

PUBLIC REPORT BY PROMTPRESS

Channel audit

Алло, скорая?! ☒



@smpvnutri

18+ I'll turn inside out all the work of an ambulance. Change your mind about 'joyrides' in yellow cars. Ads @Alena_Protasovva All stories are fictional. Coincidences are random.

SUBSCRIBERS

105 797

-602 per month

ERR (% SEE POSTS)

34.0%

daily **18.2%**

REACH/POST

35.1K

ad reach **19.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it's calculated for.

 SUBSCRIBERS 105 797 —	 SUBS REACH 33.17% avg % subs see post	 VIEWS/POST 35.1K median 36K · 29 days	 POSTS/WEEK 15.7 over period
 7D TREND -4.8% vs previous week	 REACTIONS/POST 2726.8 total 177K reactions, 3K reposts, 3.9K comments	 POST LENGTH 381 chars. median 292 · 29 days	 POSTS ANALYZED 65 29 days
 AD REACH 19.3K 24h avg	 CHURN / MONTH -602 last month	 CITATION RATE 11 citation index · 30 channels mentioned ever	 CHANNEL AGE 2 years 4 months created 28.02.2024

AI EDITOR SUMMARY

Channel «Hello, ambulance?!» — 105 797 subs. Each post averages 35.1K people (33% of subs), good reach. Publishes 16 posts/week (~2/day) — regular. Week Jun 15–21 reach stable (-4.8% vs week of June 8–14).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 65 posts over 29 days.
- 02 Dominant format – Text (41/65 posts).
- 03 Avg post length – 381 chars (median 292).
- 04 Peak audience activity – Tue, 09:00 MSK.
- 05 Top posts get 2x more views than the weakest (43.8K avg for top vs 28.5K for worst) – among 65 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 05.06 · 07:17 TEXT Also had questions about internal life, how to fit into the team, etc. Many start fitting in during practice, but if so...	VIEWS 45 028 REPOSTS 24	REACTIONS 2 007 ER 42.6%
Nº2 16.06 · 06:58 PHOTO Updated WhatsApp...saw reviews🤔	VIEWS 44 345 REPOSTS 24	REACTIONS 1 731 ER 41.9%
Nº3 31.05 · 06:49 PHOTO Pension fund has a birthday today. And for 4 months we'll have 6 years difference In 4 years with me he: 🤔 went bald 🤔...	VIEWS 42 168 REPOSTS 31	REACTIONS 4 441 ER 39.9%

Nº4 08.06 • 03:30 TEXT Another call, 1 AM. M77, head injury, wife calls. Man went to smoke on balcony, tripped over threshold, hit...	VIEWS 41 862 REPOSTS 56 REACTIONS 3 534 ER 39.6%
Nº5 04.06 • 03:55 TEXT Reason for calling EMS: «turned blue, suffocating» M54 4 AM, arrived in ~7 min. Gut feeling told me to take a strap, enter the apartment, hear from...	VIEWS 41 688 REPOSTS 22 REACTIONS 4 014 ER 39.4%

WORST 3

↓ 25.06 • 10:44 TEXT Reason for calling EMS: «chest pain life-threatening» M62 On site, man intoxicated, complains that he...	VIEWS 29 558 REPOSTS 117 REACTIONS 2 870 ER 27.9%
↓ 26.06 • 09:18 TEXT Good day everyone♥ Reason for calling ambulance: 'stomach pain (stomach, not eating, pale) Ж42, sister calls. Pain for a week, plus...	VIEWS 28 076 REPOSTS 12 REACTIONS 2 570 ER 26.5%
↓ 26.06 • 10:58 TEXT Fuck...picked a sofa for the apartment on divan.ru, small, corner, perfect for us. Went to the store, felt the fabric, only available there...	VIEWS 27 908 REPOSTS 25 REACTIONS 2 384 ER 26.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



— SECTION 04 • CITATIONS

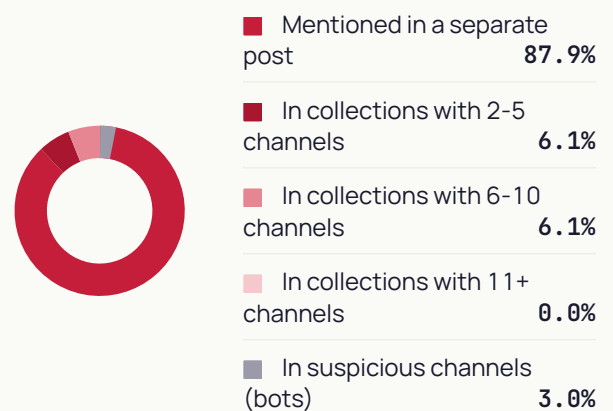
Who and how mentions the channel

Citation index **11** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **30** different channels.

COUNTRIES MENTIONING



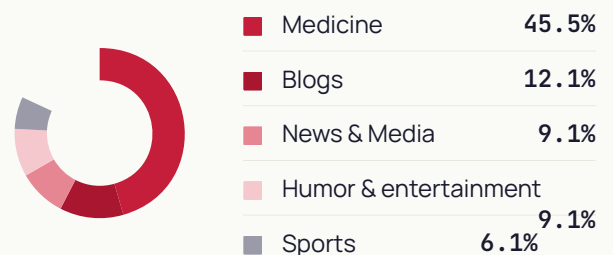
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



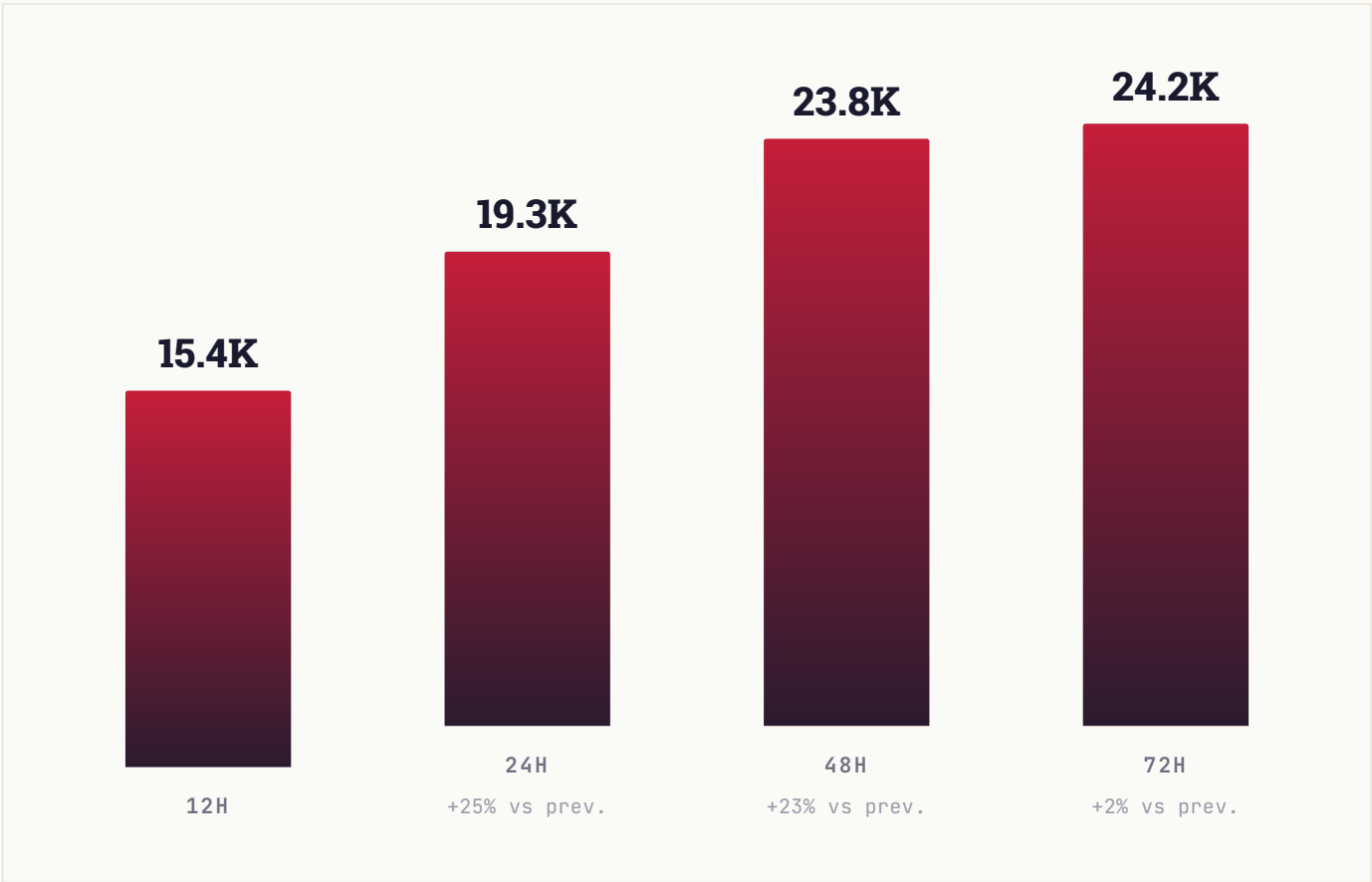
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DT Dr Tel	697.8K
BI Blog from the morgue	358K
تا تعليم اللغة الإنجليزية	330.7K
إ الجراحة Surgery - Crypto currency	321.9K
EM Endocrinologist Magerya	293.5K
OF EXPERIENCED PHARMACIST	266.5K
AP APTEKA_TV	246.7K
MM Moscow Medicine	241.6K
Х Халқ табобати	240.8K
T Tabnak تابناک	226.6K
AS Алло, скорая?! YOU	105.8K

COMPARATIVE CONCLUSION

Channel intop half of niche (#47 of 97). Niche leader — Dr Tel (697.8K), median subs 99.9K. Aim for the first quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **2 789** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	213
Nov 2025	0	0	65
Oct 2025	1	1	1 572
September 2025	0	0	585
August 2025	0	0	251
July 2025	0	0	103

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
1	6	2 789

SECTION 08 • NICHE COMPARISON

Where channel ranks in its league

Top-100 channels in category «**Medicine**» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#47

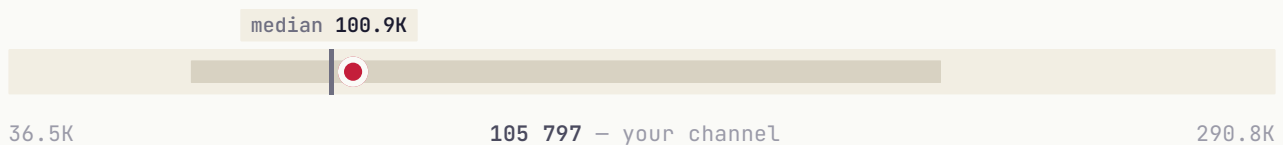
/100

RANK IN NICHE

Channel in top half of ranking

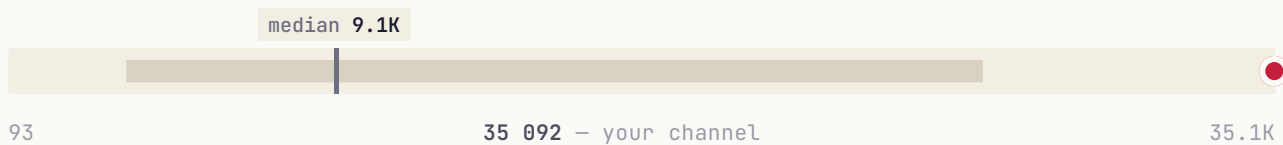
SUBSCRIBERS

better than 51% of niche



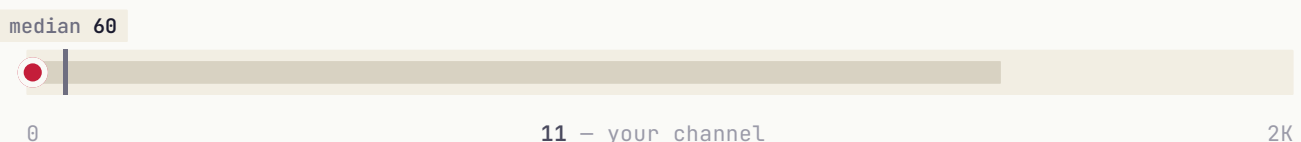
AVG REACH / POST

better than 90% of niche



CITATION INDEX

82% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Tuesday

On this day at 09:00 MSK audience is most active.

EFFECT

**Best window
for important
post**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
