

— PROMTPRESS PUBLIC REPORT

Channel audit

FRIENDLY THUG

52 NGG



@softestbed



SUBSCRIBERS

255 856

+107 per month

ERR (% SEE POSTS)

95.0%

per day 48.8%

REACH/POST

247.2K

ad reach 124.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 255 856 —	 SUBS REACH 96.61% avg % subs see post	 VIEWS/POST 247.2K median 165.6K · 6 days	 POSTS/WK 3.0 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 19 chars. median 4 · 6 days	 POSTS ANALYZED 3 6 days
 AD REACH 124.9K 24h avg	 CHURN / MONTH +107 over last month	 QUOTABILITY 162 citation index · 1,813 channels mentioned all time	 CHANNEL AGE 6 years 8 months created 09.10.2019

AI EDITOR SUMMARY

Channel «FRIENDLY THUG 52 NGG» – 255 856 subs. Each post averages 247.2K people (97% of subs), wide reach for a channel this size. Publishes 3 posts per week (~0 per day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts in 6 days.
- 02 Dominant format – Text (2/3 of posts).
- 03 Avg post length – 19 chars (median 4).
- 04 Peak audience activity – Friday, 13:00 MSK.
- 05 Top posts get 1× more views than the weakest (247.2K avg for top vs 247.2K for worst) – among 3 posts over 6 days. Analyze what the top has in common – topic, format, timing.

TOP 3 POSTS

Nº1 26.06 · 10:34 TEXT Impunity breeds permissiveness 🧑🧑	VIEWS 455 460 REPOSTS 4 250	REACTIONS — ER 178.0%
Nº2 02.07 · 11:54 TEXT 4?	VIEWS 165 631 REPOSTS 2 715	REACTIONS — ER 64.7%
Nº3 03.07 · 09:33 PHOTO 🚩❤️	VIEWS 120 443 REPOSTS 545	REACTIONS — ER 47.1%

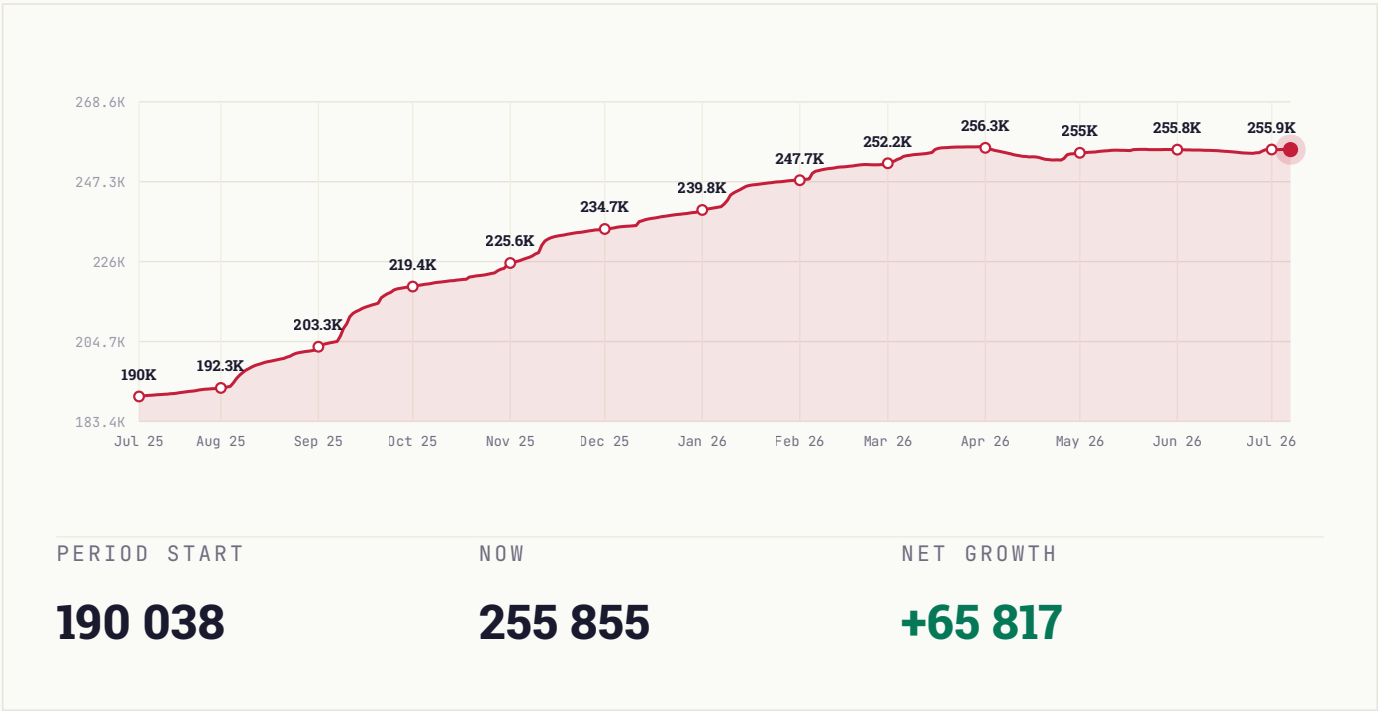
WORST 3

↓ 26.06 · 10:34 TEXT Impunity breeds permissiveness 🙌🙌	VIEWS 455 460 REPOSTS 4 250 REACTIONS — ER 178.0%
↓ 02.07 · 11:54 TEXT 4?	VIEWS 165 631 REPOSTS 2 715 REACTIONS — ER 64.7%
↓ 03.07 · 09:33 PHOTO 🚩❤️	VIEWS 120 443 REPOSTS 545 REACTIONS — ER 47.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which lost subs.



— SECTION 04 · MENTIONS

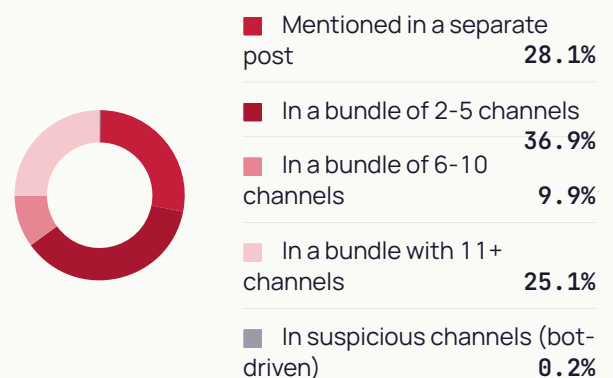
Who and how mentions the channel

Citation index **162** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 813** different channels.

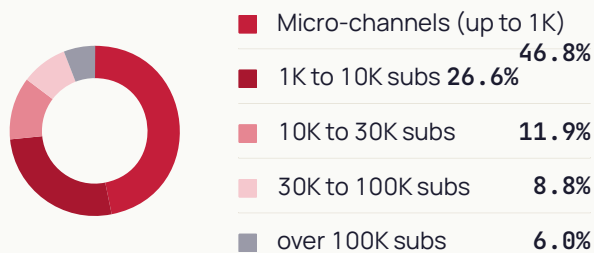
COUNTRIES MENTIONING



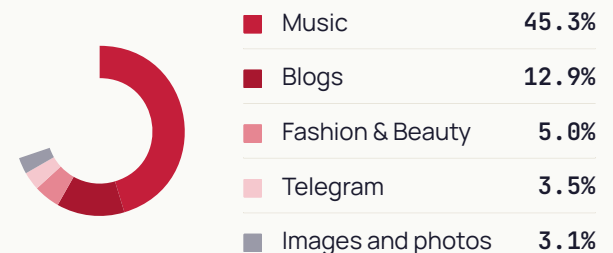
MENTIONED IN WHICH FORMAT



WHAT SIZE CHANNELS MENTION



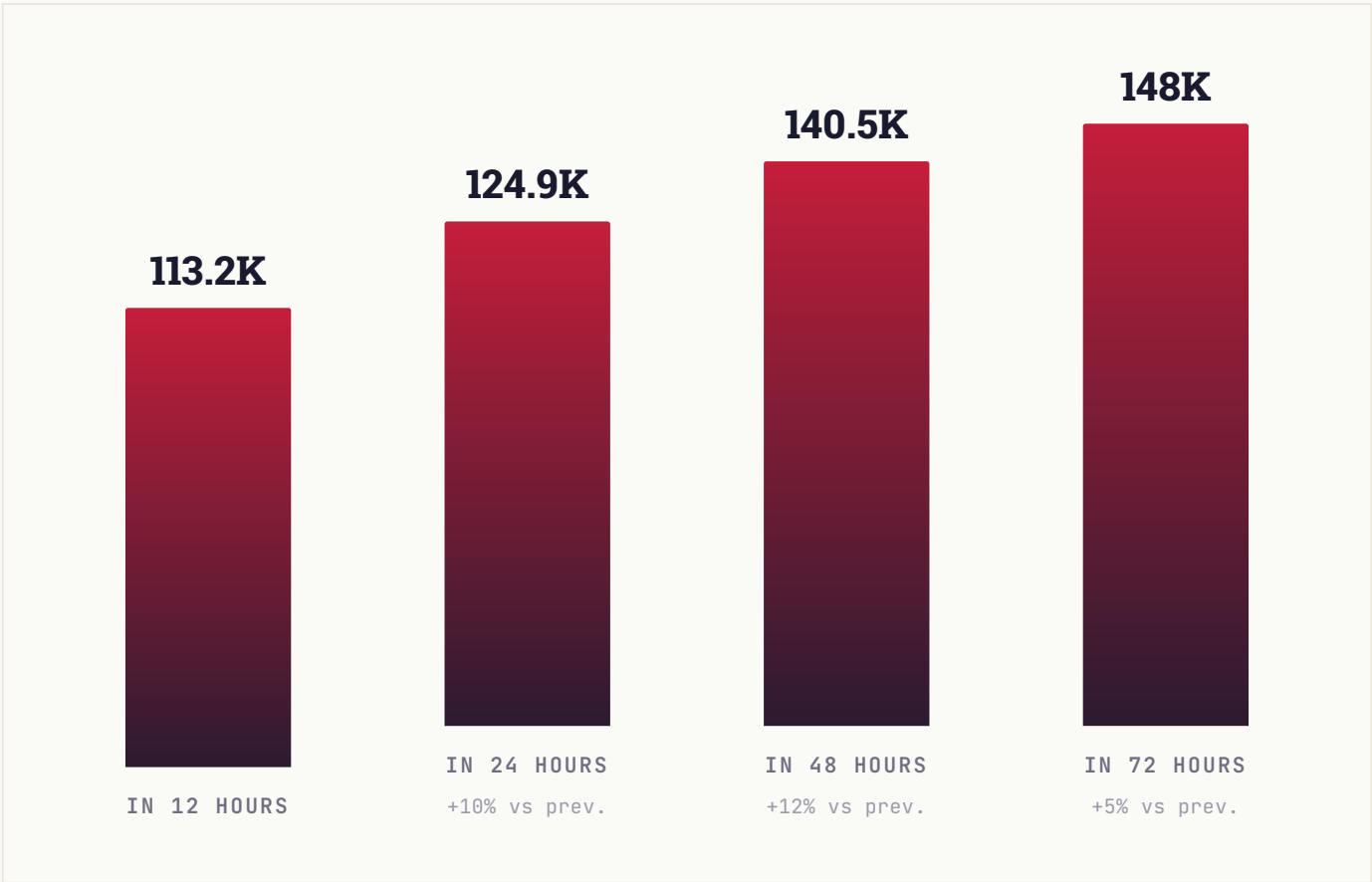
MENTIONED IN WHICH TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
ZJ broen lives here	1.1M
PA PARADEYEVICH	1M
NOT NEVZOROV	1M
FT FRIENDLY THUG 52 NGG YOU	255.9K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 426.9K. First goal — enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **101**, they brought **55 467** new subs.

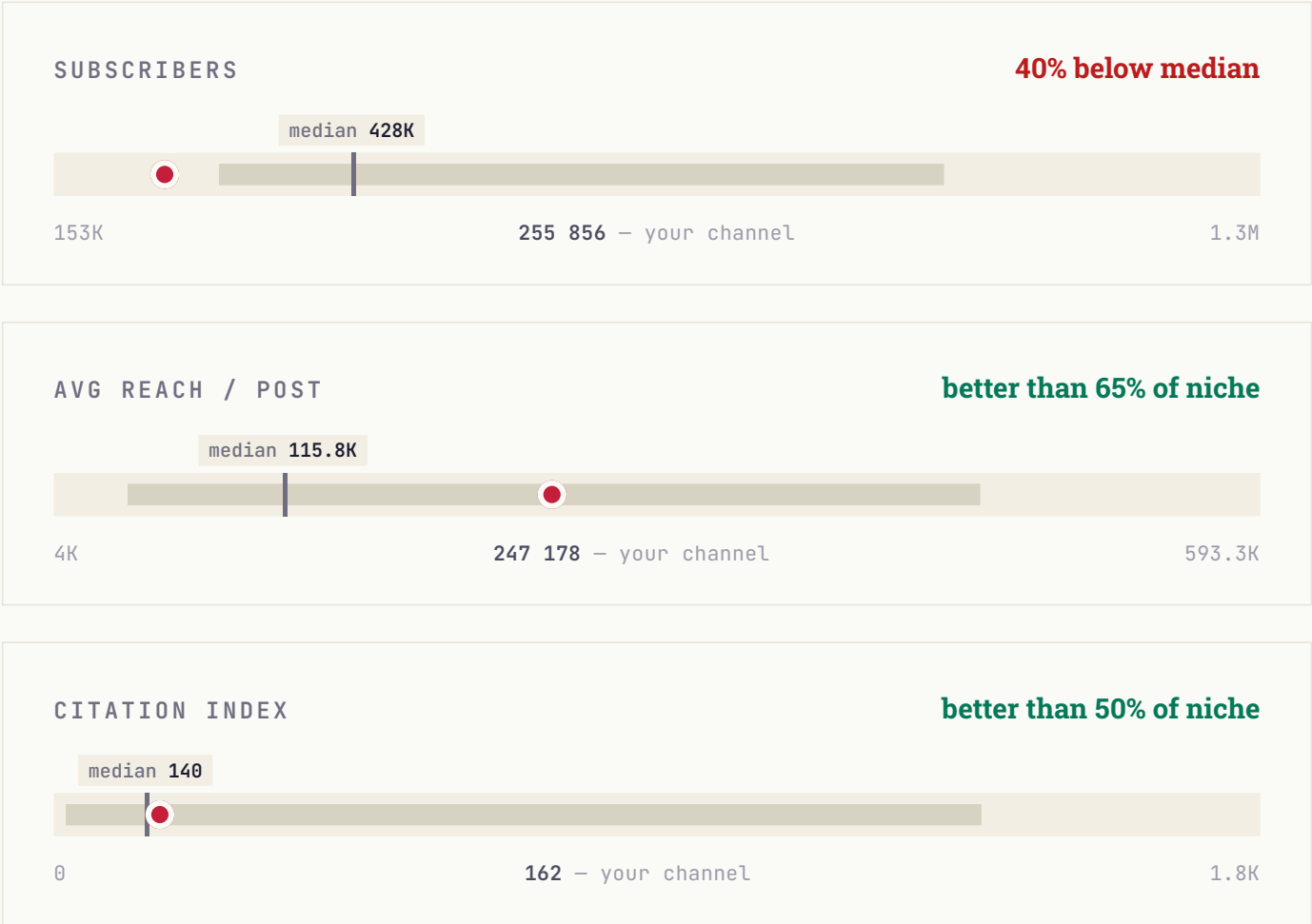
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	8	7	8 249
December 2025	13	10	4 848
Nov 2025	17	12	9 506
Oct 2025	12	10	5 800
Sep 2025	34	27	16 851
August 2025	17	12	10 213

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
101	6	55 467

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 3.0 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Friday
On this day at 13:00 MSK audience is most active. | EFFECT
Best window
for an
important post |
| 03 | Increase video post share
Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend bringing share to 15-25%. | EFFECT
Video holds
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs. |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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