

PROMTPRESS PUBLIC REPORT

Channel audit

Skidosha



@skidka_13

Best tech deals from AliExpress and local marketplaces
Cooperation @evilskidoshabot YouTube review channel <https://www.youtube.com/@R13> Suggest...

SUBSCRIBERS

47 549

+361 per month

ERR (% SEE POSTS)

20.0%

in 24h **16.1%**

REACH/POST

9.2K

ad reach **7.7K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 47 549 —	 SUBS REACH 19.4% avg % subs see post	 VIEWS/POST 9.2K median 8.9K · 29 days	 POSTS/DAY 10.0 ~70 per week
 7D TREND +34.9% vs previous week	 REACTIONS/POST 32.2 total 9,572 reactions, 4,882 reposts, 2,899 comments	 POST LENGTH 417 chars. median 387 · 29 days	 POSTS ANALYZED 297 29 days
 AD REACH 7.7K 24h avg	 CHURN / MONTH +361 last month	 CITATION RATE 12 citation index · 23 channels mentioned all time	 CHANNEL AGE 4 years 8 months created 14.10.2021

AI EDITOR SUMMARY

Channel «Skidosha» — 47 549 subs. Each post avg views 9.2K people (19% of subs), avg reach — room to grow. Posts 70 posts/week (~10/day) — active posting. For week 22–28 Jun reach grew +34.9% to week 15–21 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 297 posts in 29 days.
- 02 Dominant format – Photo (293/297 posts).
- 03 Avg post length – 417 chars (median 387).
- 04 Peak audience activity – Saturday, 21:00 MSK.
- 05 Top posts get 2× more views than the weakest (15.2K avg for top vs 7K for worst) – among 297 posts over 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 27.06 · 08:30 PHOTO 📱 Realme Buds Air 7 Pro TWS earbuds almost at Ali price, but only at MVideo with pickup today 💰 3,897 ₺ - may not be available in all...	VIEWS 15 451 REPOSTS 20	REACTIONS 56 ER 32.5%
Nº2 20.06 · 18:20 PHOTO 🇷🇺 Record • Flagship dashcam 70mai A810 4K • delivery from 🇷🇺 💰 6,729 ₺ (many different options with extras there) 👉 link to...	VIEWS 15 259 REPOSTS 24	REACTIONS 32 ER 32.1%
Nº3 24.06 · 19:04 PHOTO 💻 Xiaomi 17T Pro with 512 GB storage at a good price, delivery in 3 days 💰 52.257 ₺ - price until 00:00 💎 discount with promo code JUNE4000 👉 link to...	VIEWS 14 745 REPOSTS 21	REACTIONS 38 ER 31.0%

Nº4 26.06 · 08:02 PHOTO Sales start for three new OPPO devices July 1 at 10:00 MSK, prices TBD 1 OPPO Reno 16F ⚙️ 6.57" AMOLED • 1080x2372 • 120 Hz ▫ ...	VIEWS 14 686 REACTIONS 53 REPOSTS 13 ER 30.9%
Nº5 26.06 · 15:46 PHOTO Reverse osmosis filter with Geyser ZERO 50 GPD faucet 💰 5.923 ₺ 💎 discount with promo code 421U24XA 👉 link to filter ⚙️ faucet included •...	VIEWS 14 605 REACTIONS 40 REPOSTS 31 ER 30.7%
WORST 3	
↓ 09.06 · 07:18 PHOTO POCO F6 PRO • max 12/512, how do you like it? 🕒 Deal Hour until 11:00 MSK 💰 21,648 ₺ 👉 link to smartphone ⚙️ 6.67", AMOLED • 3200*1440...	VIEWS 7 017 REACTIONS 38 REPOSTS 11 ER 14.8%
↓ 09.06 · 07:21 PHOTO Poco F8 Pro • 12/256 • fast delivery from 🇷🇺 duty-free 🕒 Deal Hour until 11:00 MSK 💰 33.826 with coupon 👉 link to smartphone 📱 my review...	VIEWS 7 003 REACTIONS 26 REPOSTS 10 ER 14.7%
↓ 09.06 · 07:25 PHOTO Budget Redmi Note 15 4G 💰 9.720 ₺ - 6/128 with NFC 💰 11.336 ₺ - 8/256 with NFC 👉 link to smartphone ⚙️ 6.77", AMOLED • 1080x2392 • 120...	VIEWS 6 908 REACTIONS 24 REPOSTS 8 ER 14.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

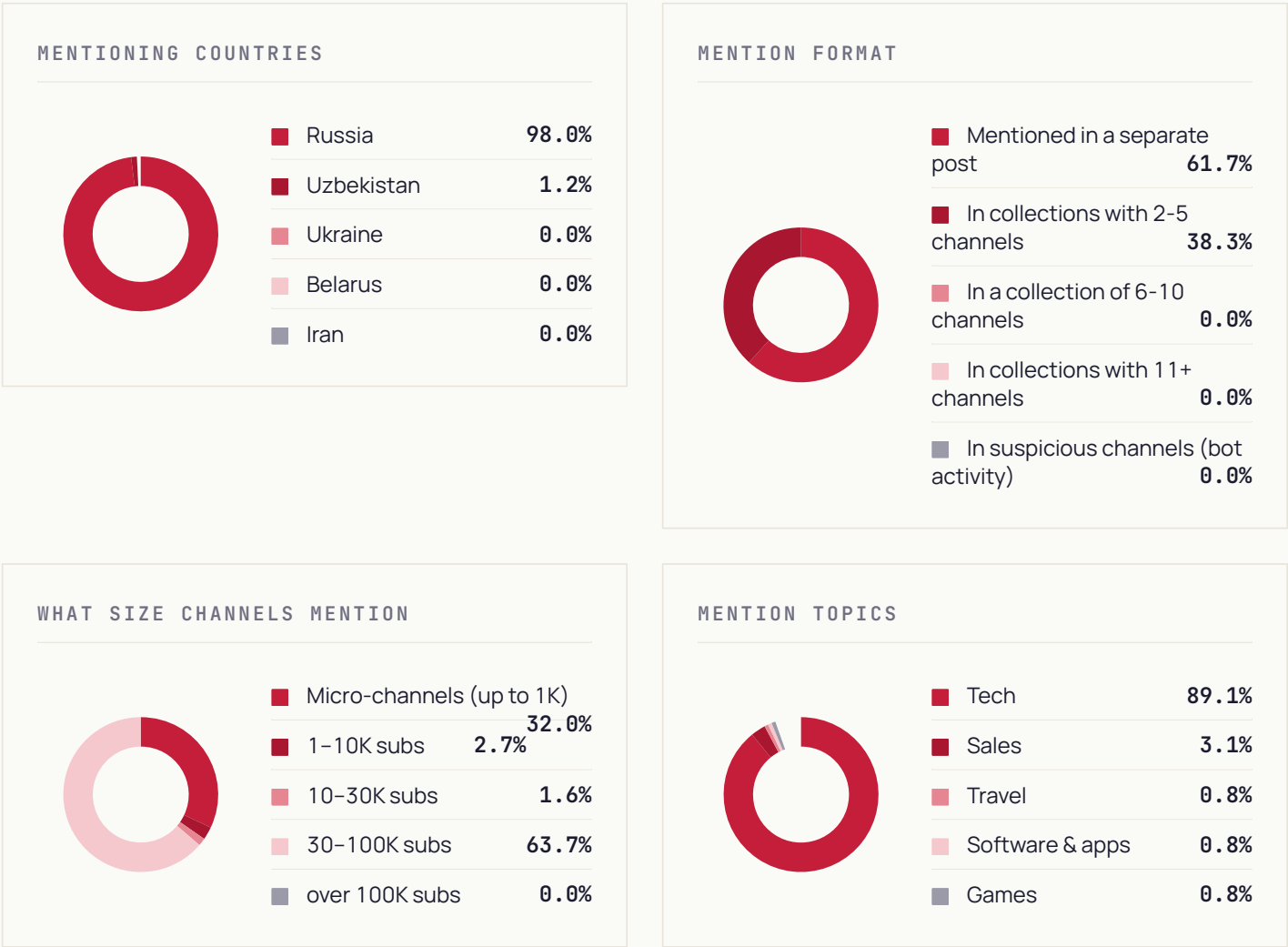
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

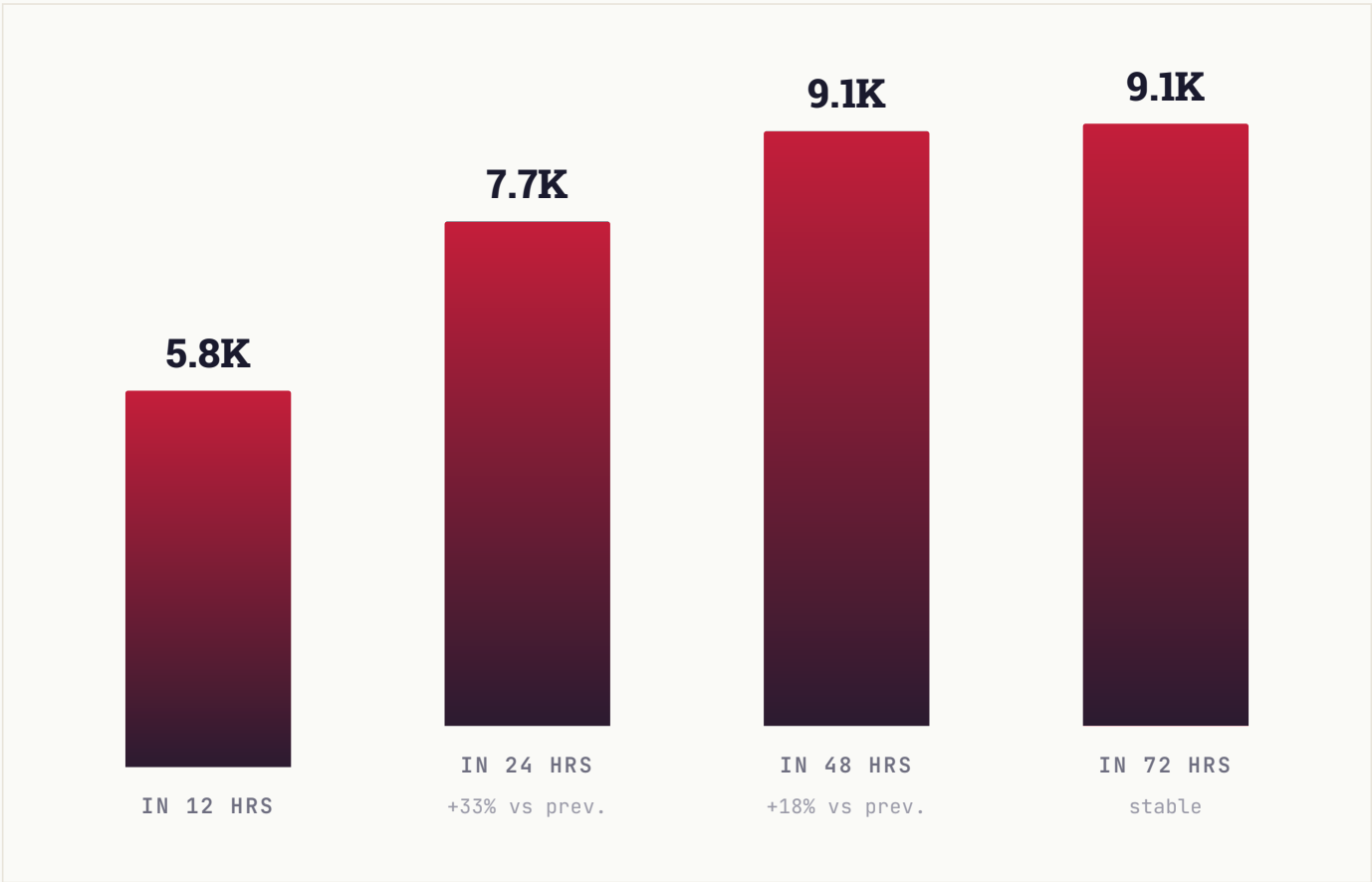
Citation index **12** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **23** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OZ OZON	1.1M
SN Market discounts	1M
YM Yandex Market	1M
X- Freeloaders - Lightning	997.5K
WS WB Sniper Wildberries Finds Discounts Promos	922.2K
PB Po Blatu	876.1K
Z Hare Promos Discounts	874.4K
W Wildberries finds	793.3K
VI ITEMS FROM VIDEO	703.1K
AL Alpha-Profitable	558.5K
SK Skidosha YOU	47.5K

COMPARATIVE SUMMARY

Channel not yet outside top 94 of niche — early growth stage. Niche leader — OZON (1.1M), top-94 median: 204.2K. First goal — enter top-94 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **9**, they brought **7 771** new subs.

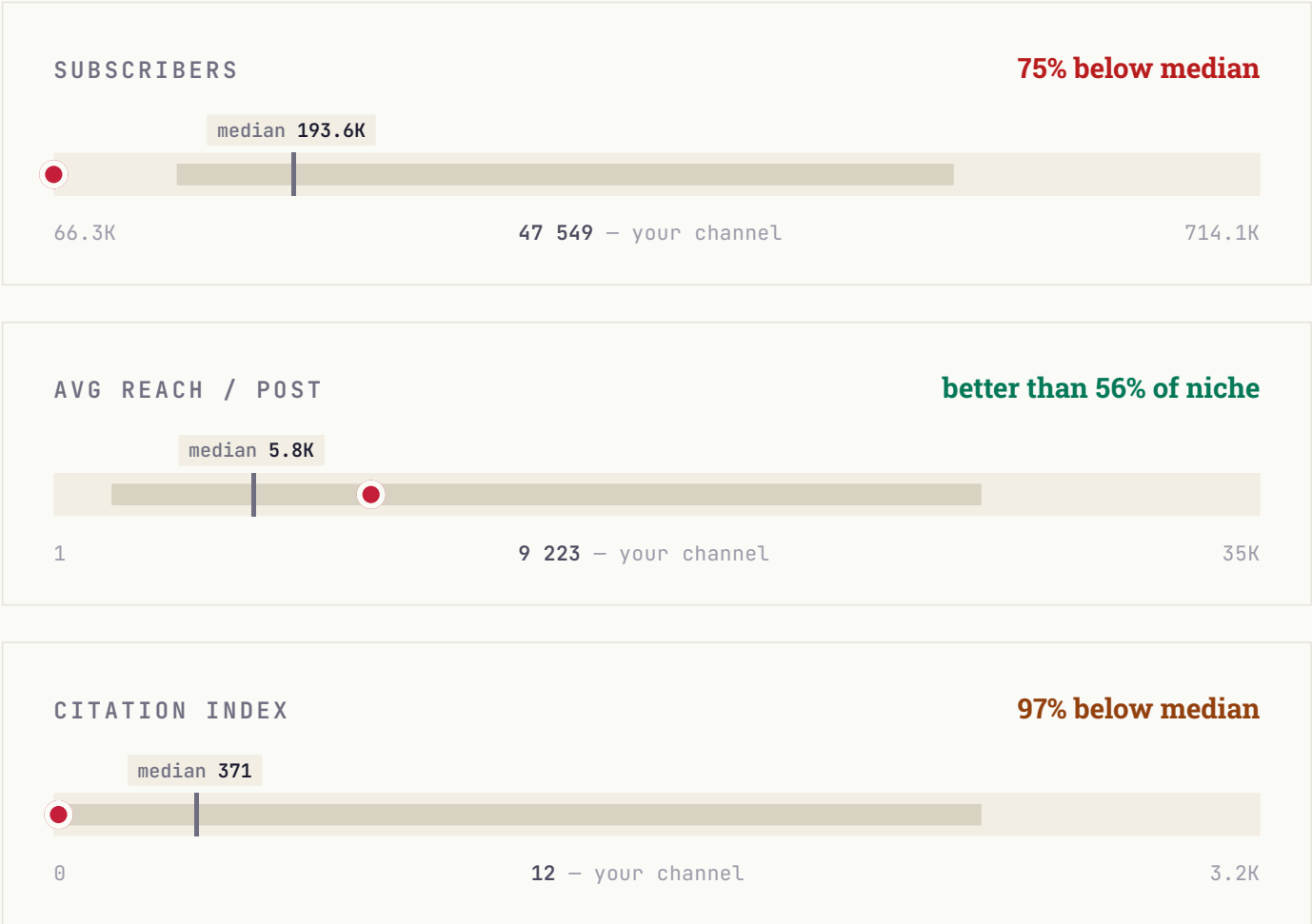
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	2	1	1 286
December 2025	1	1	1 131
November 2025	3	2	1 859
Oct 2025	1	1	1 716
Sep 2025	0	0	729
August 2025	2	2	1 050

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
9	6	7 771

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Sales» (Russia) and compared your channel.
Gray band – range for 80% of niche channels (p10 to p90). Black line – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Main post of the week — on Saturday**

Audience is most active on this day at 21:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase video posts share**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your channel: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth point.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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