

PROMTPRESS PUBLIC REPORT

Channel audit

SLOVO PATsANA



@slovopatsana

Ads aaa@knockin-on.ru Submit stories here [@sp_story](#) Telegram of YouTube channel «SLOVO PATsANA» YouTube...

SUBSCRIBERS

315 020

-4661 per month

ERR (% SEE POSTS)

20.0%

last day **7.2%**

REACH/POST

59.5K

ad reach **22.8K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your position

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Blogs» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 315 020 —	 SUBS REACH 18.88% avg % subs see post	 VIEWS/POST 59.5K median 56.5K · 22 days	 POSTS/WEEK 3.8 for period
 7D TREND -12.1% vs previous week	 REACTIONS/POST 1066.1 total 12,793 reactions, 289 reposts, 308 comments	 POST LENGTH 499 chars median 286 · 22 days	 POSTS ANALYZED 12 22 days
 AD REACH 22.8K 24h avg	 CHURN / MONTH -4661 last month	 CITATION RATE 18 citation index · 199 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 26.02.2022

AI EDITOR SUMMARY

Channel 'SLOVO PATSANA' – 315 020 subs. Each post averages 59.5K people (19% of subs), this is average reach – room to grow. Publishes 4 posts per week (~1/day) – rare publications. For week 15–21 Jun reach dropped by -12.1% to week 8–14 Jun – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts over 22 days.
- 02 Dominant format – Video (6/12 posts).
- 03 Avg post length – 499 chars (median 286).
- 04 Peak audience activity – Thursday, 19:00 MSK.
- 05 Top posts get 2× more views than the weakest (80.8K avg for top vs 44.5K for worst) – among 12 posts in 22 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 01.06 · 12:58 PHOTO Ilya is my very close friend, and now he's building a village! 3 hours from Moscow, Ryazan region, Boyarintsevo village. This is not a business...	VIEWS 90 710 REPOSTS 66	REACTIONS 1 373 ER 28.8%
Nº2 11.06 · 16:46 TEXT Spent a year filming the episode and here it is! 📺 Such different moods all the time, such swings - sometimes 'it's taking off', sometimes 'all is lost'... What happened...	VIEWS 80 511 REPOSTS 45	REACTIONS 1 238 ER 25.6%
Nº3 03.06 · 11:43 VIDEO Are your days like this too?🥳📺 Celebrating son's birthday. I can be your party organizer, contact me))) expensive!)	VIEWS 71 231 REPOSTS 4	REACTIONS 1 086 ER 22.6%

Nº411.06 · 15:09 **VIDEO**
(post without caption – video)

VIEWS
58 185
REACTIONS
1 162
REPOSTS
7
ER
18.5%

Nº515.06 · 18:00 **PHOTO**


VIEWS
57 372
REACTIONS
1 206
REPOSTS
9
ER
18.2%

WORST 3

↓ 01.06 · 12:58 **VIDEO**
(post without caption – video)

VIEWS
51 534
REACTIONS
735
REPOSTS
11
ER
16.4%

↓ 01.06 · 12:58 **VIDEO**
(post without caption – video)

VIEWS
50 817
REACTIONS
782
REPOSTS
12
ER
16.1%

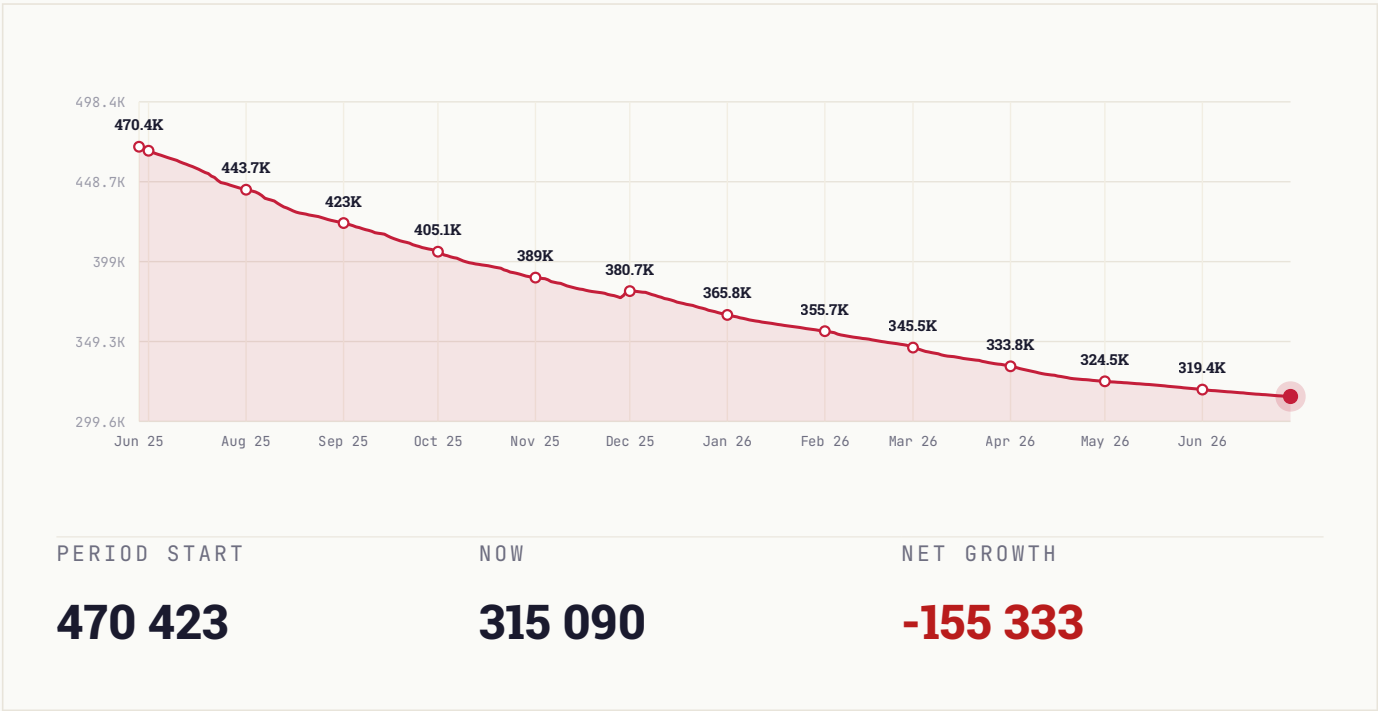
↓ 23.06 · 13:17 **PHOTO**
It's summer, and I know many of you love to travel. For me, travel is not just trips, it's new stories...

VIEWS
31 178
REACTIONS
512
REPOSTS
4
ER
9.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

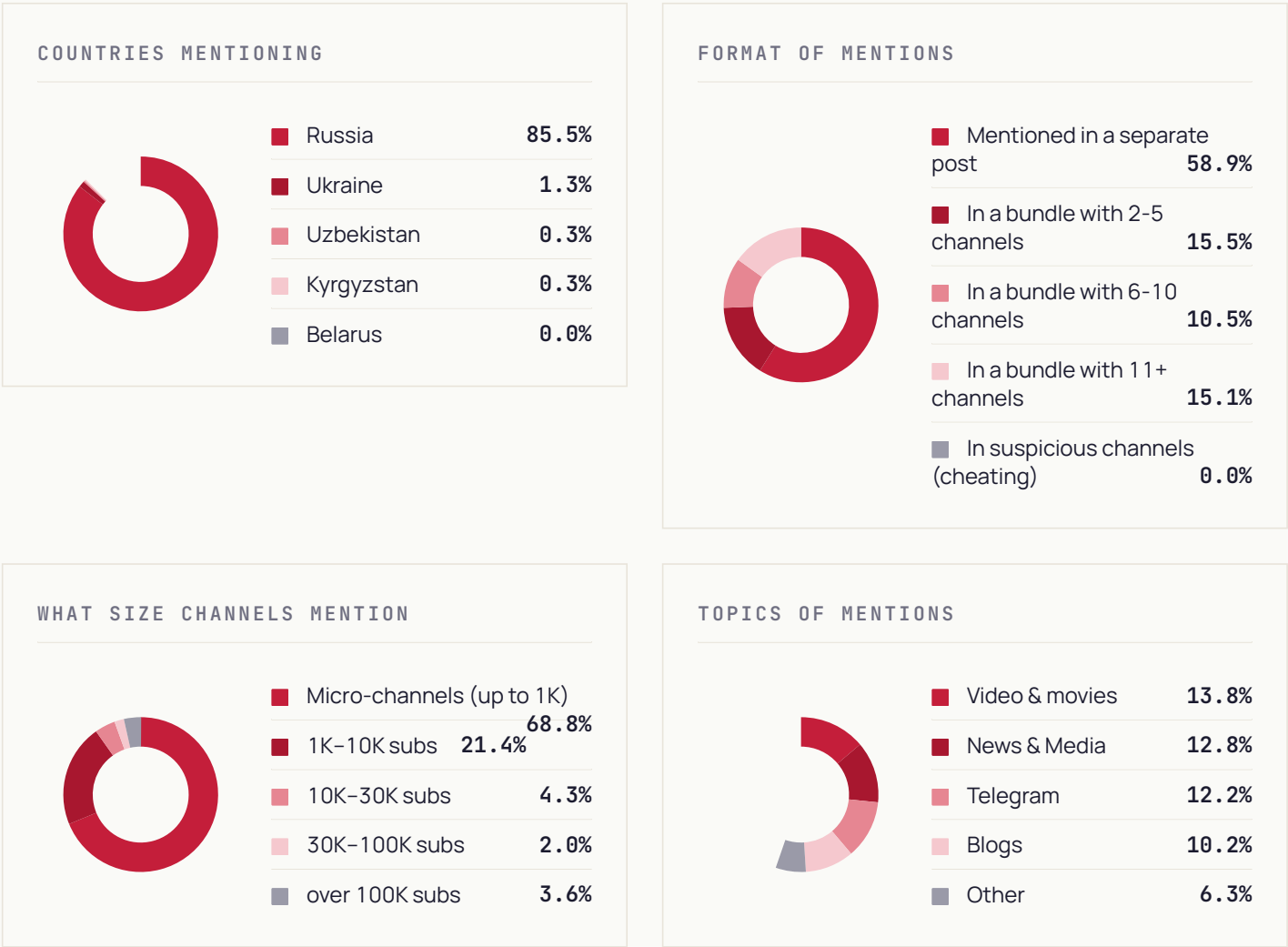
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which months subscribers left.



SECTION 04 · MENTIONS

Who mentions the channel & how

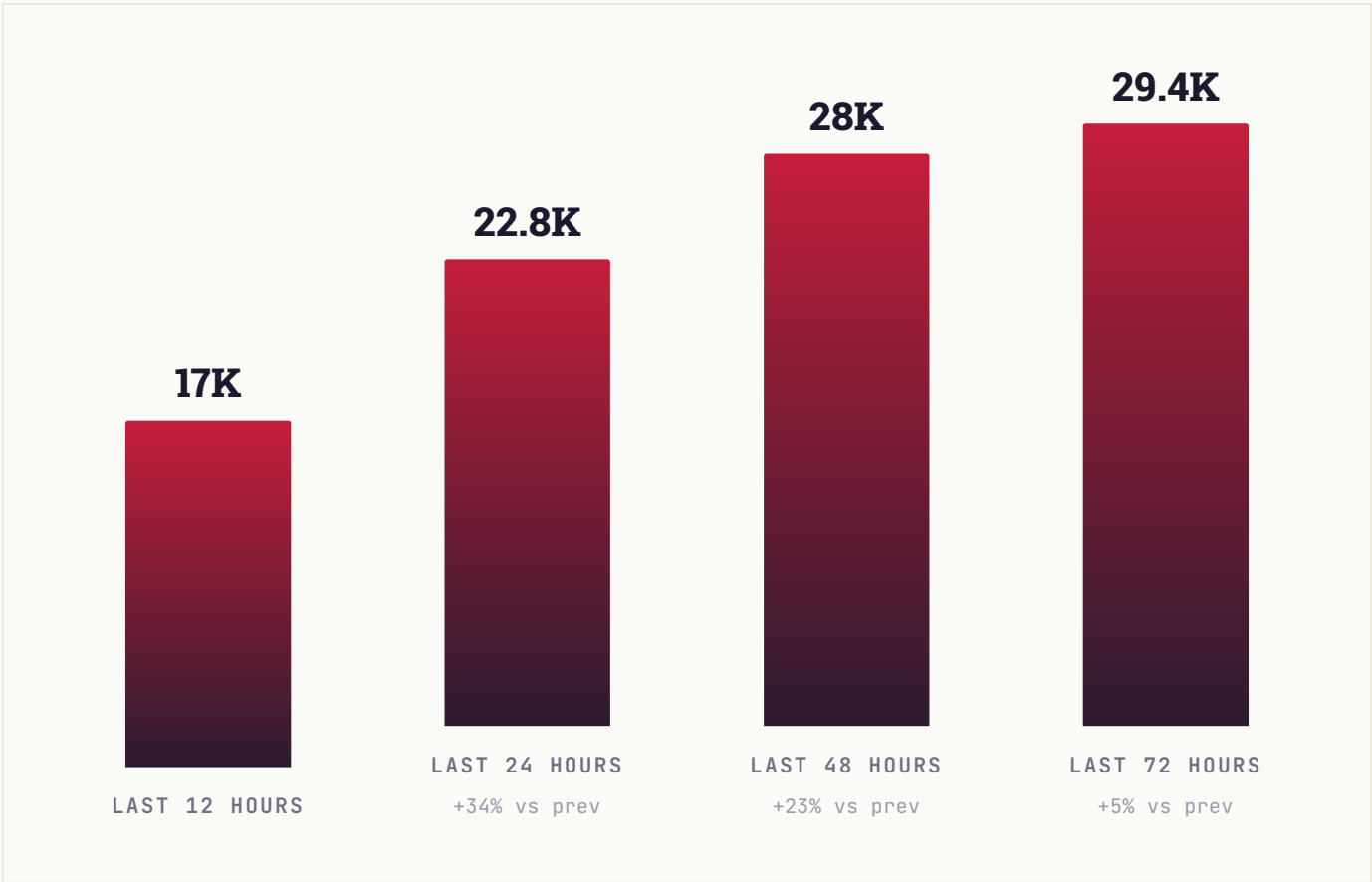
Citation index **18** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **199** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its position among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.4M
B Booster	1.2M
EI EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ broen lives here	1.1M
PA PARADEEVICH	1M
SP SLOVO PATsANA YOU	315K

COMPARATIVE CONCLUSION

Channel not yet outside niche top-100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 493.6K. First goal — enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **18**, they brought **4 106** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	2	2	212	
Nov 2025	16	16	3 894	
Oct 2025	0	0	0	
September 2025	0	0	0	
August 2025	0	0	0	
July 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
18	6	4 106

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing a range of values. A darker beige bar is overlaid on the left side of each chart, representing a peer group. A red dot indicates the channel's performance, and a vertical line indicates the median performance.

Metric	Channel Value	Median Value	Performance Gap
SUBSCRIBERS	315,020	495.7K	36% below median
AVG REACH / POST	59,478	138.8K	57% below median
CITATION INDEX	18	166	89% below median

SUBSCRIBERS 36% below median

174.9K 315 020 – your channel 1.3M

median 495.7K

AVG REACH / POST 57% below median

6.7K 59 478 – your channel 580.4K

median 138.8K

CITATION INDEX 89% below median

0 18 – your channel 2K

median 166

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 3.8 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Thursday**

On this day at 19:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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