

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Courses



@skladchina_kyrsi

Channel link: https://t.me/+Wl7bs_vCnLI60qae

SUBSCRIBERS

17 167

-56 per month

ERR (% SEE POSTS)

11.0%

per day 3.2%

REACH/POST

1.7K

ad reach 556/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the calculation period.

 SUBSCRIBERS 17 167 —	 SUBS REACH 10.16% avg % subs see post	 VIEWS/POST 1.7K median 1.7K · 28 days	 POSTS/WEEK 5.5 over period
 7D TREND — no data for period	 REACTIONS/POST 2.7 only 60 reactions, 439 reposts, 0 comments	 POST LENGTH 83 chars median 93 · 28 days	 POSTS ANALYZED 22 28 days
 AD REACH 556 24h avg	 CHURN / MONTH -56 over last month	 CITATION RATE 6 citation index · 227 channels mentioned all time	 CHANNEL AGE 5 years 10 months created 31.08.2020

AI EDITOR SUMMARY

Channel «Courses» – 17 167 subs. Each post averages 1.7K people (10% of subs), reach is low – consider expanding audience. Publishes 6 posts per week (~1/day) – infrequent posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 22 posts over 28 days.
- 02 Dominant format – Photo (15/22 posts).
- 03 Avg post length – 83 chars (median 93).
- 04 Peak audience activity – Tuesday, 16:00 MSK.
- 05 Top posts get 1× more views than the weakest (2.2K avg for top vs 1.6K for worst) – among 22 posts in 28 days. Worth analyzing what top posts share: topic, format, publish time.

TOP 5 POSTS

Nº1 16.06 · 13:07 PHOTO 🔥 COURSE CATALOG 🔥 Looking for a specific course?	VIEWS 2 211 REPOSTS 10	REACTIONS — ER 12.9%
Nº2 15.06 · 12:42 TEXT (post without caption – text)	VIEWS 2 170 REPOSTS 63	REACTIONS — ER 12.6%
Nº3 16.06 · 13:07 TEXT (post without caption – text)	VIEWS 2 165 REPOSTS 20	REACTIONS — ER 12.6%

Nº4

16.06 · 13:07

PHOTO

🔥

COURSE CATALOG

🔥

----- 🔍 Looking for a specific course?

VIEWS

2 092

REACTIONS

—

REPOSTS

9

ER

12.2%

Nº5

15.06 · 12:42

PHOTO

🔥

COURSE CATALOG

🔥

----- 🔍 Looking for a specific course?

VIEWS

2 080

REACTIONS

1

REPOSTS

16

ER

12.1%

| WORST 3

↓

27.06 · 11:16

POLL

(post without caption – poll)

VIEWS

1 661

REACTIONS

—

REPOSTS

1

ER

9.7%

↓

26.06 · 16:52

TEXT

There's that word SALE. And we haven't said it in six months....

VIEWS

1 632

REACTIONS

7

REPOSTS

2

ER

9.5%

↓

23.06 · 11:36

PHOTO

🎁

Explore free

🔥

COURSE CATALOG

🔥

----- 🔍 Looking for a specific course?

VIEWS

1 577

REACTIONS

—

REPOSTS

36

ER

9.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



PERIOD START

18 004

NOW

17 167

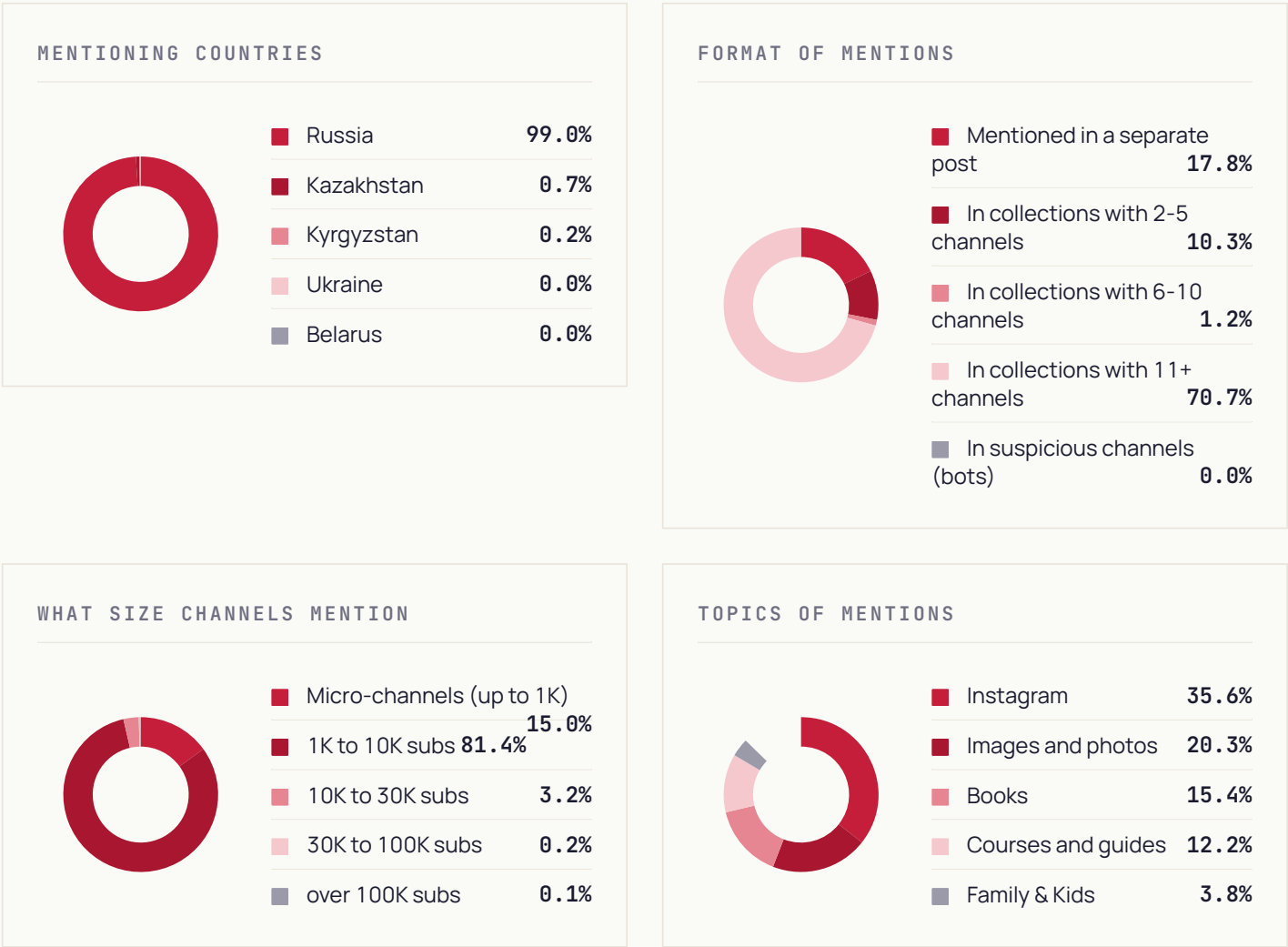
NET GROWTH

-837

SECTION 04 · MENTIONS

Who and how mentions the channel

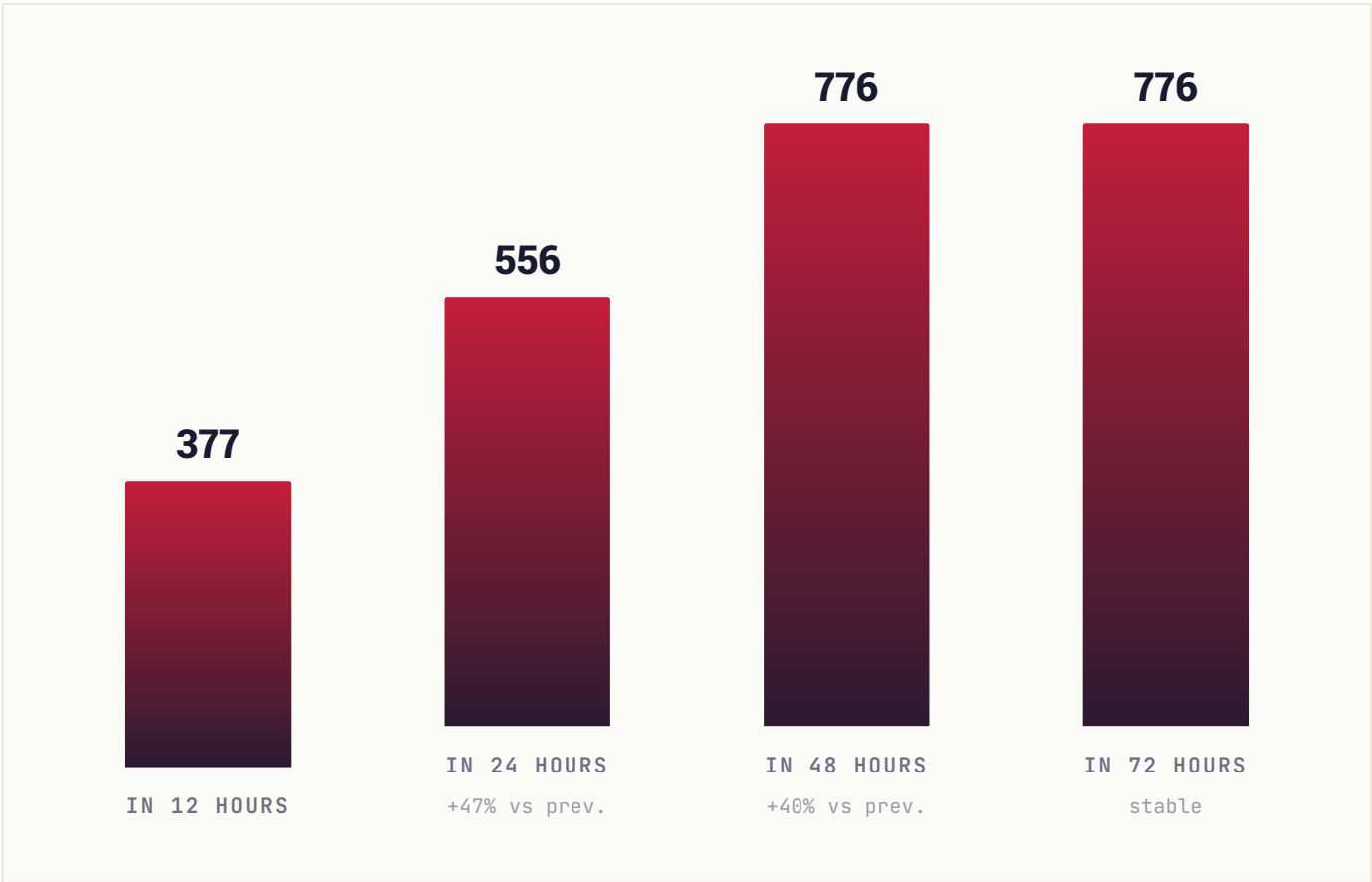
Citation index 6 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **227** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MP Manjmy منجمى	406.4K
BO Free education	312.1K
UF UDEMY FREE Coursevania	257.7K
MO My Education	234.9K
EC Extreme Cursos	173.3K
FC Free Courses With Certificates!	168.7K
كو كورسات ووظائف مجانية	152K
نن نیمما نیکخواه یوتیوب گرام 	149.9K
لا لوعة الفراق	138.3K
WD Web Development	133.5K
KU Courses YOU	17.2K

COMPARATIVE INSIGHT

Channel still outside niche top 100 — early growth stage. Niche leader — Manjmy منجمى (406.4K), top-100 median: 43.6K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **191** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	43
December 2025	0	0	10
Nov 2025	0	0	22
Oct 2025	0	0	39
Sep 2025	0	0	24
August 2025	0	0	53

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	191

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart includes a red dot indicating the channel's value, a vertical line for the median, and a shaded bar representing the range of values for a peer group.

- SUBSCRIBERS:** The channel has 17,167 subscribers, which is 61% below the median of 43.8K. The peer group range is from 12.2K to 172K.
- AVG REACH / POST:** The channel has an average reach of 1,743 per post, which is 44% below the median of 3.1K. The peer group range is from 16 to 16.3K.
- CITATION INDEX:** The channel has a citation index of 6, which is 41% below the median of 10. The peer group range is from 0 to 292.

Metric	Channel Value	Percentage Below Median	Median	Peer Group Range
SUBSCRIBERS	17 167	61%	43.8K	12.2K - 172K
AVG REACH / POST	1 743	44%	3.1K	16 - 16.3K
CITATION INDEX	6	41%	10	0 - 292

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01

Main post of the week — on Tuesday

Most active today at 16:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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