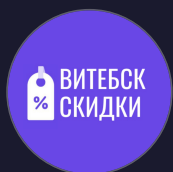


PROMTPRESS PUBLIC REPORT

Channel audit

Vitebsk discounts



@slivkiby_vitebsk

Top deals in Vitebsk, promo codes, important news and much more

😊 Want to tell us something? Write here @Slivki_byBot

SUBS

1 345

-51 per month

ERR (% SEE POSTS)

74.0%

last 24 hrs 13.1%

REACH/POST

712

ad reach 177/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

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09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 1 345 —	 SUB REACH 52.92% avg % subs see post	 VIEWS/POST 712 median 328 · 29 days	 POSTS/WK 19.0 for period
 7D TREND -61.1% vs previous week	 REACTS/POST 0.4 32 reactions, 582 reposts, 15 comments	 POST LENGTH 256 chars. median 247 · 29 days	 POSTS ANALYZED 80 29 days
 AD REACH 177 24h avg	 CHURN / MONTH -51 last month	 CITATION RATE 8 citation index · 9 channels mentioned ever	 CHANNEL AGE 2 years 10 months created 15.08.2023

AI EDITOR SUMMARY

Channel «Discounts Vitebsk» — 1 345 subs. Each post averages 712 people (53% of subs), wide reach for a channel this size. Publishes 19 posts/week (~3/day) — regular pace. Week 1–7 Jun views dropped -61.1% to week 25–31 May — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **80** posts over 29 days.
- 02 Dominant format — **Photo** (69/80 posts).
- 03 Avg post length — **256** chars (median 247).
- 04 Peak audience activity — **Sunday**, 11:00 MSK.
- 05 Top posts drive **42 times** more views than the weakest (10.7K avg for top vs 253 for worst) — among 80 posts over 29 days. Worth analyzing what top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 26.05 · 14:14 VIDEO 📺 iPhone 20 design leaked online According to insiders, Apple's anniversary smartphone will feature a curved screen on all four sides, hidden Face ID and...	VIEWS 13 697 REPOSTS 121	REACTS — ER 1018.4%
Nº2 14.06 · 08:14 PHOTO 📱 iOS 27 massively drains iPhone batteries📱 After the update, users started complaining about fast battery drain. Some also...	VIEWS 12 283 REPOSTS 181	REACTS — ER 913.2%
Nº3 14.06 · 14:14 VIDEO 📺 Final trailer for 'Moana' released The movie hits theaters on July 10.	VIEWS 6 102 REPOSTS 50	REACTS — ER 453.7%

Nº4

03.06 · 10:15

PHOTO

📷 Apple preparing biggest iOS 27 update, insiders say Camera gets customizable interface with buttons and widgets, and Siri...

VIEWS

463

REPOSTS

4

REACTS

—

ER

34.4%

Nº5

03.06 · 12:05

PHOTO

📷 Leggings for cats invented in Asia – whether fluffies will like this look is unknown yet Cat lovers throw money at the monitor

VIEWS

448

REPOSTS

8

REACTS

—

ER

33.3%

WORST 3

↓ 13.06 · 08:14 PHOTO Elon Musk became the first trillionaire in history🤖 Net worth of SpaceX founder surged after his company conducted the largest...	VIEWS 259 REPOSTS 1	REACTS — ER 19.3%
↓ 14.06 · 04:30 PHOTO 📷 June 14📷 Morning: +14° Afternoon: +18° Evening: +16° Night: +11° 📷 Today we celebrate: • Light Industry Workers' Day. • World...	VIEWS 254 REPOSTS 1	REACTS — ER 18.9%
↓ 13.06 · 16:07 VIDEO 📺 Telegram officially appeared on all Android watches Including Galaxy Watch, Pixel Watch, Xiaomi Watch and other models, reported...	VIEWS 247 REPOSTS 2	REACTS — ER 18.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



PERIOD START

1 221

NOW

1 345

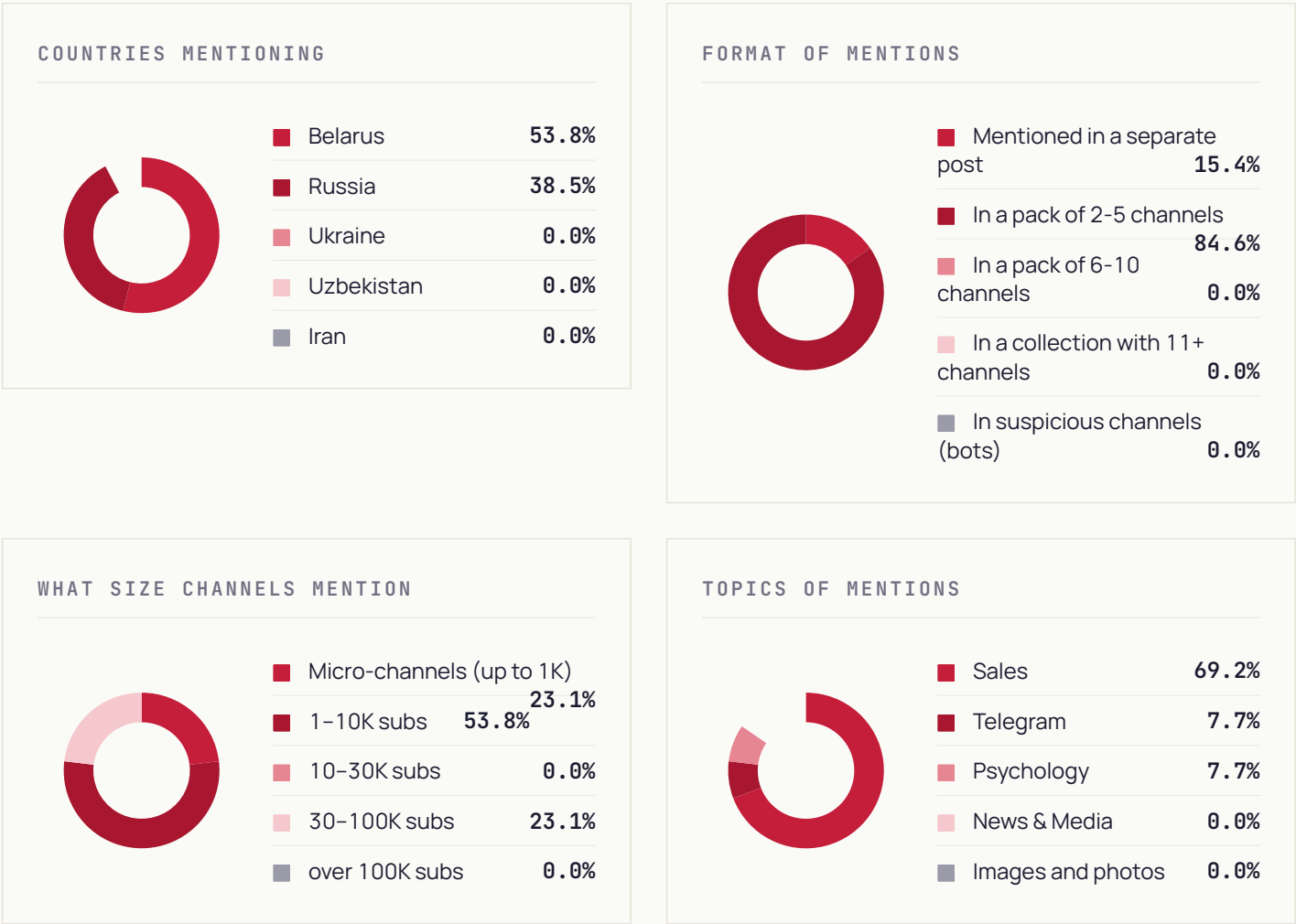
NET GROWTH

+124

SECTION 04 · MENTIONS

Who and how mentions the channel

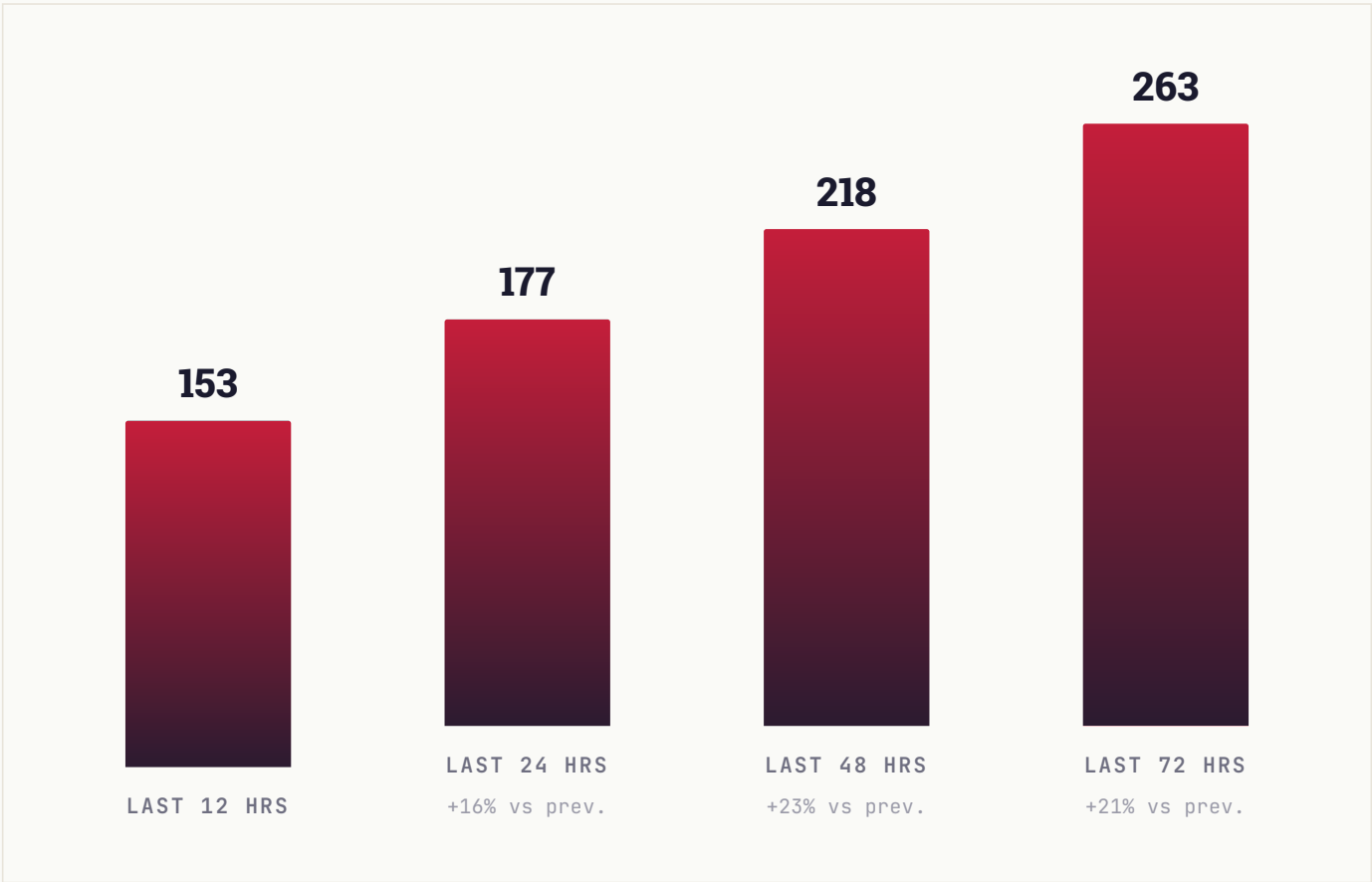
Citation index 8 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 9 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
53 5 element 5element.by	105.2K
Sat Belarus discounts	75.2K
F- Flatty - Rent apartments in Minsk Housing from owners	43.6K
PI Promo codes & discounts Belarus	41.4K
Mon Belarus discounts & new arrivals	36.2K
H2 2lvek.by Finds	35.5K
RE Realt	32.3K
SI SMARTECH luxury tech	27.3K
K- Kupon.by – promo codes Belarus	26.3K
KO Onliner Catalog	21.5K
Sun Vitebsk discounts YOU	1.3K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#58 of 100). Niche median — 1.8K subs.
First growth KPI — reach median. Leader: 5 element | 5element.by (105.2K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **52** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	0	0	16	
Nov 2025	0	0	30	
Oct 2025	0	0	5	
September 2025	0	0	0	
August 2025	0	0	0	
July 2025	0	0	1	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	52

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Sales» (Belarus) and saw how your channel compares. Gray bar — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#58 /100

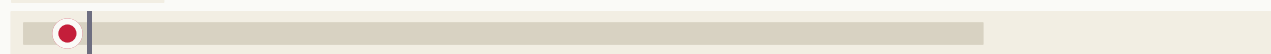
POSITION IN NICHE

Channel in the bottom half of the ranking

SUBS

24% below median

median 1.8K



151

1 345 — your channel

26.5K

AVG REACH / POST

top 50% of niche

median 626



1

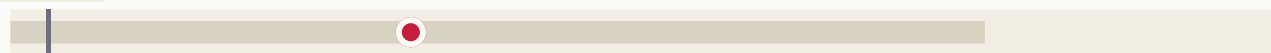
712 — your channel

5.6K

CITATION INDEX

top 65% of niche

median 0



0

8 — your channel

25

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Sunday

On this day at 11:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager