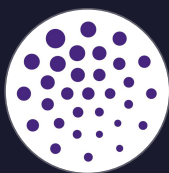


— PUBLIC REPORT BY PROMTPRESS

Channel audit

Sirius: program announcements for school students



@sirius_notification

The channel is for quick announcements of applications to Sirius Educational Center programs. Official site: <http://sochisirius.ru>
RKN:...

SUBSCRIBERS

24 581

ERR (% SEE POSTS)

38.0%

REACH/POST

9.1K

-236 per month

in 24h 15.0%

ad reach 3.7K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your position

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in Education category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 24 581 —	 SUBS REACH 37.19% avg % subs see post	 VIEWS/POST 9.1K median 9.5K · 15 days	 POSTS/WEEK 2.8 over period
 7D TREND — no data for period	 REACTIONS/POST 41.5 only 249 reactions, 583 reposts, 22 comments	 POST LENGTH 834 chars median 813 · 15 days	 POSTS ANALYZED 6 15 days
 AD REACH 3.7K 24h avg	 CHURN / MONTH -236 last month	 CITATION RATE 31 citation index · 244 channels mentioned ever	 CHANNEL AGE 7 years 5 days created 15.07.2019

AI EDITOR SUMMARY

Channel «Sirius: program announcements for school students» – 24 581 subs. Each post averages 9.1K people (37% of subs), that's good reach. Publishes 3 posts per week (~0 per day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 6 posts over 15 days.
- 02 Dominant format – Photo (6/6 posts).
- 03 Avg post length – 834 chars (median 813).
- 04 Peak audience activity – Wed, 13:00 MSK.
- 05 Top posts get ×1 more views than the weakest (10.8K avg top vs 7.4K worst) – among 6 posts in 15 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

№124.06 · 10:54PHOTO	VIEWS	REACTIONS
	11 167	47
Dive into olympiad biology & have a great time – plan your fall Applications open for September educational...	REPOSTS	ER
	224	45.4%
№221.06 · 09:29PHOTO	VIEWS	REACTIONS
	10 738	49
Want more than just reading – a pro in literature? 📖 Then join the educational program «Literary Criticism»...	REPOSTS	ER
	144	43.7%
№325.06 · 14:43PHOTO	VIEWS	REACTIONS
	10 612	64
Ready to try your hand at olympiad biology? 🧬 We are now accepting applications for the Biology Training and Olympiad Program...	REPOSTS	ER
	105	43.2%

Nº4 26.06 · 14:55 PHOTO Want to level up on real IT projects? Join Sirius program – apply by June 28 Research Center for Information...	VIEWS 8 360 REPOSTS 35	REACTIONS 32 ER 34.0%
Nº5 29.06 · 14:45 PHOTO Get extra points for admission to Sirius University College Documents still being accepted for College...	VIEWS 7 973 REPOSTS 27	REACTIONS 27 ER 32.4%

|

WORST 3

↓ 26.06 · 14:55 PHOTO Want to level up on real IT projects? Join Sirius program – apply by June 28 Research Center for Information...	VIEWS 8 360 REPOSTS 35	REACTIONS 32 ER 34.0%
↓ 29.06 · 14:45 PHOTO Get extra points for admission to Sirius University College Documents still being accepted for College...	VIEWS 7 973 REPOSTS 27	REACTIONS 27 ER 32.4%
↓ 06.07 · 14:38 PHOTO Art begins here: digest of educational programs for young talents Applications are still open for educational programs in...	VIEWS 6 000 REPOSTS 48	REACTIONS 30 ER 24.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.

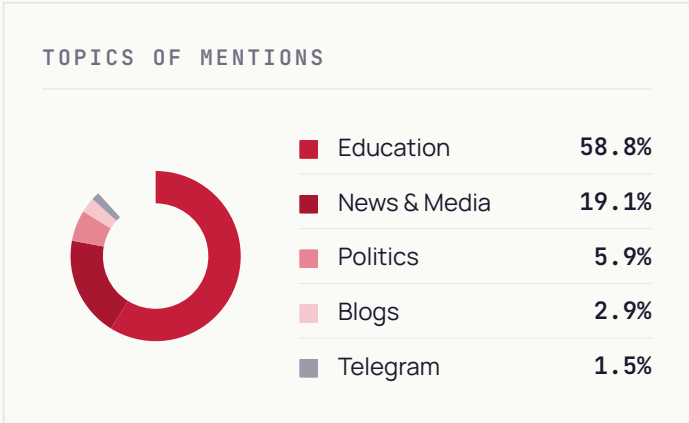
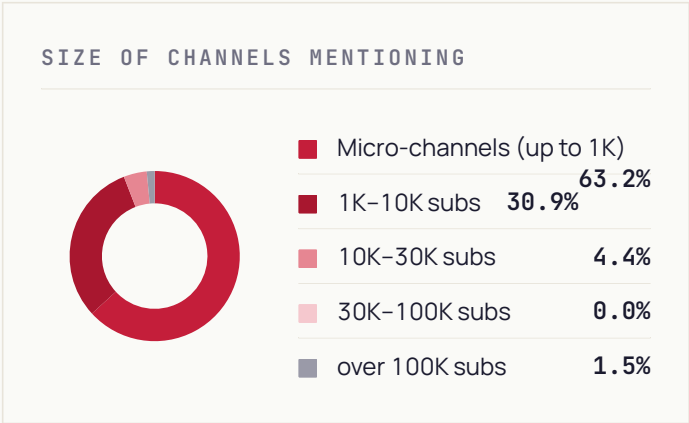
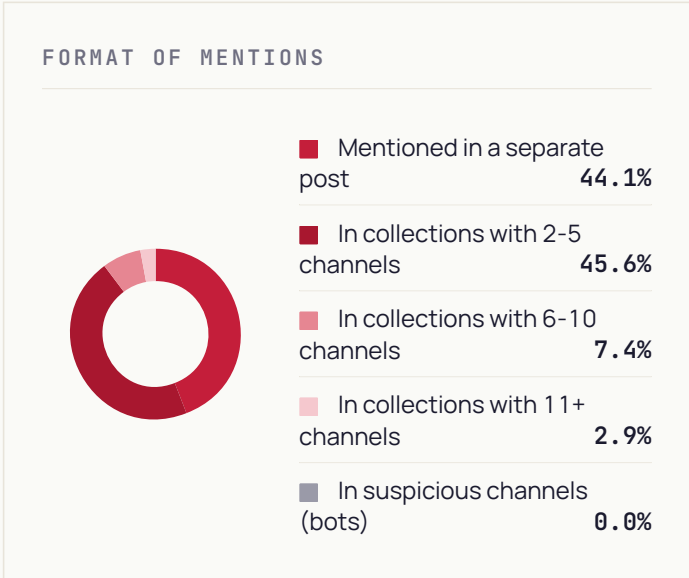
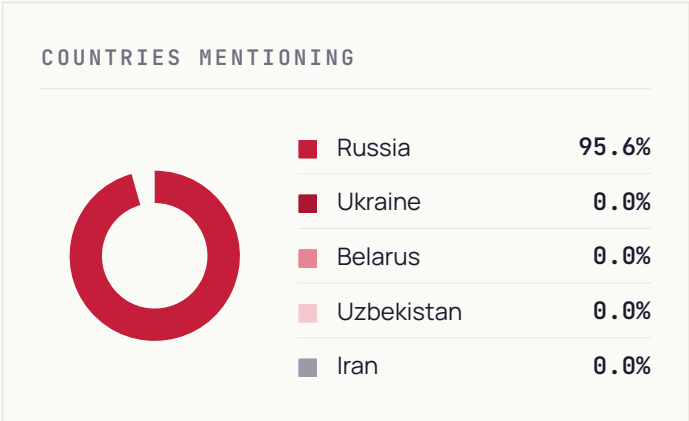


START OF PERIOD	NOW	NET GROWTH
24 869	24 581	-288

SECTION 04 · CITATIONS

Who mentions the channel and how

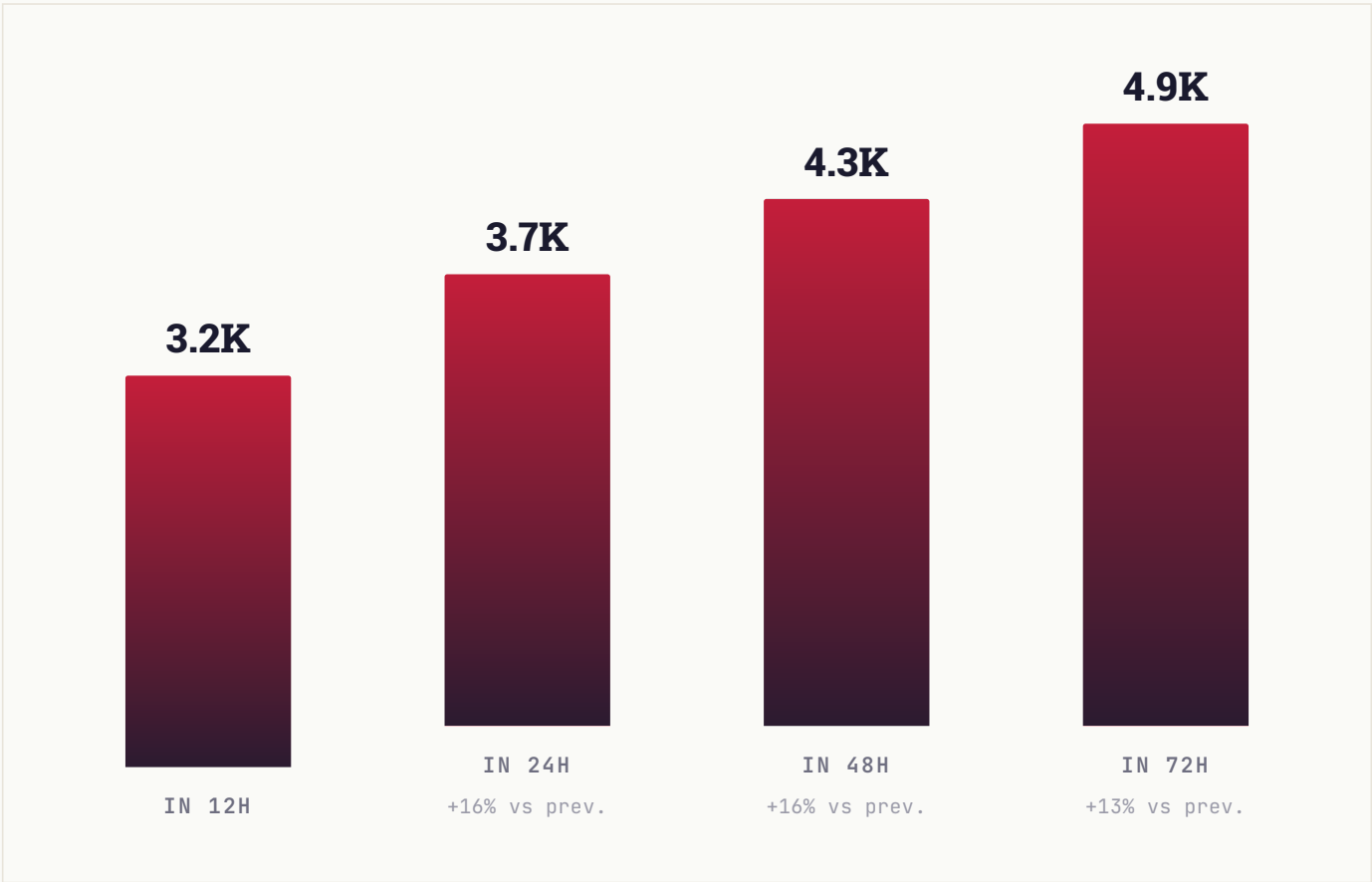
Citation index **31** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **244** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™	1.3M
شك شام کاش	1.1M
شم شبكة ملازمنا	1.1M
سن سوالات نهایی	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
يد ي دانش آموز	983.4K
SA Sirius: program announcements for school students	YOU24.6K

COMPARATIVE CONCLUSION

Channel is still outside niche top 100 — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **5**, they brought **939** new subs.

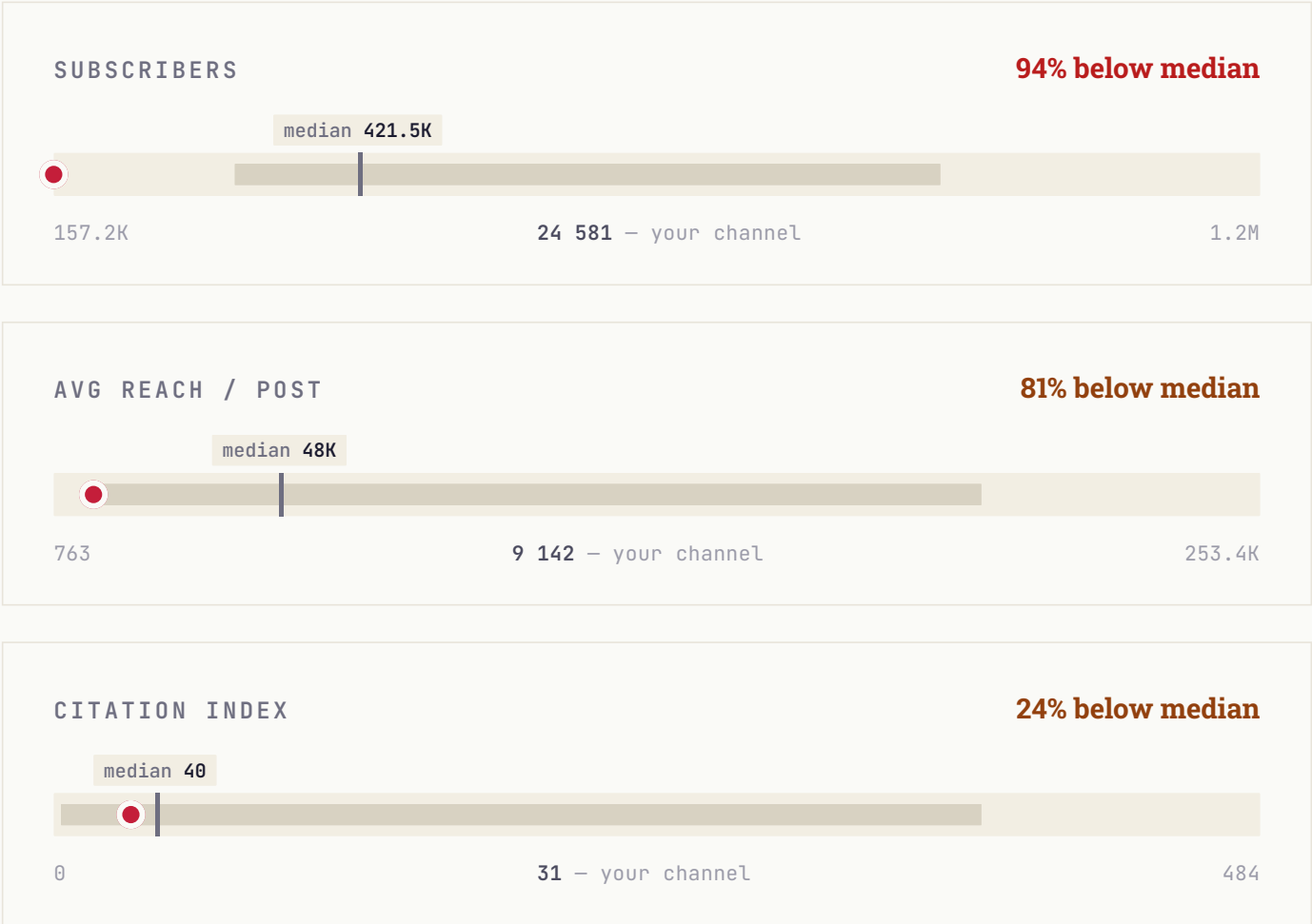
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	155
December 2025	0	0	140
November 2025	0	0	143
October 2025	2	2	119
September 2025	0	0	276
August 2025	3	3	106

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
5	6	939

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Education» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Post more often**

Now 2.8 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Wednesday**

Audience most active on this day at 13:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video posts share**

Video in Telegram retains audience longer and is algorithm-friendly. Recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better****04****Systematic traffic buying**

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions typically boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager