

PROMTPRESS PUBLIC REPORT

Channel audit

FREEBIE DUMP



@sliv_halyavy

Service coupons here - @slivhalyavybot Ad manager -
@manager_slivhalyavybot (reply within an hour) Buy ads also here -
<https://telega.in/c/+EmI2QJYRib9IZDQy>

SUBS

345 896

-4772 per month

ERR (% SEE POSTS)

2.0%

per day 0.8%

REACH/POST

3.6K

ad reach 2.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBS 345 896 —	 SUBSCRIBER REACH 1.05% avg % subs see post	 VIEWS/POST 3.6K median 3.7K · 29 days	 POSTS/WEEK 32.5 over period
 TREND 7D -16.5% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 370 chars median 333 · 29 days	 POSTS ANALYZED 139 29 days
 AD REACH 2.7K 24h avg	 CHURN / MONTH -4772 last month	 CITATION RATE 827 citation index · 851 channels mentioned all time	 CHANNEL AGE 6 years 9 months created 27.08.2019

AI EDITOR SUMMARY

Channel «FREEBIE DUMP 📦» — 345 896 subs. Each post averages 3.6K people (1% of subs), reach is low — consider expanding audience. Publishes 32 posts per week (~5/day) — active posting. Week of Jun 1–7 reach dropped -16.5% vs week of May 25–31 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **139** posts over 29 days.
- 02 Dominant format — **Photo** (139/139 posts).
- 03 Avg post length — **370** chars (median 333).
- 04 Audience peak activity — **Monday**, 19:00 MSK.
- 05 Top posts get **2x** more views than the weakest (4.8K avg for top vs 2.9K for worst) — among 139 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 25.05 · 16:03 PHOTO 📌 Papa John's Pizza as a Gift Order at: https://gtblg.ru/X0i5d?erid=2SDnjc8qVrr Use promo code: 📌 0y4ik76 — pizza...	VIEWS 4 882 REPOSTS 13	REACTIONS — ER 1.4%
Nº2 22.05 · 08:01 PHOTO 📌 26% off at USmall, orders from 3000₽! Delivery for 1 ₽ until May 31! Discount on delivery from 5000₽ after all discounts and...	VIEWS 4 818 REPOSTS 3	REACTIONS — ER 1.4%
Nº3 18.05 · 16:04 PHOTO 📌 Papa John's Pizza as a Gift Order at: https://gtblg.ru/X0i5d?erid=2SDnjcJ5u6A Use promo code: 📌 0y4ik76 — pizza...	VIEWS 4 776 REPOSTS 11	REACTIONS — ER 1.4%

Nº4 31.05 · 15:40 PHOTO ☒ Gave you 3 days free access to STRIKE VPN Keep the only VPN you can pay with TG gifts! @strike •...	VIEWS 4 759 REPOSTS 10	REACTIONS — ER 1.4%
Nº5 28.05 · 08:02 PHOTO ☒ Service 'Package' for 49₽ for 1 month Get 75% off☒ 1. Go to: https://gtblg.ru/9gJo5?erid=2SDnjdx3GHG 2...	VIEWS 4 757 REPOSTS 6	REACTIONS — ER 1.4%

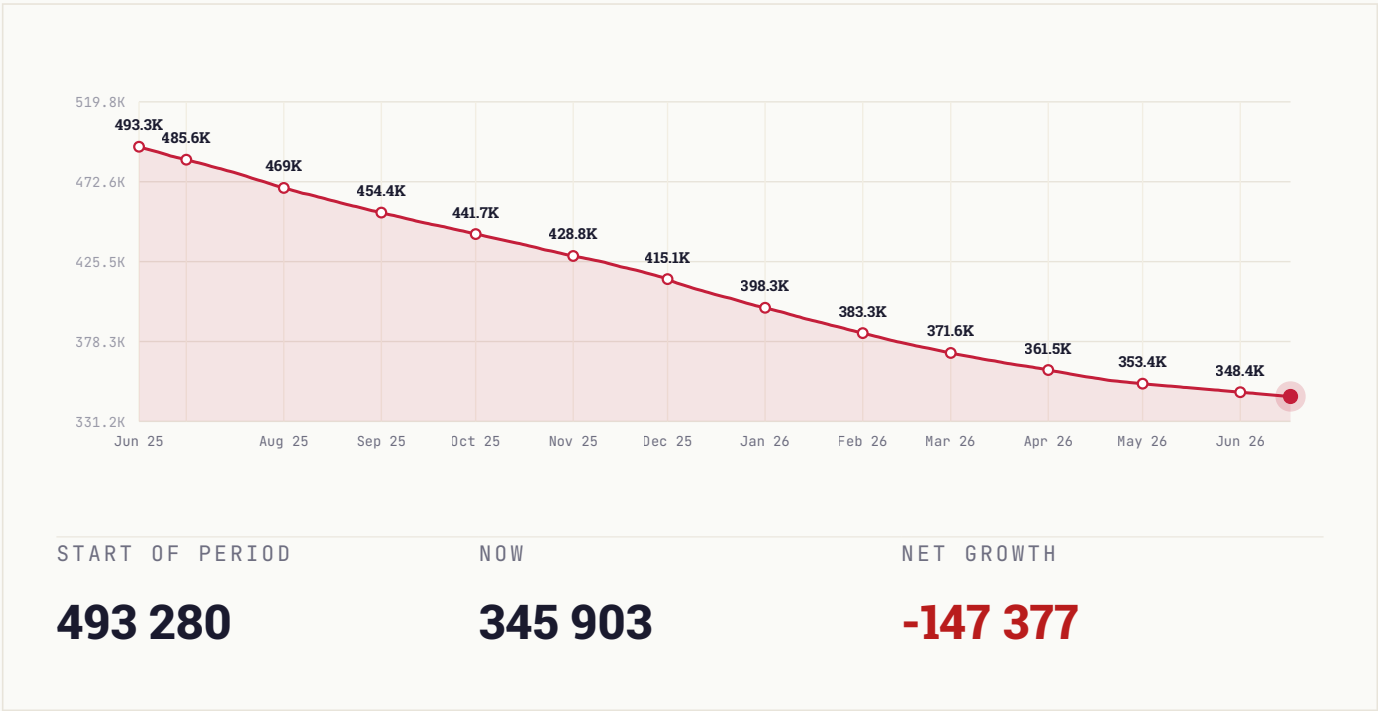
WORST 3

↓ 13.06 · 09:00 PHOTO Still time to order GELTEK ☒ ONLY 200₽ ☒ ☒ Click the link ☒ Take the test, upload photo & data ☒ Choose how to get results...	VIEWS 2 892 REPOSTS 13	REACTIONS — ER 0.8%
↓ 13.06 · 10:03 PHOTO ☒ WinLab Order with bonuses ☒ 5MCFC3620 — 5% off each repeat order ☒ 10NPP8798 — 10% off first order ☒...	VIEWS 2 889 REPOSTS 4	REACTIONS — ER 0.8%
↓ 13.06 · 12:00 PHOTO ☒ For those who don't know what to watch! New movies on Kinopoisk Activate promo code → 4AEG LZCQLB Get: ☒ 45 days access to...	VIEWS 2 783 REPOSTS 4	REACTIONS — ER 0.8%

SECTION 03 · SUB GROWTH

How the channel grew over the year

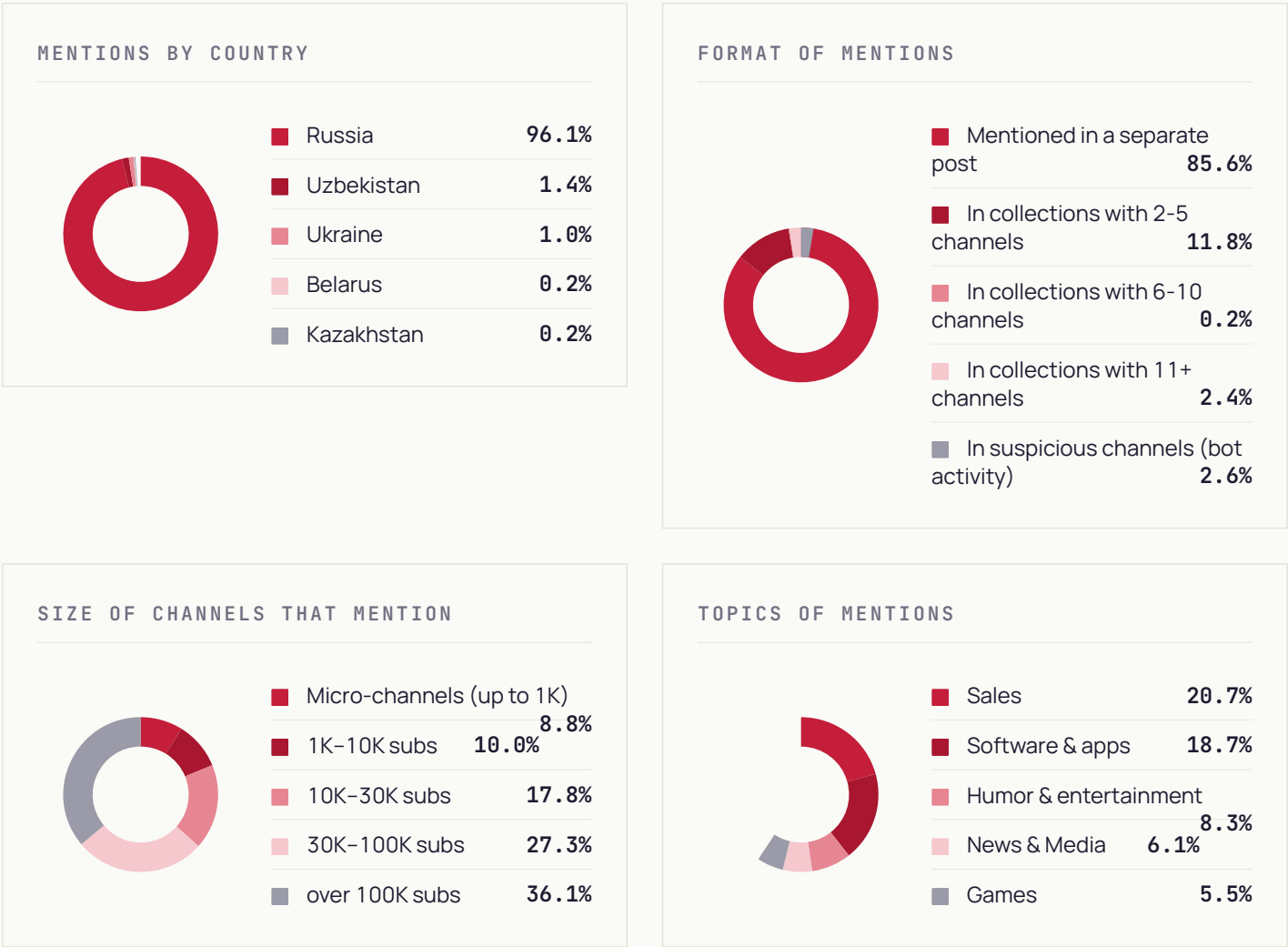
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

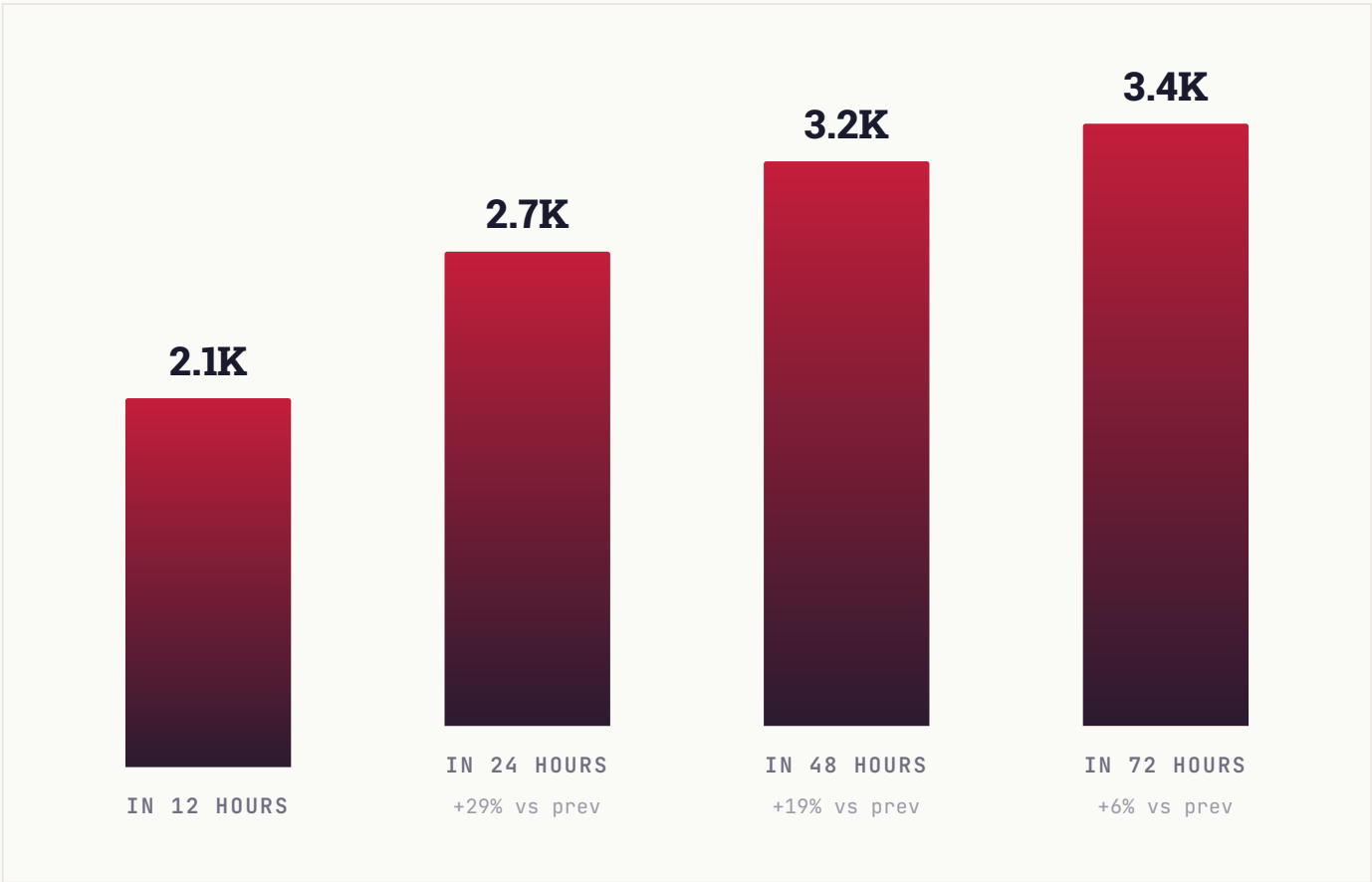
Citation index **827** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **851** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

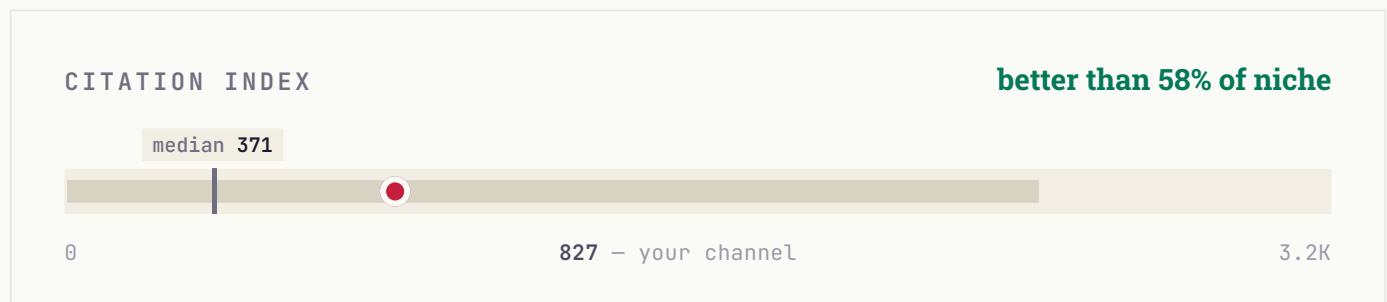
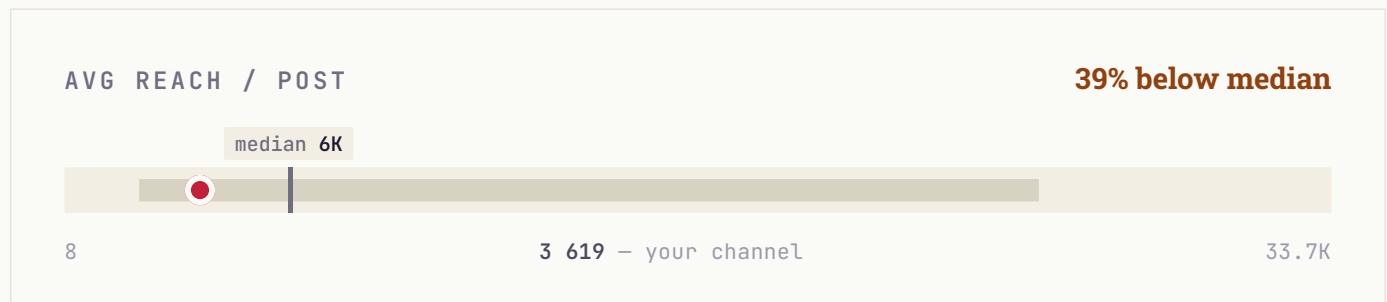
CHANNEL	SUBS
OZ OZON	1.1M
YaM Yandex Market	1M
X- Freeloaders - Lightning	1M
CPM Market discounts	993.1K
WS WB Sniper Finds from Wildberries Discounts Promos	932.9K
PB By Pull	888K
Z Hare Promos Discounts	877.5K
W Wildberries finds	799.3K
VI ITEMS FROM VIDEO	711.7K
AL Alpha-Profitable	563K
CPC FREEBIE DUMP YOU	345.9K

COMPARATIVE INSIGHT

Channel in top quarter of niche (#22 of 94). Leader — OZON (1.1M). Goal for coming months: enter niche top-10 through systematic traffic work.

Where channel stands in its league

#22 /100 NICHE RANK
Channel in top 22% – strong position



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Monday

Audience most active on this day at 19:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 1.05% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+4.5pp ER

04

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes using public data. Want to go further? — Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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