

— PUBLIC PROMTPRESS REPORT

Channel audit

Москва

Пушкино

Жуковский

Видное

Орехово-Зуево

Ногинск

Сергиев Посад

Воскресенск

Клин Чехов

Ивантеевка

Лобня

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 33 381 —	 SUBSCRIBER REACH 0.02% avg % subscribers see post	 VIEWS/POST 6 median 6 · —	 POSTS/DAY 42.9 ~300 per week
 TREND 7D — no data for period	 REACTS/POST — MTPROTO only	 POST LENGTH 361 chars median 361 · —	 POSTS ANALYZED 2 —
 AD REACH 1 24h avg	 CHURN / MONTH +33364 last month	 CITATIONS 0 citation index · 1 channels mentioned all time	 CHANNEL AGE 6 months 19 days created 04.02.2026

AI EDITOR SUMMARY

Channel «Москва Пушкино Жуковский Видное Орехово-Зуево Ногинск Сергиев Посад Воскресенск Клин Чехов Ивантеевка Лобня Котельники Егорьевск» — 33 381 subscribers. Each post on average 6 people (0% from subscribers), reach low — expand audience. Publishes 300 posts per week (~43 per day) — very active publishing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 2 posts per —.
- 02 Dominant format — Video (1/2 posts).
- 03 Avg post length — 361 chars (median 361).
- 04 Peak audience activity — Tuesday, 13:00 MSK.
- 05 Top posts get 1 time More views than weakest (4 avg top vs 6 worst) — among 2 posts for —. See what top posts share — topic, format, timing.

TOP 2 POSTS

№111.08 · 10:03PHOTOS	VIEWS	REACTS.
	7	—
МОСКОВСКАЯ ОБЛАСТЬ ТЕЛЕБЛОГ МОСКВА МОСКВА БАЛАШИХА ПОДОЛЬСК - LIVE Люберцы Королев Красногорск Долгопрудный Реутов Химки Сходня...	REPOSTS	ER
	—	0.0%
№211.08 · 10:02VIDEO (post without caption — video)	VIEWS	REACTS.
	6	—
	REPOSTS	ER
	—	0.0%

WORST 2

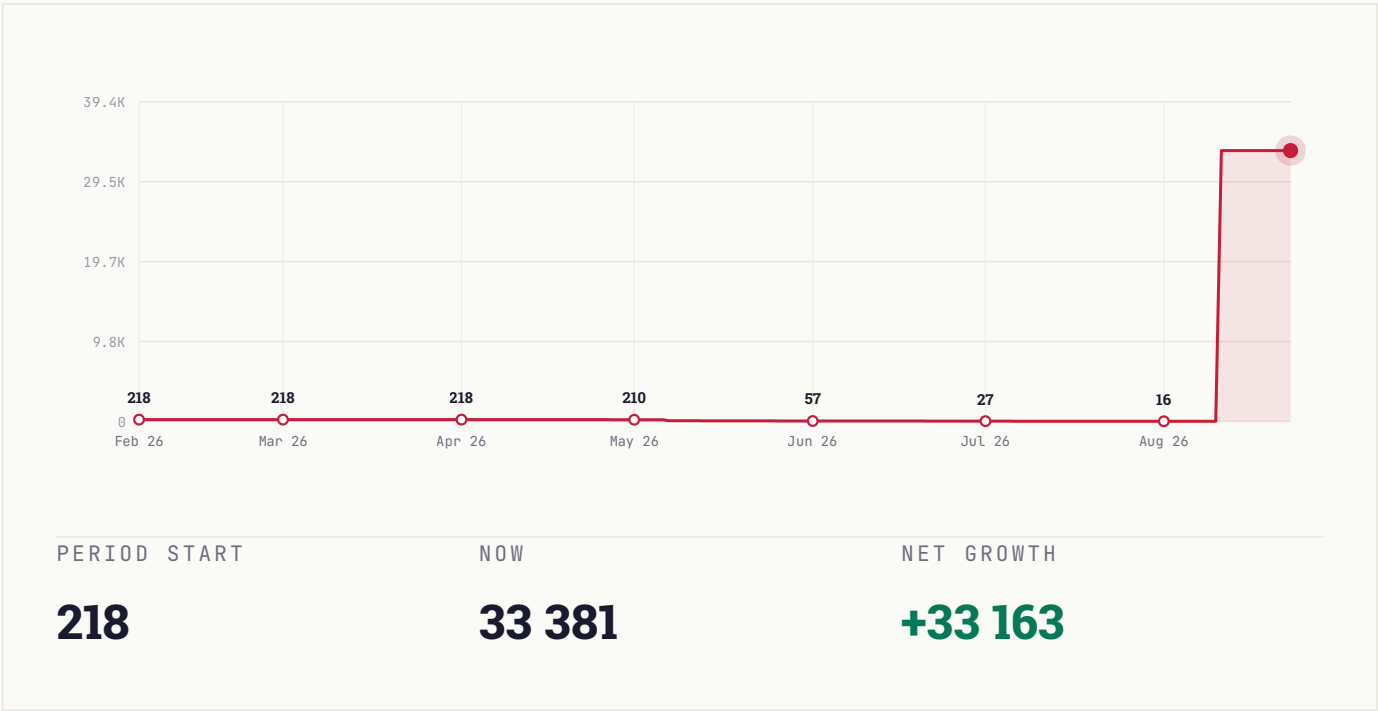
↓11.08 · 10:03PHOTOS	VIEWS	REACTS.
	7	—
МОСКОВСКАЯ ОБЛАСТЬ ТЕЛЕБЛОГ МОСКВА МОСКВА БАЛАШИХА ПОДОЛЬСК - LIVE Люберцы Королев Красногорск Долгопрудный Реутов Химки Сходня...	REPOSTS	ER
	—	0.0%

↓ 11.08 · 10:02 VIDEO (post without caption – video)		VIEWS	REACTS.
		6	—
		REPOSTS	ER
		—	0.0%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

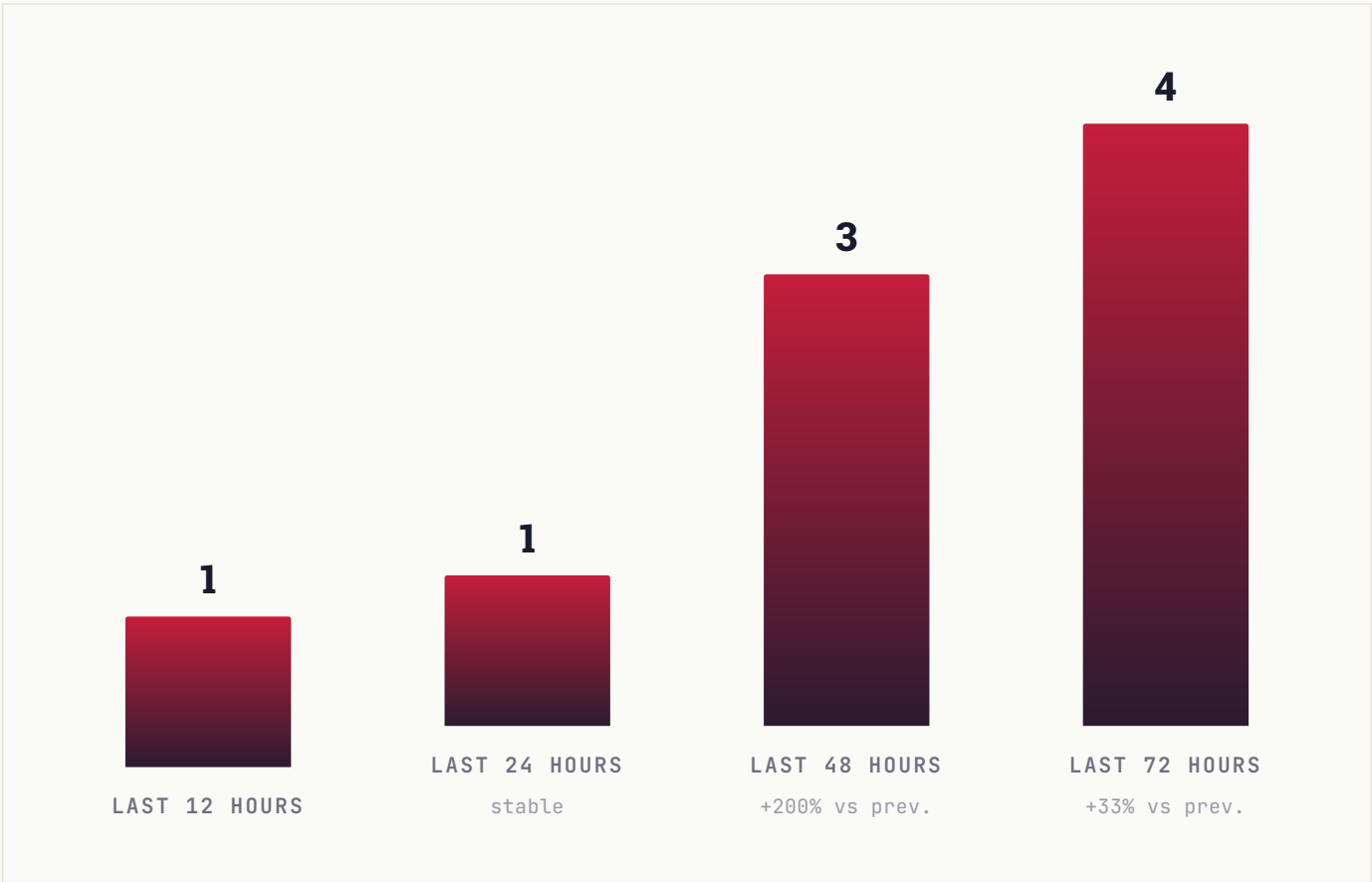
Subscriber growth chart for the year. Key months show the exact subscriber count. It shows in which months the channel gained, and in which months subscribers left.



SECTION 04 · AD POTENTIAL

How long a post drives reach

Average reach of an ad post over time since publication. Helps estimate how long a placement makes sense to 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 Closest channels by topic and audience. Your channel highlighted — see its place among niche neighbors.

CHANNEL	SUBS
М• Москвач • Moscow News	4.3M
TL Топор Live	4.1M
ПЭ Live • News	4M
М- Москва - это интересно	3.3M
ПМ Первый Московский	3.2M
МА Mash	3.1M
РН РИА Новости	3M
НМ Moscow News	2.7M
МС Москва сегодня	2.7M
Avg Non-Moscow media	2.6M
МП Москва Пушкино Жуковский Видное Орехово-Зуево Ногинск Сергиев Посад Воскресенск Клин Чехов Ивантеевка Лобня Котельники Егорьевск	33.4K
YOU	

COMPARATIVE CONCLUSION

Channel so far outside niche top-99 — early growth stage. Niche leader — **Москвач • Moscow News** (4.3M), median top-99: 776.9K. First goal — enter top-99 through systematic work with traffic and content.

SECTION 06 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News and Media» (Russia) and looked at how the channel looks against their background. The gray band – the range in which 80% of niche channels fall (from p10 to p90). The black vertical line – the median. The red dot – your channel.



— SECTION 07 · STRATEGY

What to do now

5 priority actions sorted by expected impact. Can mark as checklist and return to this report in a month.

- 01

Top post of the week — on Tuesday

Audience is most active on this day at 13:00 MSK.

EFFECT

Best time for key posts
- 02

ER below niche benchmark — rethink formats

Current ER 0.02% vs norm 5.5%. Worth testing polls and interactive formats.

EFFECT

+5.5pp ER
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress matches sources to the niche.

EFFECT

+1000-3000 subs
- 04

Test polls and interactive formats

Posts with polls/reactions typically give +5-15% to ER. One poll per week on a "hot" topic — an easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with related channels

Exchange posts with same-segment channels once a quarter. No need for daily posting — 2-3 collabs drive relevant growth.

EFFECT

Relevant audience growth

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — launch ads with us and hit your growth plan in a month.

01 **Run ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
