

PUBLIC PROMTPRESS REPORT

Channel audit

Leonardo Di Vanche



@skvir

Leo Skvirsky. All gonzo. Private: t.me/tribute/app?startapp=s9kw

Ads: @divanchebot Also mine: @le_juif_errant, @ryaaaaaa,

@lutowolk RKN: u.to/6dyqlQ

SUBSCRIBERS

20 979

+708 per month

ERR (% SEE POSTS)

12.0%

Daily **9.3%**

REACH/POST

2.2K

Ad reach **1.9K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Blogs» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 20 979 —	 SUBSCRIBER REACH 10.6% Avg % subs see post	 VIEWS/POST 2.2K Median 2.2K · 17 days	 POSTS/DAY 40.2 ~281 per week
 7D TREND — No data for period	 REACTIONS/POST 13.0 8,901 reactions, 21,386 reposts, 793 comments	 POST LENGTH 348 chars Median 186 · 17 days	 POSTS ANALYZED 686 17 days
 AD REACH 1.9K 24h avg	 CHURN / MONTH +708 Last month	 CITATION RATE 852 Citation index · 3,047 channels mentioned ever	 CHANNEL AGE 10 years 3 months Created 28.03.2016

AI EDITOR SUMMARY

Channel «Leonardo Di Vanche» — 20 979 subs. Each post avg views 2.2K people (11% from subs), low reach — expand audience. Publishes 281 posts/week (~40/day) — very active.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **686** posts in 17 days.
- 02 Dominant format — **Photo** (393/686 posts).
- 03 Avg post length — **348** chars (median 186).
- 04 Peak audience activity — **Sunday**, 01:00 MSK.
- 05 Top posts get **6x** More views than weakest (7.9K top avg vs 1.3K worst) — across 686 posts in 17 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 19:41 PHOTO (captionless post — photo)	VIEWS 8 322 REP. 110	REACTIONS 30 ER 39.7%
Nº2 25.06 · 14:05 VIDEO Kirkorov fucks Armenians in Glendale!	VIEWS 8 273 REP. 417	REACTIONS 41 ER 39.4%
Nº3 30.06 · 14:58 PHOTO (captionless post — photo)	VIEWS 7 165 REP. 127	REACTIONS 13 ER 34.2%

Nº4 25.06 • 23:44 **PHOTO**
Milana special reception is awesome

VIEWS
6 666
REACTIONS
32
REP.
19
ER
31.8%

Nº5 29.06 • 15:46 **PHOTO**
Found it!

VIEWS
6 501
REACTIONS
54
REP.
383
ER
31.0%

WORST 3

↓ 25.06 • 20:02 **VIDEO**
27 JUNE -- APPLIQUE 9--Y ALL SPACES ACTIVATED -- DEX
5 days until the big event celebrating the 9th anniversary of
the creative union...

VIEWS
1 676
REACTIONS
2
REP.
—
ER
8.0%

↓ 04.07 • 22:17 **VIDEO**
(captionless post — video)

VIEWS
1 605
REACTIONS
21
REP.
53
ER
7.7%

↓ 30.06 • 14:51 **TEXT**
Brief on Filimonov's real rating in Vologda region <https://t.me/kashinguru/151067>

VIEWS
688
REACTIONS
2
REP.
16
ER
3.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

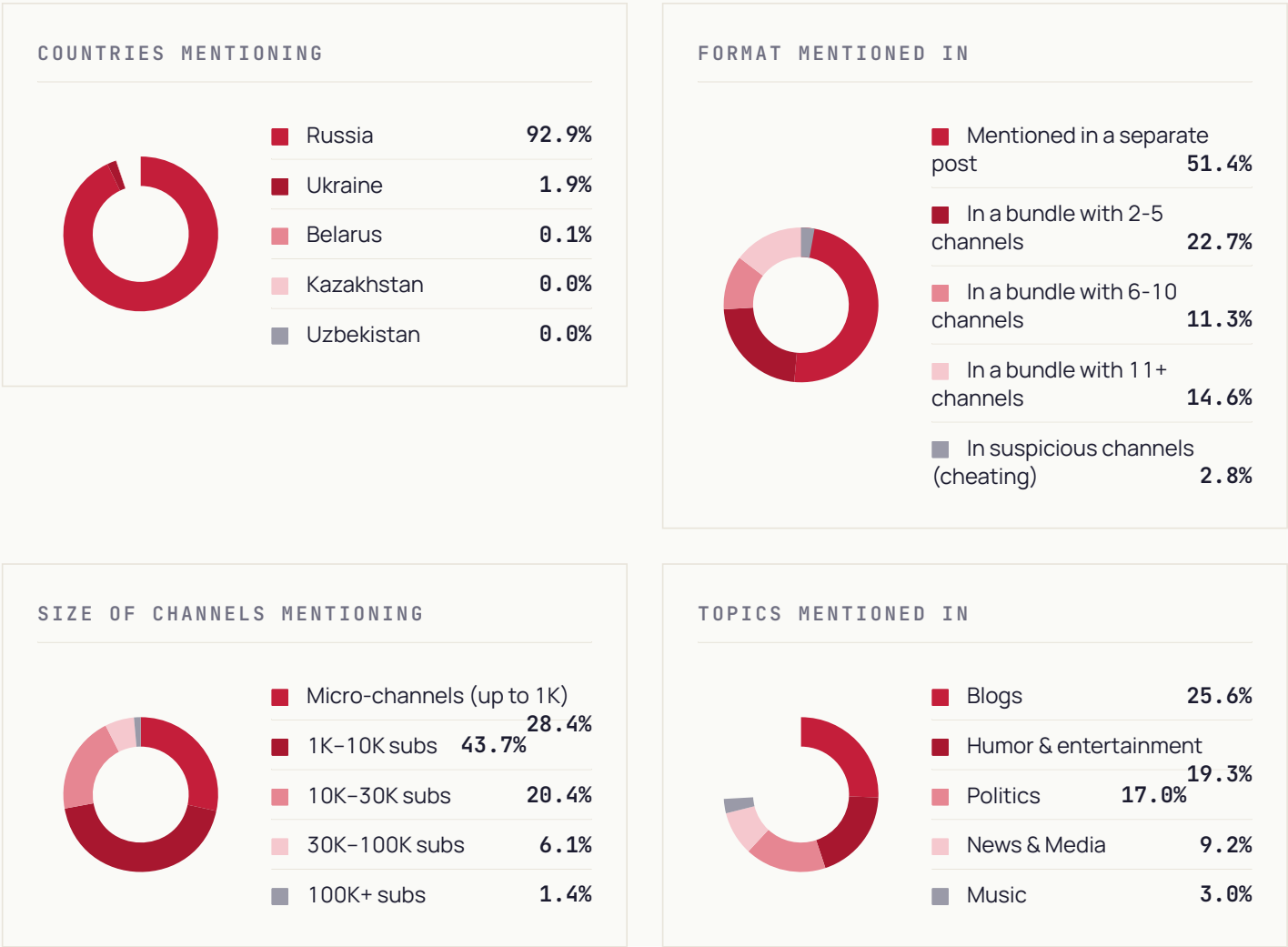
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

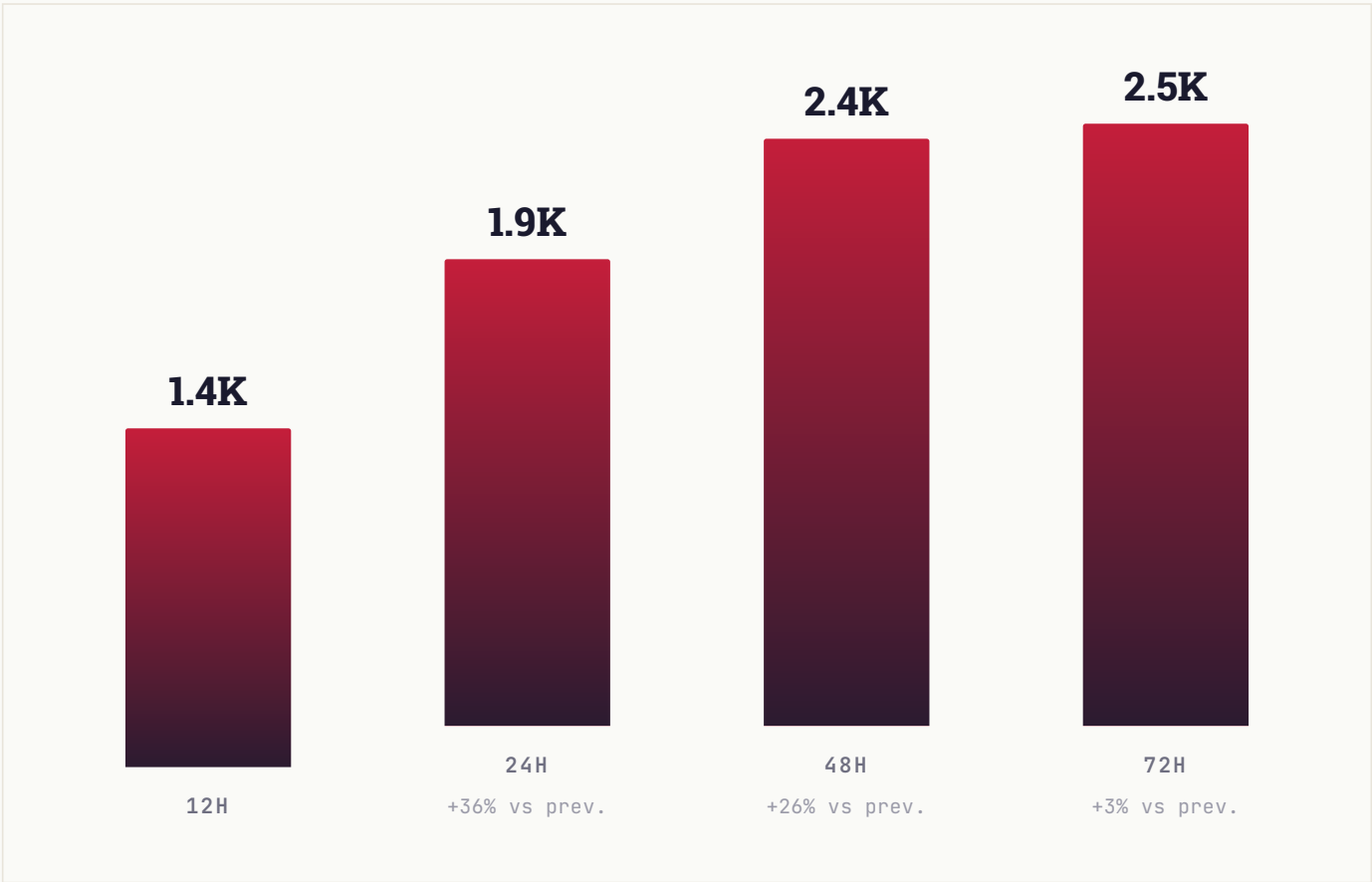
Citation index **852** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **3 047** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 Top channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody lady	1.1M
E1 EVELONE 192	1.1M
LJ Here lives broen	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
LD Leonardo Di Vanche YOU	21K

COMPARATIVE CONCLUSION

Channel not yet Outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** Such mentions: **194**, they brought **461** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	56	40	23 
December 2025	31	26	70 
November 2025	24	19	95 
October 2025	37	34	106 
Sep 2025	25	23	20 
August 2025	21	17	147 

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
194	6	461

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 Channels in category «Blogs» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

- 01

Main post of the week — Sunday
 Audience is most active on this day at 01:00 MSK.

EFFECT

Best time for an important post
- 02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls and interactive formats
 Posts with polls/reactions usually boost ER by 5-15%.
 One poll per week on a hot topic — an easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels
 Swap posts quarterly with channels in the same niche.
 No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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