

PUBLIC REPORT PROMTPRESS

Channel audit

Belarus

Discounts



@slivki_by

Top deals and discounts in Belarus, important news, reviews, fun facts and much more cool stuff - subscribe☺ We are a charm against unnecessary spending! Want to tell us something? Write here...

SUBSCRIBERS

75 217

-231 per month

ERR (% SEE POSTS)

15.0%

daily 11.9%

REACH/POST

11.4K

ad reach 8.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 75 217 —	 SUBS REACH 15.18% avg % subs see post	 VIEWS/POST 11.4K median 11.4K · 29 days	 POSTS/DAY 9.7 ~68 per week
 7D TREND -4.6% vs previous week	 REACTIONS/POST 92.2 26,456 reactions, 18,551 reposts, 371 comments	 POST LENGTH 267 chars median 279 · 29 days	 POSTS ANALYZED 287 29 days
 AD REACH 8.9K 24h avg	 CHURN / MONTH -231 last month	 QUOTABILITY 20 citation index · 77 channels mentioned ever	 CHANNEL AGE 8 years 7 months created 18.10.2017

AI EDITOR SUMMARY

Channel «Belarus Discounts» — 75 217 subs. Each post avg views 11.4K people (15% of subs), avg reach — room to grow. Publishes 68 posts/week (~10/day) — active posting. Week Jun 1–7 reach stable (-4.6% vs week of May 25–31).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **287** posts over 29 days.
- 02 Dominant format – **Photo** (186/287 posts).
- 03 Avg post length – **267** chars (median 279).
- 04 Peak audience activity – **Tue, 12:00 MSK**.
- 05 Strongest posts get **2×** more views than the weakest (15.2K avg top vs 8.7K worst) – among 287 posts over 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 25.05 · 16:47 PHOTO 🎁GIVING AWAY 6 TICKETS TO BMW FEST! 🎁 M FEST will take place on June 6 and promises thrilling track rides, unforgettable atmosphere...	VIEWS 15 548 REP. 309	REACTIONS 515 ER 20.7%
Nº2 27.05 · 09:05 PHOTO Huge 60cm pizza for 40p 🎁 + Save up to 300p 😊 2kg 60cm pizza from 40p! 🎁🎁 Office deals: - 2 pizzas 60cm, 4kg for...	VIEWS 15 289 REP. 10	REACTIONS 32 ER 20.3%
Nº3 27.05 · 09:41 TEXT 😂😂😂🎁 What do you call a situation when you have to sell \$ at 2.77 BYN that you bought at 3.5 BYN? 🎁	VIEWS 14 760 REP. 40	REACTIONS 251 ER 19.6%

Nº4 12.06 · 15:59 VIDEO GIVING AWAY VIP TICKETS to BELBET FEST! Featuring Vanya Dmitrienko, NILETTO, SERYABKINA, Dutch singer Eva Simons, Swanky Tunes, duo...	VIEWS 14 514 REP. 184	REACTIONS 674 ER 19.3%
Nº5 19.05 · 13:30 PHOTO TOP flyers: Galamart, Ami Furniture, Mila, Almi, Sosedi, Green,	VIEWS 14 168 REP. 25	REACTIONS 35 ER 18.8%

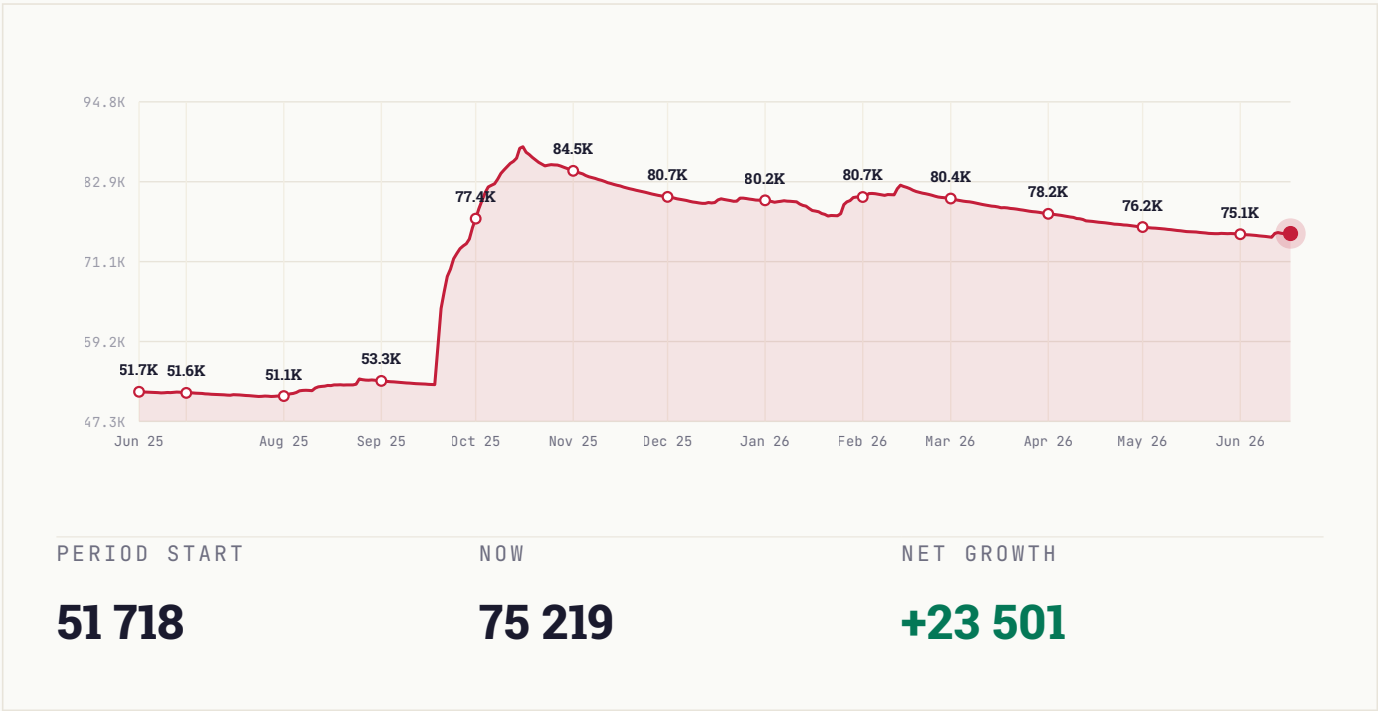
WORST 3

↓ 30.05 · 11:30 PHOTO New! Cold soup + potatoes + ice tea = 12p 🍷 Great deal in Minsk Mir Cozy, atmospheric spot with tasty dishes, coffee, lemonades and...	VIEWS 9 023 REP. 53	REACTIONS 41 ER 12.0%
↓ 30.05 · 10:00 VIDEO Happy weekend! Or would someone really choose a match?😁😁	VIEWS 8 899 REP. 14	REACTIONS 104 ER 11.8%
↓ 30.05 · 11:08 TEXT ✈️➔Belavia resumes flights to Sri Lanka from October 27 Subscribe Belarus Discounts	VIEWS 8 313 REP. 4	REACTIONS 42 ER 11.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

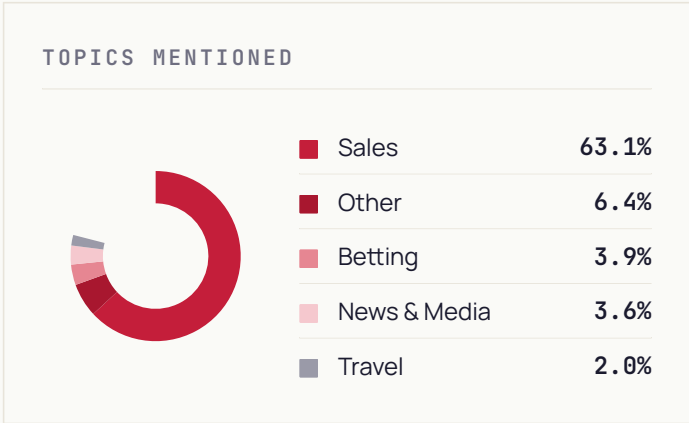
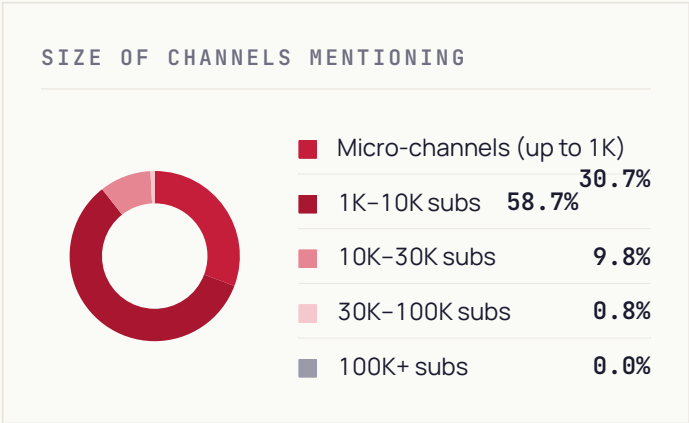
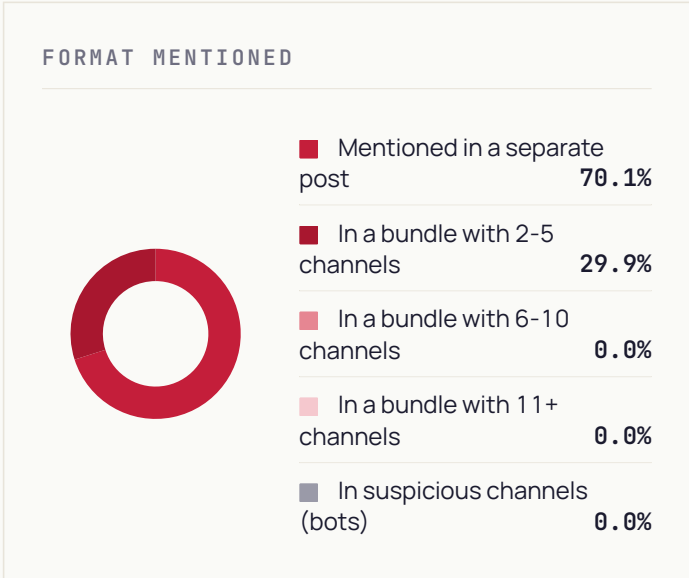
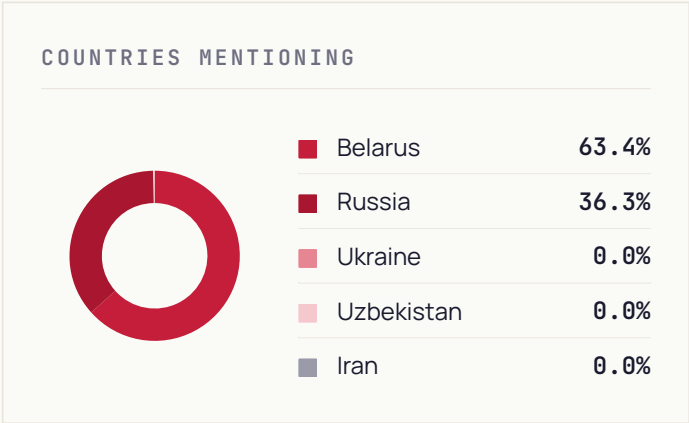
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

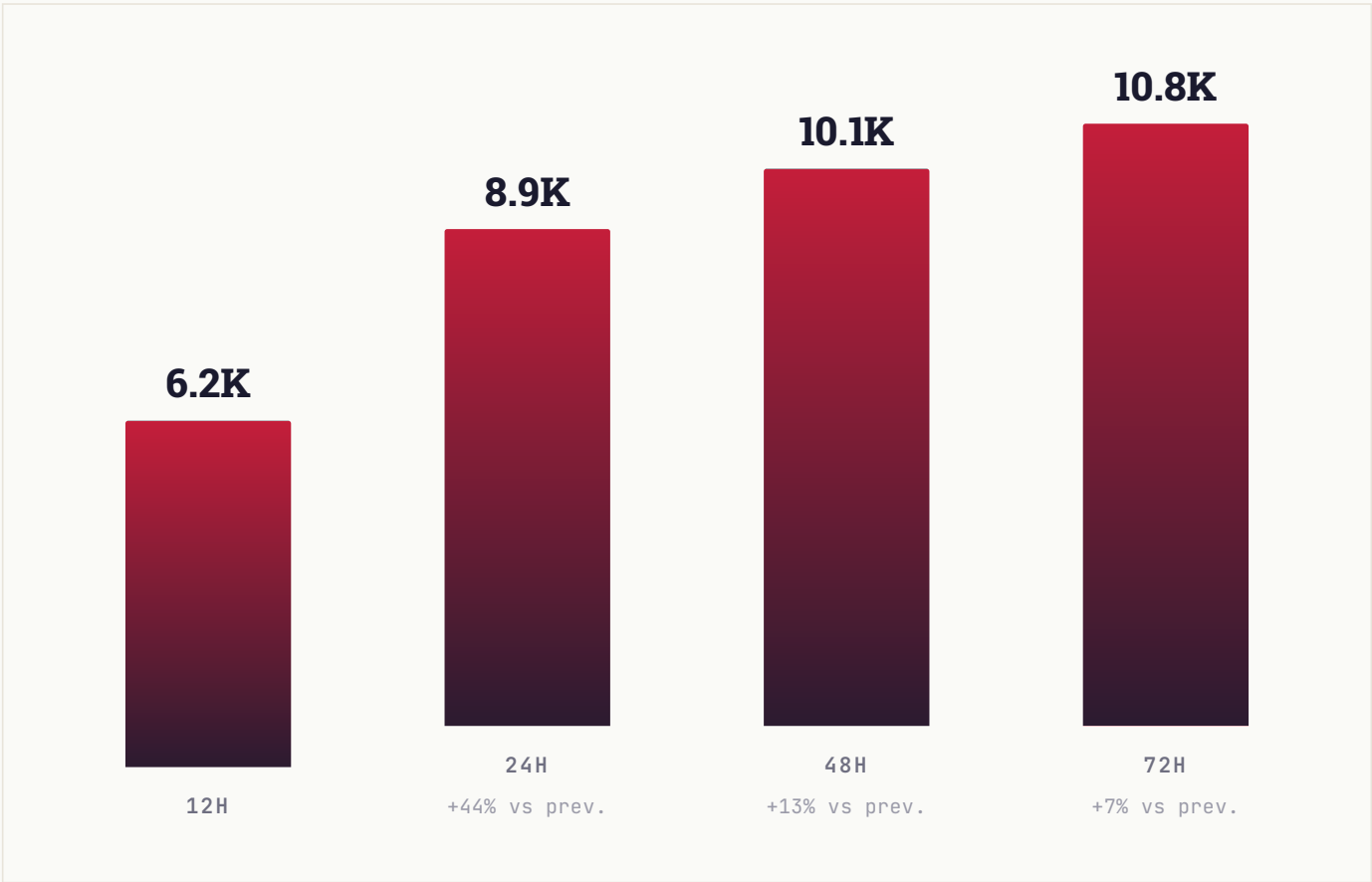
Citation index **20** – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **77** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearby channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
53 5 element 5element.by	105.2K
SB Belarus Discounts YOU	75.2K
F- Flatty - Apartment rentals in Minsk Housing from owners	43.6K
PI Promocodes & Discounts Belarus	41.4K
SI Belarus Discounts & New Items	36.2K
H2 Finds 21vek.by	35.5K
RE Realt	32.3K
SI SMARTECH luxury tech	27.3K
K- Kupon.by – promo codes Belarus	26.3K
KO Onliner Catalog	21.5K
2 21vek.by	20.3K

COMPARATIVE CONCLUSION

Channel in top 2 of niche (#2 of 100 category channels). A leader — client-partners can cross-promote with peers; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **83**, they brought **39 700** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	48	15	1 262
Nov 2025	0	0	0
Oct 2025	10	8	12 178
September 2025	16	14	23 332
August 2025	8	7	2 722
July 2025	1	1	206

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBS
83	6	39 700

SECTION 08 · NICHE COMPARISON

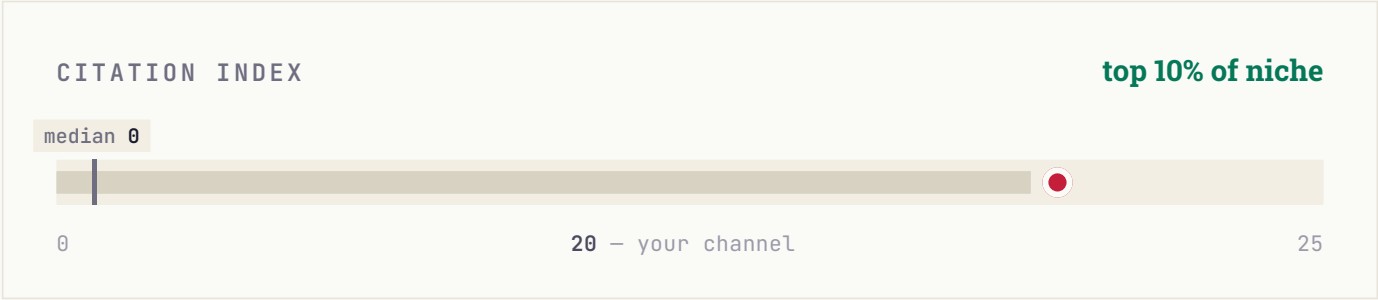
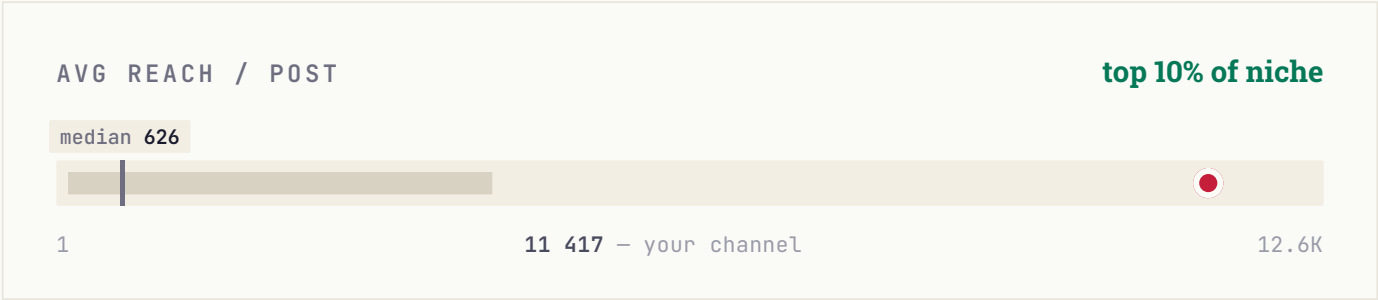
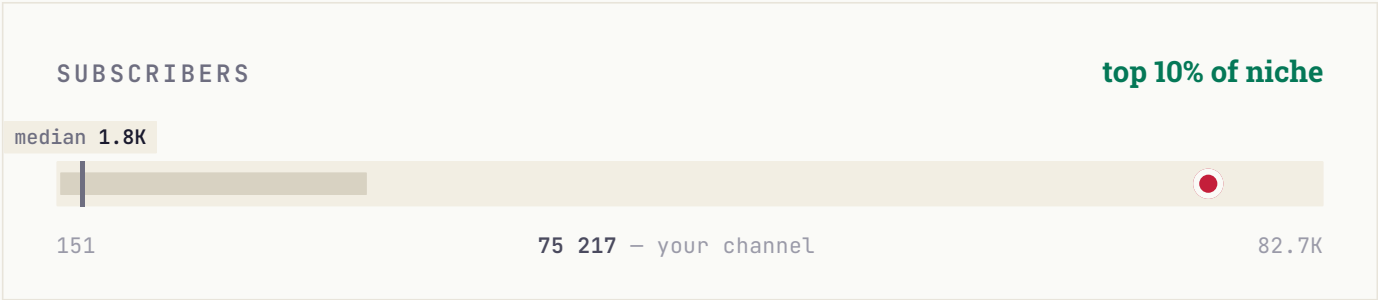
Where the channel ranks in its league

Took top-100 channels in category "Sales» (Belarus) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.

#2/100

RANK IN NICHE

Channel in top 2% sales Belarus



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off as done and revisit this report in a month.

01**Main post of the week — on Tuesday**

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post****02****System traffic purchase**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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