lar orasida xarid summasidan qaytariladigan keshbek tizimini...	VIEWS 57 051 REPOSTS 1 371	REACTS — ER 55.4%

Nº4 02.06 · 15:32 PHOTO #rasmiy_munosabat Nima sababdan "Soliq" mobil ilovasida ommaviy ravishda "shubhali foydalanuvchi" maqomi paydo boʻlmoqda? Avval xabar...	VIEWS 47 270 REPOSTS 628	REACTS — ER 45.9%
Nº5 17.05 · 10:34 PHOTO Tekin pishloq... Mamlakatimiz soliq tizimida raqamlashtirish jarayonlari jadal surʼatlar amalga oshirilmoqda. Xususan, savdo va xizmat...	VIEWS 45 010 REPOSTS 1 163	REACTS — ER 43.7%

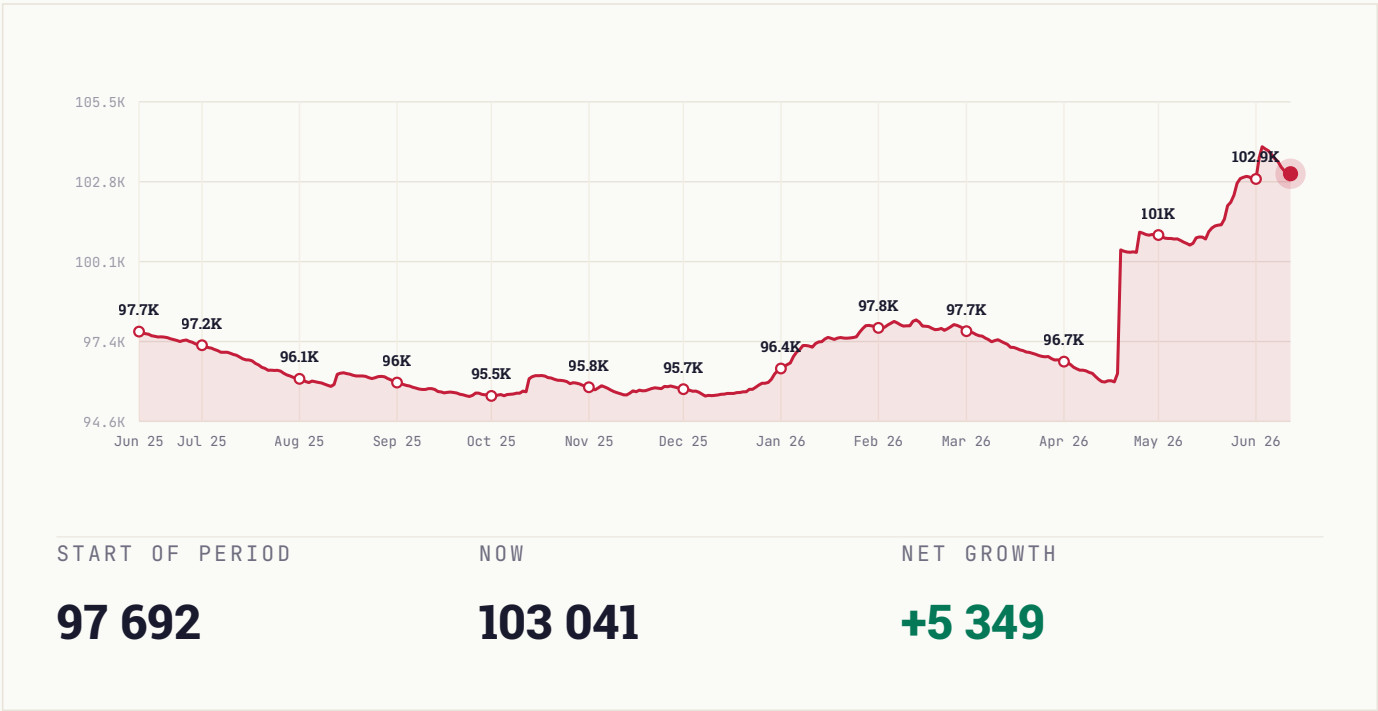
WORST 3

↓ 08.06 · 14:53 VIDEO #korrupsiya Agar Siz soliq organlari xodimlari tomonidan pora talab qilish, noqonuniy manfaat evaziga xizmat koʻrsatish, vakolatlarni...	VIEWS 12 229 REPOSTS 21	REACTS — ER 11.9%
↓ 14.05 · 13:24 PHOTO #rasmiy_munosabat Ijtimoiy tarmoqlarda davlat soliq xizmati organlaridagi rahbar kadrlar tayinlovlari yuzasidan turli fikr va munosabatlar...	VIEWS 11 823 REPOSTS 25	REACTS — ER 11.5%
↓ 17.05 · 06:02 VIDEO #digest SOLIQ VAQTI A meeting of the Working Group of tax authorities of member states was held in Shymkent, Kazakhstan...	VIEWS 10 408 REPOSTS 11	REACTS — ER 10.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

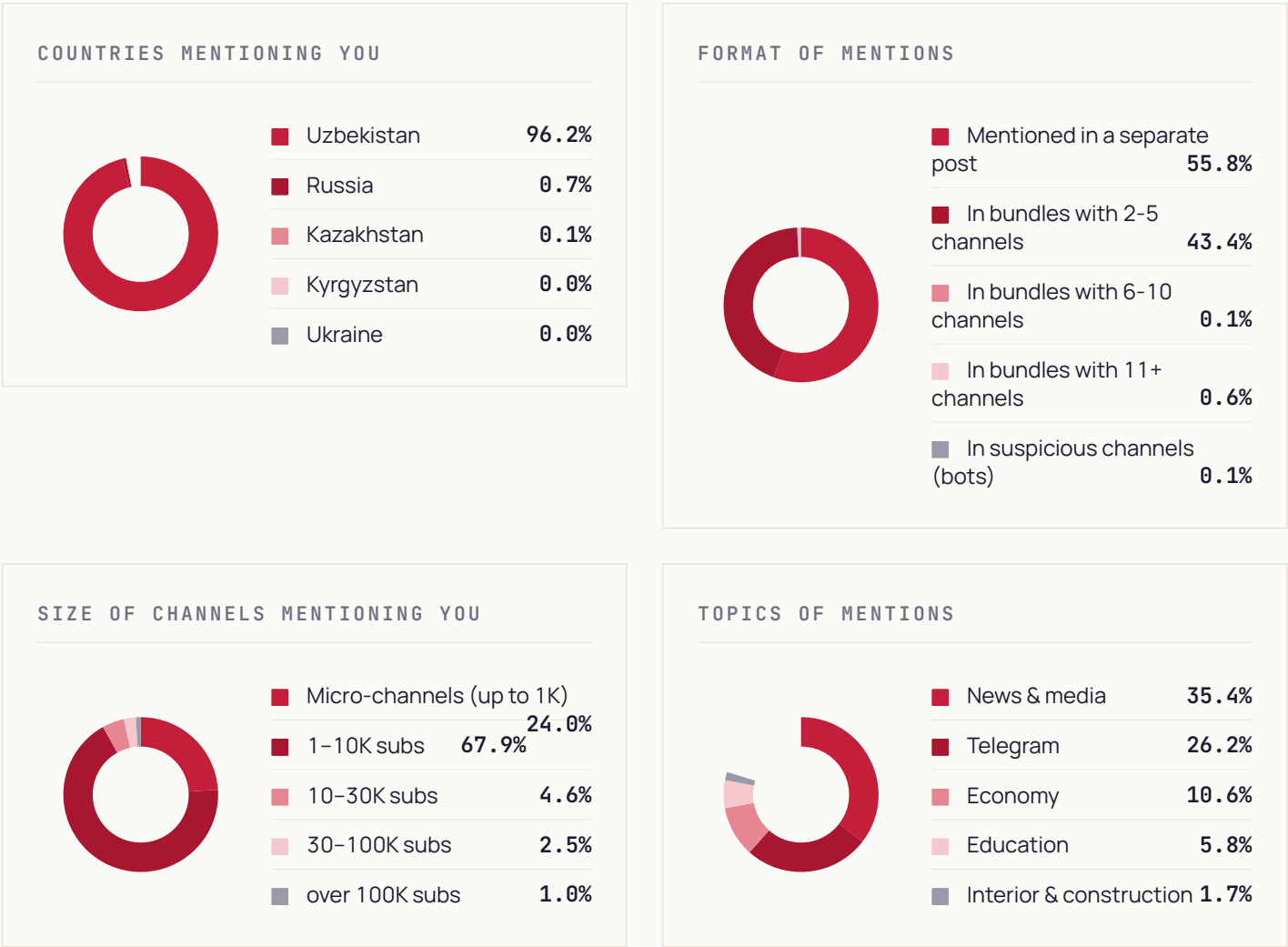
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

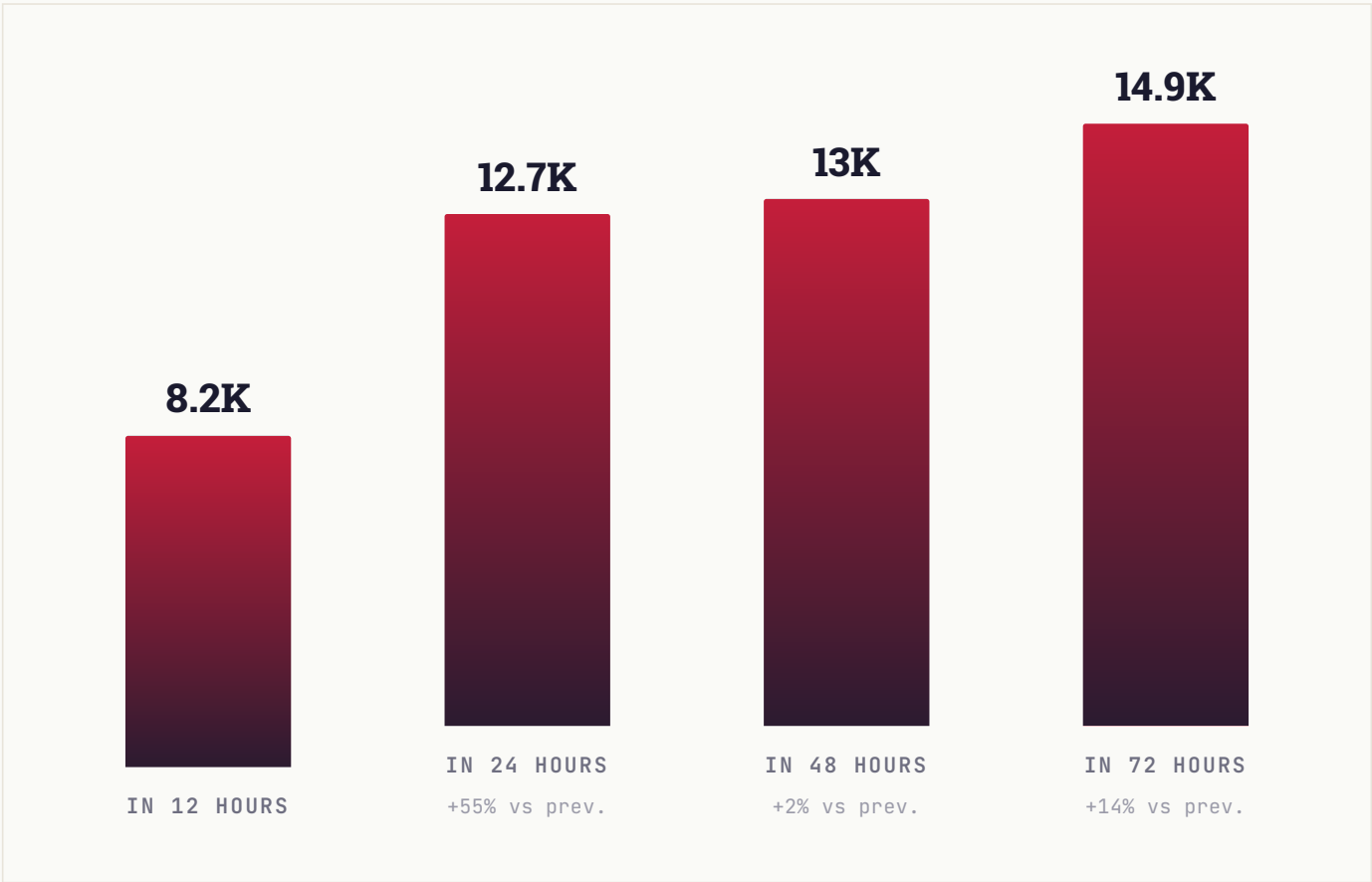
Citation index **1 202** — channel popularity rating based on mentions. Considers not only mention count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions: **4 027** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
KJ Kun.uz Official channel	1.1M
HA Huquqiy axborot	233.9K
UZ Uzbek-MDK	204.3K
SX Soliq xizmati xabarlari - Rasmiy kanal YOU	103K
G- Gazeta.uz - Uzbekistan News	87.1K
DA davletovuz	78.1K
ZI BHB laws and regulations	31.5K
BU Buxgalter.uz	18K
GE GENERALISSIMUS	17.8K
EG Ergasheva Gulya - Your Tax Protection	7.9K
ER Tax Code	5.4K

COMPARATIVE INSIGHT

Channel in mid-list (4th out of 11). 3 channels larger, 7 — smaller. Good for mutual cross-promo: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions **5 949**, they brought **2 993** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Dec 2025	1 693	409	889	
Nov 2025	1 066	198	535	
Oct 2025	940	261	791	
September 2025	800	309	179	
August 2025	842	217	589	
Jul 2025	608	142	10	
TOTAL MENTIONS	5 949	MONTHS OF DATA	6	ATTRACTED SUBS
			2 993	

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — Tuesday

Audience is most active on this day at 13:00 UZT.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts quarterly with same-segment channels. 2-3 collabs give relevant growth — no need daily.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager