

PROMTPRESS PUBLIC REPORT

Channel audit

Smartoteka



@smartoteka

Premium demo versions of best Android apps. For informational purposes only. Promo codes & discounts. Best deals from top AliExpress stores. ■Attention...

SUBSCRIBERS

145 206

-1764 per month

ERR (% SEE POSTS)

10.0%

per day 4.4%

REACH/POST

13K

ad reach 6.4K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · bottom 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Ad potential

How long a post generates reach

05 Competitors

Niche neighbors · your position

06 Mention dynamics

6 months · monthly

07 Niche Comparison

Position in «Software & Apps» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 145 206 —	SUBSCRIBER REACH 8.93% avg % of subs see post	VIEWS/POST 13K median 14.1K · 29 days	POSTS/WEEK 19.9 over period
7D TREND -7.0% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 604 chars median 603 · 29 days	POSTS ANALYZED 83 29 days
AD REACH 6.4K 24h avg	CHURN / MONTH -1764 over last month	CITATIONS 184 citation index · 165 channels mentioned all time	CHANNEL AGE 6 years 4 months created 15.02.2020

AI EDITOR SUMMARY

Channel «Smartoteka» — 145 206 subs. Each post averages 13K people (9% from subs), reach is low — need to expand audience. Publishes 20 posts per week (~3 per day) — consistent schedule. For week 15–21 June reach dropped -7.0% to week 8–14 June — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **83** posts over 29 days.
- 02 Dominant format — **Photo** (83/83 posts).
- 03 Avg post length — **604** chars (median 603).
- 04 Audience peak activity — **Sunday**, 17:00 MSK.
- 05 Top posts get **2x** more views than the weakest (17.1K avg for top vs 7.9K for worst) — among 83 posts in 29 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 03.06 · 19:14 PHOTO HDRezka 1.1.6. New Android client for movies, series, cartoons & more, free...	VIEWS 17 813 REPOSTS 97	REACTIONS — ER 12.3%
Nº2 05.06 · 19:14 PHOTO Zona 3.0.61 + Zona 3.0.61 MOD: movies, series & sports. Free media library with own stream source +...	VIEWS 17 112 REPOSTS 49	REACTIONS — ER 11.8%
Nº3 31.05 · 14:14 PHOTO VPN Pronto 11.4.337. Good server selection & overall speed. Spain server: 20 Mbps, ping 79...	VIEWS 16 482 REPOSTS 61	REACTIONS — ER 11.4%

Nº4 02.06 • 15:14 PHOTO SnapTube VIP v7.60.0.76050310: alternative mod of popular YouTube client. Snaptube supports downloading from...	VIEWS 16 465 REACTIONS — REPOSTS 13 ER 11.3%
Nº5 06.06 • 19:14 PHOTO OrbiTV 7.0.1 TV. Online TV with thousands of channels from all countries. Includes RF, Kazakhstan, Lithuania...	VIEWS 16 056 REACTIONS — REPOSTS 68 ER 11.1%

WORST 3

↓ 26.06 • 08:14 PHOTO Surge VPN 1.8.1. Android VPN with high speed & good location selection. Denmark server ~200...	VIEWS 8 224 REACTIONS — REPOSTS 37 ER 5.7%
↓ 26.06 • 12:14 PHOTO Musify v.10.1.0. A find for those tired of streaming services requiring registration & subscription. Everything free, no...	VIEWS 7 927 REACTIONS — REPOSTS 16 ER 5.5%
↓ 26.06 • 16:00 PHOTO ☒ Not sure what to watch today? Torrent TV helps right in Telegram. The bot lets you watch TV, find movies & series, browse archives...	VIEWS 7 473 REACTIONS — REPOSTS 2 ER 5.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

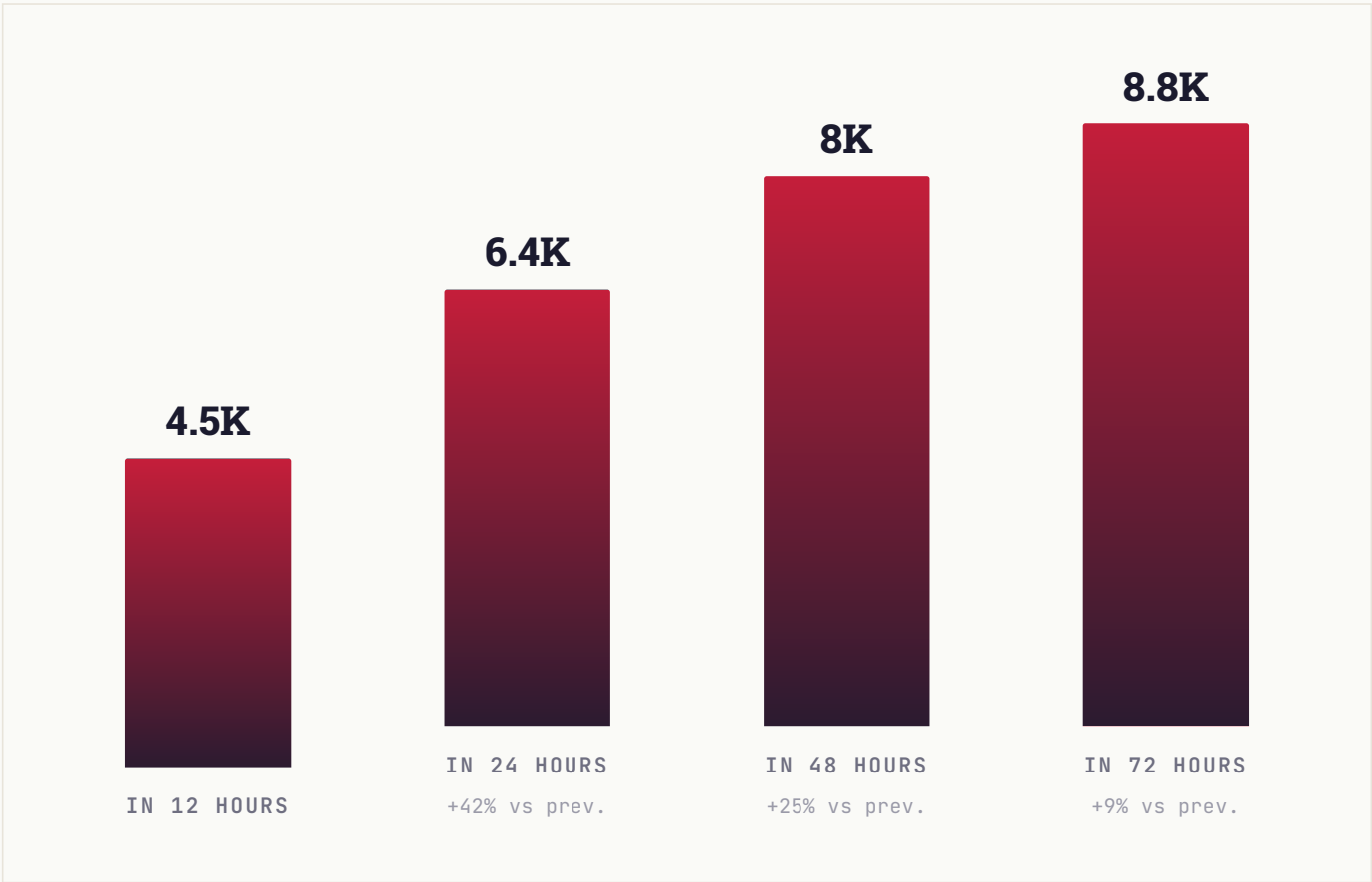
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
IP iRo Proxy پروکسی	7.4M
TP TikTok Prime	3.5M
T TikTokModCloud	3M
TU TikTok Updates	2.2M
CT Central TikTok	1.7M
پ Fast Proxy پروکسی	1.7M
اف اخبار فوری مملکت نیوزبین	1.6M
پم خبرجنگ VPN پروکسی ملی	1.3M
E Easy APK	1.2M
MP Max proxy اینترنت آزاد	1.1M
SM Smartoteka YOU	145.2K

COMPARATIVE INSIGHT

Channel yet outside top 100 niche — early growth stage. Niche leader — iRo Proxy | پروکسی (7.4M), top-100 median: 375.1K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

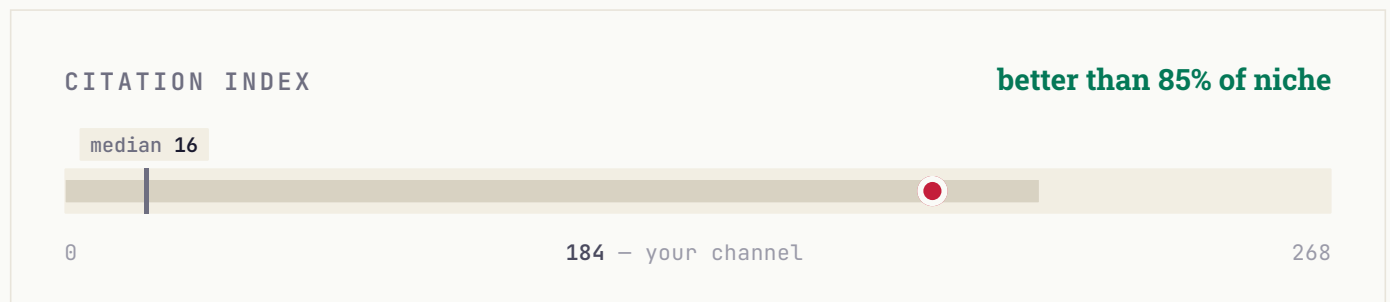
Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions **26**, they brought **9 236** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	6	6	1 841
November 2025	2	1	993
October 2025	10	6	3 413
September 2025	0	0	172
August 2025	0	0	18
July 2025	8	7	2 799

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBS
26	6	9 236

Where the channel stands in its league

Black vertical – median. Red dot – your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Sunday

Audience most active on this day at 17:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts with same-segment channels quarterly. 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ NEXT STEPS

Want us to do it PromptPress?

This audit — is what we can do in a few minutes using public data. Want to go further? — run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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