

PUBLIC REPORT BY PROMTPRESS

Channel audit

✨ SMM Combo ✨



@smm_combo

#MNZ6N Hi, I'm Yulia Musina. About aesthetic content & blogging

✨ Collab @Julia_combo <https://www.gosuslugi.ru/snet/6735c5f17de0911509ea521f>

SUBSCRIBERS

39 184

-265 per month

ERR (% WHO SEE POSTS)

6.0%

per day 1.9%

REACH/POST

2K

ad reach 738/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number tells the period it covers.

 SUBSCRIBERS 39 184 —	 SUBS REACH 5.12% avg % subs see post	 VIEWS/POST 2K median 1.8K · 25 days	 POSTS/WEEK 5.9 over period
 7D TREND -19.0% vs previous week	 REACTIONS/POST 23.8 only 499 reactions, 346 reposts, 1 comment	 POST LENGTH 341 chars. median 224 · 25 days	 POSTS ANALYZED 21 25 days
 AD REACH 738 avg per 24h	 CHURN / MONTH -265 over last month	 CITATION RATE 43 citation index · 119 channels mentioned all time	 CHANNEL AGE 5 years 6 months created 16.01.2021

AI EDITOR SUMMARY

Channel «SMM Combo» – 39 184 subs. Each post gets avg 2K people (5% of subs), reach is low – consider expanding audience. Publishes 6 posts per week (~1/day) – rare posts. For week Jul 6–12 reach dropped -19.0% by week of Jun 29 – Jul 5 – worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 21 posts over 25 days.
- 02 Dominant format – Video (12/21 posts).
- 03 Avg post length – 341 chars (median 224).
- 04 Peak audience activity – Thursday, 09:00 MSK.
- 05 Top posts get 3x more views than the weakest (3.6K avg for top vs 1.3K for worst) – among 21 posts in 25 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº118.06 · 06:30VIDEO 6 CapCut templates ✨ – showcase your summer moments → Use template 1 → Use template 2 → Use template 3 →...	VIEWS	REACTIONS
	3 657	33
	REPOSTS	ER
	67	9.3%
Nº221.06 · 05:18PHOTO Sunday motivational pics pack ✨ © SMM Combo	VIEWS	REACTIONS
	3 609	47
	REPOSTS	ER
	16	9.2%
Nº323.06 · 05:33VIDEO 2 CapCut templates ✨ – showcase your product → Use template 1 → Use template 2 © SMM Combo	VIEWS	REACTIONS
	3 407	19
	REPOSTS	ER
	28	8.7%

Nº4 01.07 • 13:42 PHOTO Calendars • July ✨ PNG calendars uploaded in comments. © SMM Combo	VIEWS 2 422 REACTIONS 30 REPOSTS 7 ER 6.2%
Nº5 02.07 • 09:26 PHOTO Collage ideas ✨ Why create collages? • to grab attention with unusual design; • to show more...	VIEWS 2 187 REACTIONS 52 REPOSTS 67 ER 5.6%

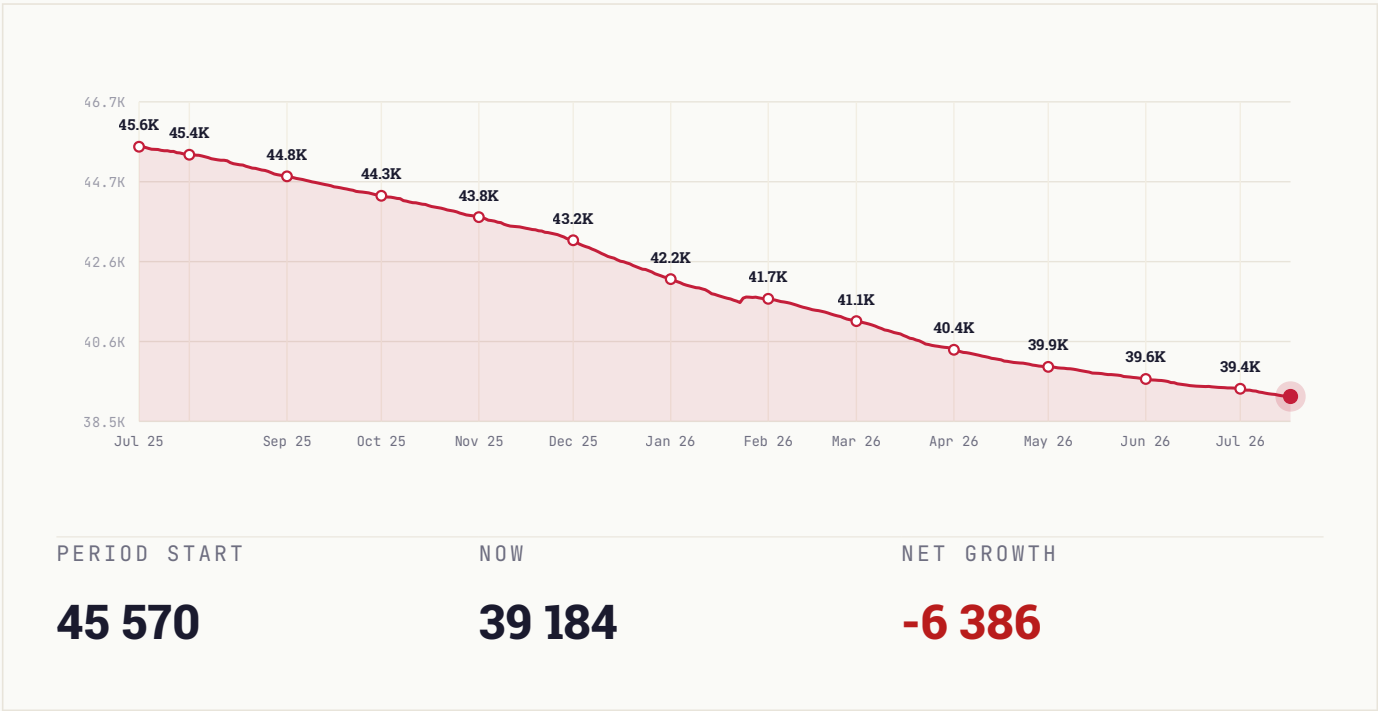
| WORST 3

↓ 10.07 • 13:36 TEXT 🔥 Today's the last day for the special price on the AI-Base marathon Program: ☒ Image generation in Nano Banana Pro: features and...	VIEWS 1 369 REACTIONS 4 REPOSTS 2 ER 3.5%
↓ 13.07 • 06:44 PHOTO Prompt pack for your creative photos ✨ • Go to @syntxaibot. • Select AI Design → Nano Banana Pro/2. • Upload...	VIEWS 1 346 REACTIONS 24 REPOSTS 9 ER 3.4%
↓ 11.07 • 09:37 VIDEO Prompt for video «Meeting with little me» ✨ — I love these AI videos 😊. Every blog will fit a video about inner...	VIEWS 1 330 REACTIONS 12 REPOSTS 13 ER 3.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

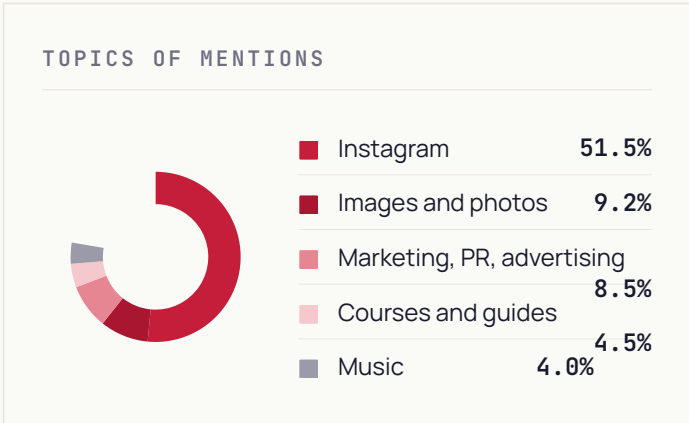
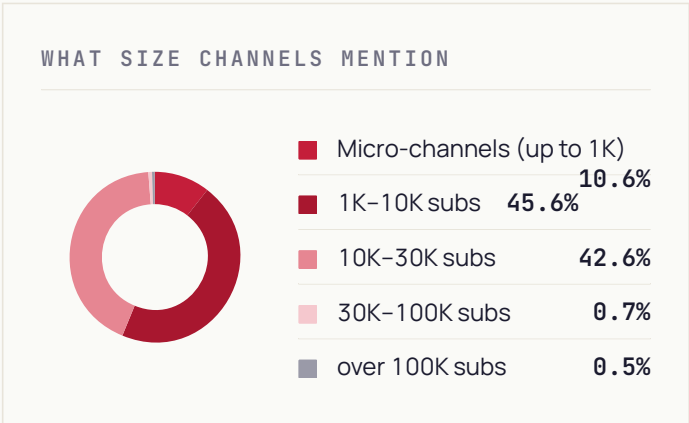
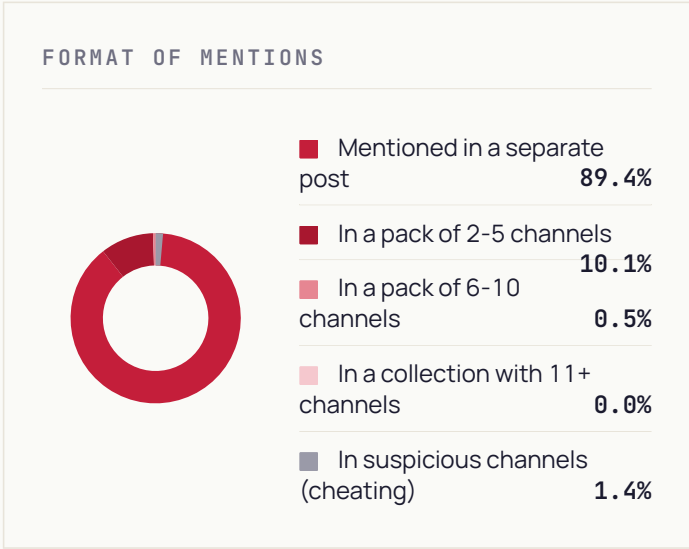
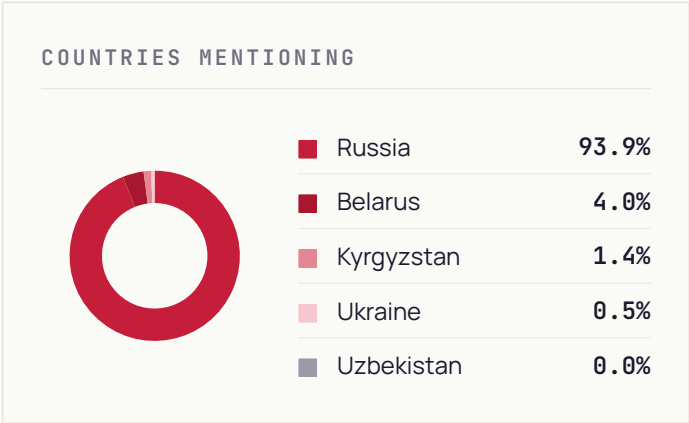
Subscriber growth chart for the year. On key months the exact subscriber count is shown. You can see which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

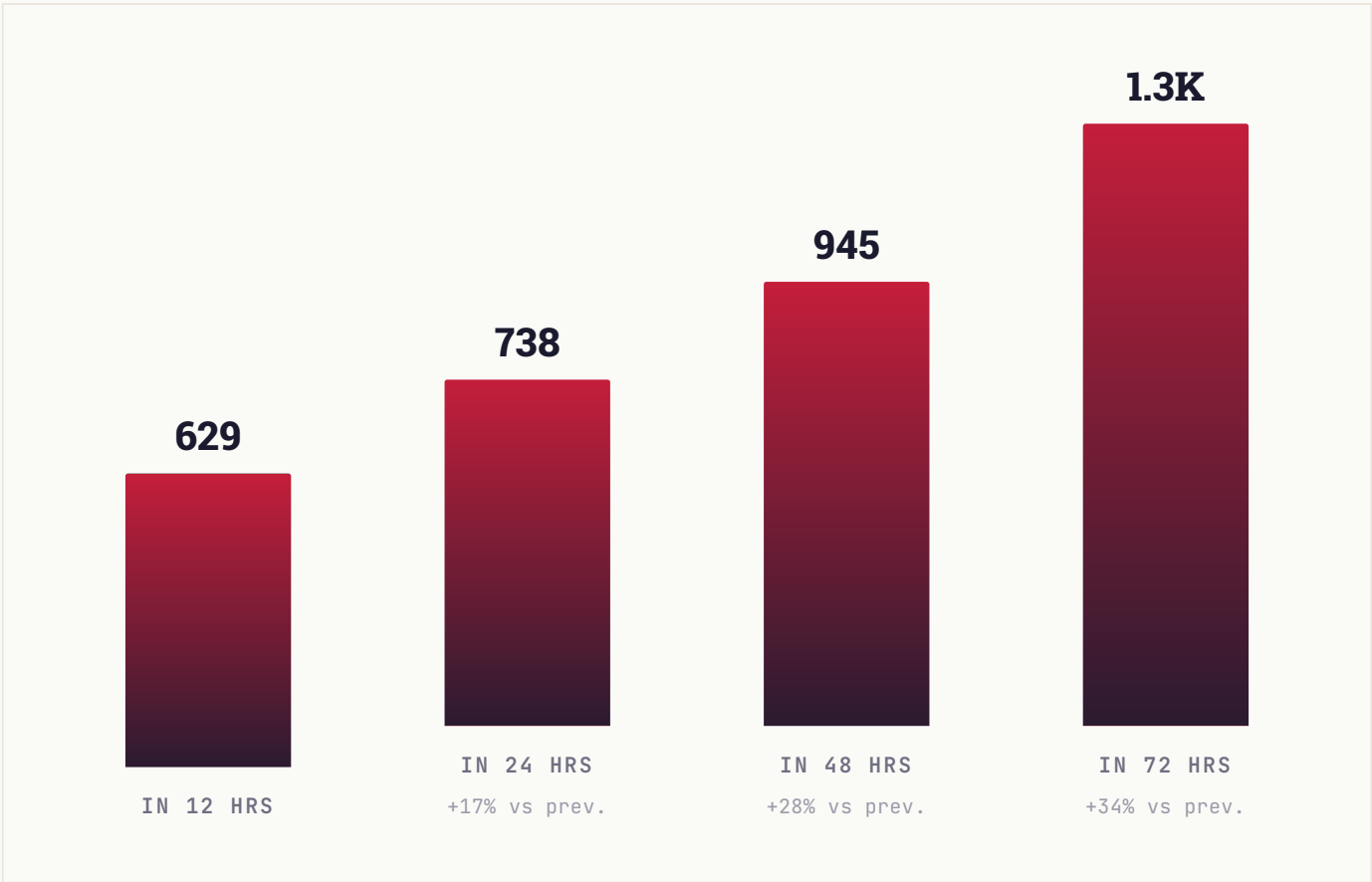
Citation index **43** – channel popularity rating based on mentions. Considers both count & weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from 1K subs. All-time mentions: **119** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 • COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
اا استوری اینستاگرام	437.9K
آم آهنگ موزیک جدید شاد	356.8K
رد ربات دانلود استوری و پست از اینستاگرام	209.7K
Tue VIDEO FOR STORIES	136.7K
ShS Cap Cut Templates Kap Kut	130.6K
P• piaceim • presets & blogging	126.4K
نپ NESA PIRUZIFARD انسا پیروزی فرد	123.7K
ÅA ÅAKLAB	115.2K
ShS CAPCUT TEMPLATES KAPKUT KUT	113K
CP PNG STICKERS FOR STORIES	110.6K
✦✦C ✦✦SMM Combo✦✦ YOU	39.2K

COMPARATIVE INSIGHT

Channel in top half of niche (#40 of 99). Niche leader — استوری اینستاگرام (437.9K), median subs 32.9K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **15**, they brought **151** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	3	3	149	
December 2025	1	1	0	
Nov 2025	4	4	0	
Oct 2025	0	0	0	
September 2025	4	2	0	
August 2025	3	2	2	

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
15	6	151

— SECTION 08 • NICHE COMPARISON

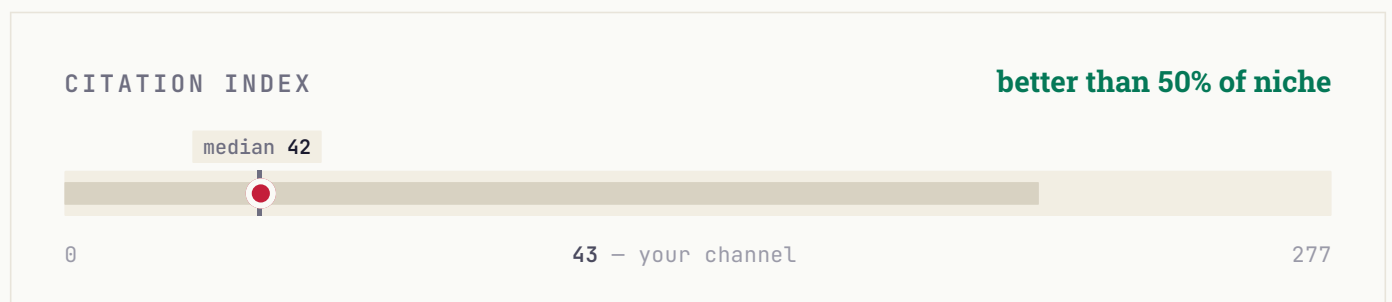
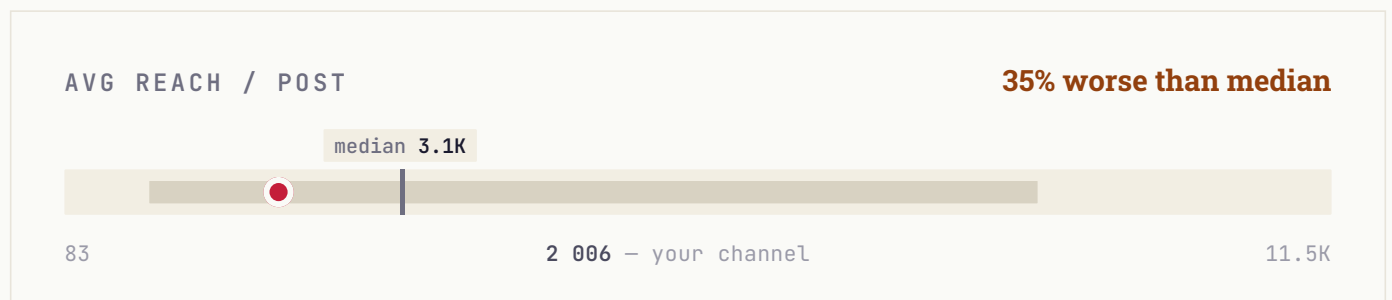
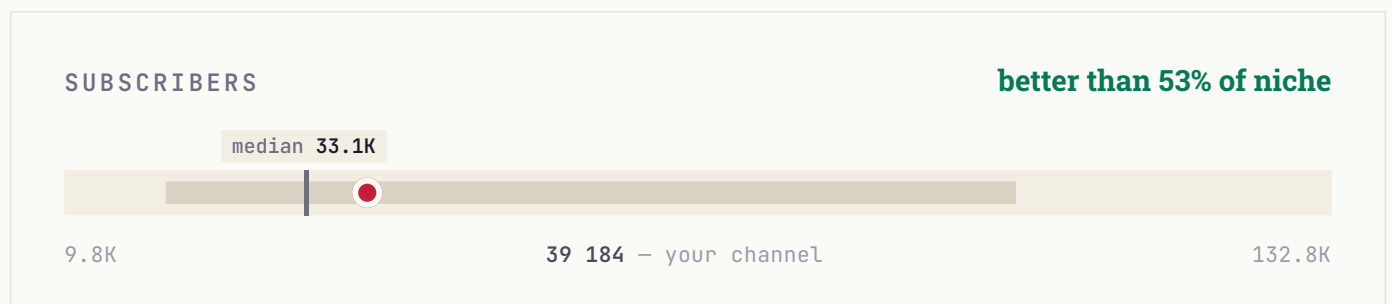
Where the channel stands in its league

Took top-100 channels in category «Instagram» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#40 /100

RANK IN NICHE

Channel in top half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off & come back in a month.

01

Main post of the week — on Thursday

On this day at 09:00 MSK the audience is most active.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 5.12% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+0.4pp ER

03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1K-3K subs

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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