

PROMTPRESS PUBLIC REPORT

Channel audit

Үстазға керек және көмек



@sk9005

Visual aids and creative ideas for all subject teachers

SUBSCRIBERS

21 506

-455 per month

ERR (% SEE POSTS)

12.0%

per day 4.2%

REACH/POST

2.6K

ad reach 911/24h

— CONTENT · 2026

What's inside the report

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06 Competitors

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09 Strategy

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 21 506 —	 SUBS REACH 12.19% avg % subs see post	 VIEWS/POST 2.6K median 2.7K · 7 days	 POSTS/WEEK 4.7 over period
 7D TREND — no data for period	 REACTIONS/POST 1.4 only 7 reactions, 9 reposts, 0 comments	 POST LENGTH 270 chars median 126 · 7 days	 POSTS ANALYZED 5 7 days
 AD REACH 911 24h avg	 CHURN / MONTH -455 last month	 CITATION RATE 11 citation index · 20 channels mentioned ever	 CHANNEL AGE 3 years 11 months created 24.07.2022

AI EDITOR SUMMARY

Channel «Үстазға керек және көмек💡» — 21 506 subs. Each post averages 2.6K people (12% from subs), reach is low — consider expanding audience. Publishes 5 posts per week (~1/day) — infrequent.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts in 7 days.
- 02 Dominant format – Text (5/5 posts).
- 03 Avg post length – 270 chars (median 126).
- 04 Peak audience activity – Tuesday, 10:00 ALMT.
- 05 Top posts get 1× more views than the weakest (2.8K avg for top vs 2.4K for worst) – among 5 posts in 7 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 05:35 TEXT (post without caption – text)	VIEWS 3 156 REPOSTS 3	REACTIONS — ER 14.7%
Nº2 24.06 · 18:15 TEXT Films for teachers https://youtu.be/5p7QR2-Xrxw	VIEWS 2 699 REPOSTS 1	REACTIONS 2 ER 12.5%
Nº3 24.06 · 18:17 TEXT https://film.kinogo.tm/serialy/page,1,3,117141-istinnoe-obrazovanie.html	VIEWS 2 662 REPOSTS 4	REACTIONS 3 ER 12.4%

Nº4 24.06 · 18:16 TEXT Have a great summer break, colleagues! I recommend watching these films. And I've fully watched "True Education"...	VIEWS 2 585 REPOSTS —	REACTIONS — ER 12.0%
Nº5 30.06 · 17:56 TEXT Want to increase your chances of getting a grant?  Get a grant analysis for 4 specialties and a personal career psychologist...	VIEWS 2 003 REPOSTS 1	REACTIONS 2 ER 9.3%

WORST 3

↓ 24.06 · 18:17 TEXT https://film.kinogo.tm/serialy/page,1,3,117141-istinnoe-obrazovanie.html	VIEWS 2 662 REPOSTS 4	REACTIONS 3 ER 12.4%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

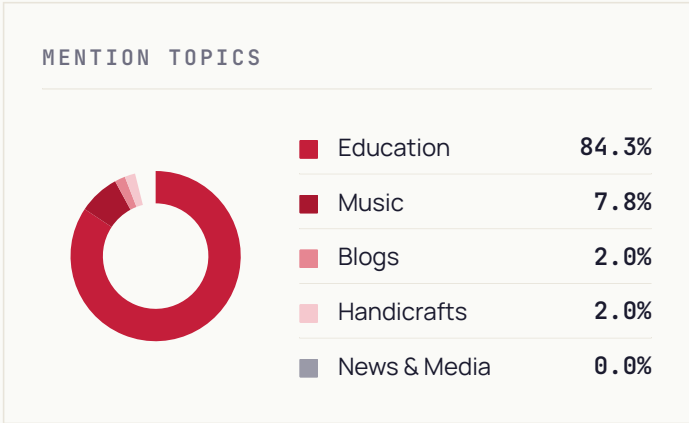
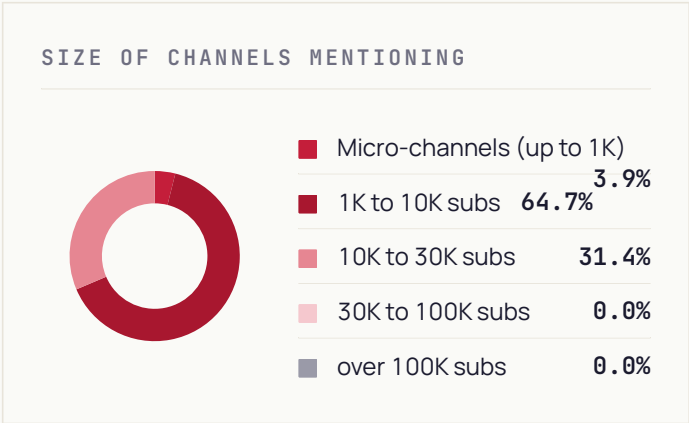
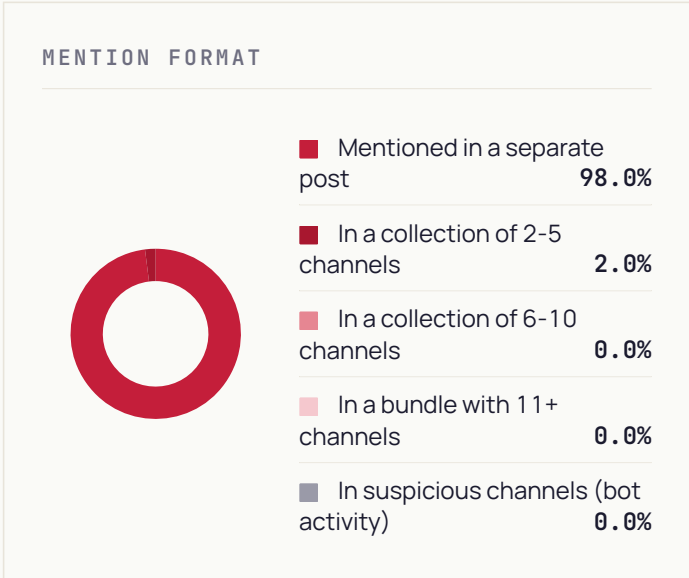
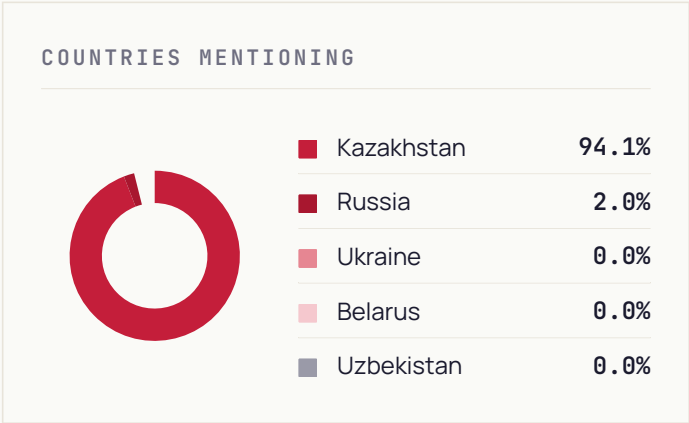
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

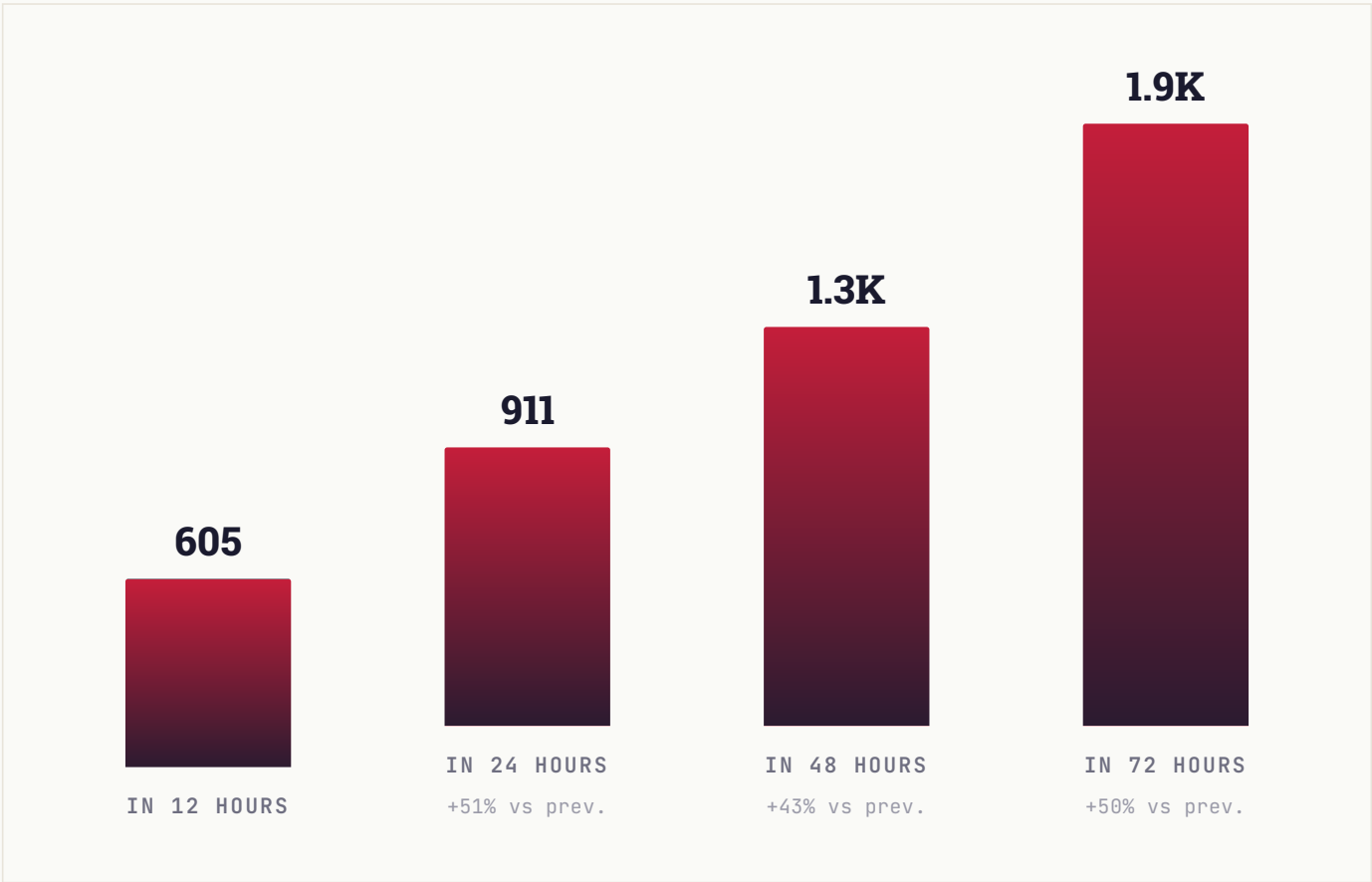
Citation index **11** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time channel mentioned **20** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TE TESTCENTERKZ	149.2K
CI Visual aids didactic materials	75.7K
KA KarGOO	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ҰБТ	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
ҚО  ҚР ОҚУ-АҒАРТУ МИНИСТРЛІГІ	44.7K
KK Kornekilikter_kaz(Free channel)	29.2K
CA Visual aids methods techniques Free visual aids	27.9K
ҮК Ұстазға керек және көмек  YOU	21.5K

COMPARATIVE CONCLUSION

Channel in top 25% of niche (#17 of 99). Leader — TESTCENTERKZ (149.2K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **2 611** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	209
December 2025	0	0	197
Nov 2025	0	0	460
Oct 2025	0	0	508
Sep 2025	1	1	922
August 2025	0	0	315

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
1	6	2 611

SECTION 08 · NICHE COMPARISON

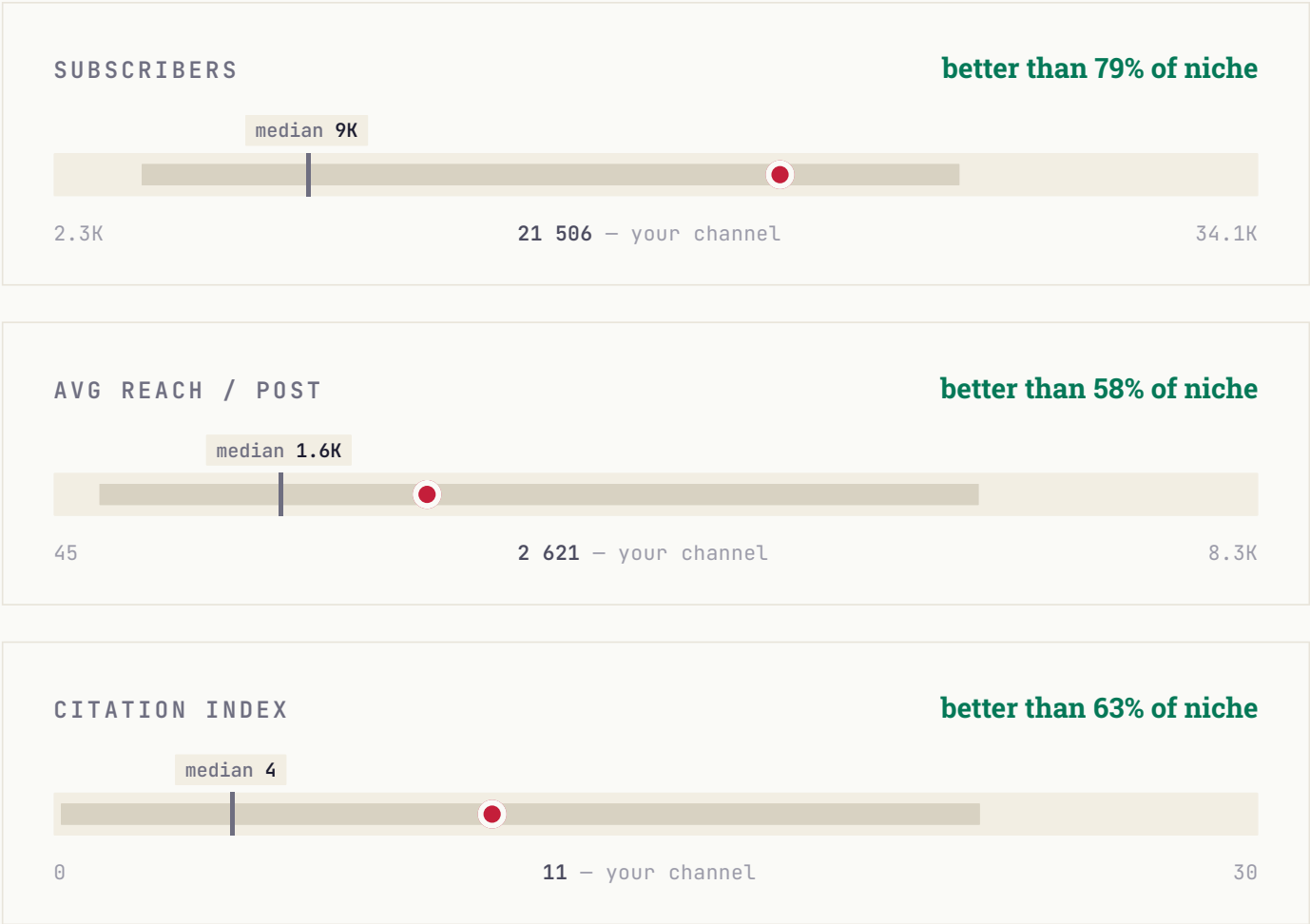
Where the channel stands in its league

Took top-100 channels in category "Education» and saw how the channel looks against them. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#17/100

RANK IN NICHE

Channel in top 17% — strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 4.7 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Tuesday**

On this day at 10:00 ALMT audience is most active.

EFFECT

**Best window
for an
important post****03****Increase share of video posts**

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for the niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
