

PUBLIC REPORT BY PROMTPRESS

Channel audit

Scartaris Peak



@skartariss

In Uzbek: @beshtorr Business communications, market research and analytics in Uzbekistan. Est 2022. Contact: [linkedin.com/in/elmuradov](https://www.linkedin.com/in/elmuradov) Vote if you have Premium and like...

SUBSCRIBERS

17 511

+39 per month

ERR (% SEE POSTS)

61.0%

per day **36.2%**

REACH/POST

10.6K

ad reach **6.3K/24h**

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 17 511 —	 SUBS REACH 60.64% avg % subs see post	 VIEWS/POST 10.6K median 10.6K · 25 days	 POSTS/WEEK 5.6 over period
 7D TREND -17.0% vs previous week	 REACTIONS/POST 198.2 total 3,964 reactions, 2,671 reposts, 0 comments	 POST LENGTH 867 chars median 1K · 25 days	 POSTS ANALYZED 20 25 days
 AD REACH 6.3K 24h avg	 CHURN / MONTH +39 last month	 CITATION RATE 111 citation index · 513 channels mentioned all time	 CHANNEL AGE 4 years 2 months created 01.04.2022

AI EDITOR SUMMARY

Channel «Peak Skartaris» – 17 511 subs. Each post averages 10.6K people (61% of subs), this is wide reach for a channel of this size. Publishes 6 posts per week (~1/day) – rare publications. For week 1–7 June reach dropped by -17.0% by week 25–31 May – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **20** posts over 25 days.
- 02 Dominant format – **Photo** (18/20 posts).
- 03 Avg post length – **867** chars (median 1000).
- 04 Peak audience activity – **Wednesday**, 10:00 UZT.
- 05 Top posts get **2x** more views than the weakest (13.3K avg for top vs 7.8K for worst) – among 20 posts in 25 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 20.05 · 05:23 PHOTO 📄 Uzum first in Uzbekistan to get EABR funding. Unusual but telling O'zbek tilida English Eurasian Development Bank...	VIEWS 13 968 REPOSTS 74	REACTIONS 132 ER 79.8%
Nº2 20.05 · 09:54 VIDEO That's me when I see speakers at yet another Tashkent forum retelling my posts about banks, fintech and retail from the stage as their...	VIEWS 13 221 REPOSTS 34	REACTIONS 775 ER 75.5%
Nº3 26.05 · 13:10 PHOTO Fintech enters top-5 taxpayers in Uzbekistan for the first time Paynet paid 115 billion soums in Q1. Fifth...	VIEWS 12 607 REPOSTS 70	REACTIONS 96 ER 72.0%

Nº4 19.05 · 11:25 PHOTO IT Park Ventures increased capital. Now you can get \$3 million One of the largest venture funds in Uzbekistan increased its capital by...	VIEWS 12 467 REPOSTS 110	REACTIONS 50 ER 71.2%
Nº5 26.05 · 09:51 PHOTO Over 17 thousand people in Tashkent joined the crypto sphere. In two days Over the weekend, Bitcoin Pizza Fest was held – a pizza festival that...	VIEWS 12 291 REPOSTS 141	REACTIONS 187 ER 70.2%

|

WORST 3

↓ 10.06 · 08:03 PHOTO Another bank launches digital gold. Now there are three Asia Alliance Bank joins NBU and Sanoat Qurilish Bank. Yes, in Uzbekistan...	VIEWS 8 251 REPOSTS 150	REACTIONS 111 ER 47.1%
↓ 10.06 · 15:49 PHOTO ☒ IT Park Ventures invested \$1M in Ayan. Our guys conquering England Ayan raised \$4M from various investors, including \$1M from IT...	VIEWS 7 962 REPOSTS 68	REACTIONS 162 ER 45.5%
↓ 12.06 · 08:14 PHOTO When you just popped in to buy lavash at Evos. @skartariss #memes	VIEWS 7 154 REPOSTS 149	REACTIONS 601 ER 40.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.

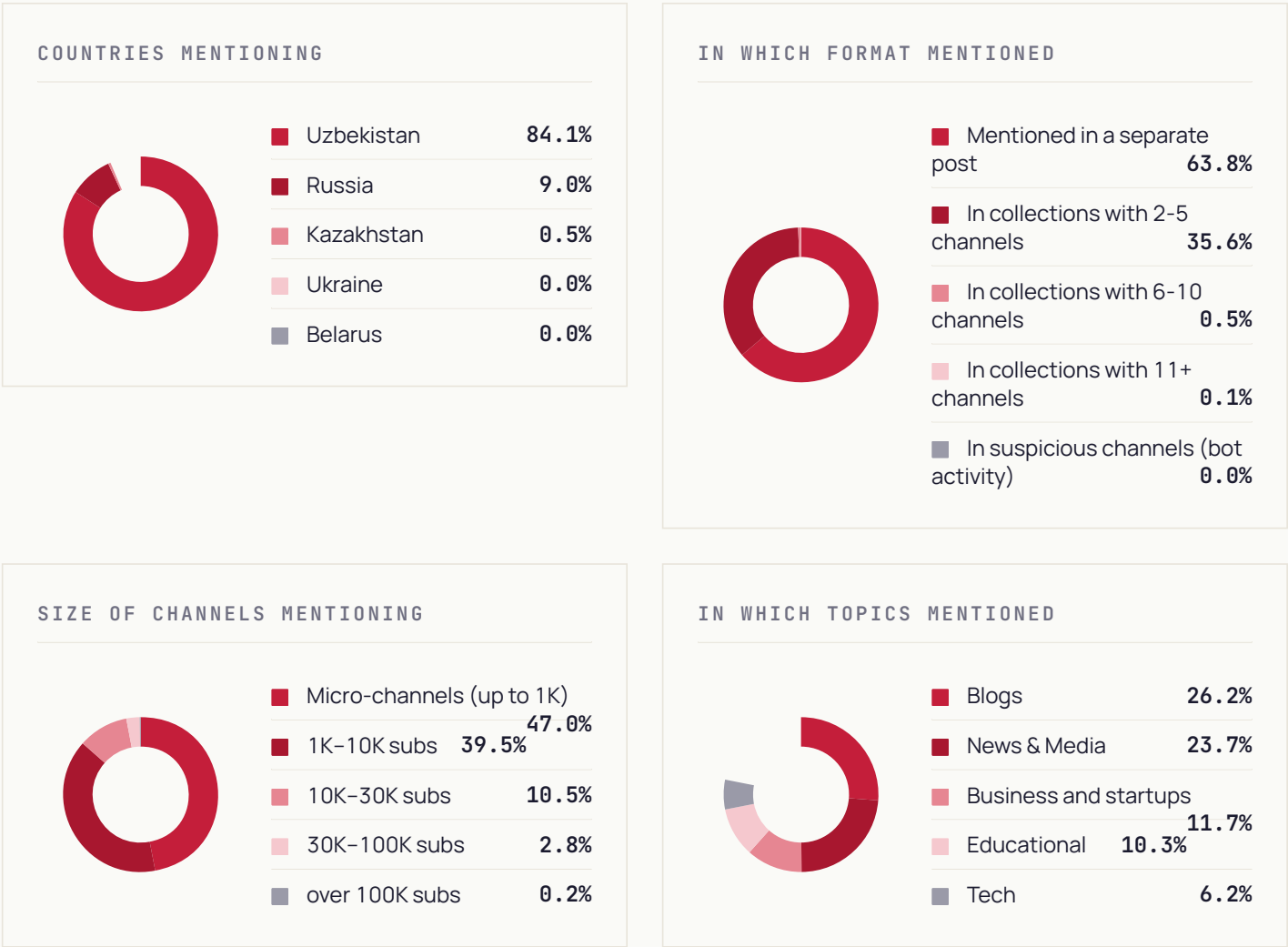


START OF PERIOD	NOW	NET GROWTH
15 450	17 511	+2 061

SECTION 04 · MENTIONS

Who mentions the channel and how

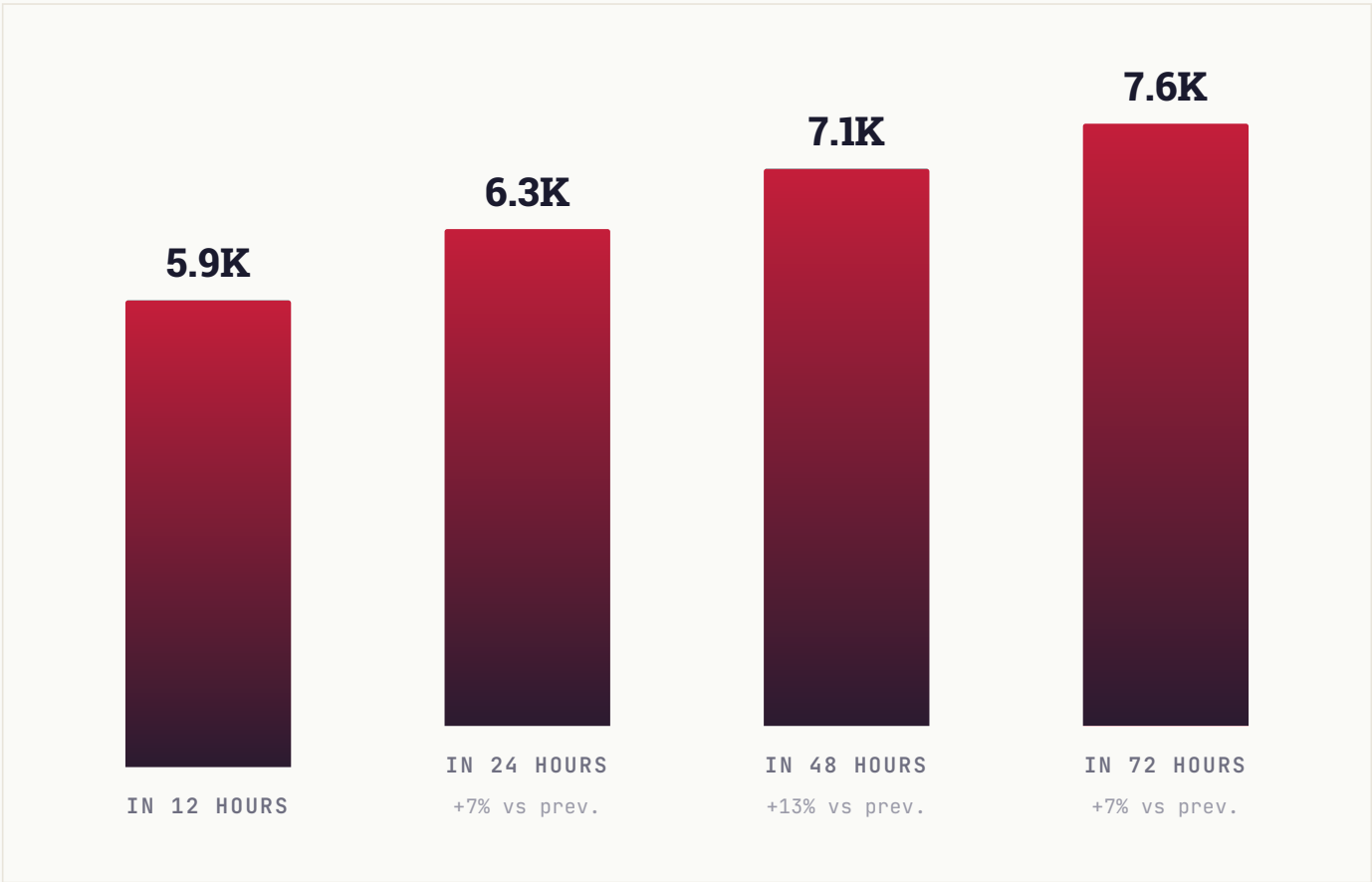
Citation index **111** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All time channel was mentioned **513** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UZ Uzbek-MDK	203.2K
G- Gazeta.uz - News of Uzbekistan	87.1K
EM Makarenko Effect	35.9K
S- Spot.uz – business and technology	26.2K
PS Scartaris Peak YOU	17.5K
KU Kurbanoff.net	14.6K
IN Insider.uz	9K
ER Uzbek Retail	8.9K
NB On the Run	5.2K
HW HERE WE GO🐱	5K
PM Pyatnitsky Marketing	4.8K

COMPARATIVE CONCLUSION

Channel in mid-collection (5th out of 11). 4 channels larger, 6 — smaller. Good options for mutual cross-promotion: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **203**, they brought **1 549** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	29	15	192	
November 2025	38	21	305	
October 2025	31	11	127	
September 2025	39	23	210	
August 2025	36	24	442	
July 2025	30	19	273	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
203	6	1 549

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

- 01

Top post of the week — Wednesday

Audience is most active on this day at 10:00 UZT.

EFFECT

Best window for an important post
- 02

Increase video posts share

Video in Telegram holds audience longer and is better processed by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. Want to go further — run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
