

PUBLIC REPORT BY PROMTPRESS

Channel audit

Slivaker | IT



@slivaker_it

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Channel on exchange: https://telega.in/c/slivaker_it RKN:...

SUBSCRIBERS

42 511

-122 per month

ERR (% SEE POSTS)

7.0%

in 24h **3.7%**

REACH/POST

2.7K

ad reach **1.6K**/24h

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05 Ad potential

How long a post generates reach

06 Competitors

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09 Strategy

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 42 511 —	 REACH OF SUBS 6.34% avg % subs see post	 VIEWS/POST 2.7K median 2.9K · 29 days	 POSTS/WEEK 23.1 for the period
 7D TREND -11.7% vs prev week	 REACTIONS/POST 0.8 total 74 reactions, 4 503 reposts, 0 comments	 POST LENGTH 392 chars. median 367 · 29 days	 POSTS ANALYZED 97 29 days
 AD REACH 1.6K 24h avg	 CHURN / MONTH -122 last month	 CITATION RATE 90 citation index · 279 channels mentioned all time	 CHANNEL AGE 5 yrs 1 mo created 07.06.2021

AI EDITOR SUMMARY

Channel «Slivaker | IT» — 42 511 subs. Each post avg views 2.7K people (6% from subs), reach low — should expand audience. Publishes 23 posts/week (~3/day) — active publishing. Week Jun 29 — Jul 5 reach dropped -11.7% to week Jun 22–28 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 97 posts over 29 days.
- 02 Dominant format — Photo (95/97 posts).
- 03 Avg post length — 392 chars (median 367).
- 04 Peak audience activity — Monday, 15:00 MSK.
- 05 Top posts get 2x more views than the weakest (3.4K avg for top vs 1.9K for worst) — among 97 posts in 29 days. Analyze what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 14.06 · 11:07 PHOTO Telegram Web App 1C Size: 1.71 GB Price: 3,000 RUB Description: ~ Telegram Web App as a handy tool for business development...	VIEWS 3 493 REPOSTS 78	REACTIONS 1 ER 8.2%
Nº2 13.06 · 16:07 PHOTO OSINT & professional search engine use Size: 3 GB Price: 5,000 RUB Description: ~ Improve your search skills...	VIEWS 3 389 REPOSTS 170	REACTIONS 6 ER 8.0%
Nº3 14.06 · 16:07 PHOTO Kubernetes - Полный Курс по Kubernetes Size: 0.98 GB Price: 2,000 RUB Description: ~ Deep understanding and hands-on experience with...	VIEWS 3 376 REPOSTS 120	REACTIONS 3 ER 7.9%

Nº4 18.06 • 16:07 PHOTO Preparing for a Systems Analyst interview Size: 2.88 GB Price: 4,000 RUB Description: ~ The truth about interviews and you'll understand how...	VIEWS 3 308 REACTIONS — REPOSTS 94 ER 7.8%
Nº5 16.06 • 11:07 PHOTO Linux Administration & Security Basics (CentOS/Debian) Size: 2.25 GB Price: 4 000 RUB Description: ~ System administration. ~...	VIEWS 3 299 REACTIONS — REPOSTS 97 ER 7.8%

WORST 3

↓ 09.07 • 11:07 PHOTO Getting Started with JavaScript in Salesforce Size: 0.4 GB Price: 2 000 RUB Description: ~ JavaScript in Salesforce context. ~ Basics: work...	VIEWS 2 018 REACTIONS — REPOSTS 9 ER 4.7%
↓ 09.07 • 11:07 PHOTO Clean Architecture in .NET Guide - 2024 Size: 1.08 GB Price: 4 000 RUB What you'll learn: - Build reliable software...	VIEWS 1 974 REACTIONS — REPOSTS 22 ER 4.6%
↓ 08.07 • 10:25 PHOTO  Portable Monitor 15.6 Laptomo Price: ~6500₽ Rating: 4.8 😊 Reviews: 503   Order Portable Monitor 15.6" IPS FHD (1920×1080)...	VIEWS 1 581 REACTIONS 1 REPOSTS 6 ER 3.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

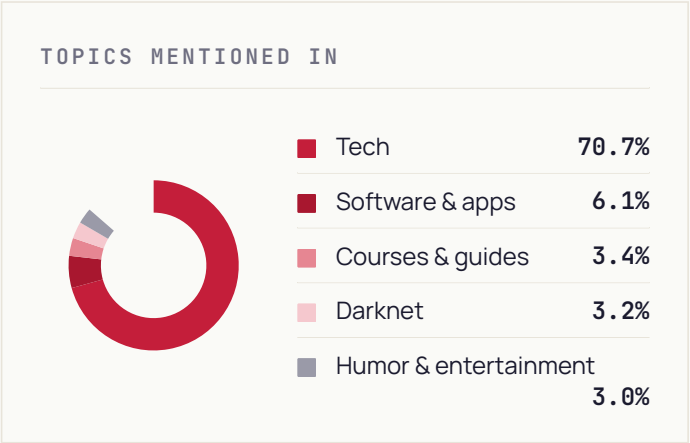
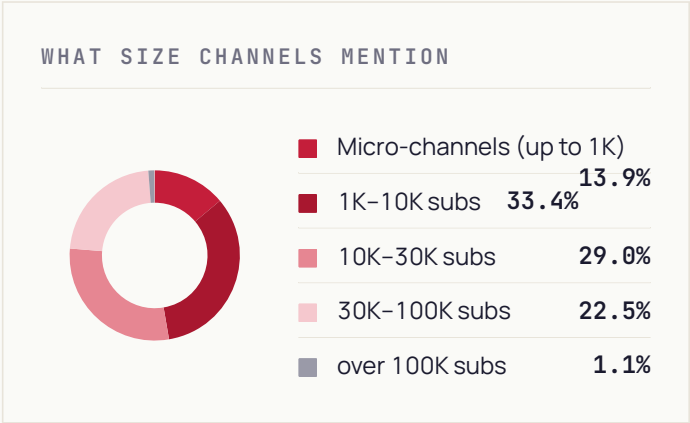
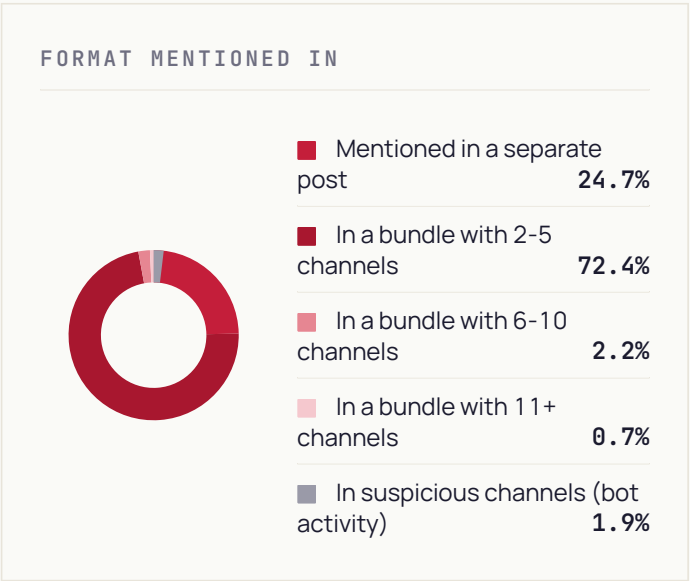
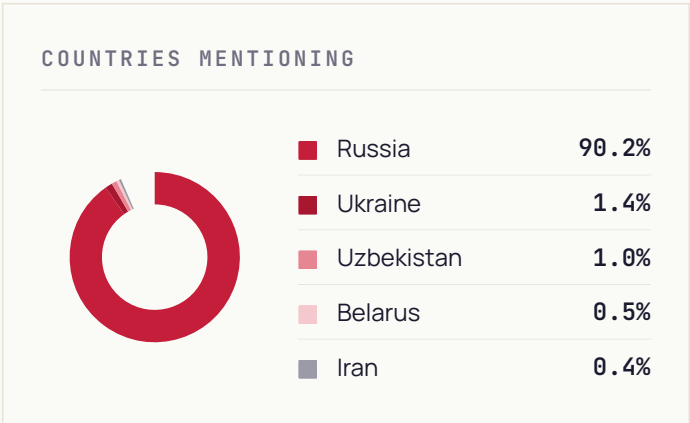
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

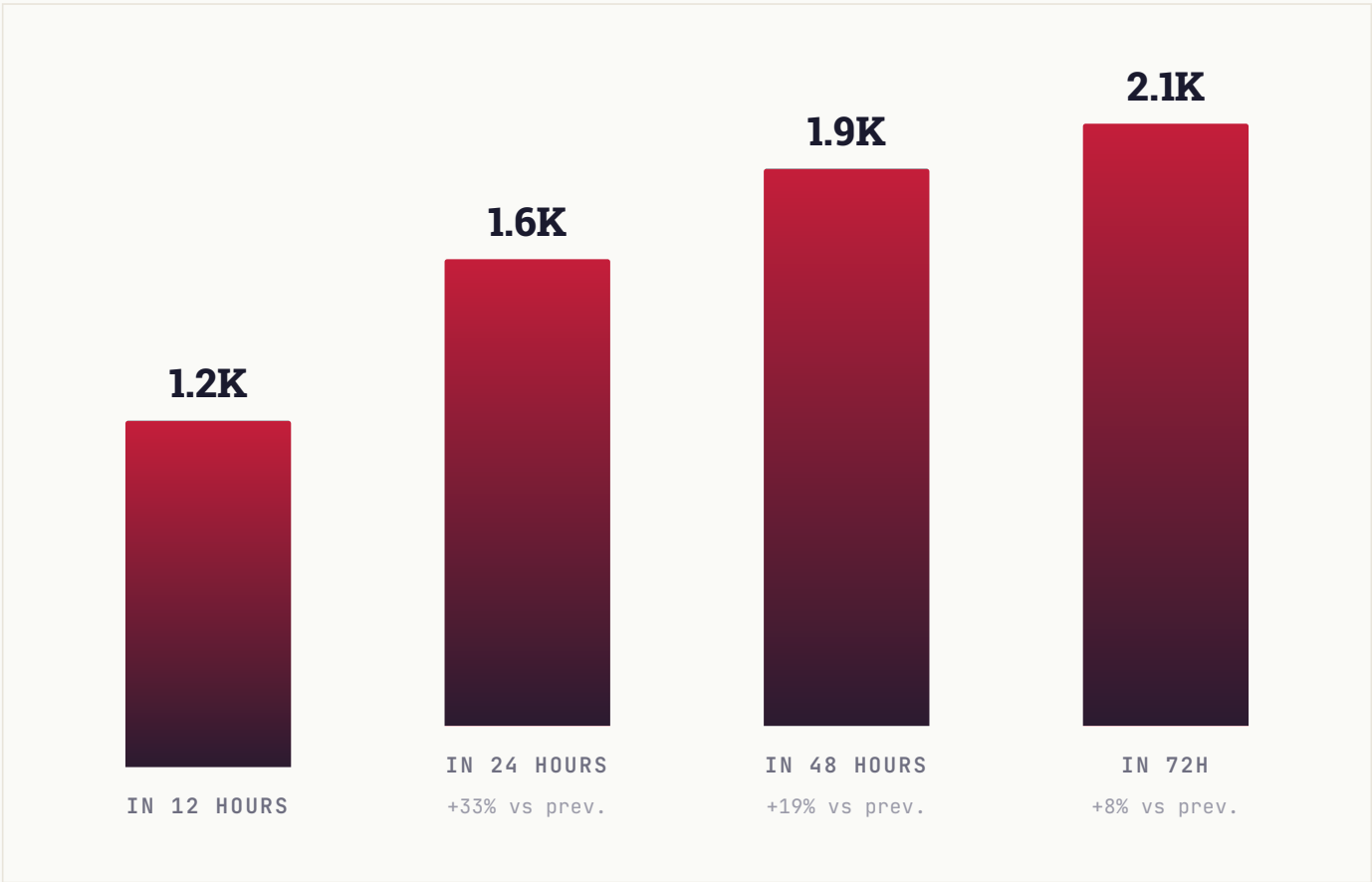
Citation index **90** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel mentioned **279** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
Mم Manjmy منجمی	406.4K
BO Free education	312.1K
UF UDEMY FREE Coursevania	257.7K
MO My Education	234.9K
EC Extreme Cursos	173.3K
FC Free Courses With Certificates!	168.7K
كو کورسات ووظائف مجانية	152K
نن نیما نیکخواه یوتیوب گرام 	149.9K
لا لوعة الفراق	138.3K
WD Web Development	133.5K
Sl Slivaker IT YOU	42.5K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#53 of 100). Niche median — 43.6K subs.
First growth KPI — reach the median. Leader: **Manjmy** منجمی (406.4K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **16**, they brought **340** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	38
December 2025	8	2	2
November 2025	1	1	37
October 2025	1	1	65
September 2025	4	3	164
August 2025	2	1	34
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS	
16	6	340	

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

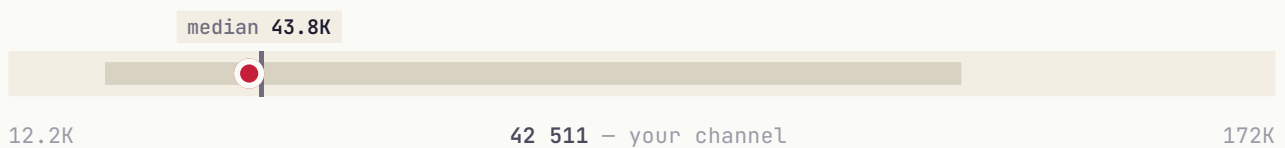
Took top-100 channels in category «Courses & guides» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#53 /100

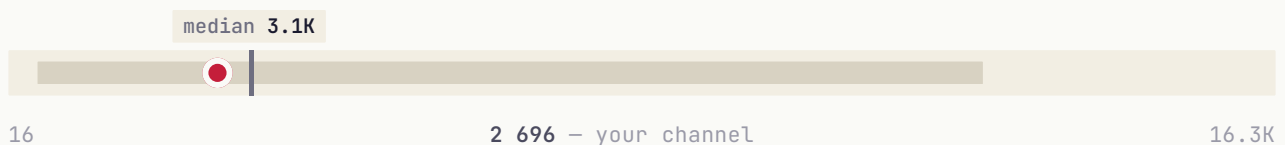
RANK IN NICHE

Channel in the bottom half of the ranking

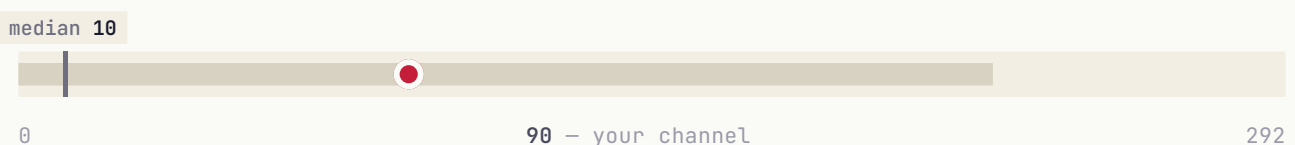
SUBSCRIBERS

3% below median

AVG REACH / POST

13% below median

CITATION INDEX

better than 64% of niche

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Monday
Audience is most active on this day at 15:00 MSK.

EFFECT
**Best window
for an
important post**

02

Increase share of video posts
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing its share to 15-25%.

EFFECT
**Video retains
audience
better**

03

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
**+1000-3000
subs**

04

Test polls & interactive formats
Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER

05

Cross-promo with neighboring channels
Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and close your growth plan in a month.

01	Launch Telegram Ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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