

PUBLIC REPORT BY PROMTPRESS

Channel audit

GUIDES free

CHECKLISTS



@sliv_freedom

Publish a guide on the channel 📌 @Reklamki_bot

SUBS

74 972

-430 per month

ERR (% SEE POSTS)

3.0%

per day 1.7%

REACH/POST

2.1K

ad reach 1.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 74 972 —	 SUB REACH 2.87% avg % subs see post	 VIEWS/POST 2.1K median 2.1K · —	 POSTS/WEEK 1.0 for the period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 238 chars. median 238 · —	 POSTS ANALYZED 1 —
 AD REACH 1.3K 24h avg	 CHURN / MONTH -430 last month	 CITATION RATE 44 citation index · 79 channels mentioned ever	 CHANNEL AGE 6 years 7 months created 19.11.2019

AI EDITOR SUMMARY

Channel «GUIDES free CHECKLISTS» — 74 972 subs. Each post gets avg 2.1K people (3% of subs), reach is low — consider expanding audience. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts for –.
- 02 Dominant format – **Photo** (1/1 posts).
- 03 Avg post length – **238** chars (median 238).
- 04 Peak audience activity – **Monday**, 21:00 MSK.
- 05 Top posts get **0x** more views than the weakest (716 avg for top vs 2.1K for worst) – among 1 posts for –. Analyze what top shares: topic, format, timing.

TOP 1 POSTS

Nº1 13.07 · 18:19 PHOTO Create stunning AI photos with neural networks! 📸 Channel with prompts for your AI photoshoot...	VIEWS	REACTIONS
	2 150	–
	REPOSTS	ER
	3	2.9%

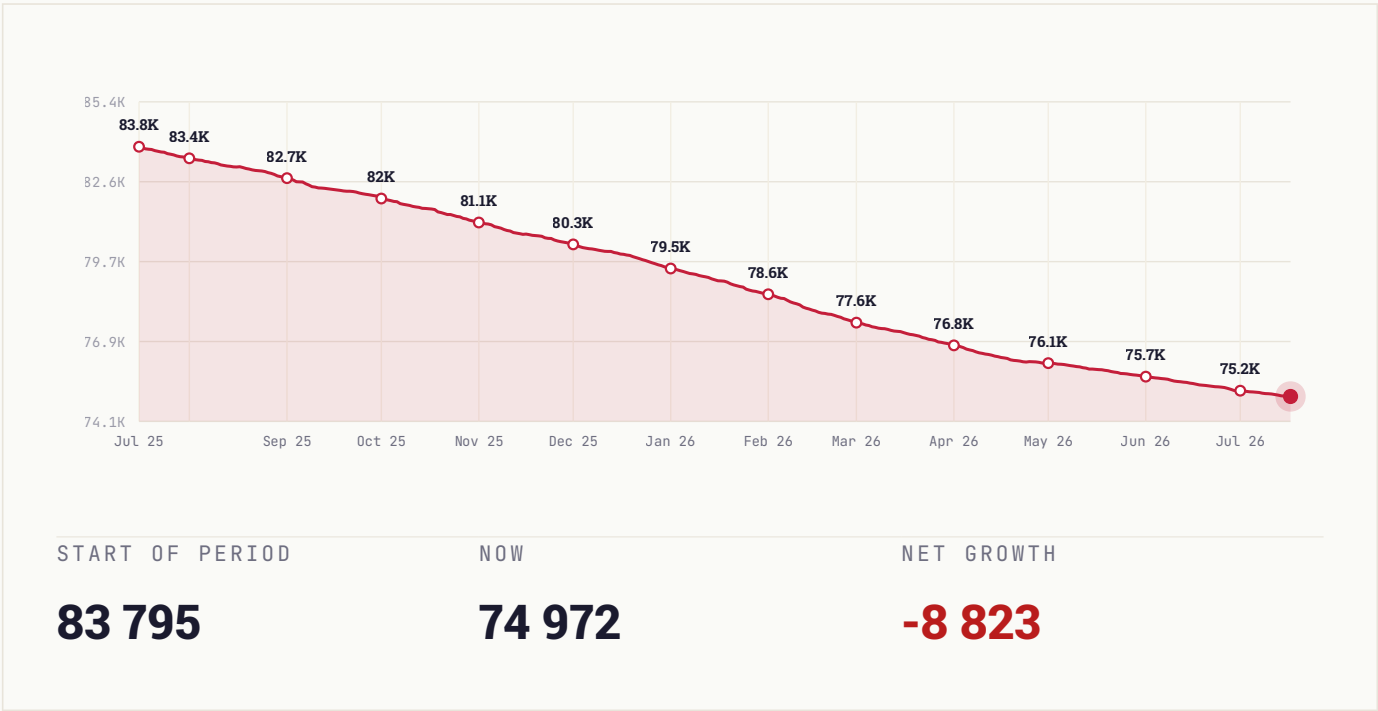
WORST 1

↓ 13.07 · 18:19 PHOTO Create stunning AI photos with neural networks! 📸 Channel with prompts for your AI photoshoot...	VIEWS	REACTIONS
	2 150	–
	REPOSTS	ER
	3	2.9%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

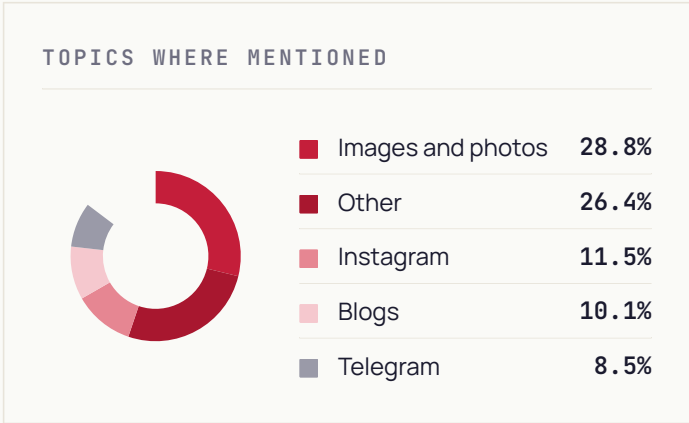
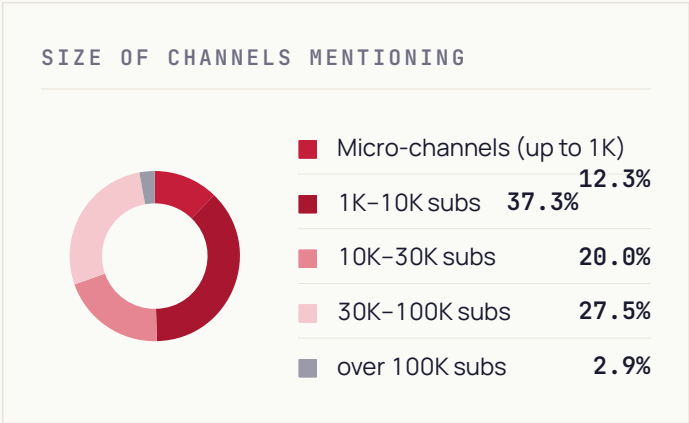
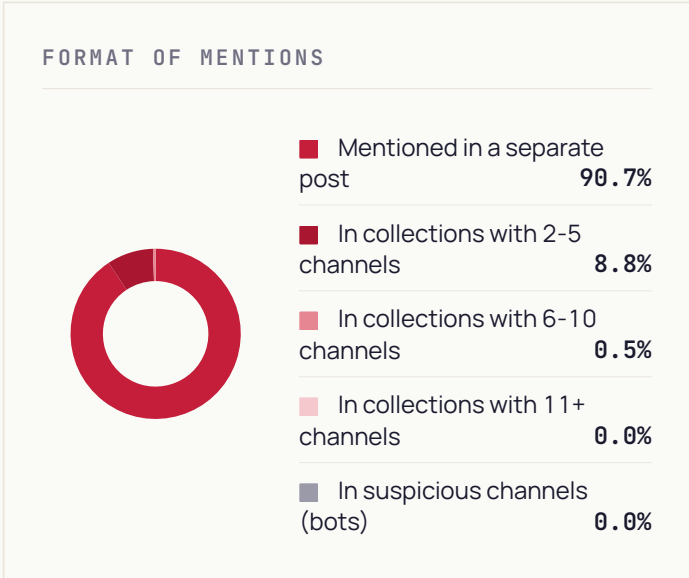
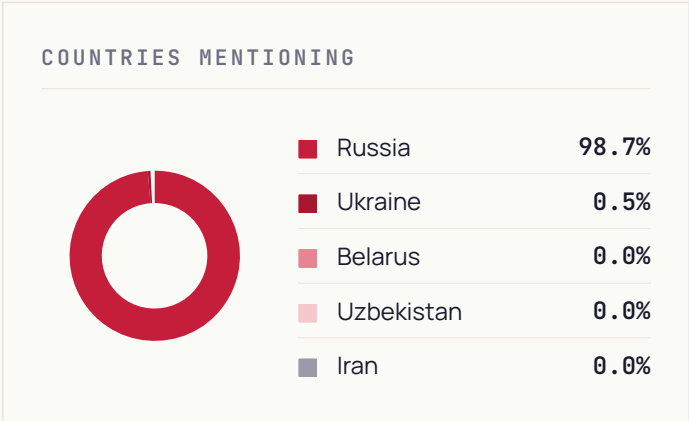
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

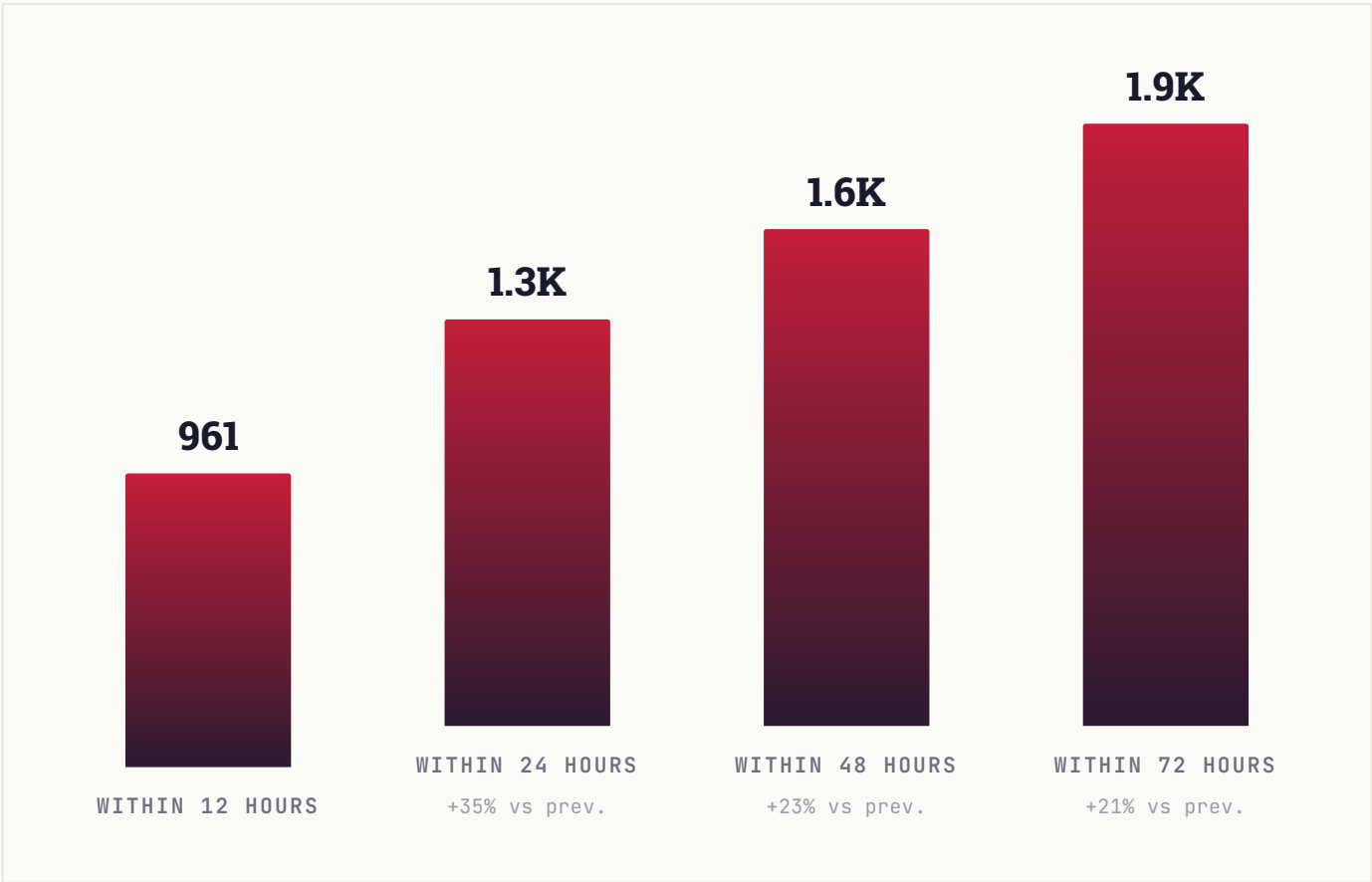
Citation index **44** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time channel was mentioned **79** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays effective.



— SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
 Manjmy منجمی	406.9K
 Free education	312K
 UDEMY FREE Coursevania	257.3K
 My Education	234.6K
 Extreme Cursos	173.1K
 Free Courses With Certificates!	168.4K
 کورسات ووظائف مجانية	151.8K
 نیما نیکخواه یوتیوب گرام 	149.5K
 لوعة الفراق	138K
 Web Development	133.6K
 GUIDES free CHECKLISTS 	75K

COMPARATIVE CONCLUSION

Channel in upper half of niche (#28 of 100). Niche leader — **Manjmy** منجمی (406.9K), median subs 43.6K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **6**, they brought **22** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	0	
December 2025	3	3	0	
Nov 2025	1	1	11	
Oct 2025	2	1	0	
Sep 2025	0	0	0	
August 2025	0	0	11	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
6	6	22

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Courses and guides» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

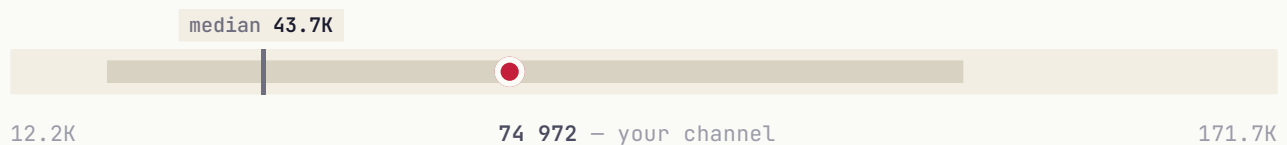
#28 /100

RANK IN NICHE

Channel in top half of ranking

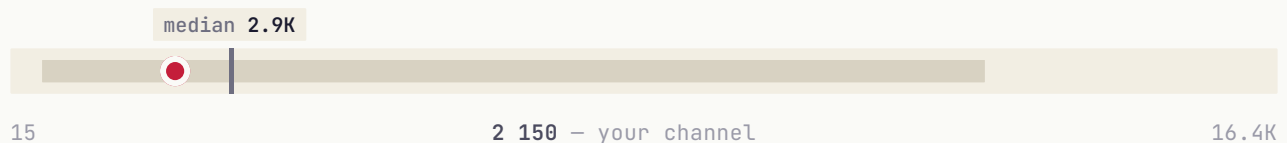
SUBS

better than 64% of niche



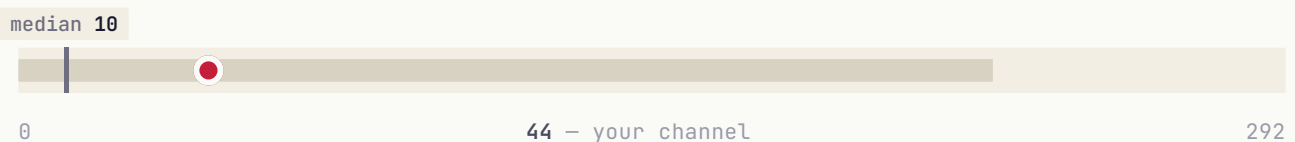
AVG REACH / POST

25% below median



CITATION INDEX

better than 56% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit next month.

- | | | |
|----|--|--|
| 01 | Increase posting frequency
Now 1.0 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Top post of the week — on Monday
Audience is most active on this day and at 21:00 MSK. | EFFECT
Best window
for important
posts |
| 03 | Increase video posts share
Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 04 | ER below niche benchmark — rethink formats
Current ER 2.87% vs norm 6.0%. Try polls & interactive
formats. | EFFECT
+3.1pp ER |
| 05 | Systematic traffic buying
Three formats for your media: Inhouse (premium
channels), Native (native integrations), Premium
(target audience). PromptPress finds sources for your
niche. | EFFECT
+1000-3000
subs |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & close your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager