

— PROMTPRESS PUBLIC REPORT

Channel audit

SILENKO AUTOcratia | custom cars from Korea, Japan, China



@silenko_autocratia5

Reliable cars on order from Korea, Japan & China - save up to 30% 🔥

Order car: https://t.me/Silenko_AUTOcratia3_bot?start=6360

Share channel: https://t.me/+IjLI4sp_CqoyMTdi Krasnodar,...

SUBS

50 275

-208 this month

ERR (% SEE POSTS)

5.0%

per day 2.4%

REACH/POST

2.1K

ad reach 1.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number indicates the period it covers.

 SUBS 50 275 —	 SUBSCRIBER REACH 4.26% avg % of subs see post	 VIEWS/POST 2.1K median 2.2K · 29 days	 POSTS/WK 30.7 for period
 TREND 7D -17.5% vs previous week	 REACTIONS/POST 6.5 857 reac., 628 rep., 544 comm.	 POST LENGTH 675 chars. median 676 · 29 days	 POSTS ANALYZED 131 29 days
 AD REACH 1.2K 24h avg	 CHURN / MONTH -208 for last month	 CITATIONS 746 citation index · 834 channels mentioned all time	 CHANNEL AGE 2 years 4 months created 29.03.2024

AI EDITOR'S SUMMARY

Channel «SILENKO AUTOcratia | custom cars from Korea, Japan, China» – 50 275 subs. Each post on avg gets 2.1K people (4% from subs), reach low – expand audience. Publishes 31 posts per week (~4 per day) – active publishing. For week Aug 10–16 reach down -17.5% by week Aug 3–9 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat, and what to remove from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis is based on 131 posts over 29 days.
- 02 Dominant format – Photo (72/131 posts).
- 03 Avg post length – 675 chars (median 676).
- 04 Audience activity peak – Friday, 14:00 MSK.
- 05 Top posts drive by 2x More views than weakest (3.4K on avg for top vs 1.4K for worst) – among 131 posts over 29 days. Find common for top: topic, format, timing.

TOP 5 POSTS

Nº1 24.07 · 12:35 VIDEO  Volkswagen Tiguan 2022 - Engine: 2 liters, diesel, 150 hp - Drivetrain: AWD - Mileage: 48 000 km Features  • 360° camera •...	VIEWS 3 537 REPOSTS 6	REACTIONS 7 ER 7.0%
Nº2 26.07 · 04:05 PHOTO «GERMAN» UP TO ₺2 MЛH? EASY!  Many want VAG, but aren't ready to deal with a robotic gearbox. For such cases there's...	VIEWS 3 353 REPOSTS 5	REACTIONS 7 ER 6.7%
Nº3 25.07 · 04:35 PHOTO Toyota Corolla, 2022  Engine: 1.5 L, petrol, 121 hp  Drive: front  Mileage: 29 000 km • Rear-view camera • Rear...	VIEWS 3 253 REPOSTS 19	REACTIONS 8 ER 6.5%

Nº4 25.07 • 08:50 VIDEO Beautiful cars for beautiful clients! 😍 We brought a Toyota Yaris Cross for our client – a compact, stylish and economical crossover with...	VIEWS 3 217 REPOSTS 2 REACTIONS 6 ER 6.4%
Nº5 17.08 • 10:01 VIDEO Presented our client with a Hyundai Elantra and captured his emotions 🔥🚗 Want the same car or any other model? Write to our manager –...	VIEWS 3 167 REPOSTS 3 REACTIONS 6 ER 6.3%

WORST 3

↓ 18.08 • 13:33 VIDEO (captionless post – video)	VIEWS 1 496 REPOSTS 1 REACTIONS — ER 3.0%
↓ 20.08 • 08:35 PHOTO Frequently asked questions about cars from Asia 🚗 1. How much will the car cost in the end? We count not only the car price, but all...	VIEWS 1 436 REPOSTS 3 REACTIONS 3 ER 2.9%
↓ 20.08 • 10:35 TEXT And guess which crossover is hidden? 🔍 Compact, stylish, and tech-savvy – this car has long been one of the most recognizable in its...	VIEWS 1 394 REPOSTS 1 REACTIONS 1 ER 2.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

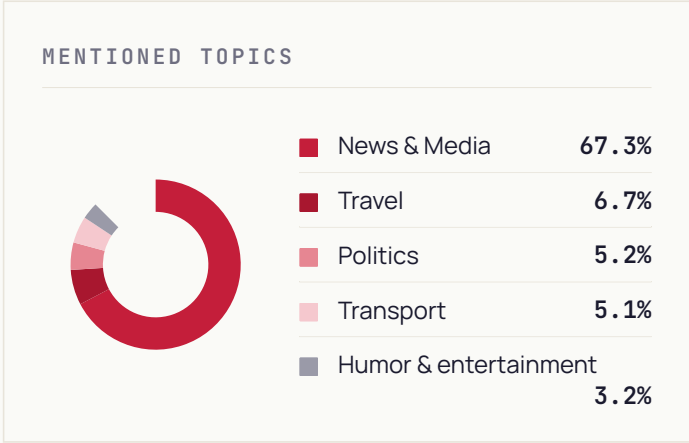
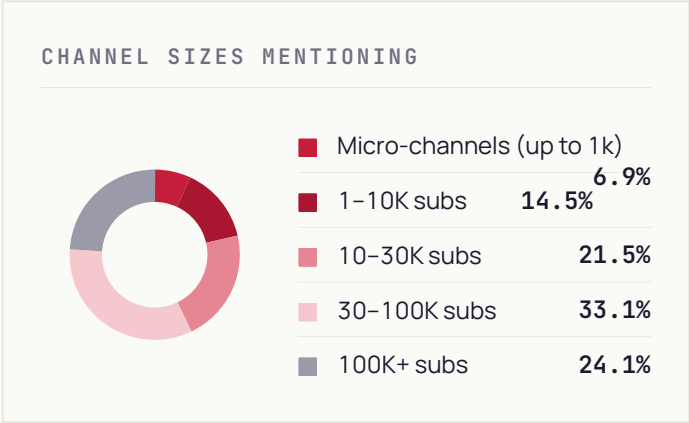
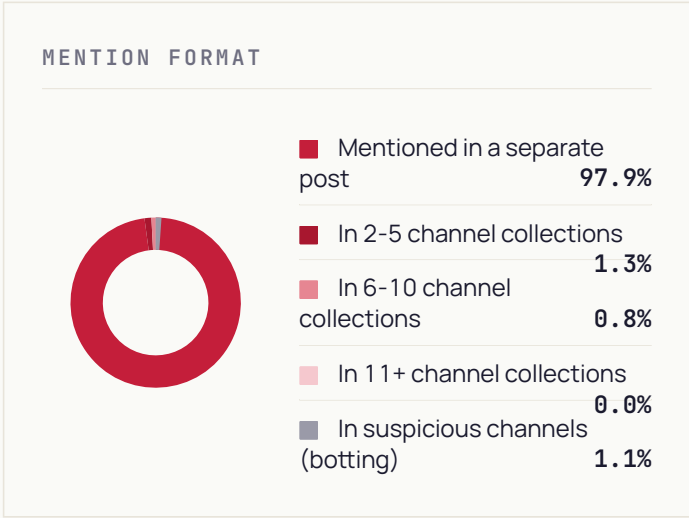
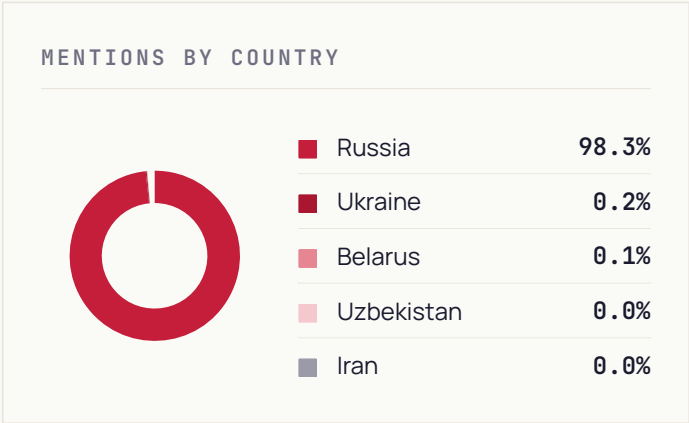
Subscriber growth chart for the year. Exact subscriber count on key months. Shows in which months the channel gained and in which subscribers left.



SECTION 04 · MENTIONS

Who and how mention the channel

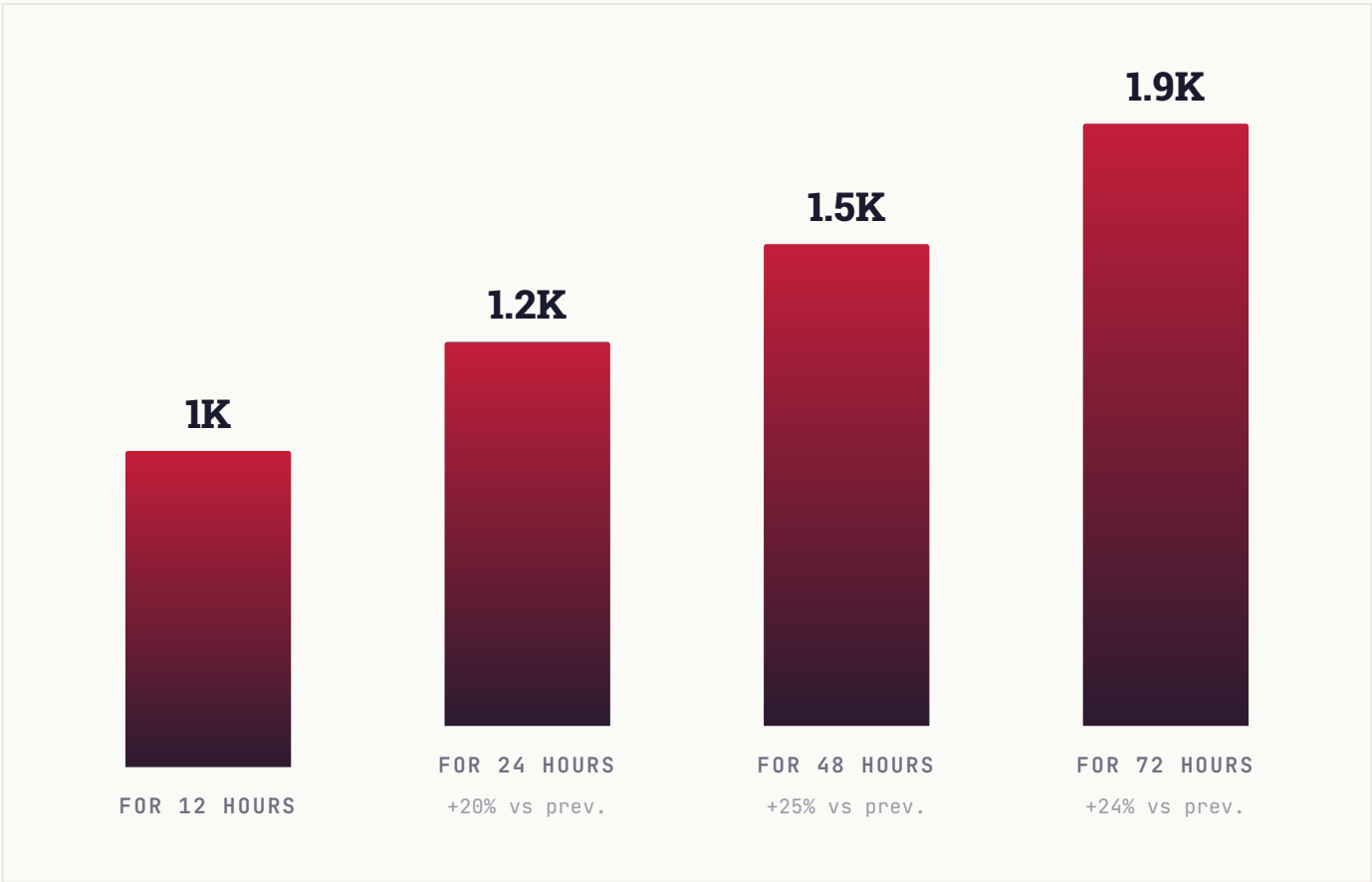
Mention Index **746** — channel popularity rating based on mentions. Counts not only their number but also the weight of mentioners: a post from a 100 k-sub channel «weighs» more than from a 1 k one. All time mentions: **834** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Average reach of ad post by time since publication. Helps assess how long a placement makes sense to 'live'.



SECTION 06 · COMPETITORS

Who do you compete with?

11 Closest channels by topic and audience. Highlighted your channel — you can see what place it takes among neighbors by niche.

CHANNEL	SUBS
TI Тачки и Точка	3.7M
AB Автомания	2M
WE WENGALLBI	1.1M
DS Дубровский Синдикат Жекич Дубровский	680.8K
FI Fighterbomber	518.4K
AB Авто.ру	513.8K
AB АВТОЗАКАЗ.РУ	480.8K
GA Garage	480K
ЗР За рулём	463K
AB Автоинструктор	447.3K
SA SILENKO AUTOcratia custom cars from Korea, Japan, China YOU	50.3K

COMPARATIVE CONCLUSION

Channel so far outside top-98 niche — early growth stage. Niche leader — Тачки и Точка (3.7M), median top-98: 166.3K. First goal — enter top-98 via systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

Mention frequency

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **432**, they brought **22 786** new subs.

PERIOD	MENTIONS	CHANNELS	REFERRED	SUBS
February 2026	0	0	0	
January 2026	3	3	1 475	
December 2025	250	232	5 629	
November 2025	119	116	6 919	
October 2025	1	1	0	
September 2025	59	53	8 763	
TOTAL MENTIONS		MONTHS OF DATA		ATTRACTED SUBS
432		6		22 786

Where channel is in its league

SUBS

worse than median by 70%

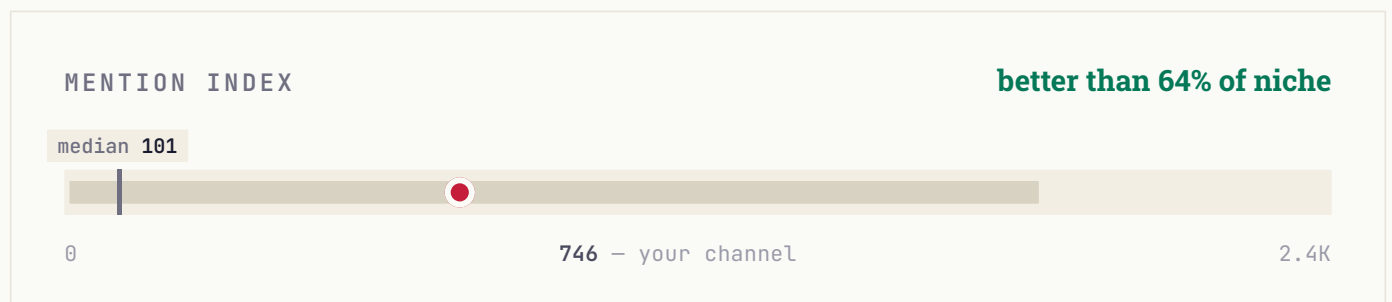
median 167.7K

46.4K

50 275 — your channel

556.8K

Value	Description
46.4K	Lower bound of range
50 275	Your channel
167.7K	Median
556.8K	Upper bound of range



— SECTION 09 · STRATEGY

What to do now

5 priority actions sorted by expected impact. Mark as a checklist and return to this report in a month.

01

Main post of the week — on Friday

Audience most active this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — review formats

Current ER 4.26% vs benchmark 5.5%. Worth testing polls and interactive formats.

EFFECT

+1.2pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress selects sources for the niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth.

EFFECT

+5-15% ER

05

Cross-promo with adjacent channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs deliver relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done? **PromptPress?**

This audit — something we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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