

PROMTPRESS PUBLIC REPORT

Channel audit

Sirdaryo Xabarlari



@sirdaryo

@Sirdaryo — Fast & reliable news ✓ ■Trending news ■Official
announcements ■Ads: @SirdaryoAdmin ■Contact: @SirdaryoBOT

SUBSCRIBERS

129 970

+10630 per month

ERR (% SEE POSTS)

16.0%

per day 22.9%

REACH/POST

20.9K

ad reach 28.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 129 970 —	 SUBS REACH 16.11% avg % subs see post	 VIEWS/POST 20.9K median 19.1K · 29 days	 POSTS/DAY 11.9 ~83 per week
 7D TREND -40.5% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 390 chars. median 337 · 29 days	 POSTS ANALYZED 354 29 days
 AD REACH 28.3K 24h avg	 CHURN / MONTH +10630 over the last month	 QUOTE RATE 379 citation index · 1,353 channels mentioned ever	 CHANNEL AGE 8 years 1 month created 12.04.2018

AI EDITOR SUMMARY

Channel «Sirdaryo Xabarlari» – 129 970 subs. Each post averages 20.9K people (16% of subs), average reach – room to grow. Publishes 83 posts/week (~12/day) – very active. Week of May 25–31, reach dropped -40.5% to week 18–24 May – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **354** posts over 29 days.
- 02 Dominant format – **Photo** (202/354 posts).
- 03 Avg post length – **390** chars (median 337).
- 04 Peak audience activity – **Sunday**, 15:00 UZT.
- 05 Top posts get **21x** more views than the weakest (49.3K avg for top vs 2.3K for worst) – among 354 posts in 29 days. Worth analyzing what top posts have in common – topic, format, timing.

TOP 5 POSTS

Nº1 24.05 · 04:46 VIDEO 🇺🇿Фарзандингиз ҳаётини оддий суратга олиш орқали сақлаб қолишингиз мумкин Яқинларга ҳам улашинг. @Sirdaryo – Тезкор ва ишончли...	VIEWS 49 421 REPOSTS 6	REACTIONS — ER 38.0%
Nº2 24.05 · 02:00 PHOTO #weather Weather forecast for May 24. #currency OFFICIAL RATE: 12,021.22 som @Sirdaryo – Fast & reliable news✓ 🇺🇿...	VIEWS 49 281 REPOSTS 3	REACTIONS — ER 37.9%
Nº3 21.05 · 07:17 PHOTO #TEZKOR 🇺🇿 Lokatsiyalar ✂️ FAQAT 1 KUN! 23-MAY - Shanba kuni dam kuni - Manzillarimiz 🇺🇿 🇺🇿 Ertalab 08:00 dan 24:00 gacha 🇺🇿 Telefon...	VIEWS 49 093 REPOSTS 7	REACTIONS — ER 37.8%

Nº4 24.05 • 03:54 PHOTO #Kun_Tarikhi Today, Sun 24 May: • 🌐 World Video Games Day • 🌐 International Women's Day for Peace and Disarmament ...	VIEWS 49 073 REPOSTS 4 REACTIONS — ER 37.8%
Nº5 24.05 • 05:51 PHOTO 🌐АҚШга Green Card ютиш янада қийинлаштирилади. Энди Қўшма Штатларда талаба, саёҳат ва вақтинчалик иш визаси билан бўлиб турганлар Green...	VIEWS 48 362 REPOSTS 2 REACTIONS — ER 37.2%

WORST 3

↓ 29.05 • 04:42 VIDEO A sheep that lost its loved ones 🤖 Anyone know? @Sirdaryo — Fast & reliable news ✓ 🌐...	VIEWS 2 445 REPOSTS 9 REACTIONS — ER 1.9%
↓ 29.05 • 02:00 PHOTO #weather Weather forecast for May 29. #currency OFFICIAL RATE: 11,997.83 som @Sirdaryo — Fast & reliable news ✓ 🌐...	VIEWS 2 440 REPOSTS 2 REACTIONS — ER 1.9%
↓ 03.06 • 04:12 PHOTO #DIQQAT!!! 🌐 DISKONT'da sizga kerakli: - Konditionerlar - Sovutgichlar - Noutbuk va Smartfonlar - Kir yuvish mashinalari - Smart...	VIEWS 2 161 REPOSTS — REACTIONS — ER 1.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

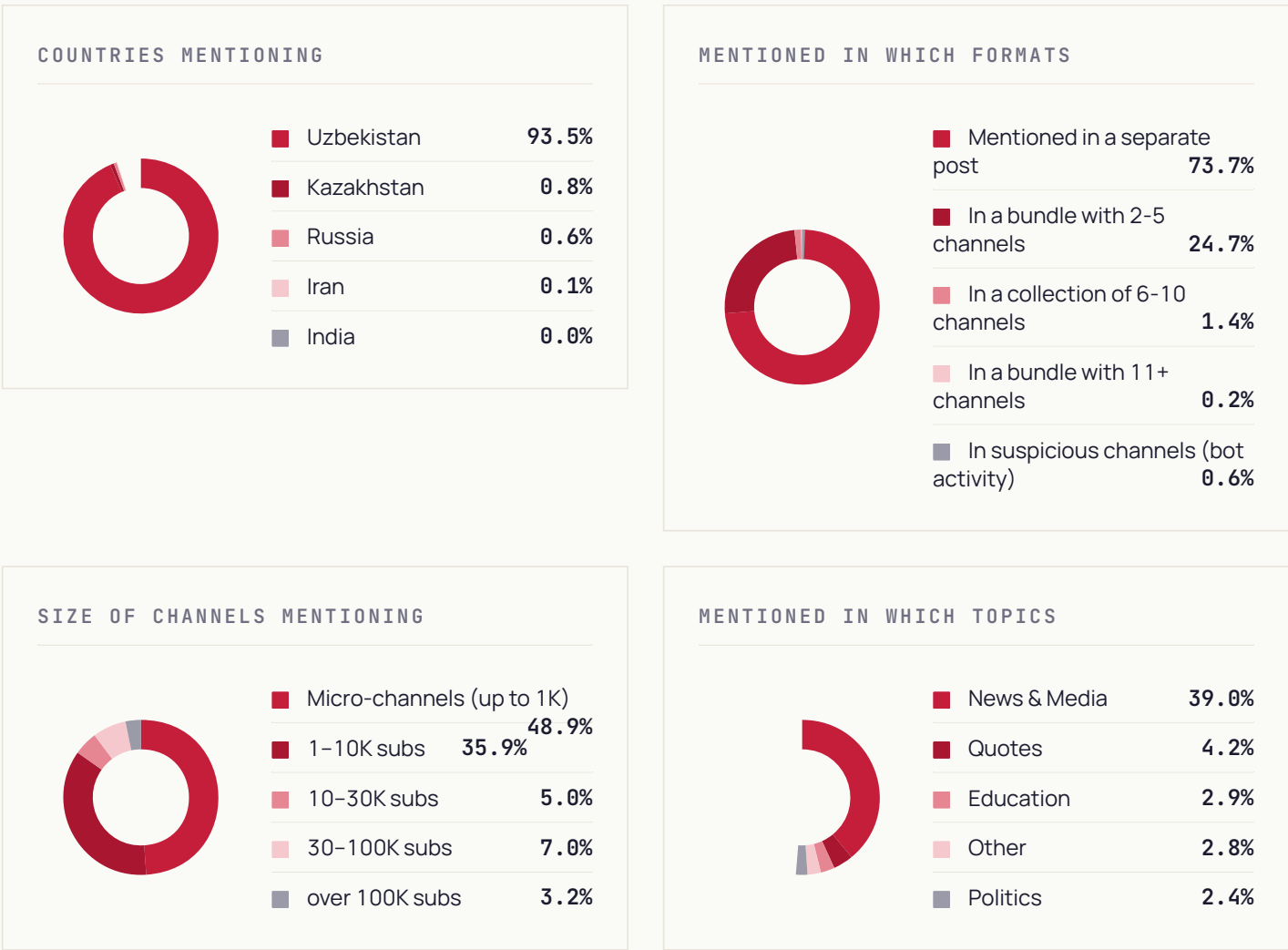
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · CITATIONS

Who mentions the channel and how

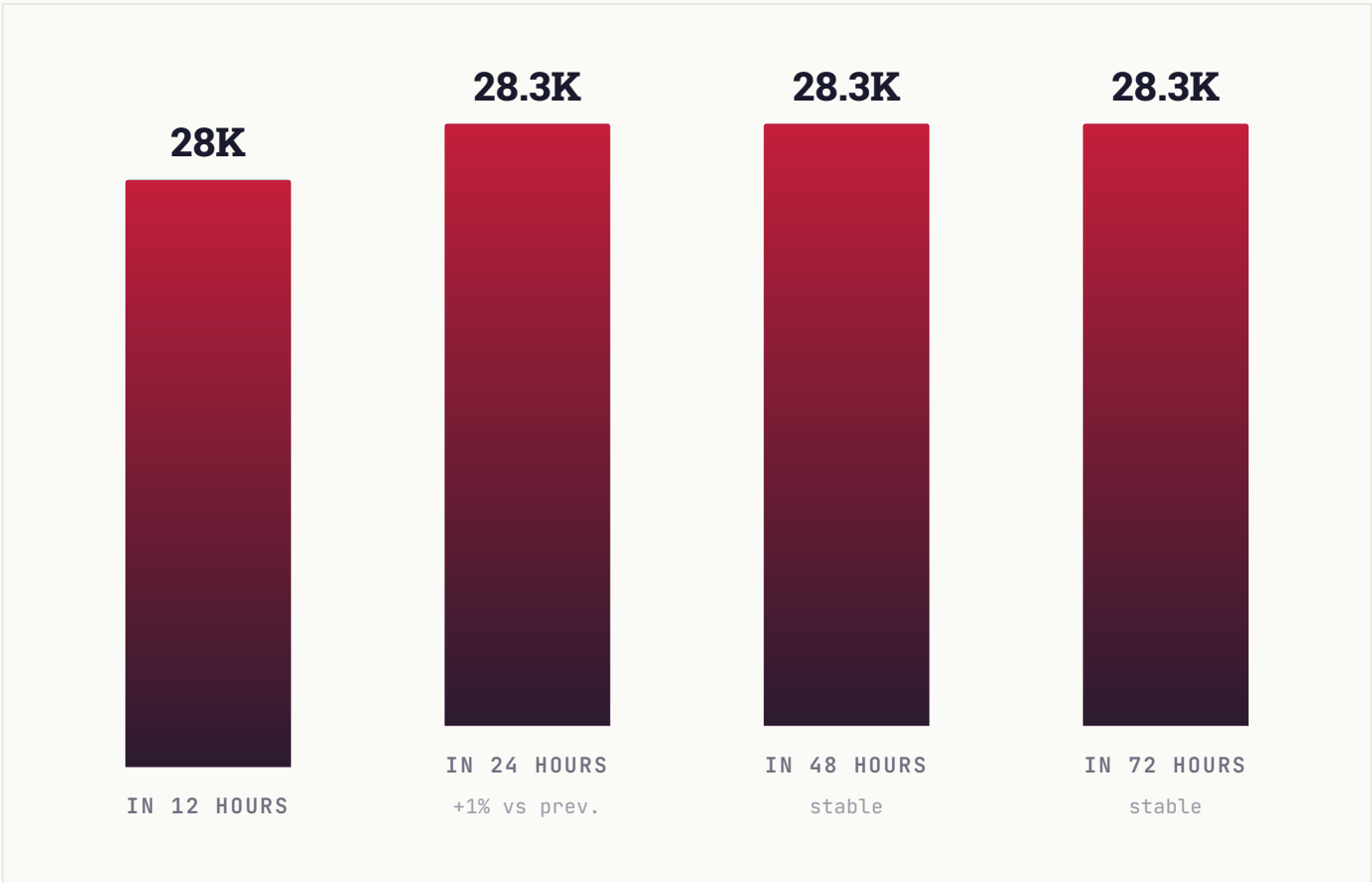
Citation index **379** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs one. All time the channel was mentioned **1 353** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Average ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
KJ Kun.uz Official channel	1.1M
KD Kanallani Dodasi Official channel	836.7K
SX Sirdaryo Xabarlari YOU	130K
G GULISTONLIKLAR	36.3K
SS Sirdaryo sadosi	24.1K
EJ EFFECT.UZ Official channel	18.1K
SI Sirdaryo.uz	10K
ST Sirdaryo tumani hokimligi	5.7K
GB GULISTON BUGUN RASMIY	2.2K
FF Flats for friends Moscow	1.7K
TA CIAN, AVITO, RENT, RENT APARTMENT, ROOM WITHOUT AGENTS	1.3K

COMPARATIVE INSIGHT

Channel — 3rd place of 11, in top third of selection. Larger — 2 channels (leader: Kun.uz | Official channel, 1.1M), smaller — 8 channels. With leaders — paid placements or events; with others — mutual cross-promo on equal terms.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **81**, they brought **66 802** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	53	46	36
November 2025	7	4	31 743
October 2025	0	0	1 926
September 2025	2	2	0
August 2025	5	3	14 636
July 2025	14	7	18 461
TOTAL MENTIONS			81
MONTHS OF DATA			6
ACQUIRED SUBSCRIBERS			66 802

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Sunday

On this day at 15:00 UZT audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs.**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — that's organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
