

— PUBLIC PROMTPRESS REPORT

Channel audit

Nastya Korzheva

| Social Studies

USE and OGE |

100-point tutor



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Prepping for the Unified State Exam (USE) and Basic State Exam (OGE) for 11 years! Certified as an OGE and USE expert. MEAT GRINDER 2026: <https://clck.ru/3NfHWQ> YEAR-LONG OGE COURSE 26/27: <https://clck.ru/3Tiv2F> PRE-LIST USE 26/27:...

SUBSCRIBERS

ERR (% SEE POSTS)

REACH/POST

48 088

-4947 per month

7.0%

per day 3.3%

3.5K

ad reach 1.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 48 088 —	 SUBS REACH 7.21% avg % of subs see post	 VIEWS/POST 3.5K median 3K · 29 days	 POSTS/DAY 7.8 ~55 per week
 7D TREND -29.6% vs prev week	 REACTIONS/POST 64.3 total 15,039 reactions, 1,882 reposts, 586 comments	 POST LENGTH 314 chars median 213 · 29 days	 POSTS ANALYZED 234 29 days
 AD REACH 1.6K 24h avg	 CHURN / MONTH -4947 last month	 CITATION RATE 256 citation index · 4,748 channels mentioned all time	 CHANNEL AGE 4 yrs 4 mo created 11.03.2022

AI EDITOR SUMMARY

Channel «Nastya Korzheva | Social Studies USE and OGE | 100-point tutor» — 48 088 subs. Each post averages 3.5K people (7% from subs), reach is low — consider expanding audience. Publishes 55 posts per week (~8/day) — active posting. For the week of Jun 29 – Jul 5, reach dropped by -29.6% by week 22–28 Jun — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **234** posts over 29 days.
- 02 Dominant format — **Photo** (126/234 posts).
- 03 Avg post length — **314** chars (median 213).
- 04 Peak audience activity — **Tuesday**, 06:00 MSK.
- 05 Top posts get **6x** more views than the weakest (8.5K avg for top vs 1.5K for worst) — among 234 posts in 29 days. Analyze top posts for common theme, format, timing.

TOP 5 POSTS

Nº1 15.06 · 16:04 PHOTO Tomorrow. Here from 6 AM. On YouTube/VK at 7 AM.	VIEWS 9 013 REPOSTS 39	REACTIONS 125 ER 18.7%
Nº2 15.06 · 17:38 TEXT Good luck tomorrow on Social Studies! Wishing you the easiest options! 🍀 Break a leg!	VIEWS 8 335 REPOSTS 4	REACTIONS 420 ER 17.3%
Nº3 15.06 · 15:02 PHOTO Last practice for those taking Social Studies tomorrow! 🇷🇺 YouTube 🇧🇷 VK	VIEWS 8 168 REPOSTS 49	REACTIONS 46 ER 17.0%

Nº4 16.06 · 04:20 **TEXT**

🔥 File with tasks from the Far East 16.06

VIEWS
8 144

REACTIONS
51

REPOSTS
164

ER
16.9%

Nº5 15.06 · 15:48 **TEXT**

Nastya, thank you so much, thanks to you I got 37 points.
Thank you 💖

VIEWS
7 882

REACTIONS
53

REPOSTS
—

ER
16.4%

WORST 3

↓ 11.07 · 13:02 **PHOTO**

Guess how my students score 80+? 🔥 — I take annual FIPI training for Unified State Exam experts 😊 — I have a degree...

VIEWS
1 504

REACTIONS
90

REPOSTS
2

ER
3.1%

↓ 11.07 · 12:20 **PHOTO**

My life is very eventful. Which fact about me seems the most UNBELIEVABLE (BUT IT'S TRUE!)? 🔥 — found my husband on Tinder twice 😊 —...

VIEWS
1 449

REACTIONS
112

REPOSTS
2

ER
3.0%

↓ 11.07 · 13:40 **TEXT**

All facts were correct

VIEWS
1 446

REACTIONS
11

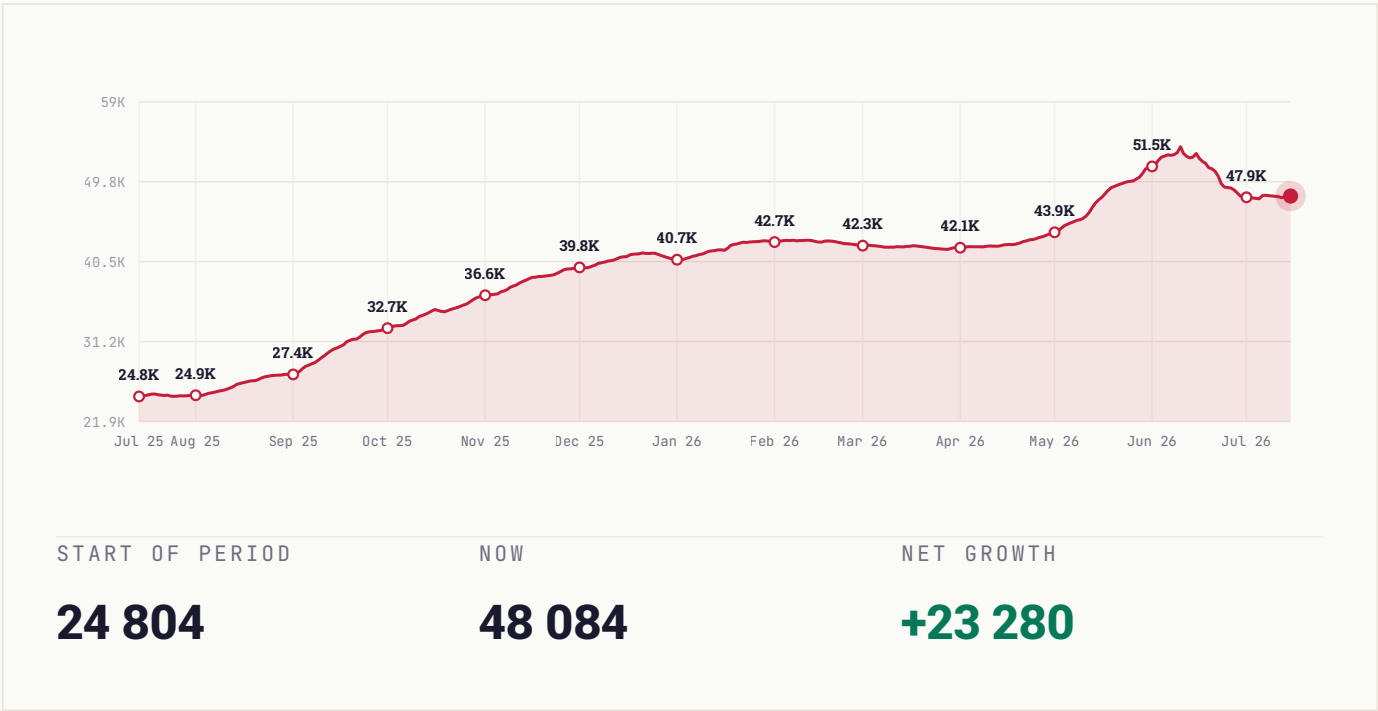
REPOSTS
1

ER
3.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

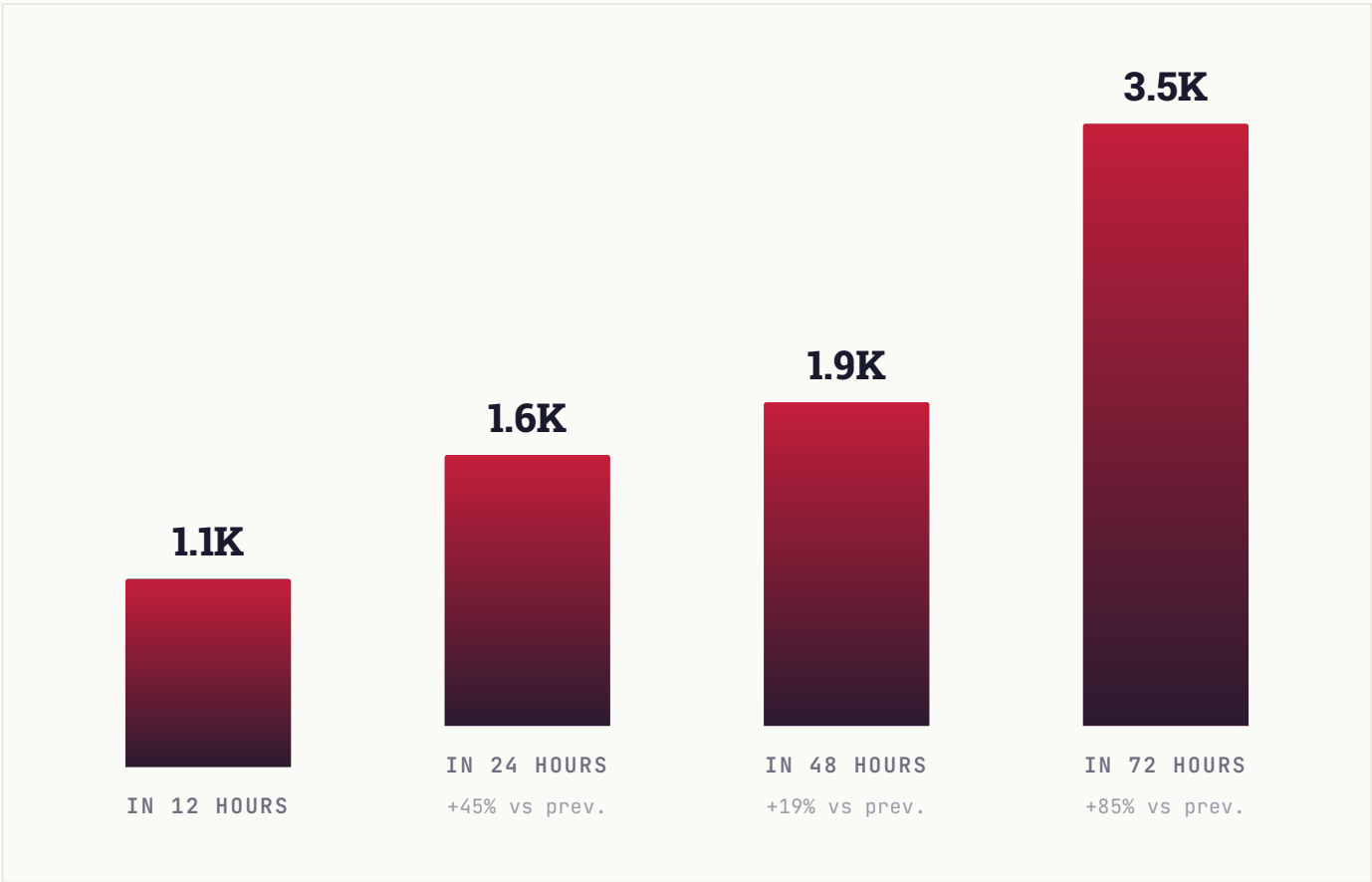
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
OT ANSWERS	578.2K
OT ANSWERS	365.9K
OT OTVETI	452.3K
Thu Danir on the Line Math OGE 2026 UmSchool	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 UmSchool Territory of Russian Language	297.1K
EH Excel Hacks Accounting & Analytics	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
NK Nastya Korzheva Social Studies USE and OGE 100-point tutor	YOU 48.1K

COMPARATIVE CONCLUSION

Channel not yet outside top-99 niche — early growth stage. Niche leader — Mathematician Andrey (1M), top-99 median: 78.8K. First goal — enter top-99 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **13 134**, they brought **19 258** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	1 727	1 206	2 338
December 2025	2 345	1 517	1 798
November 2025	2 254	1 384	3 262
Oct 2025	1 924	1 452	4 074
Sep 2025	2 680	1 520	5 313
August 2025	2 204	934	2 473

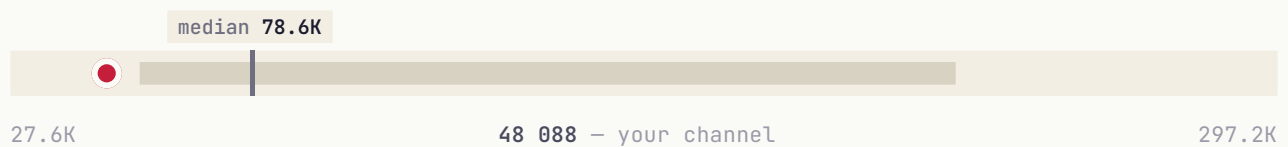
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
13 134	6	19 258

— SECTION 07 · NICHE COMPARISON

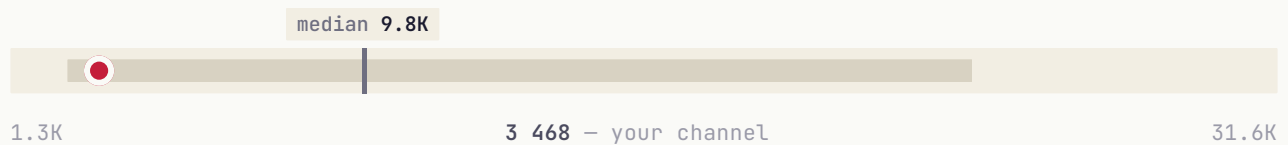
Where the channel stands in its league

Took top-100 channels in category «Education» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.

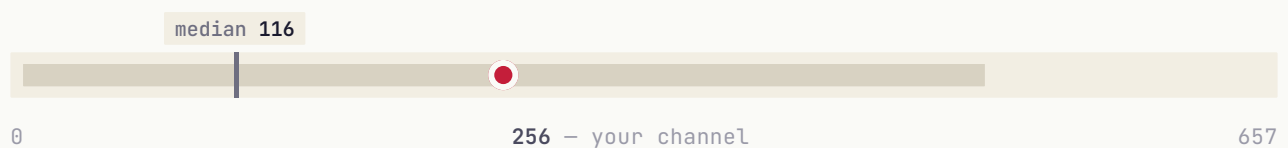
SUBSCRIBERS

39% below median

AVG REACH / POST

64% below median

CITATION INDEX

better than 64% of niche

— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off & return next month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Tuesday
Audience most active on this day at 06:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | Increase share of video posts
Video in Telegram retains audience longer & is algorithm-friendly. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 03 | ER below niche benchmark — rethink formats
Current ER 7.21% vs norm 8.0%. Try polls & interactive formats. | EFFECT
+0.8pp ER |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1K-3K subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager