

PUBLIC REPORT BY PROMTPRESS

Channel audit

Samira Milenko



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SUBSCRIBERS

91 743

+16530 per month

ERR (% SEE POSTS)

85.0%

in 24 hrs 27.2%

REACH/POST

69.5K

ad reach 24.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 91 743 —	 SUBSCRIBER REACH 75.76% avg % subs see post	 VIEWS/POST 69.5K median 72.5K · 29 days	 POSTS/WEEK 7.0 for the period
 7D TREND -17.4% vs previous week	 REACTIONS/POST 3873.3 total 112,325 reactions, 3,774 reposts, 2,065 comments	 POST LENGTH 104 chars median 54 · 29 days	 POSTS ANALYZED 29 29 days
 AD REACH 24.1K 24h avg	 CHURN / MONTH +16530 last month	 CITATION RATE 3 citation index · 37 channels mentioned all time	 CHANNEL AGE 2 years 10 months created 01.09.2023

AI EDITOR SUMMARY

Channel «Samira Milenko» — 91 743 subs. Avg views per post: 69.5K people (76% of subs), wide reach for a channel this size. Publishes 7 posts per week (~1/day) — regular pace. Week of Jul 6–12 reach dropped -17.4% by week of Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **29** posts in 29 days.
- 02 Dominant format — **Photo** (16/29 posts).
- 03 Avg post length — **104** chars (median 54).
- 04 Peak audience activity — **Monday**, 18:00 MSK.
- 05 Top posts get **2x** more views than the weakest (103.8K avg for top vs 50.2K for worst) — among 29 posts in 29 days. Worth analyzing what the top has in common: topic, format, publish time.

TOP 5 POSTS

Nº1 24.06 · 17:49 **VIDEO**
(captionless post — video)

VIEWS	REACTIONS
104 190	5 381
REPOSTS	ER
22	113.6%

Nº2 26.06 · 09:15 **PHOTO**
such fun going on 🍷

VIEWS	REACTIONS
103 550	6 420
REPOSTS	ER
32	112.9%

Nº3 22.06 · 15:39 **VIDEO**
(captionless post — video)

VIEWS	REACTIONS
103 532	4 713
REPOSTS	ER
30	112.9%

Nº4 23.06 • 10:27 VIDEO

our Brazilian dance made in 10 minutes!! 😄

VIEWS

102 679

REPOSTS

279

REACTIONS

8 243

ER

111.9%**Nº5** 24.06 • 17:46 PHOTO

today we had a safari I was the hare and gave a task: pick me bouquets of wildflowers 🌸 and here are top 3 bouquets:

VIEWS

101 019

REPOSTS

23

REACTIONS

4 861

ER

110.1%

WORST 3



13.07 • 13:40

TEXT

😄I recommend a proxy for you!!! @proxy_jiteli_kzn_bot
Works even in the city center!!! Will delete soon 😄

VIEWS

57 737

REPOSTS

535

REACTIONS

1 262

ER

62.9%

17.07 • 09:05

PHOTO

😄😄SKUs for all 😄😄school looks As promised, I've gathered everything in one place so you don't have to search for items across the entire internet 😄🌹1...

VIEWS

50 616

REPOSTS

1 278

REACTIONS

2 210

ER

55.2%

18.07 • 10:05

PHOTO

I read your questions and I can say there will be looooots of parts 😄 also I noticed many asked where I bought...

VIEWS

42 238

REPOSTS

128

REACTIONS

2 458

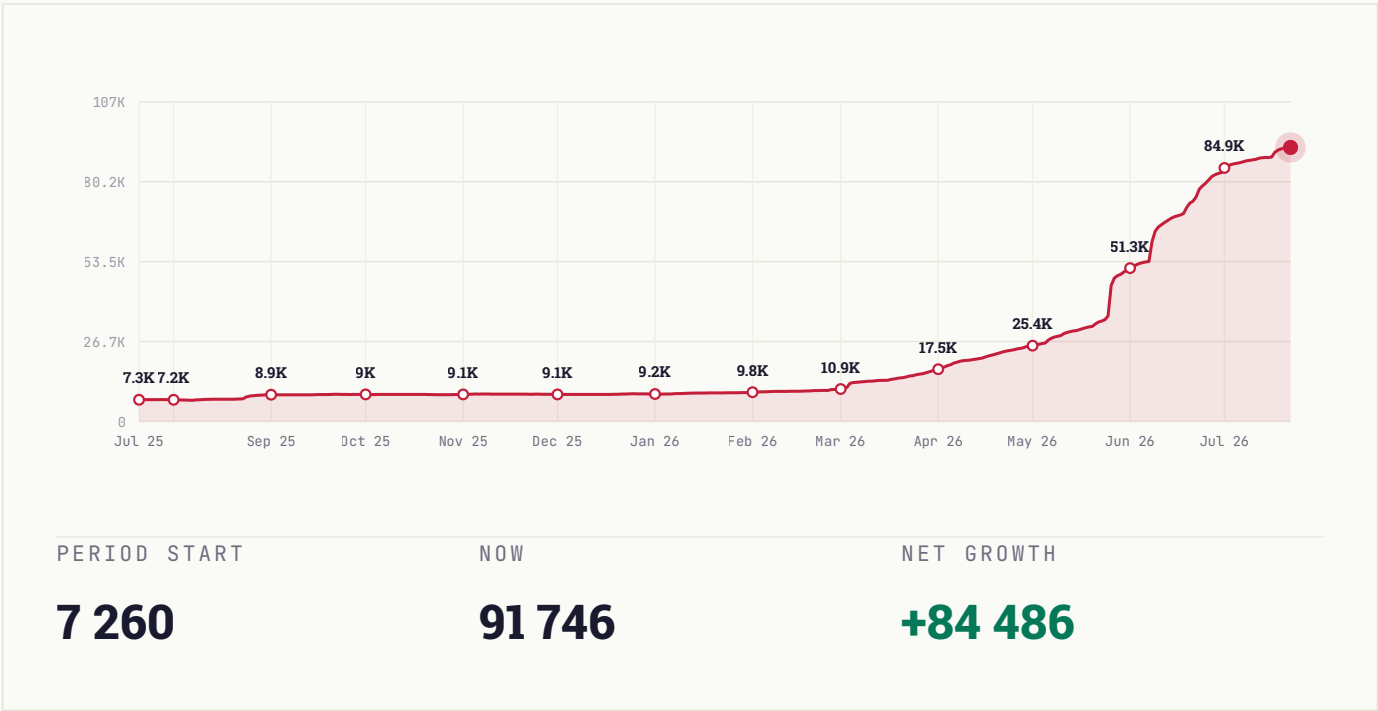
ER

46.0%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



— SECTION 04 • MENTIONS

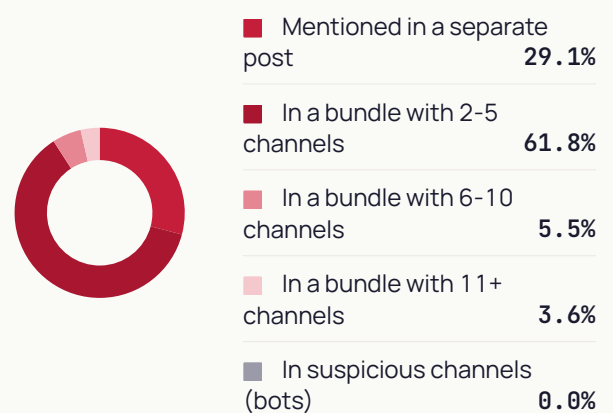
Who and how mentions the channel

Citation index **3** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **37** different channels.

COUNTRIES MENTIONING



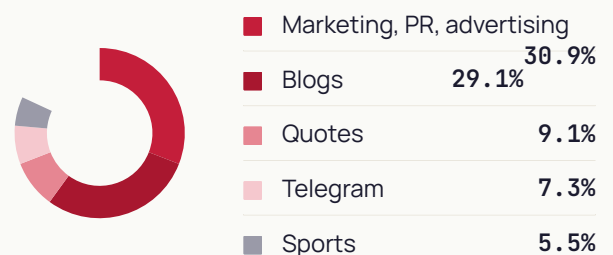
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



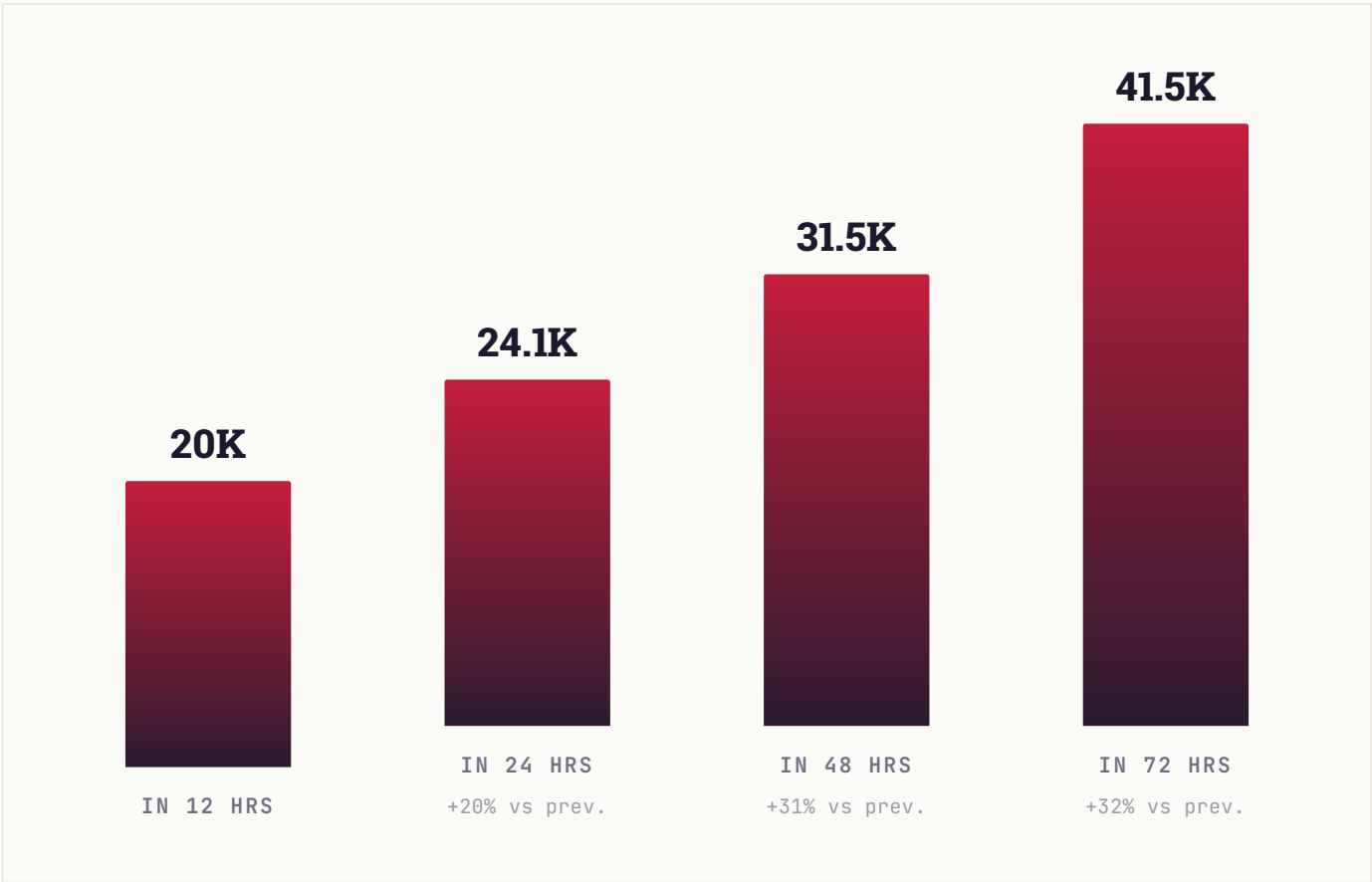
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ bronze lives here	1.1M
SM Samira Milenko YOU	91.7K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions: **5**, they brought **3 317** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	1	1	548
December 2025	0	0	253
November 2025	1	1	189
October 2025	1	1	185
Sep 2025	2	2	252
August 2025	0	0	1 890

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
5	6	3 317

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Monday**

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post****02****System traffic buy**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
