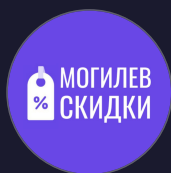


PUBLIC REPORT PROMTPRESS

Channel audit

Mogilev deals



@slivkiby_mogilev

Top Mogilev deals, promos, news and more ☺ Want to tell us something? Write here @Slivki_byBot

SUBSCRIBERS

3 943

+79 per month

ERR (% SEE POSTS)

27.0%

daily **12.5%**

REACH/POST

1.1K

ad reach **492**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 3 943 —	SUBS REACH 29.17% avg % subs see post	VIEWS/POST 1.1K median 790 · 29 days	POSTS/WEEK 23.1 over period
7D TREND -25.7% vs prev week	REACTIONS/POST 3.4 322 reactions, 507 reposts, 49 comments	POST LENGTH 291 chars median 280 · 29 days	POSTS ANALYZED 96 29 days
AD REACH 492 24h avg	CHURN / MONTH +79 last month	CITATION RATE 7 citation index · 10 channels mentioned ever	CHANNEL AGE 3 years 5 months created 21.12.2022

AI EDITOR SUMMARY

Channel «Mogilev deals» — 3 943 subs. Each post avg views 1.1K people (29% from subs), good reach. Publishes 23 posts/week (~3/day) — active. Week Jun 1–7 reach dropped -25.7% to week May 25–31 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 96 posts in 29 days.
- 02 Dominant format — Photo (94/96 posts).
- 03 Avg post length — 291 chars (median 280).
- 04 Audience peak — Friday, 18:00 MSK.
- 05 Top posts drive 18x more views than weakest (11.7K avg top vs 641 worst) — among 96 posts in 29 days. Analyze top’s commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 15:02 PHOTO Is your Instagram working? ♥ - seems ok 🤖 - broken	VIEWS 13 654 REPOSTS 43	REACTIONS 21 ER 346.3%
Nº2 08.06 · 09:04 PHOTO ⚠Attention to everyone planning to travel abroad Since June 7, Belarus has introduced a mobile debt limit of no more than five...	VIEWS 11 566 REPOSTS 49	REACTIONS 2 ER 293.3%
Nº3 28.05 · 11:35 PHOTO Mogilev residents can see a rare 'blue' full moon on May 31 😊 The second full moon of the month occurs that day — it's called...	VIEWS 9 921 REPOSTS 19	REACTIONS 2 ER 251.6%

Nº4 02.06 • 06:55 PHOTO What changes for Belarusians from June? 1. Heating tariffs increase in Belarus. Changes affect both heating and...	VIEWS 1 449 REACTIONS 4 REPOSTS 3 ER 36.7%
Nº5 05.06 • 13:53 PHOTO How much is a secret date at Maslennikov Museum? It happens after closing – at 7 PM. The rendezvous lasts...	VIEWS 1 324 REACTIONS 29 REPOSTS 80 ER 33.6%

WORST 3

↓ 14.06 • 06:10 PHOTO JUNE 14 ☐partly cloudy, light rain ☐ day up to +18, night +10 ☐ wind 4 m/s, gusts up to 11 m/s ☐ 29th lunar day, old...	VIEWS 654 REACTIONS 5 REPOSTS 1 ER 16.6%
↓ 14.06 • 09:32 PHOTO ☐Belarus now has caviar with real lobster BREMOR has launched an exclusive new product – Caviar No.1 with real lobster meat. Inside –...	VIEWS 653 REACTIONS 4 REPOSTS 5 ER 16.6%
↓ 14.06 • 08:20 PHOTO International Blogger Day is celebrated annually on June 14 ☐ Thank you for being with us!♥	VIEWS 617 REACTIONS 8 REPOSTS 1 ER 15.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth over the year. Key months show exact subs. See gains and losses.

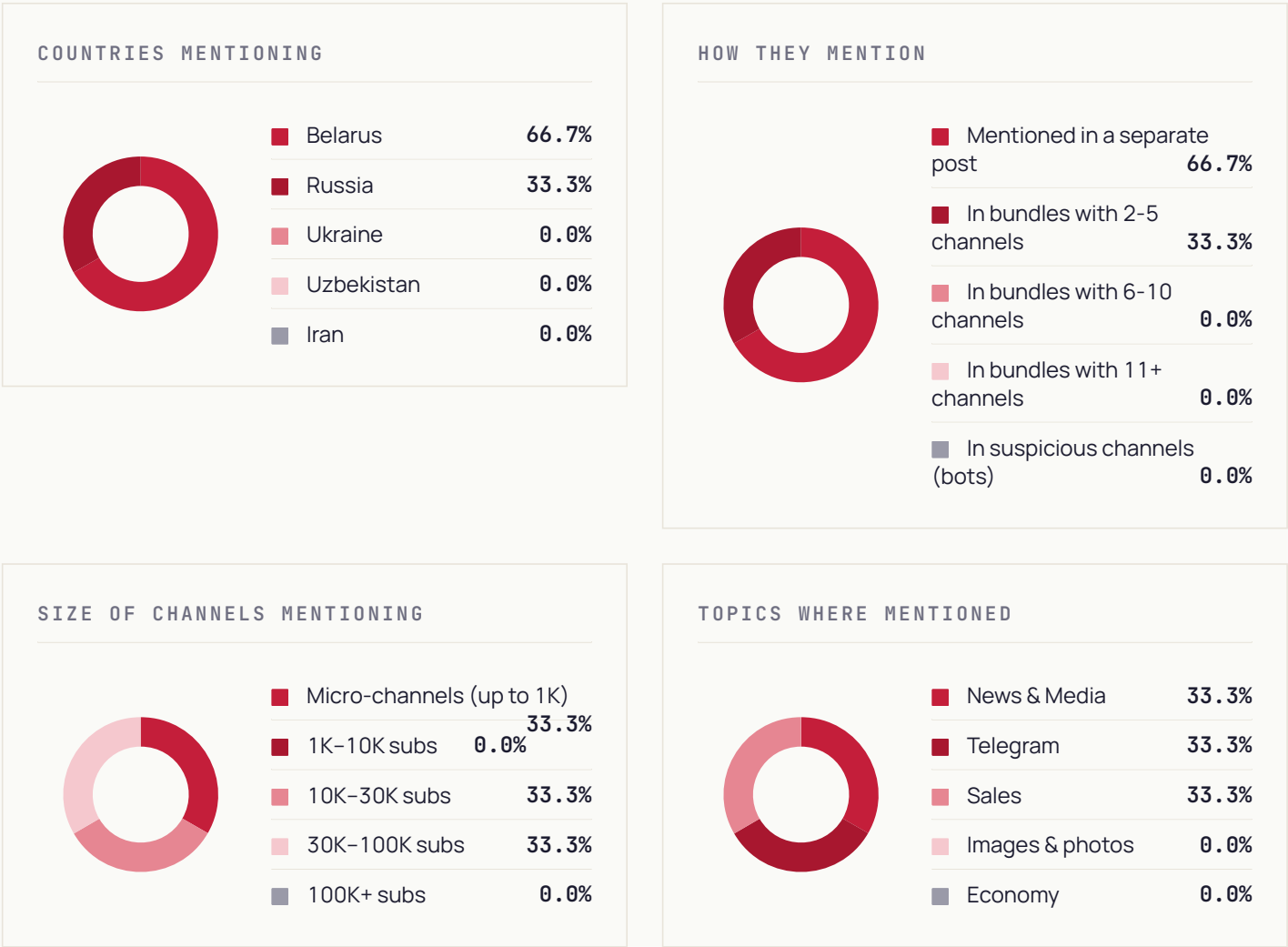


PERIOD	START	NOW	NET GROWTH
	3 946	3 943	-3

SECTION 04 · MENTIONS

Who mentions the channel and how

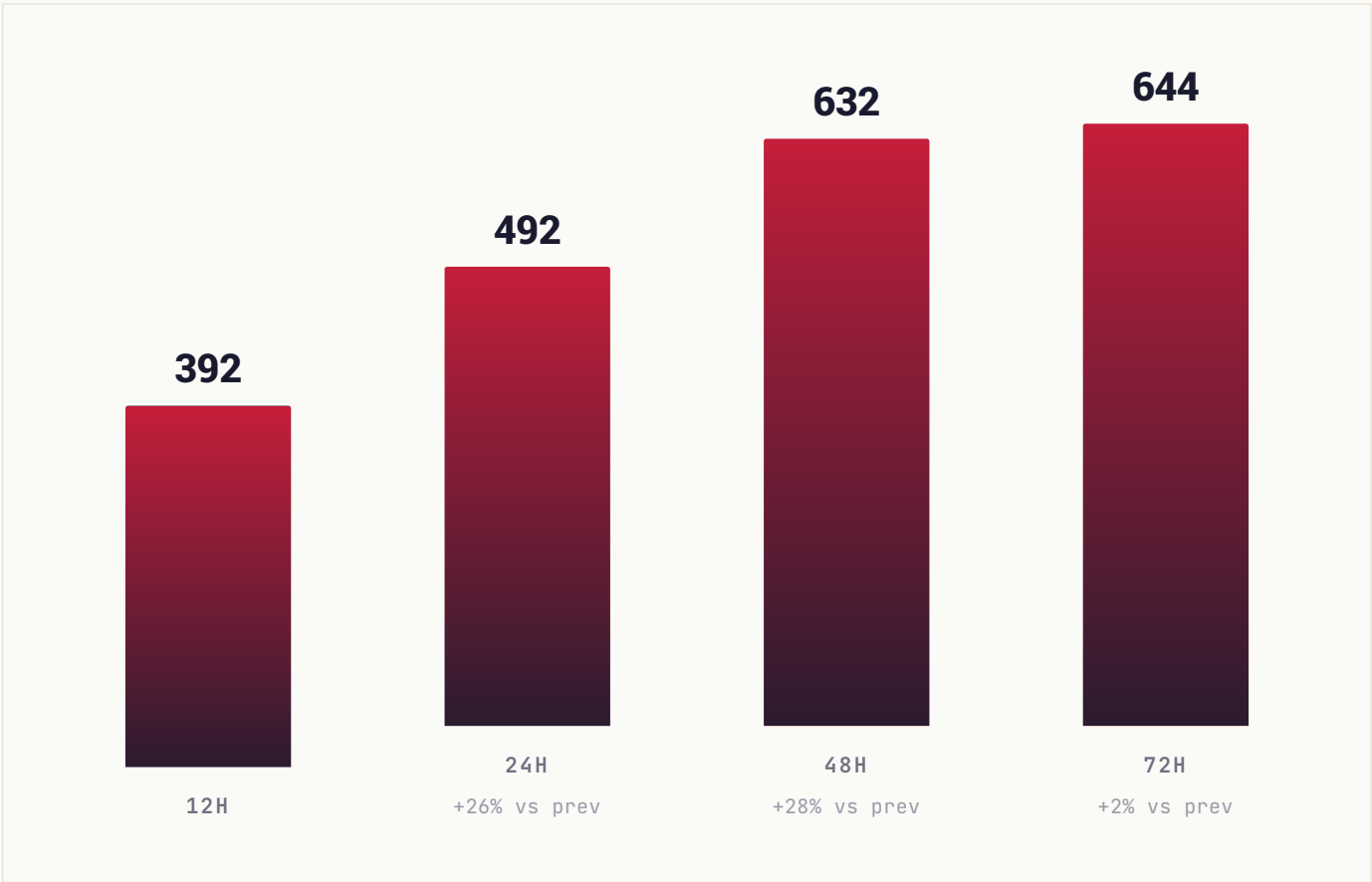
Citation index 7 – channel popularity score based on mentions. Considers not just count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 10 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
53 5 element 5element.by	105.2K
Sat Belarus deals	75.2K
F- Flatty - Rent apartments in Minsk Housing from owners	43.6K
PI Promocodes & Discounts Belarus	41.4K
SI Belarus deals & new	36.2K
H2 2lvek.by Finds	35.5K
RE Realt	32.3K
SI SMARTECH luxury tech	27.3K
K- Kupon.by – promo codes Belarus	26.3K
KO Onliner Catalog	21.5K
SM Mogilev deals YOU	3.9K

COMPARATIVE INSIGHT

Channel in top half of niche (#29 of 100). Niche leader — 5 element | 5element.by (105.2K), median subs 1.8K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **128** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	0	0	68	
November 2025	0	0	27	
October 2025	0	0	21	
Sep 2025	0	0	5	
August 2025	0	0	6	
July 2025	0	0	1	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	128

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-**100** channels in category «Sales» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#29 /100

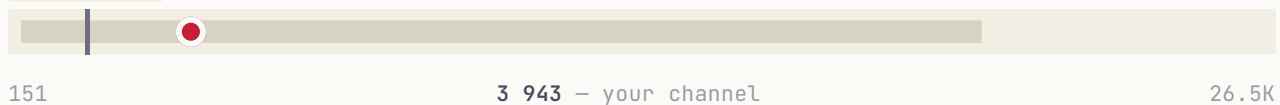
RANK IN NICHE

Channel in top half of ranking

SUBSCRIBERS

better than 54% of niche

median 1.8K



AVG REACH / POST

better than 55% of niche

median 626



CITATION INDEX

better than 63% of niche

median 0



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|--|--|
| 01 | Best post day — Friday
Audience is most active on this day at 18:00 MSK. | EFFECT
Best window
for important
posts |
| 02 | Increase video posts share
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains
audience
better |
| 03 | System traffic buy
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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