

PROMTPRESS PUBLIC REPORT

Channel audit

SMIM | Courses



@slivkb

Education is now FREE! Collaboration: @evabyte

SUBSCRIBERS

16 497

-105 per month

ERR (% SEE POSTS)

3.0%

per day 0.8%

REACH/POST

370

ad reach 131/24h

— CONTENTS · 2026

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6 months · monthly

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Rank in «Courses & Guides» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 16 497 —	 SUBSCRIBER REACH 2.24% avg % subs see post	 VIEWS/POST 370 median 378 · 25 days	 POSTS/WEEK 12.3 over period
 7D TREND +4.6% vs previous week	 REACTIONS/POST 0.0 only 1 react., 394 rep., 0 comm.	 POST LENGTH 399 chars median 382 · 25 days	 POSTS ANALYZED 44 25 days
 AD REACH 131 24h avg	 CHURN / MONTH -105 last month	 QUOTE RATE 13 citation index · 1,488 channels mentioned ever	 CHANNEL AGE 7 years 6 months created 24.12.2018

AI EDITOR SUMMARY

Channel «SMM | Courses» — 16 497 subs. Each post gets avg 370 people (2% from subs), reach is low — consider expanding audience. Publishes 12 posts/week (~2/day) — regular pace. For the week Jun 29 – Jul 5, reach stable (+4.6% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **44** posts over 25 days.
- 02 Dominant format — **Video** (44/44 posts).
- 03 Avg post length — **399** chars (median 382).
- 04 Peak audience activity — **Wednesday**, 17:00 MSK.
- 05 Strongest posts get **2×** more views than the weakest (453 avg for top vs 288 for worst) — among 44 posts in 25 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 05:04 VIDEO How to make your own AI blogger — #lesson by Serge_Ai In this video, the author shows how to create an AI blogger "with your own hands"...	VIEWS	REACTIONS
	475	—
	REPOSTS	ER
	15	2.9%
Nº2 17.06 · 05:25 VIDEO How childhood affects adult life — #lecture by Sprouts This lecture introduces the psychological theory of attachment and...	VIEWS	REACTIONS
	446	—
	REPOSTS	ER
	9	2.7%
Nº3 17.06 · 14:37 VIDEO Side splits without pain or suffering — #lesson by Petr Morozov The lesson will help you learn to do the splits without pain during...	VIEWS	REACTIONS
	440	—
	REPOSTS	ER
	12	2.7%

Nº4 26.06 • 10:52 VIDEO How to recover deleted files on your PC – #lesson by Sergey Karakay This lesson shows ways to recover needed files after...	VIEWS 423 REPOSTS 13 REACTIONS 1 ER 2.6%
Nº5 18.06 • 06:20 VIDEO How an ice cream factory works – #lesson by Varlamov The whole truth about ice cream production in this video. How ingredients are stored for...	VIEWS 420 REPOSTS 3 REACTIONS — ER 2.5%

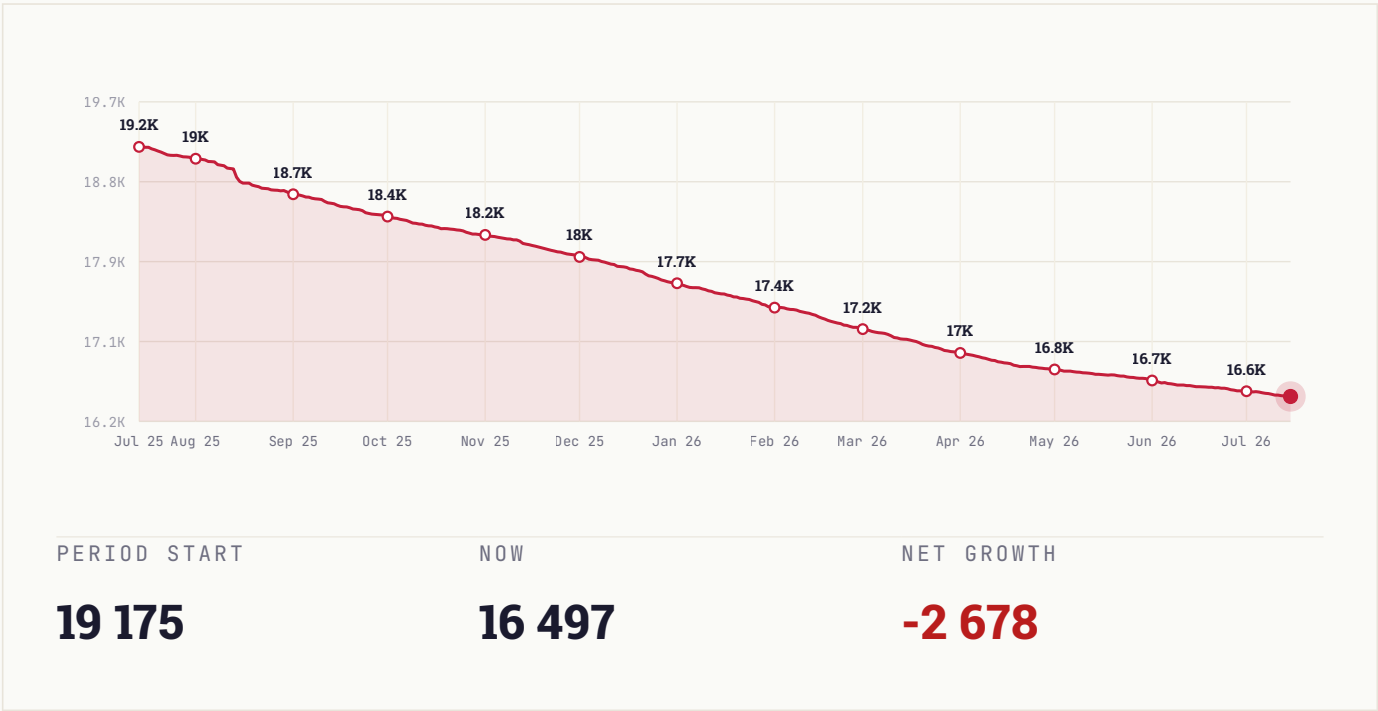
WORST 3

↓ 09.07 • 06:46 VIDEO How to make a presentation more interesting: 7 ideas - #lesson by Mikhail Kuznetsov A short lecture on how to visually improve your presentation by an order of magnitude —...	VIEWS 305 REPOSTS 4 REACTIONS — ER 1.8%
↓ 10.07 • 06:36 VIDEO Cryptocurrency or the future you're missing – #lesson from the Simple Economics channel This video details how...	VIEWS 287 REPOSTS 4 REACTIONS — ER 1.7%
↓ 11.07 • 06:19 VIDEO Pilates workout at home – #lesson Heather Robertson In just half an hour you'll learn all pilates moves...	VIEWS 272 REPOSTS 6 REACTIONS — ER 1.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

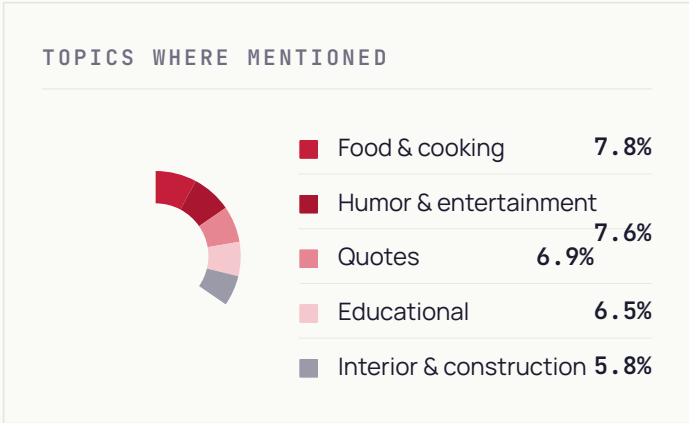
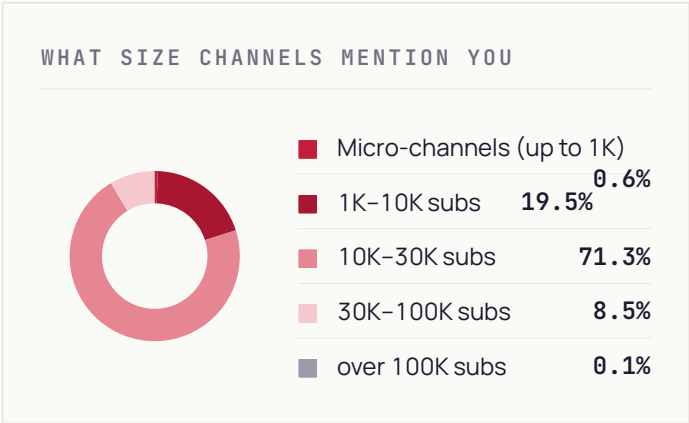
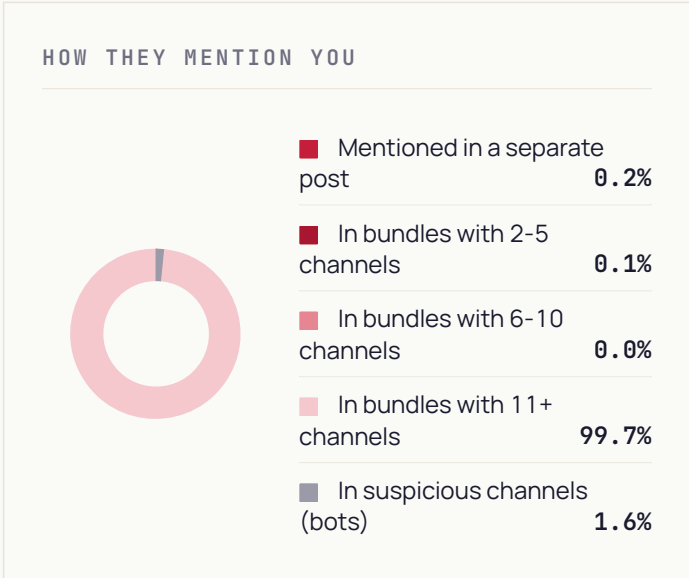
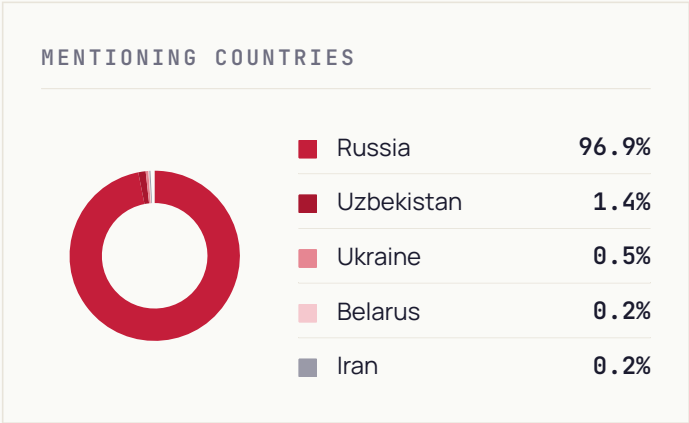
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

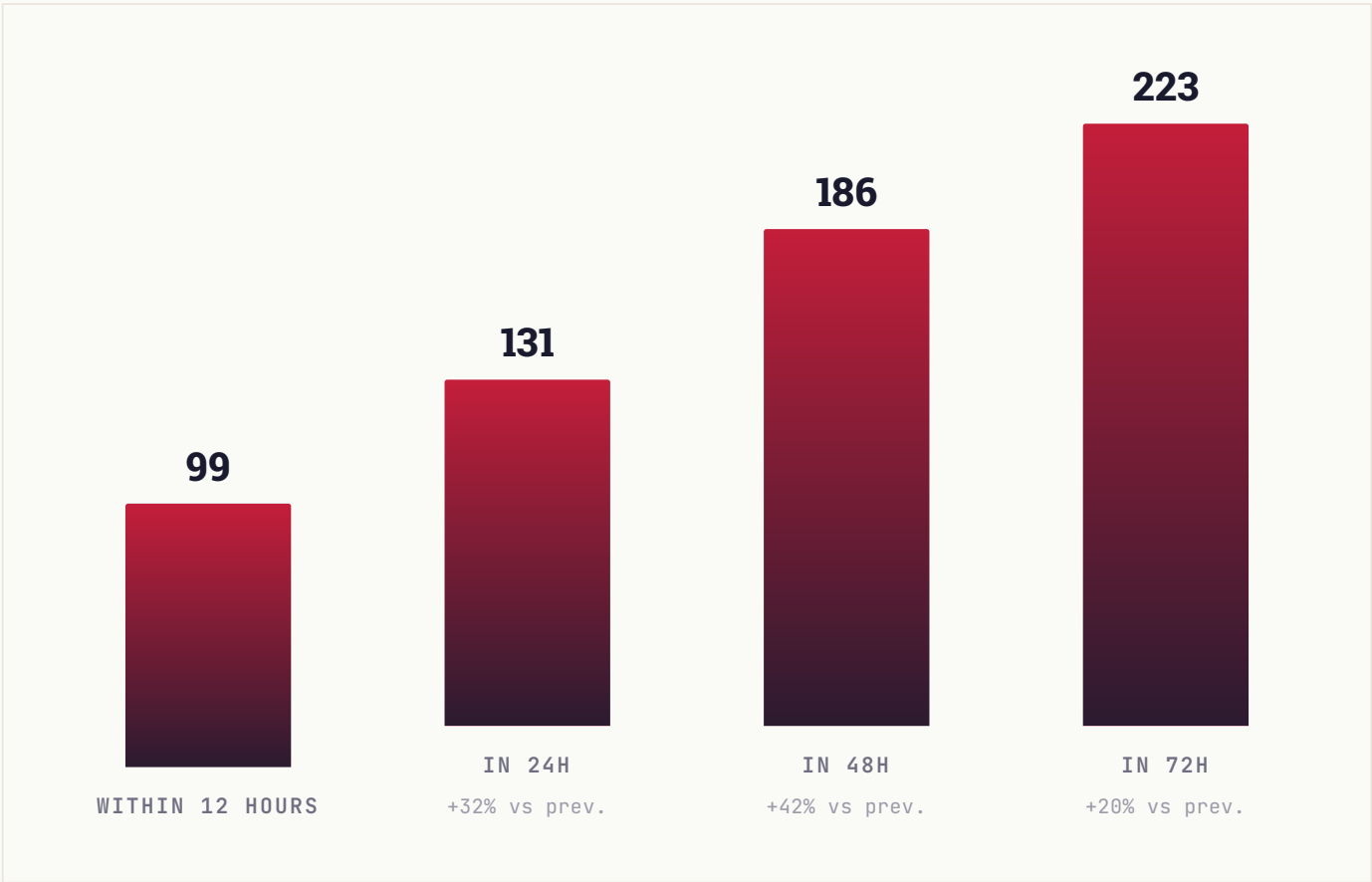
Citation index **13** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 488** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
Mم Manjmy منجمى	406.4K
BO Free education	312.1K
UF UDEMY FREE Coursevania	257.7K
MO My Education	234.9K
EC Extreme Cursos	173.3K
FC Free Courses With Certificates!	168.7K
كو كورسات ووظائف مجانية	152K
نن نیما نیکخواه یوتیوب گرام 	149.9K
لا لوعة الفراق	138.3K
WD Web Development	133.5K
SI SMM Courses YOU	16.5K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — **Manjmy** منجمى (406.4K), top-100 median: 43.6K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **7 684**, they brought **6** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	1 262	111	1	
December 2025	1 285	112	1	
November 2025	1 198	114	0	
October 2025	1 224	118	2	
September 2025	1 446	117	0	
August 2025	1 269	114	2	

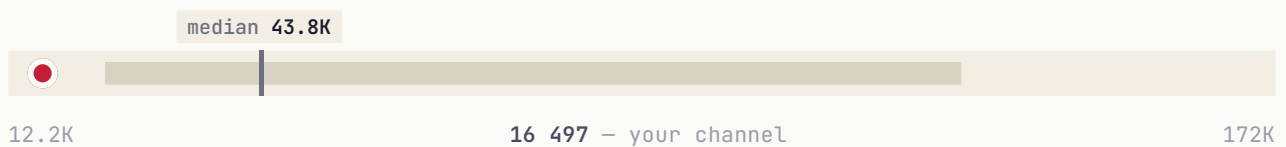
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
7 684	6	6

— SECTION 08 • NICHE COMPARISON

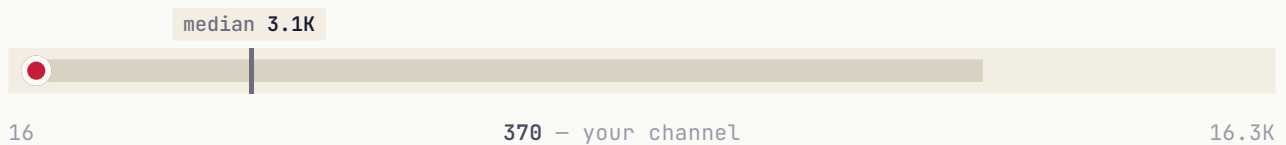
Where the channel ranks in its league

Took top-100 channels in «Courses & guides» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.

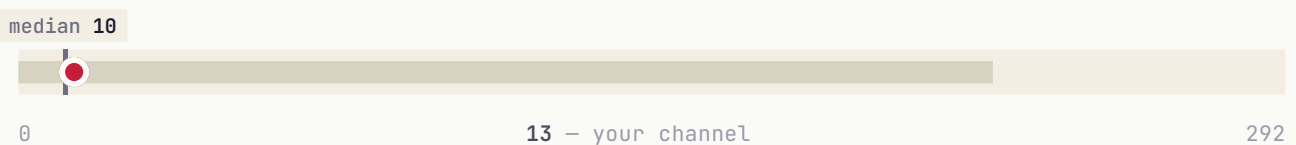
SUBSCRIBERS

62% below median

AVG REACH / POST

88% below median

CITATION INDEX

better than 50% of niche

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best window
for a key post**

02

ER below niche benchmark — rethink formats

Current ER 2.24% vs norm 6.0%. Try polls and interactive formats.

EFFECT

+3.8pp ER

03

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
