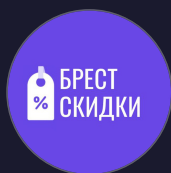


PUBLIC REPORT PROMTPRESS

Channel audit

Brest discounts



@slivki_brest

Top deals in Brest, promo codes, important news and much more - subscribe 😊 Want to tell us something? Write here @Slivki_byBot

SUBSCRIBERS

2 621

+59 per month

ERR (% SEE POSTS)

31.0%

per day 15.9%

REACH/POST

677

ad reach 402/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

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6 months · monthly

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Rank in category «Sales»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period calculated.

 SUBSCRIBERS 2 621 —	 SUBS REACH 25.82% avg % subs see post	 VIEWS/POST 677 median 551 · 28 days	 POSTS/WK 28.3 for period
 7D TREND -35.1% vs previous week	 REACTIONS/POST 4.7 total 534 reactions, 710 reposts, 10 comments	 POST LENGTH 415 chars median 388 · 28 days	 POSTS ANALYZED 114 28 days
 AD REACH 402 24h avg	 CHURN / MONTH +59 last month	 CITATION RATE 7 citation index · 9 channels mentioned ever	 CHANNEL AGE 2 years 10 months created 02.08.2023

AI EDITOR SUMMARY

Channel «Brest discounts» — 2 621 subs. Each post avg views 677 people (26% from subs), good reach. Publishes 28 posts/week (~4/day) — active publishing. For week Jun 1–7, reach dropped -35.1% vs week May 25–31 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 114 posts over 28 days.
- 02 Dominant format – Photo (82/114 posts).
- 03 Avg post length – 415 chars (median 388).
- 04 Peak audience activity – Friday, 14:00 MSK.
- 05 Top posts get 13x more views than the weakest (4.5K avg top vs 360 worst) – among 114 posts over 28 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 29.05 · 11:05 PHOTO Here are all iPhone 18 Pro colors – insider Sonny Dickson shows them live. New lineup: • Black • Silver •...		VIEWS 11 768	REACTIONS 6
		REPOSTS 109	ER 449.0%
Nº2 20.05 · 10:38 PHOTO Rescuers unexpectedly deliver baby in Brest Employees of Malorita District Emergency Department, returning from competitions, delivered a baby from...		VIEWS 1 015	REACTIONS 15
		REPOSTS 7	ER 38.7%
Nº3 04.06 · 19:22 TEXT Superhero festival with free ice cream and cotton candy in Brest This Saturday, June 6, 12:00-16:00 in Brest...		VIEWS 847	REACTIONS 6
		REPOSTS 31	ER 32.3%

Nº4

20.05 · 10:42

PHOTO

Belarus National Bank cuts refinancing rate to 9.25% p.a. from June 1 Also down 50 bps — the rate on...

VIEWS

827

REPOSTS

1

REACTIONS

2

ER

31.6%

Nº5

11.06 · 10:17

PHOTO

✂People's Artist of the USSR Lyudmila Chursina dies At 85, after a long illness, People's Artist of the USSR Lyudmila...

VIEWS

817

REPOSTS

2

REACTIONS

2

ER

31.2%

WORST 3

↓ 27.05 · 06:08 PHOTO

Investigative Committee urges parents to regularly remind children about safe behavior rules ✂Do not leave young children without...

VIEWS

376

REPOSTS

1

REACTIONS

2

ER

14.3%

↓ 01.06 · 07:50 PHOTO

✂Forest visits banned in 4 districts of Belarus Restrictions apply in 21 districts. ✂Under restriction, entering the forest...

VIEWS

356

REPOSTS

1

REACTIONS

2

ER

13.6%

↓ 27.05 · 06:03 PHOTO

Brest Academic Drama Theatre invites: ✂May 28, 18:00 interactive play «BACKSTAGE» ✂May 28 and June 4, 19:00 lyrical...

VIEWS

350

REPOSTS

1

REACTIONS

3

ER

13.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Highlights months of growth vs. loss.

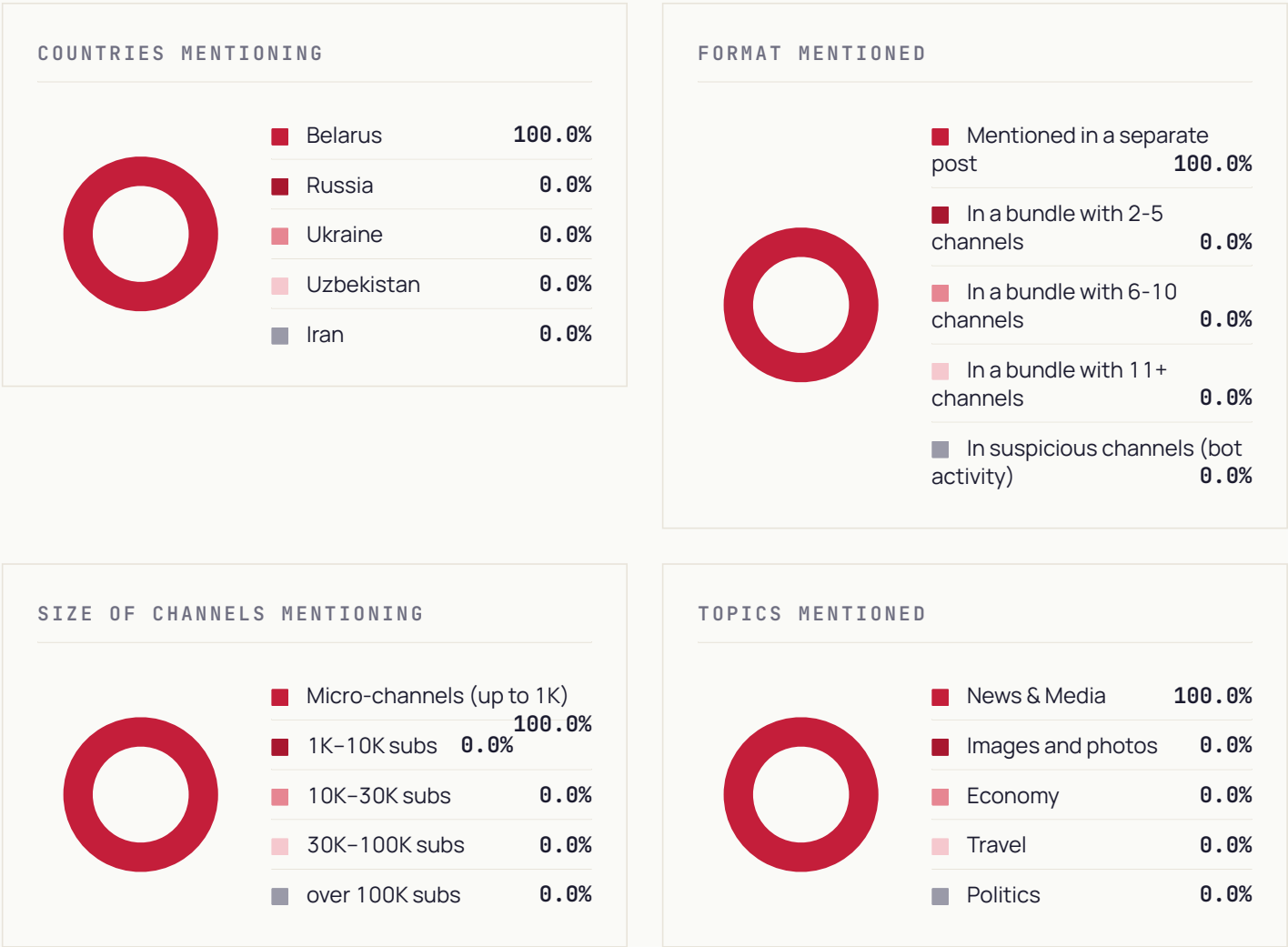


PERIOD START	NOW	NET GROWTH
2 379	2 621	+242

SECTION 04 · CITATIONS

Who mentions the channel and how

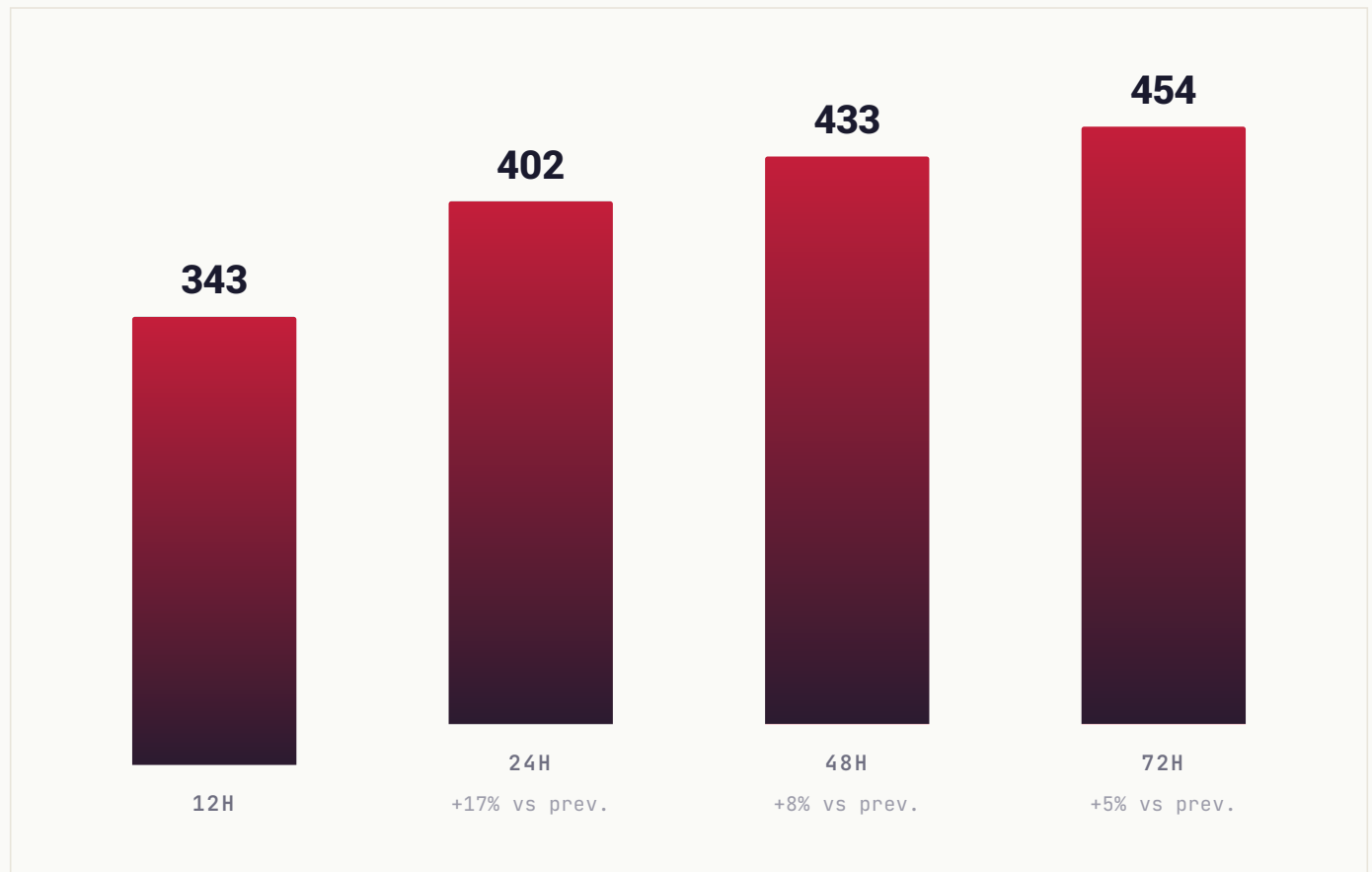
Citation index 7 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 9 different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
53 5 element 5element.by	105.2K
SB Belarus discounts	75.2K
F- Flatty - Apartment rentals in Minsk Direct from owners	43.6K
PI Promo codes & discounts Belarus	41.4K
SI Belarus discounts & news	36.2K
H2 Finds 21vek.by	35.5K
RE Realt	32.3K
SI SMARTECH luxury tech	27.3K
K- Kupon.by – promo codes Belarus	26.3K
KO Onliner Catalog	21.5K
SB Brest discounts YOU	2.6K

COMPARATIVE CONCLUSION

Channel intop half of niche (#41 of 100). Niche leader — 5 element | 5element.by (105.2K), median subs 1.8K. Aim for the first quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **0**, they brought **640** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	3
Nov 2025	0	0	113
Oct 2025	0	0	180
Sep 2025	0	0	213
August 2025	0	0	84
July 2025	0	0	47

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	640

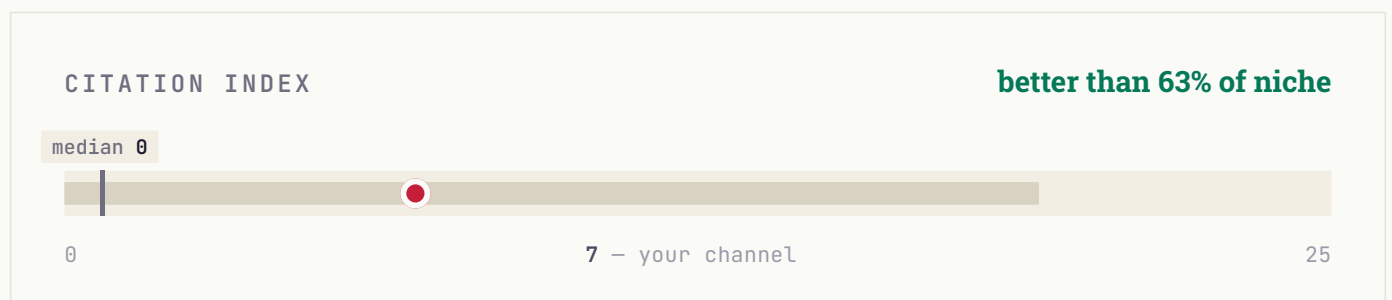
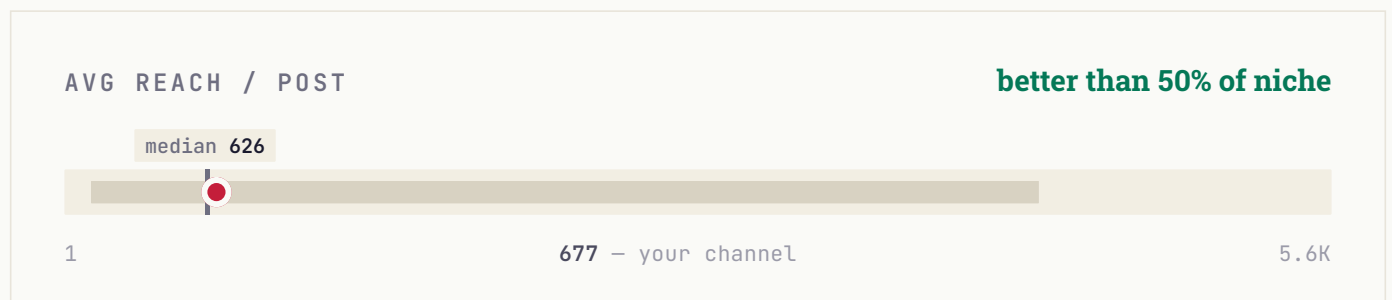
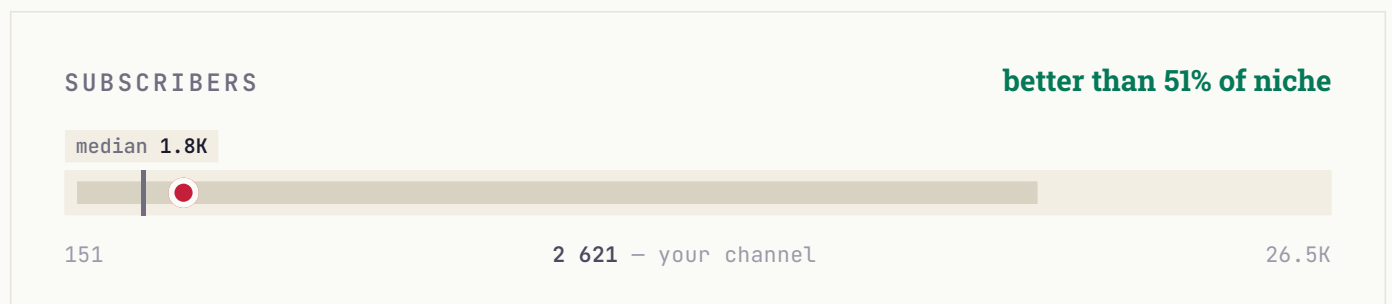
— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Sales» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#41/100

RANK IN NICHE
Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Friday

Audience is most active on this day at 14:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with channels in same segment.
No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager