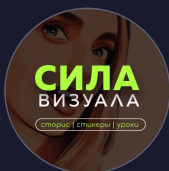


PUBLIC REPORT BY PROMTPRESS

Channel audit

Visual Power



@silastories

Visuals & design. Tutorials, ideas, inspiration, transparent phrases
 Ads – <https://t.me/piarsilavisual> Channel in MAX: <https://max.ru/silastories> RKN:...

SUBS

66 532

-950 per month

ERR (% SEE POSTS)

12.0%

last day **3.8%**

REACH/POST

7.9K

ad reach **2.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 66 532 —	 SUB REACH 11.8% avg % subs see post	 VIEWS/POST 7.9K median 8.4K · 29 days	 POSTS/WEEK 13.6 for period
 7D TREND -2.5% vs previous week	 REACTIONS/POST 109.5 6,241 reactions, 1,690 reposts, 223 comments	 POST LENGTH 181 chars median 123 · 29 days	 POSTS ANALYZED 57 29 days
 AD REACH 2.6K 24h avg	 CHURN / MONTH -950 last month	 CITATION RATE 255 citation index · 344 channels mentioned ever	 CHANNEL AGE 7 years 7 months created 16.11.2018

AI EDITOR SUMMARY

Channel «Visual Power» – 66 532 subs. Each post averages 7.9K people (12% of subs), reach low – expand audience. Publishes 14 posts/week (~2/day) – regular. Week Jun 29–Jul 5 reach stable (-2.5% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 57 posts over 29 days.
- 02 Dominant format — Photo (31/57 posts).
- 03 Avg post length — 181 chars (median 123).
- 04 Peak audience activity — Sun, 13:00 MSK.
- 05 Strongest posts get 2x more views than the weakest (10.7K avg for top vs 4.9K for worst) — among 57 posts over 29 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 15.06 · 12:43 PHOTO Vacation = food appears on its own, dishes vanish by themselves. #силафраз Download PNG in chat	VIEWS 10 934 REPOSTS 53	REACTIONS 130 ER 16.4%
Nº2 14.06 · 10:33 VIDEO The sneakiest pothole in blogging. No, it's not laziness. Not lack of ideas. It's perfectionism. Often it kills dozens and...	VIEWS 10 716 REPOSTS 16	REACTIONS 177 ER 16.1%
Nº3 17.06 · 04:08 VIDEO Photos with drinks can look like this 1) snap a pic with the elixir of life in hand 2) send photo + prompt to GPT 3) optionally animate in...	VIEWS 10 530 REPOSTS 35	REACTIONS 208 ER 15.8%

Nº4 15.06 · 04:07 PHOTO If you don't feel like going to work, maybe you just need a trip to Dagestan with a bunch of strangers. However, welcome to...	VIEWS 10 437 REPOSTS 65	REACTIONS 144 ER 15.7%
Nº5 15.06 · 18:18 PHOTO My friends and I finally took the vacation we'd planned for 30 years.	VIEWS 10 313 REPOSTS 21	REACTIONS 156 ER 15.5%

|

WORST 3

↓ 09.07 · 07:01 VIDEO A little coffee and minus 20 years. Feels guaranteed.	VIEWS 5 258 REPOSTS 10	REACTIONS 60 ER 7.9%
↓ 10.07 · 05:39 PHOTO Friday: survival mode off. Only relaxation and good vibes ahead. #выходныекайф png	VIEWS 4 748 REPOSTS 36	REACTIONS 112 ER 7.1%
↓ 10.07 · 12:01 PHOTO Generating on the sly – so no one suspects the photo is AI-made. Step by step: 1) Send a selfie to NanoBanana or GPT. You can...	VIEWS 4 647 REPOSTS 5	REACTIONS 26 ER 7.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

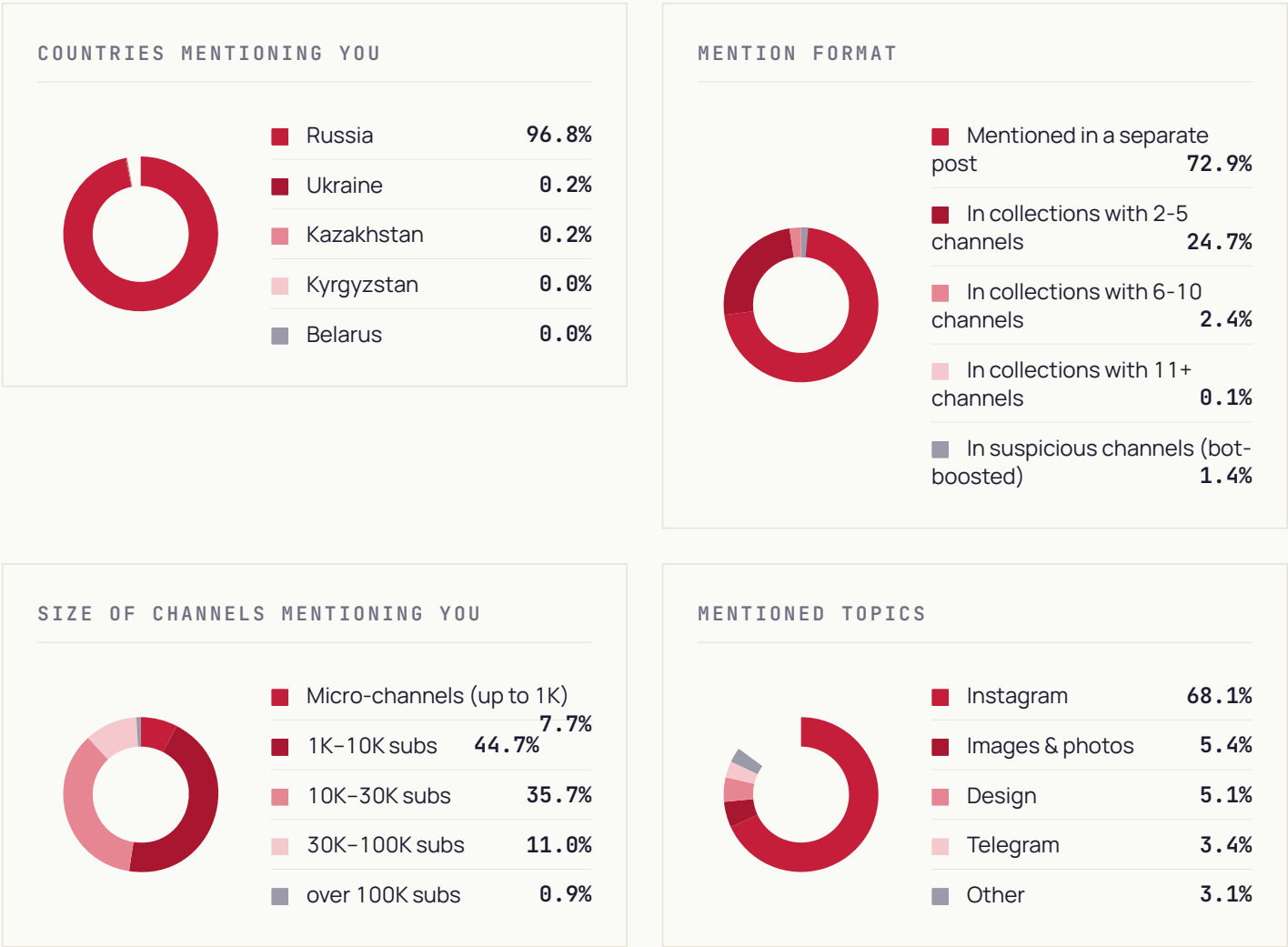
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

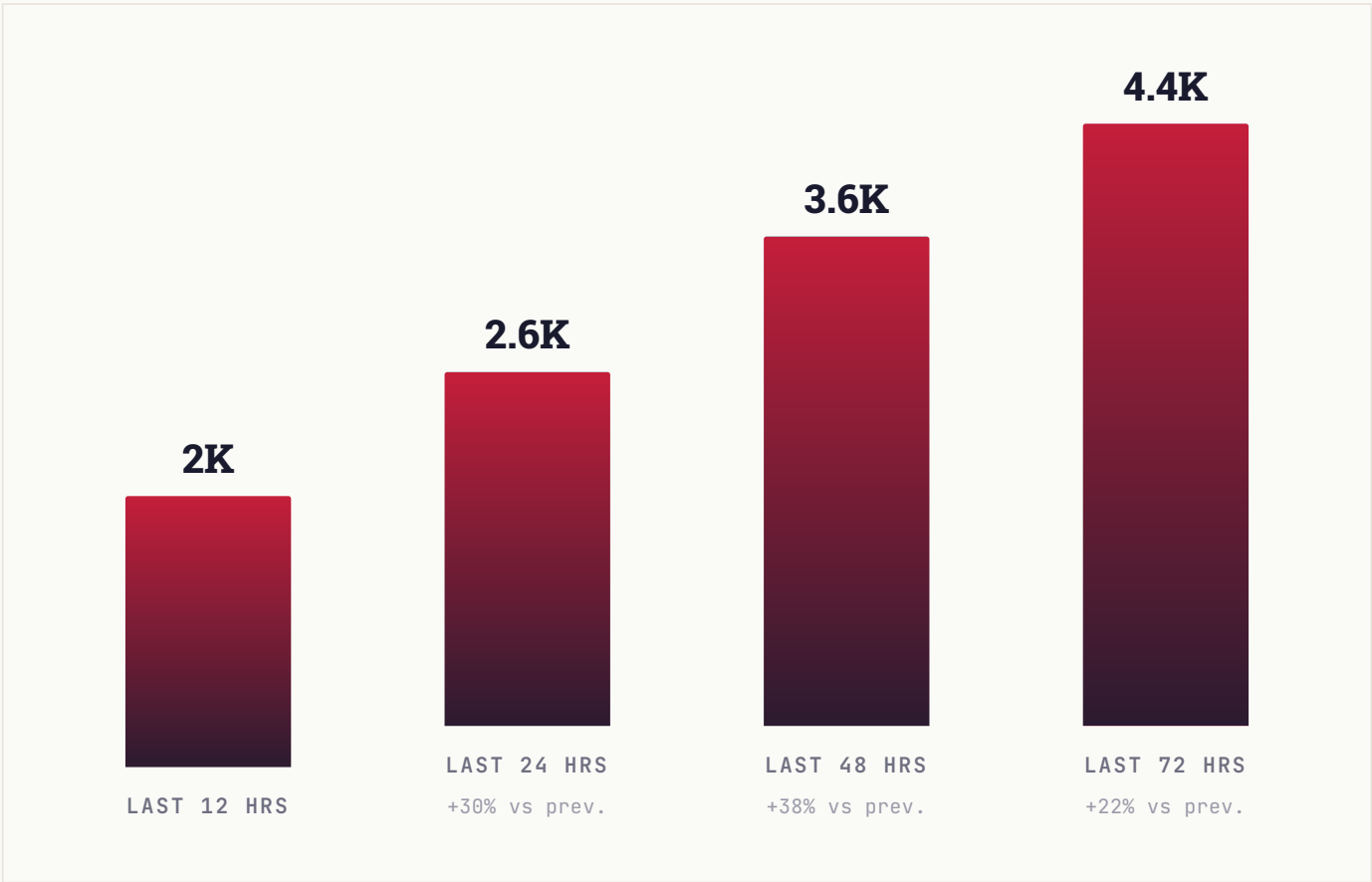
Citation index **255** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **344** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBS
استوری اینستاگرام II	439.7K
آهنگ موزیک جدید شاد آم	349.5K
ربات دانلود استوری و پست از اینستاگرام رد	207.3K
VD VIDEOS FOR STORIES	137.5K
ShC Cap Cut Templates Kap Kut	131.3K
P• piaceim • presets & blogging	126.3K
نسب NESA PIRUZIFARD نسا پیروزی فرد	124.2K
AA ÆAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113.6K
CP PNG STICKERS FOR STORIES	110.6K
SV Visual Power YOU	66.5K

COMPARATIVE CONCLUSION

Channel in top 25% of niche (#23 of 99). Leader — استوری اینستاگرام (439.7K). Goal for the coming months: enter the niche top 10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **180**, they brought **1 511** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
January 2026	34	10	10
December 2025	43	12	76
Nov 2025	64	15	718
Oct 2025	9	7	323
September 2025	15	7	189
August 2025	15	8	195

TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED
180	6	1 511

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Instagram» (Russia) and saw how your channel compares. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#23/100

POSITION IN NICHE

Channel in top 23% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Top post of the week — on Sunday

Best time: today at 1:00 PM MSK — audience most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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