

— PROMTPRESS PUBLIC REPORT

Channel audit

MEDIA| BUSINESS| CRYPTO



@smicryptobiz

Channel with useful motivational videos: <https://www.instagram.com/withoutfear311?igsh=MWZpOGpzeWRwMTM1Yw==> For inquiries: @PatrickBeiman

SUBSCRIBERS	ERR (% WHO SEE POSTS)	REACH/POST
66 701	1.0%	132
31 posts 17 days 24.06.2026	per day 0.0%	ad reach 24/24h HTTPS://PROMTPRESS.COM/AUDIT/SMICRYPTOBIZ

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 66 701 —	 SUBSCRIBER REACH 0.2% avg % of subs who see a post	 VIEWS/POST 132 median 103 · 17 days	 POSTS/WK 12.1 over the period
 7D TREND +36.0% vs previous week	 REACTIONS/POST 0.2 only 7 reactions, 2 reposts, 0 comments	 POST LENGTH 641 chars median 598 · 17 days	 POSTS ANALYZED 31 17 days
 AD REACH 24 24h avg	 CITATION RATE 0 citation index · 1 channel mentioned it ever	 CHANNEL AGE 10 months 2 days created 23.08.2025	

AI EDITOR SUMMARY

Channel «MEDIA|BUSINESS|CRYPTO» — 66 701 subs. Each post gets avg 132 people (0% subs), reach is low — need to grow audience. Publishes 12 posts/week (~2/day) — consistent. Week 8–14 June reach grew by +36.0% vs week 1–7 June — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 31 posts in 17 days.
- 02 Dominant format – Text (25/31 posts).
- 03 Avg post length – 641 chars (median 598).
- 04 Peak audience activity – Sunday, 12:00 MSK.
- 05 Top posts get 5x more views than the weakest (293 avg for top vs 55 for worst) – among 31 posts in 17 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 31.05 · 09:09 TEXT US company accidentally blew \$500M on Claude in just one month. The CEO wanted to cut costs using AI but forgot to set...	VIEWS 333 REPOSTS —	REACTIONS — ER 0.5%
Nº2 31.05 · 07:40 TEXT Nvidia and Microsoft announced a 'new PC era'. On June 1 they may unveil ARM chips N1 and N1X focused on graphics and AI – directly...	VIEWS 313 REPOSTS —	REACTIONS — ER 0.5%
Nº3 30.05 · 10:44 PHOTO Russia sees zero new foreign brands this year. No import company entered the market. Also...	VIEWS 235 REPOSTS —	REACTIONS — ER 0.4%

Nº4 31.05 · 06:53 TEXT State Duma proposes lounge zones in airports According to deputies, given modern realities, airports need...	VIEWS 225 REPOSTS —	REACTIONS — ER 0.3%
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Nº5 02.06 · 06:37 TEXT It turns out Gabe Newell personally opposes censorship of adult games on Steam. Bloomberg reported this. According to the publication, ...	VIEWS 210 REPOSTS —	REACTIONS — ER 0.3%
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WORST 3

↓ 03.06 · 07:28 TEXT June Bitcoin slump: where does the money go? Crypto media and analytics agencies are actively discussing the market downturn at the start of summer. Bitcoin...	VIEWS 58 REPOSTS —	REACTIONS — ER 0.1%
↓ 05.06 · 10:55 TEXT 📱 Mobile AI at \$1.4T: Apple reveals its hand Apple released fresh analytics on its App Store ecosystem, and these numbers...	VIEWS 58 REPOSTS —	REACTIONS — ER 0.1%
↓ 02.06 · 12:26 TEXT Largest Bitcoin holder cuts reserves for first time in years, shares fall Strategy, led by Michael Saylor...	VIEWS 50 REPOSTS —	REACTIONS — ER 0.1%

SECTION 03 · MENTIONS

Who mentions the channel and how

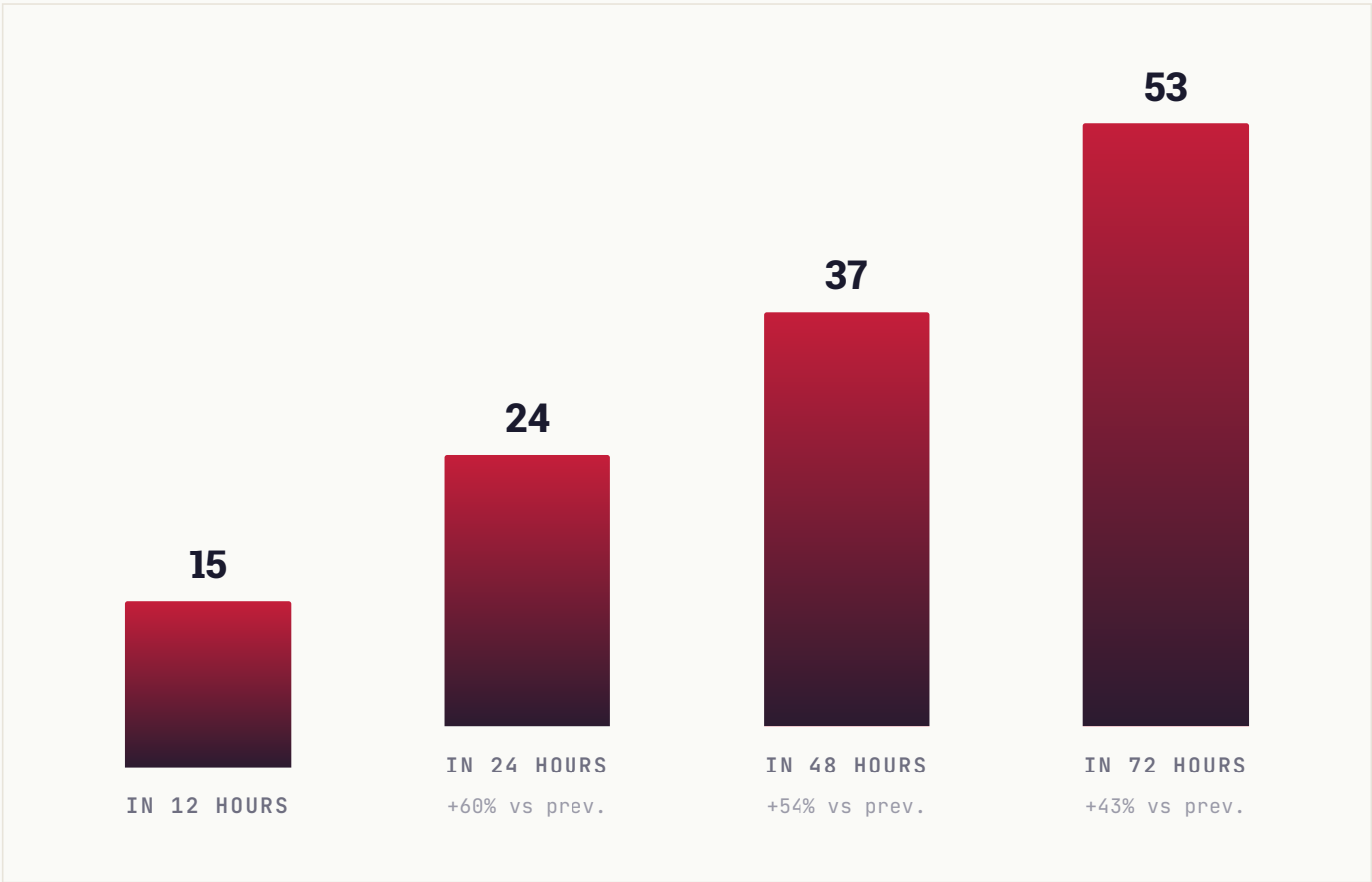
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 1 different channels.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.7M
VC Venture Capital	2.7M
ME Mohamed El Guazzar	2M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1M
CN Million-dollar books business blog	867.3K
RP Roxman typing...	546.3K
AB Business Shark	496.6K
لر لباس زیر اقساطی ریزسابل	491.9K
SS Merger & Acquisition	485.6K
SM MEDIA BUSINESS CRYPTO YOU	66.7K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Startups & Ventures (2.7M), top-98 median: 171.7K. First goal — enter top-98 via systematic traffic & content work.

Where the channel stands in its league

SUBSCRIBERS

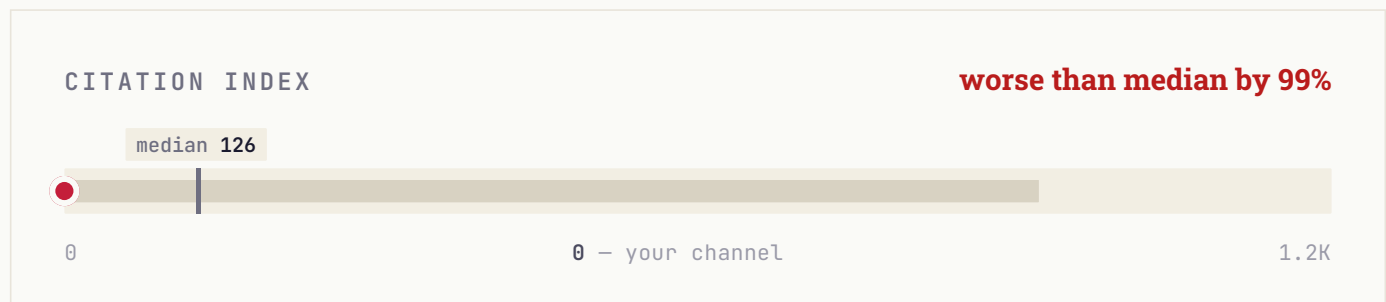
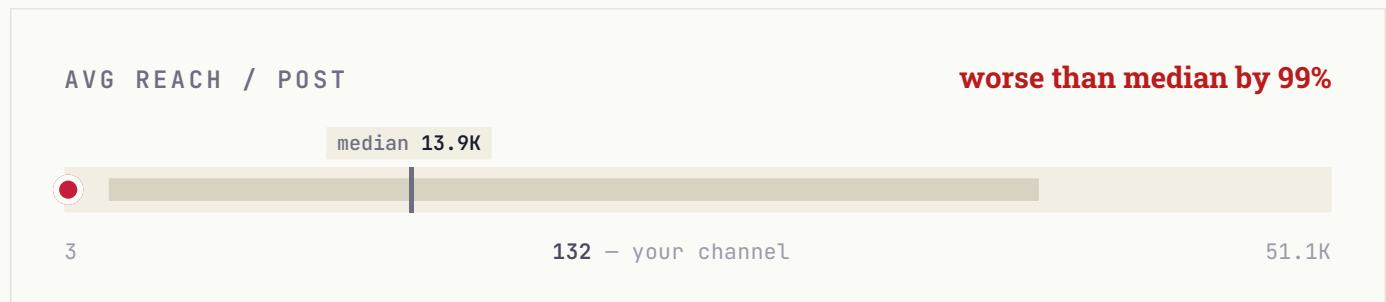
worse than median by 61%

median 172.8K

49.5K

66 701 — your channel

587.7K



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done & revisit in a month.

- 01

Main post of the week — on Sunday

Audience most active on this day at 12:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend bringing the share to 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 0.2% vs norm 3.5%. Try polls & interactive formats.

EFFECT

+3.3pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources per niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further, run ads through us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager