

PUBLIC REPORT PROMTPRESS

Channel audit

Мұғалімге көмек



@shynarkurmangali

Әр пәндер бойынша ұстаздарға көмек көрсететін канал

SUBSCRIBERS

10 001

-195 per month

ERR (% SEE POSTS)

12.0%

per day 5.0%

REACH/POST

1.1K

ad reach 501/24h

— CONTENTS · 2026

What's inside the report

01 **Channel snapshot**

12 key metrics · AI summary

02 **Content analysis**

Top 5 posts · worst 3 · insights

03 **Subscriber dynamics**

Year-over-year growth chart

04 **Ad potential**

How long a post generates reach

05 **Competitors**

Niche neighbors · your place

06 **Mention dynamics**

6 months · monthly

07 **Niche comparison**

Rank in Education category

08 **Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 10 001 —	 SUBSCRIBER REACH 11.39% avg % subs see post	 VIEWS/POST 1.1K median 1K · 13 days	 POSTS/WK 11.8 for the period
 7D TREND — no data for the period	 REACTIONS/POST 2.1 only 46 reactions, 95 reposts, 0 comments	 POST LENGTH 72 chars median 51 · 13 days	 POSTS ANALYZED 22 13 days
 AD REACH 501 24h avg	 CHURN / MONTH -195 for the last month	 CITATION RATE 1 citation index · 2 channels mentioned it ever	 CHANNEL AGE 3 years 7 months created 28.11.2022

AI EDITOR SUMMARY

Channel «Мұғалімге көмек» — 10 001 subs. Each post averages 1.1K people (11% from subs), reach is low — consider expanding audience. Publishes 12 posts per week (~2 per day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 22 posts in 13 days.
- 02 Dominant format – **Photos** (16/22 posts).
- 03 Avg post length – **72** characters (median 51).
- 04 Audience peak activity – **Wed**, 22:00 ALMT.
- 05 Top posts gather **2x** more views than the weakest (1.8K avg for top vs 835 for worst) – among 22 posts in 13 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 16:16 **TEXT**
Әдебиет таңдап отырған оқушыларыңызбен бөлісіңіздер

VIEWS	REACTIONS
2 025	—
REPOSTS	ER
1	20.2%

Nº2 21.06 · 16:15 **PHOTOS**
(post without caption – photo)

VIEWS	REACTIONS
1 870	3
REPOSTS	ER
9	18.7%

Nº3 21.06 · 16:12 **PHOTOS**
(post without caption – photo)

VIEWS	REACTIONS
1 640	—
REPOSTS	ER
8	16.4%

Nº4 18.06 • 16:14 **PHOTOS**
Қазақтың ұлттық киімдері 🤔🇰🇿

VIEWS
1 366
 REPOSTS
12
 REACTIONS
 —
 ER
13.7%

Nº5 01.07 • 17:51 **PHOTOS**
 (post without caption — photo)

VIEWS
1 295
 REPOSTS
13
 REACTIONS
4
 ER
12.9%

WORST 3

↓ 18.06 • 16:22 **PHOTOS**
 (post without caption — photo)

VIEWS
855
 REPOSTS
3
 REACTIONS
 —
 ER
8.5%

↓ 21.06 • 16:06 **TEXT**
https://t.me/Shynarkurmangali Share this link with your friends ❤️

VIEWS
849
 REPOSTS
 —
 REACTIONS
 —
 ER
8.5%

↓ 21.06 • 16:09 **TEXT**
🔪 Сосын құрметті оқырмандар бұл канал ашық және тегін. Сілтемені әріптестеріңізге тарата берсеңіздер болады. ! ! Бұл жерге мен өзім...

VIEWS
802
 REPOSTS
 —
 REACTIONS
7
 ER
8.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

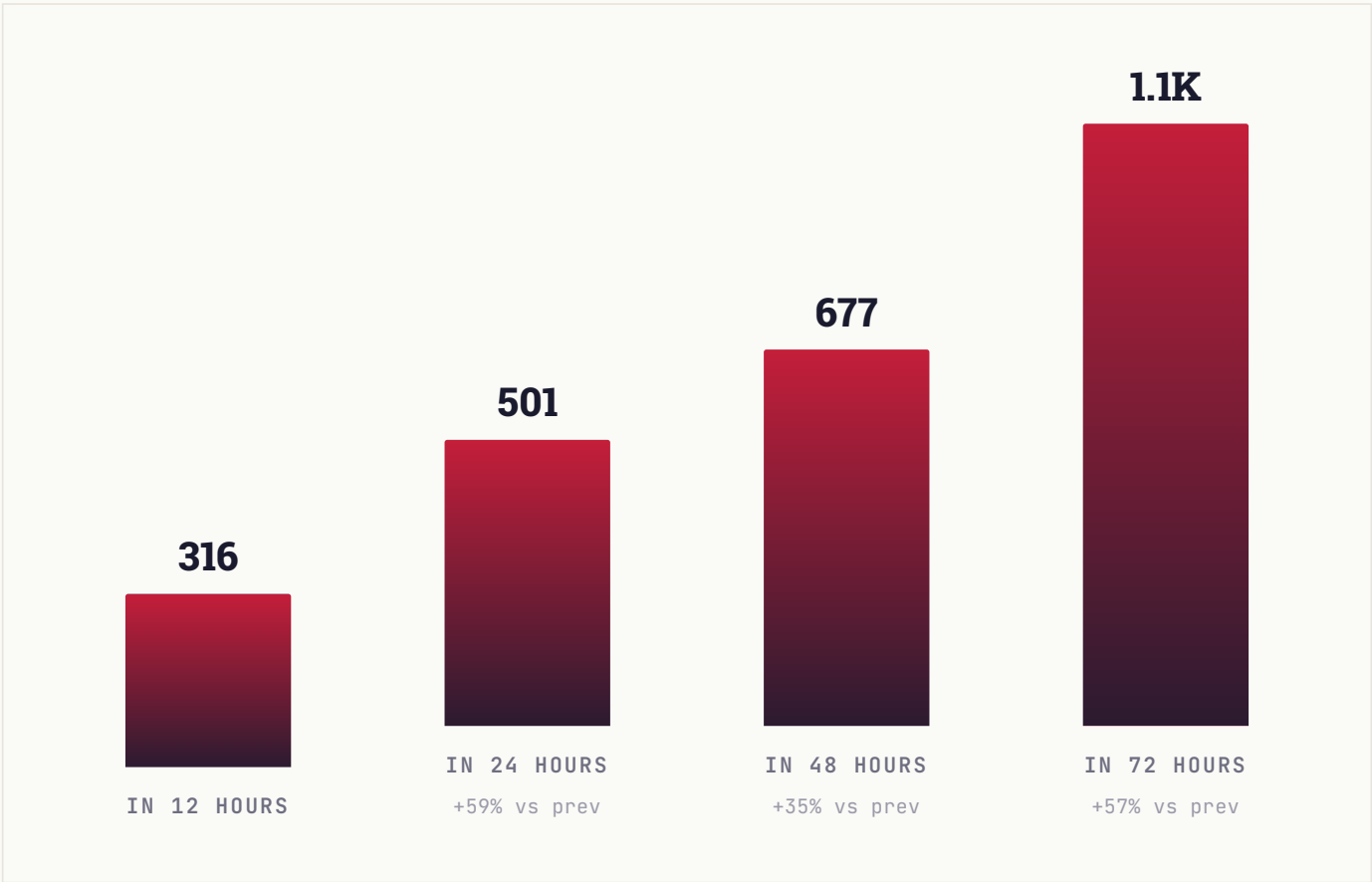
Yearly subscriber growth chart. Key months show exact subscriber counts. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TE TESTCENTERKZ	149.2K
KD Visual didactic materials	75.7K
KA KarGOO	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ҰБТ	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
ҚО ҚР ОҚУ-АҒАРТУ МИНИСТРЛІГІ	44.7K
KK Kornekilikter_kaz(Free channel)	29.2K
кә Visuals, methods, techniques. Free visuals.	27.9K
МК Мұғалімге көмек YOU	10K

COMPARATIVE INSIGHT

Channel intop half of the niche (#44 of 99). Niche leader — TESTCENTERKZ (149.2K), median subs 9K. Aim for top quartile — a realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

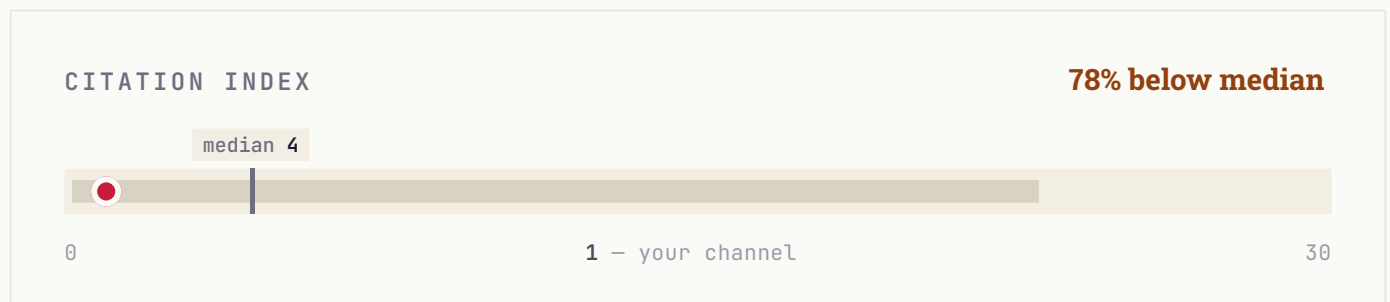
Each month we track posts in other channels that mention yours. Over the last **6 months** mentions found **0**, they brought **2 311** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	0	0	256
December 2025	0	0	173
November 2025	0	0	340
October 2025	0	0	298
September 2025	0	0	741
August 2025	0	0	503

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	2 311

Where your channel ranks in its league

#44 /100 RANK IN NICHE
Channel in the top half of the ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Best day for a key post — Wednesday**

Best time: this day at 22:00 ALMT.

EFFECT

**Best window
for an
important post****02****Increase video posts share**

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% video share.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with same-segment channels.
2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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