

PUBLIC REPORT BY PROMTPRESS

Channel audit

✨ Sirius VPN



@siriusvpn

Official Sirius VPN group Launch VPN [https://t.me/siriusvpnbot?](https://t.me/siriusvpnbot?start=t_n_pr-russia_spub_info)
start=t_n_pr-russia_spub_info Help @SiriusVPNhelpBot Contact
owner @SiriusInsideBot

SUBSCRIBERS

68 072

+825 per month

ERR (% SEE POSTS)

28.0%

per day **19.2%**

REACH / POST

18.1K

ad reach **13.1K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 68 072 —	 SUBS REACH 26.55% avg % of subs see post	 VIEWS / POST 18.1K median 18.3K · 29 days	 POSTS / WEEK 20.5 over period
 7D TREND -15.9% vs previous week	 REACTIONS / POST 469.4 total 40,365 reactions, 9,605 reposts, 3,677 comments	 POST LENGTH 812 chars median 946 · 29 days	 POSTS ANALYZED 86 29 days
 AD REACH 13.1K 24h avg	 CHURN / MONTH +825 last month	 CITATION RATE 218 citation index · 350 channels mentioned ever	 CHANNEL AGE 3 years 3 days created 04.07.2023

AI EDITOR SUMMARY

Channel « Sirius VPN» — 68 072 subs. Each post gets avg 18.1K people (27% of subs), that's good reach. Publishes 20 posts/week (~3/day) — regular schedule. For week 22–28 Jun, reach dropped -15.9% By week 15–21 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **86** posts over 29 days.
- 02 Dominant format – **Photo** (69/86 posts).
- 03 Avg post length – **812** chars (median 946).
- 04 Peak audience activity – **Thu**, 10:00 MSK.
- 05 Strongest posts get **2x** more views than the weakest (25.9K avg for top vs 14.7K for worst) – among 86 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

N01 18.06 · 07:28 VIDEO Censorship in official Russian media: largest drone attack on Moscow. Ukraine carried out the largest drone attack on Moscow. Multiple...	VIEWS 31 326 REACTIONS 528 REPOSTS 1 268 ER 46.0%
N02 13.06 · 17:19 PHOTO Messenger MAX faces full blocking in browsers! US certification center Let's Encrypt, presumably, will not...	VIEWS 23 296 REACTIONS 859 REPOSTS 149 ER 34.2%
N03 08.06 · 06:25 VIDEO At SPIEF, they proposed disconnecting Russia from the global internet to protect against the West Founder of the international development fund...	VIEWS 23 078 REACTIONS 1 163 REPOSTS 147 ER 33.9%

Nº4

08.06 • 08:41

VIDEO

🗨️ KVN on Channel One aired a sketch mocking internet blocks in Russia, MAX, and Russian Post Most participants...

VIEWS

23 006

REPOSTS

437

REACTIONS

880

ER

33.8%

Nº5

12.06 • 10:59

PHOTO

⚡ Apple started transferring Russian Apple IDs to the US region! Users report that new accounts created with a Russian number...

VIEWS

22 871

REPOSTS

219

REACTIONS

460

ER

33.6%

WORST 3

↓ 25.06 • 09:55 PHOTO

🤖 VK app disappeared from App Store! Now VK messenger is also unavailable for download in App Store. The app page is not...

VIEWS

14 732

REPOSTS

88

REACTIONS

432

ER

21.6%

↓ 26.06 • 07:27 VIDEO

👤 Court in Moscow fined Apple 500 thousand rubles Magistrate's court of the Tagansky district of Moscow fined Apple 500 thousand...

VIEWS

14 698

REPOSTS

79

REACTIONS

582

ER

21.6%

↓ 26.06 • 13:23 PHOTO

🍏 Why Apple mass-deleted VK apps from App Store? Likely reason — sanctions against the company's head Despite VK itself not...

VIEWS

14 593

REPOSTS

45

REACTIONS

259

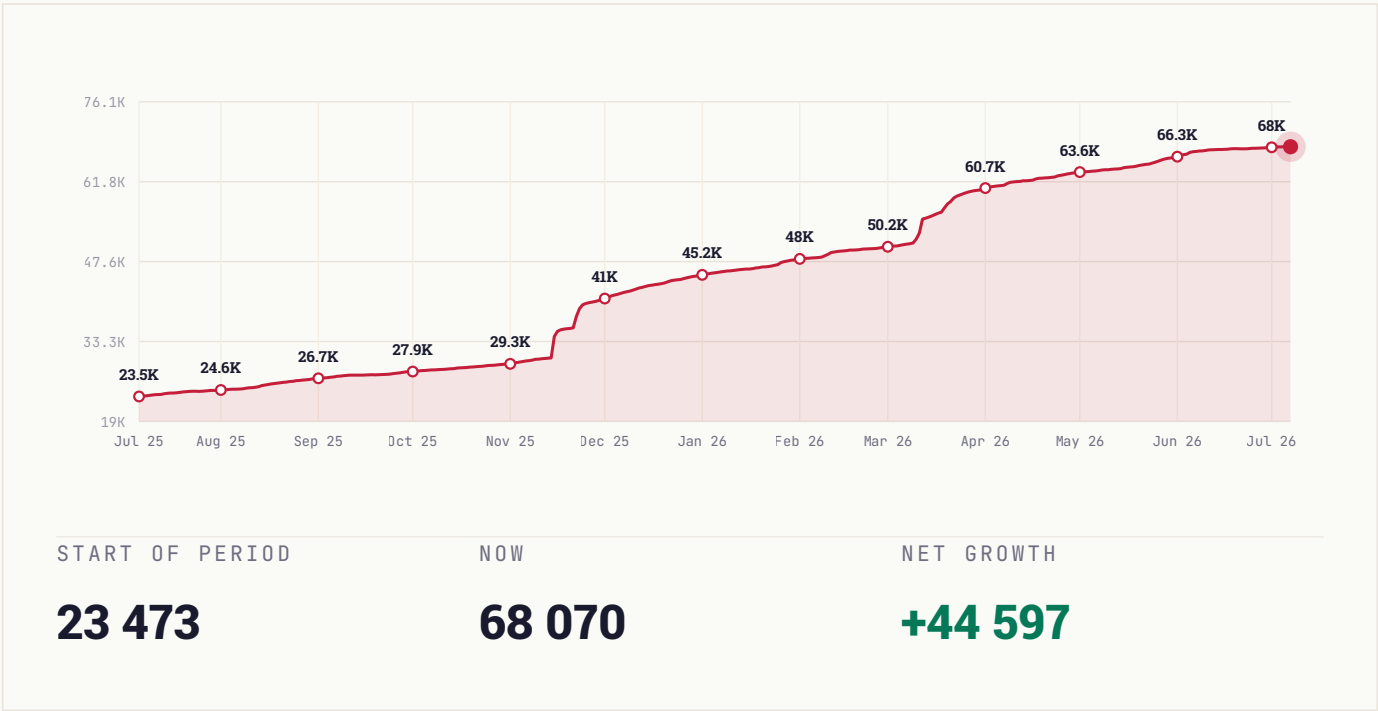
ER

21.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

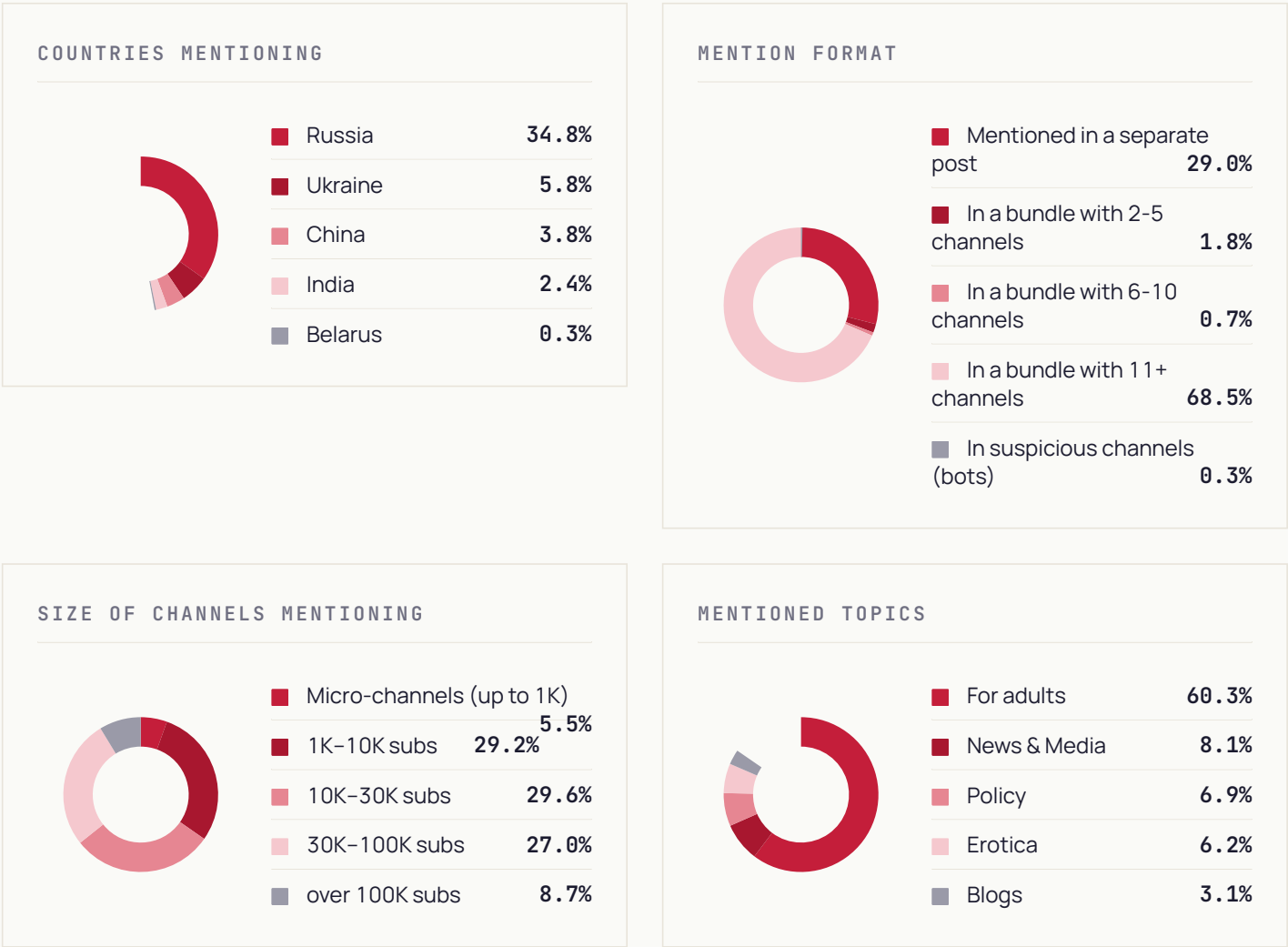
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

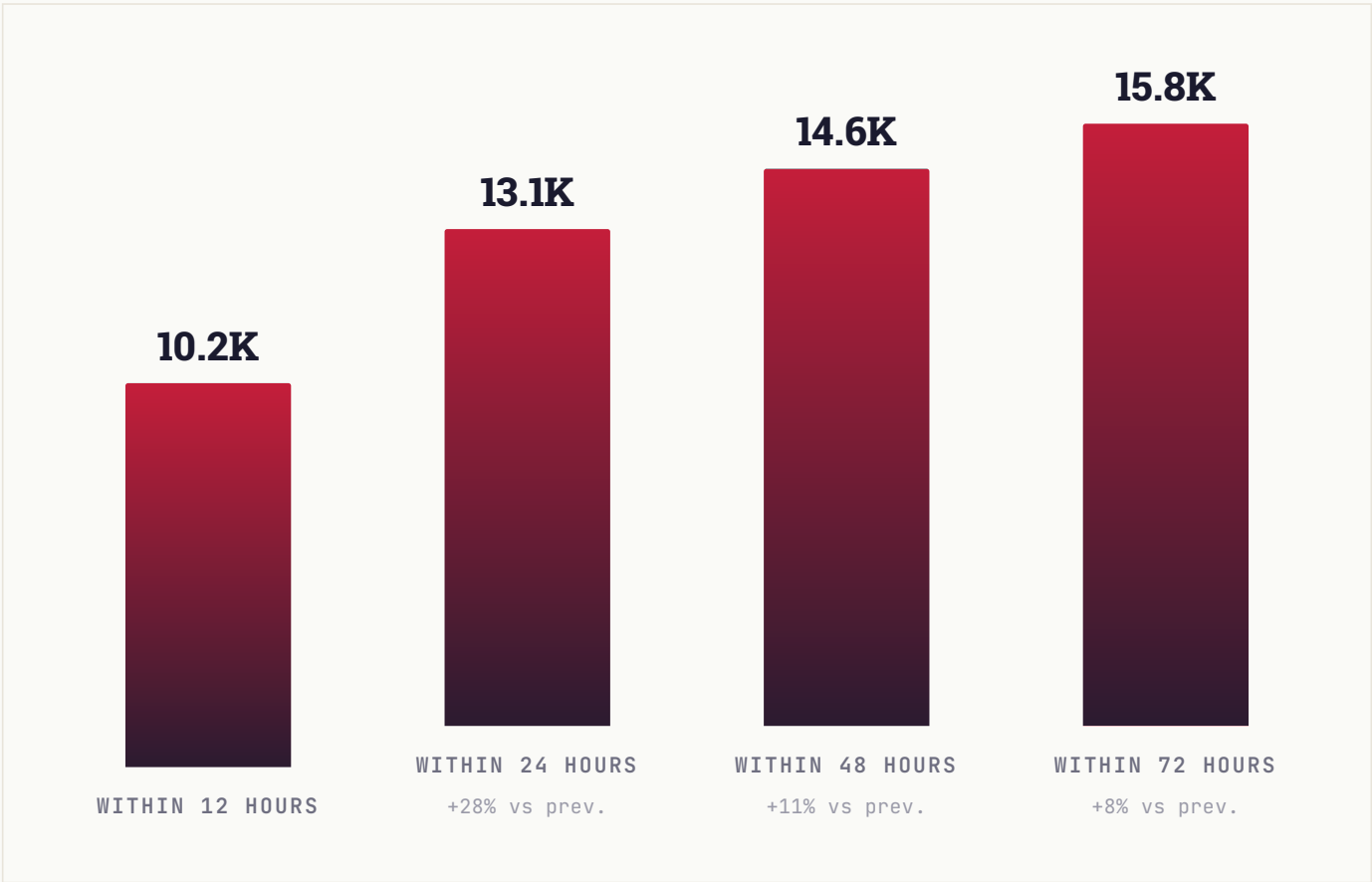
Citation index **218** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **350** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
TP	TikTok Prime 🏆	3.5M
TQ	TikTokModCloud 🌩️	3M
TU	TikTok Updates 🔥	2.2M
CT	Central TikTok ⚡	1.7M
PM	Proxy MTProto Proxy 24/	1.3M
➡️E	➡️Easy APK	1.2M
QV	Quattro VPN — News	1M
CTR	Download TikTok mod for Android	914.5K
TT	TikTok mod on Android	836.4K
Y-	YBoost — YouTube & internet without limits	808.5K
🌟V	🌟Sirius VPN YOU	68.1K

COMPARATIVE INSIGHT

Channel not yet outside top 99 of niche — early growth stage. Niche leader — TikTok Prime 🏆 (3.5M), top-99 median: 144.9K. First goal — enter top-99 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **41**, they brought **23 365** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	5	4	2 855
December 2025	11	8	4 275
November 2025	9	7	11 552
October 2025	6	5	1 356
September 2025	0	0	1 242
August 2025	10	5	2 085

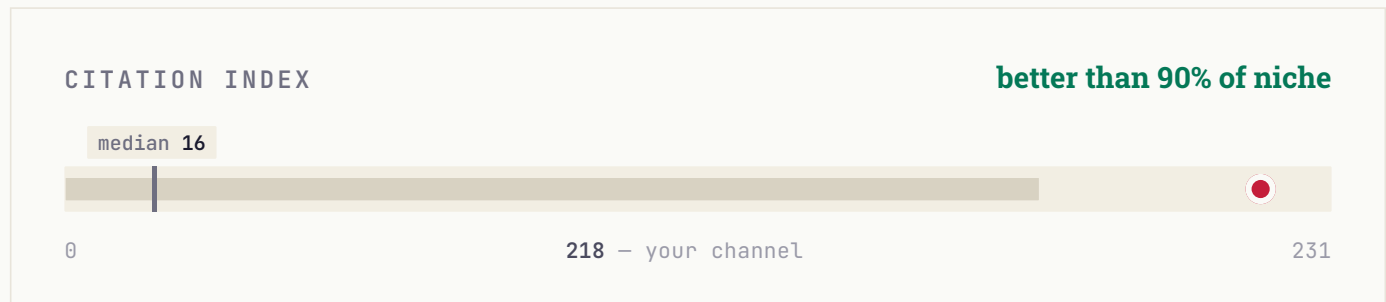
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
41	6	23 365

Where channel ranks in its league

SUBSCRIBERS 52% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The median is represented by a light gray bar labeled 'median 141.8K'. The channel's subscriber count is represented by a red dot on the x-axis at 47.7K. The chart shows the channel is 52% below the median. The x-axis has labels at 47.7K, 68 072 - your channel, and 840.3K.

Metric	Value
Median	141.8K
Channel Subscribers	47.7K
Channel Rank	68 072 - your channel
Range End	840.3K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — Thursday
 Audience most active on this day at 10:00 MSK.

EFFECT
Best window for important post

02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs

03

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy growth point.

EFFECT
+5-15% ER

04

Cross-promo with neighboring channels
 Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
