

PUBLIC REPORT BY PROMTPRESS

Channel audit

Shukasha

Streams




@shukashastream

Stream alerts (<https://www.twitch.tv/aslanshukasha>) 🤖 MAIN TG:
<https://t.me/aslanshukasha>

SUBSCRIBERS

61 272

+13712 per month

ERR (% SEE POSTS)

64.0%

last day 30.4%

REACH/POST

38.5K

ad reach 18.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

SUBSCRIBERS 61 272 —	SUBS REACH 62.9% avg % subs see post	VIEWS/POST 38.5K median 38.3K · 28 days	POSTS/WEEK 18.2 for period
7D TREND +11.9% vs previous week	REACTIONS/POST 1155.9 total 86,692 reactions, 4,973 reposts, 57,327 comments	POST LENGTH 58 chars median 42 · 28 days	POSTS ANALYZED 75 28 days
AD REACH 18.1K 24h avg	CHURN / MONTH +13712 last month	CITATION RATE 9 citation index · 14 channels ever mentioned	CHANNEL AGE 1 year 7 months created 18.12.2024

AI EDITOR SUMMARY

Channel «Shukasha Streamit👤» — 61 272 subs. Each post avg views 38.5K people (63% of subs), wide reach for a channel this size. Publishes 18 posts/week (~3/day) — regular. Week Jul 6–12 reach up +11.9% Week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 75 posts in 28 days.
- 02 Dominant format — Text (64/75 posts).
- 03 Avg post length — 58 chars (median 42).
- 04 Peak audience activity — Wednesday, 18:00 MSK.
- 05 Top posts get 3× more views than the weakest (84.1K avg for top vs 29.1K for worst) — among 75 posts over 28 days. Worth analyzing what the top share: topic, format, timing.

TOP 5 POSTS

Nº1 15.07 · 15:40 TEXT NEW 'WHO RUINS THE VIBE?' https://youtu.be/adtz1TDvUWc?is=QQ485g3P3FUZWBuf STREAM IN 20 MIN WE'LL WATCH ON STREAM		VIEWS	REACTIONS
		105 315	930
		REPOSTS	ER
		244	171.9%
Nº2 15.07 · 15:56 TEXT STREAM https://www.twitch.tv/aslanshukasha		VIEWS	REACTIONS
		100 583	844
		REPOSTS	ER
		123	164.2%
Nº3 07.07 · 17:21 TEXT STREAM https://www.twitch.tv/aslanshukasha		VIEWS	REACTIONS
		46 487	821
		REPOSTS	ER
		49	75.9%

Nº4 11.07 · 20:12 TEXT STARTING TO WATCH 'FORMULA 1' https://www.twitch.tv/aslanshukasha	VIEWS	REACTIONS
	46 017	949
	REPOSTS	ER
	49	75.1%

Nº5 08.07 · 18:49 TEXT STREAM https://www.twitch.tv/aslanshukasha	VIEWS	REACTIONS
	45 390	1 010
	REPOSTS	ER
	39	74.1%

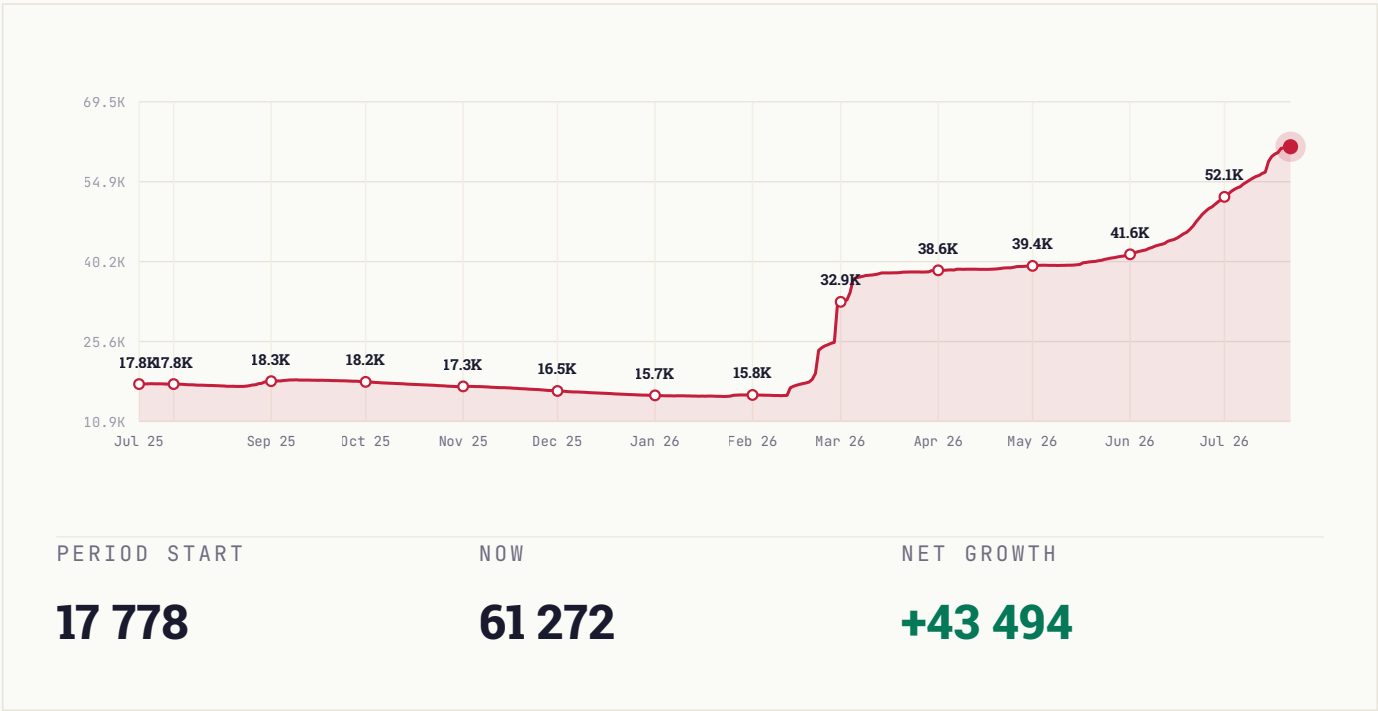
WORST 3

↓ 18.07 · 20:25 PHOTO STARTING 'JUMANJI' IN 5 MINUTES https://www.twitch.tv/aslanshukasha	VIEWS	REACTIONS
	29 750	1 101
	REPOSTS	ER
	53	48.6%
↓ 18.07 · 16:51 PHOTO IN 15 STREAMS Won the movie 'Jumanji' at auction yesterday We'll watch it in the second half of the stream🤘	VIEWS	REACTIONS
	28 811	1 186
	REPOSTS	ER
	68	47.0%
↓ 18.07 · 17:12 TEXT STREAM https://www.twitch.tv/aslanshukasha	VIEWS	REACTIONS
	28 622	697
	REPOSTS	ER
	28	46.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

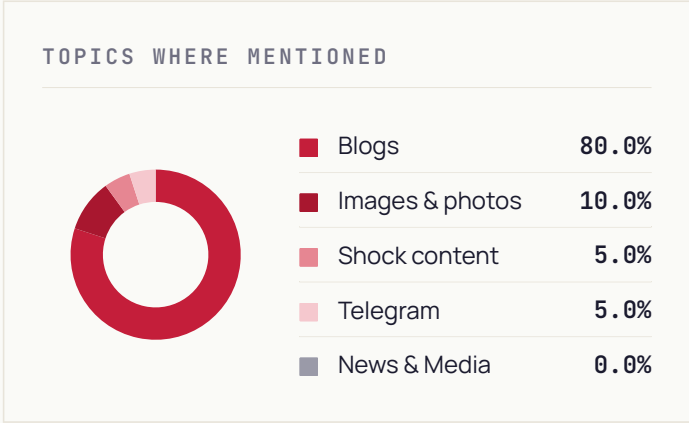
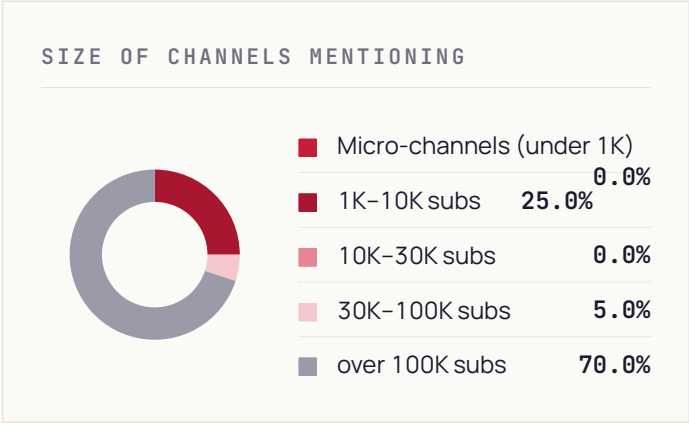
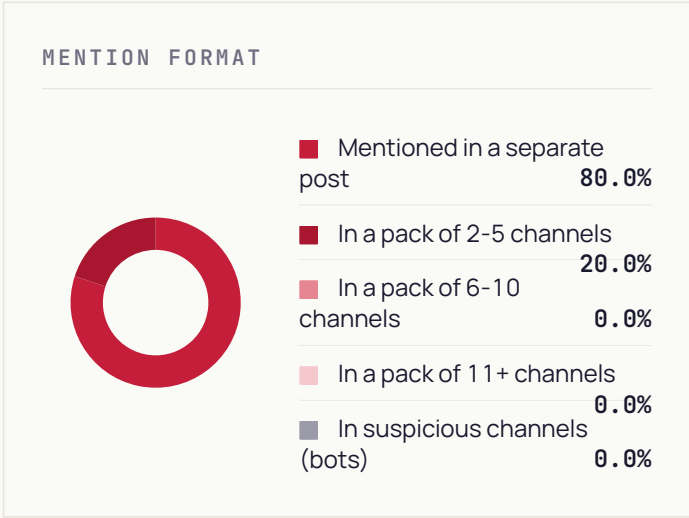
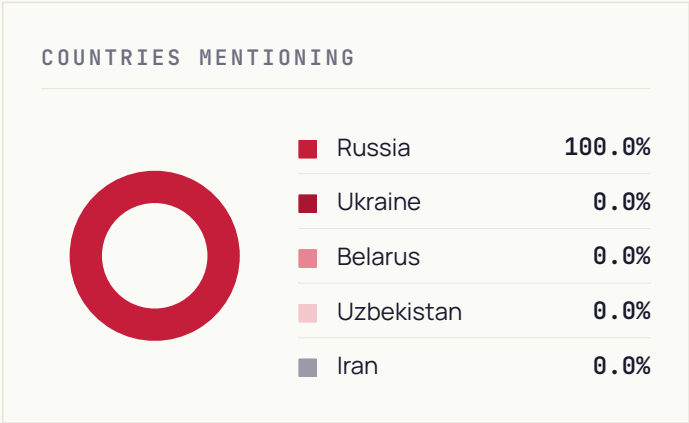
Subscriber growth chart for the year. Key months show exact sub count. See which months grew or lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

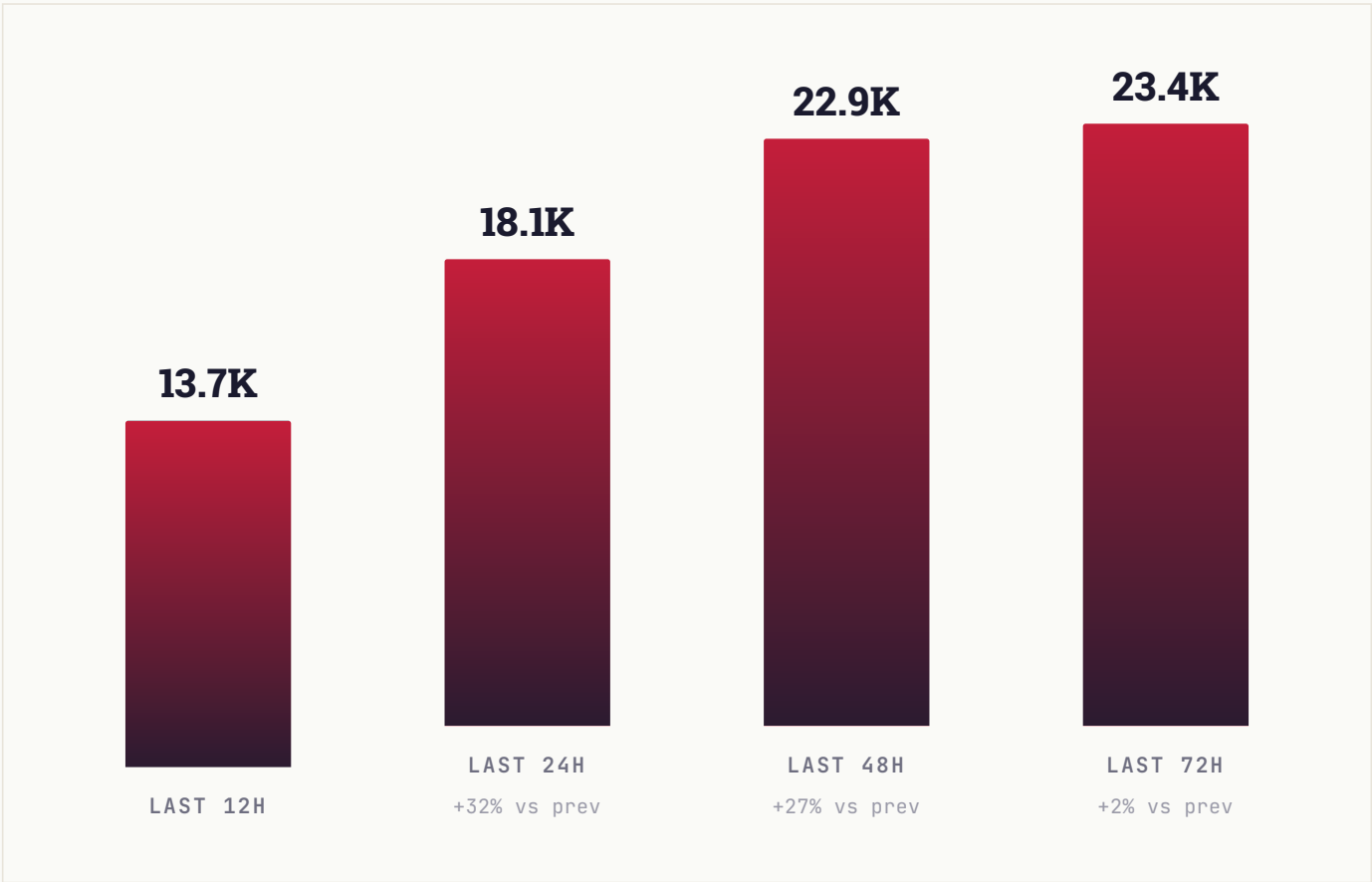
Citation index **9** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel mentions **14** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
ZJ broen lives here	1.1M
ShS Shukasha Streams 🧑🏻💻 YOU	61.3K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal — enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **1 634** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	335	
December 2025	0	0	0	
Nov 2025	0	0	45	
Oct 2025	0	0	0	
September 2025	0	0	373	
August 2025	0	0	881	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	1 634

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Top post of the week — Wednesday**

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for key posts****02****Increase video post share**

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video holds
audience
better****03****System traffic purchase**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a 'hot' topic — easy growth point.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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