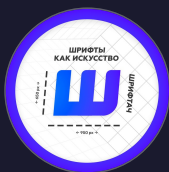


PROMTPRESS PUBLIC REPORT

Channel audit

Shriftach | Design



@shriftach

Channel for designers, bloggers, marketers and other brilliant people. Collaboration: @vo1ex Find a designer for free: @vo1ex Link for friends: @shriftach RKN: <https://vk.cc/cleIDE> Exchange:...

SUBSCRIBERS

39 629

-279 per month

ERR (% WHO SEE POSTS)

5.0%

per day 2.0%

REACH/POST

1.7K

ad reach 805/24h

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5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 39 629 —	 SUBS REACH 4.32% avg % of subs see post	 VIEWS/POST 1.7K median 1.7K · 28 days	 POSTS/WK 8.3 over period
 7D TREND -12.1% vs previous week	 REACTIONS/POST 19.3 only 655 reactions, 460 reposts, 0 comments	 POST LENGTH 252 chars median 223 · 28 days	 POSTS ANALYZED 34 28 days
 AD REACH 805 24h avg	 CHURN / MONTH -279 over last month	 CITATION RATE 172 citation index · 244 channels mentioned ever	 CHANNEL AGE 3 years 3 months created 09.04.2023

AI EDITOR SUMMARY

Channel «Shriftach | Design» — 39 629 subs. Each post averages 1.7K people (4% of subs), reach is low — consider expanding audience. Publishes 8 posts per week (~1/day) — regular schedule. Week of Jul 6–12, reach dropped -12.1% to week of June 29 – July 5 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 34 posts over 28 days.
- 02 Dominant format — Photo (25/34 posts).
- 03 Avg post length — 252 chars (median 223).
- 04 Audience peak — Saturday, 21:00 MSK.
- 05 Top posts get 2x more views than the weakest (2.3K avg for top vs 1.2K for worst) — among 34 posts over 28 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 15:02 PHOTO  K-30 Cubic font, as if letters were built from Lego at a rave. Suitable for posters, merch, and club identities where bass matters more than diploma. #ru...	VIEWS 2 374 REACTIONS 17 REPOSTS 29 ER 6.0%
Nº2 27.06 · 18:18 PHOTO  Saturday inspiration: redesign Redesign for a Minsk vet clinic, all clean, calm and kind: blue, air, and animals without...	VIEWS 2 337 REACTIONS 12 REPOSTS 5 ER 5.9%
Nº3 30.06 · 15:39 PHOTO  Kireev A strict font with a granite stance and Soviet whisper. Suitable for museums, memorial posters, and brands that joke by GOST. #ru...	VIEWS 2 306 REACTIONS 30 REPOSTS 49 ER 5.8%

Nº4

28.06 · 15:38

PHOTO

 **Fontach**

VIEWS

2 279

REPOSTS

4

REACTIONS

19

ER

5.8%

Nº5

21.06 · 15:14

PHOTO

 **Four fonts with city vibes Kaluga — brick and grit. Like a poster from factory Saturdays. Great for vintage posters and...**

VIEWS

2 243

REPOSTS

35

REACTIONS

24

ER

5.7%

WORST 3

↓ 14.07 · 15:33 PHOTO 100 visual mistakes in a designer's portfolio who wants to earn over 50k Recently I reviewed 300 portfolios and out of the first 200 responses...	VIEWS 1 302 REPOSTS 1	REACTIONS 5 ER 3.3%
↓ 16.07 · 15:37 PHOTO  Wild Rune Runic handwritten font: sharp sticks and forest vibe. Ideal for fantasy covers, craft labels, and posters...	VIEWS 1 300 REPOSTS 17	REACTIONS 15 ER 3.3%
↓ 17.07 · 15:36 PHOTO  Friday inspiration: branding ideas from Bunch Bakery A bun suddenly became a luxury magazine: giant thin serif, black-and-white...	VIEWS 1 149 REPOSTS 6	REACTIONS 17 ER 2.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

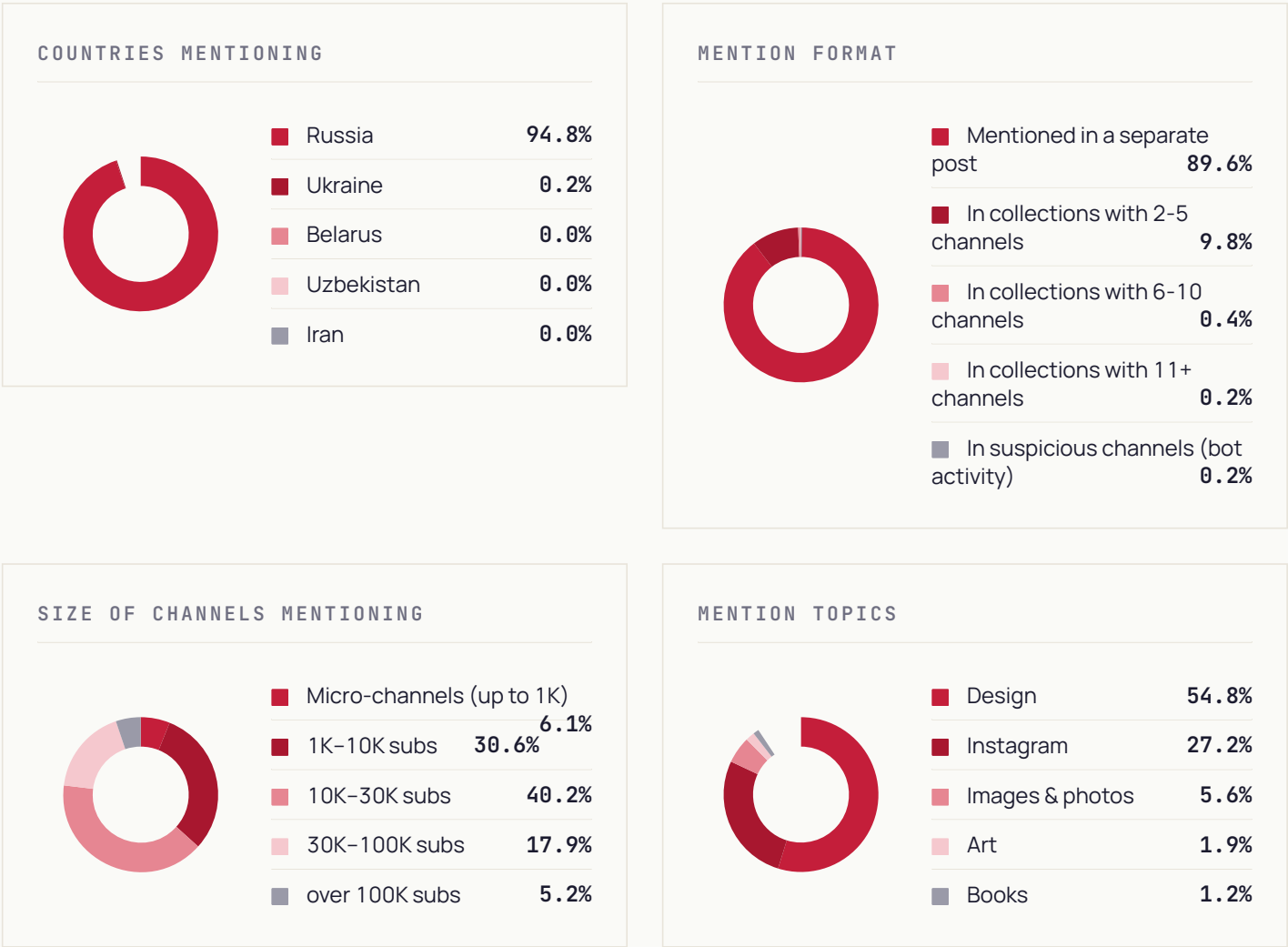
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

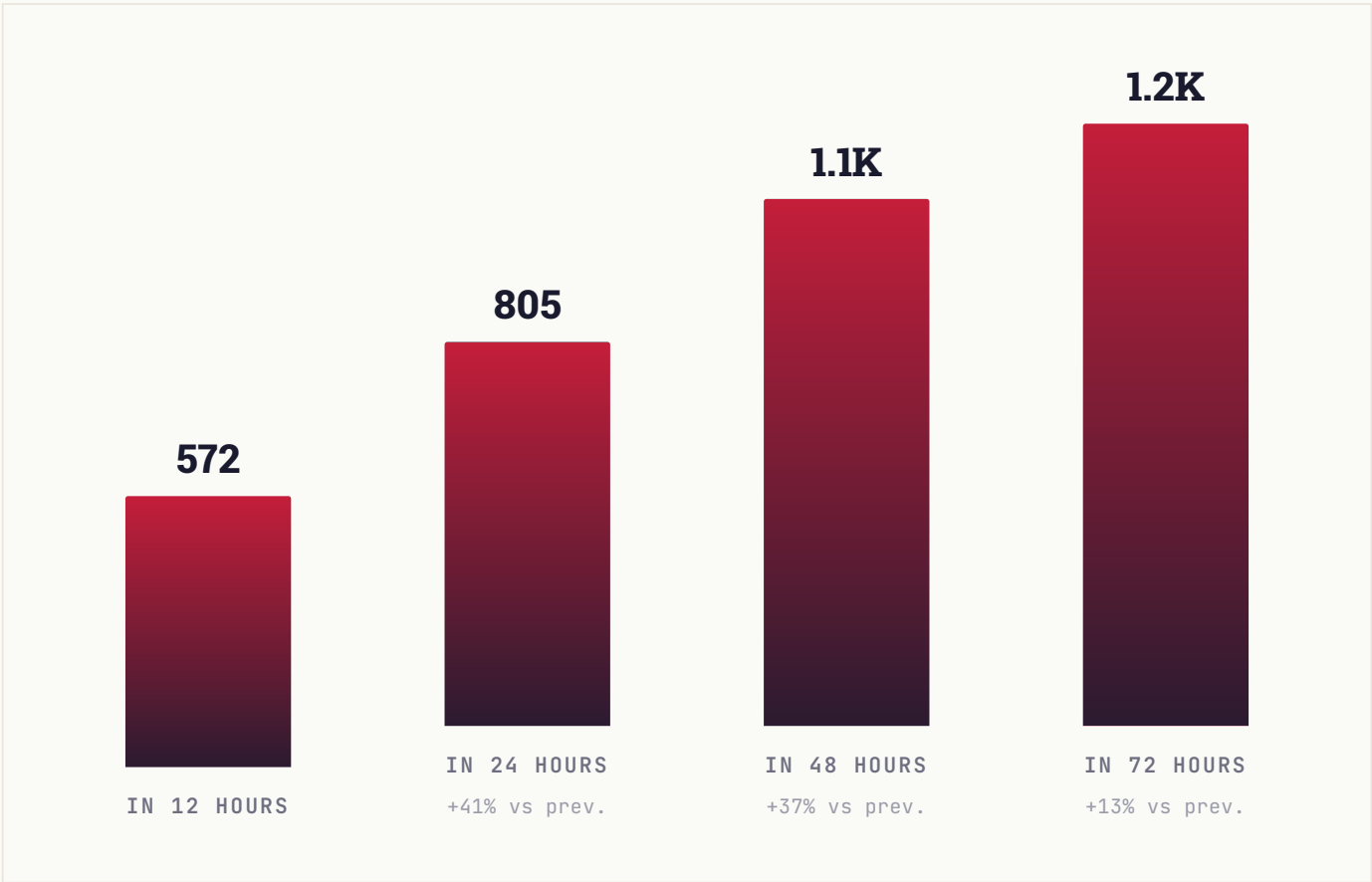
Citation index **172** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **244** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
6 66Lottery 🏆🏆 CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang 👉	147.1K
TC template canva gratis 😄🐱	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
ER Sexy font. Cyrillic	134.7K
Shl Shrifdach Design YOU	39.6K

COMPARATIVE CONCLUSION

Channel is still outside top-99 niche — early growth stage. Niche leader — 66Lottery

🏆🏆

CRYPTO (387.4K), top-99 median: 65.4K. First goal — enter top-99 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **20**, they brought **575** new subs.

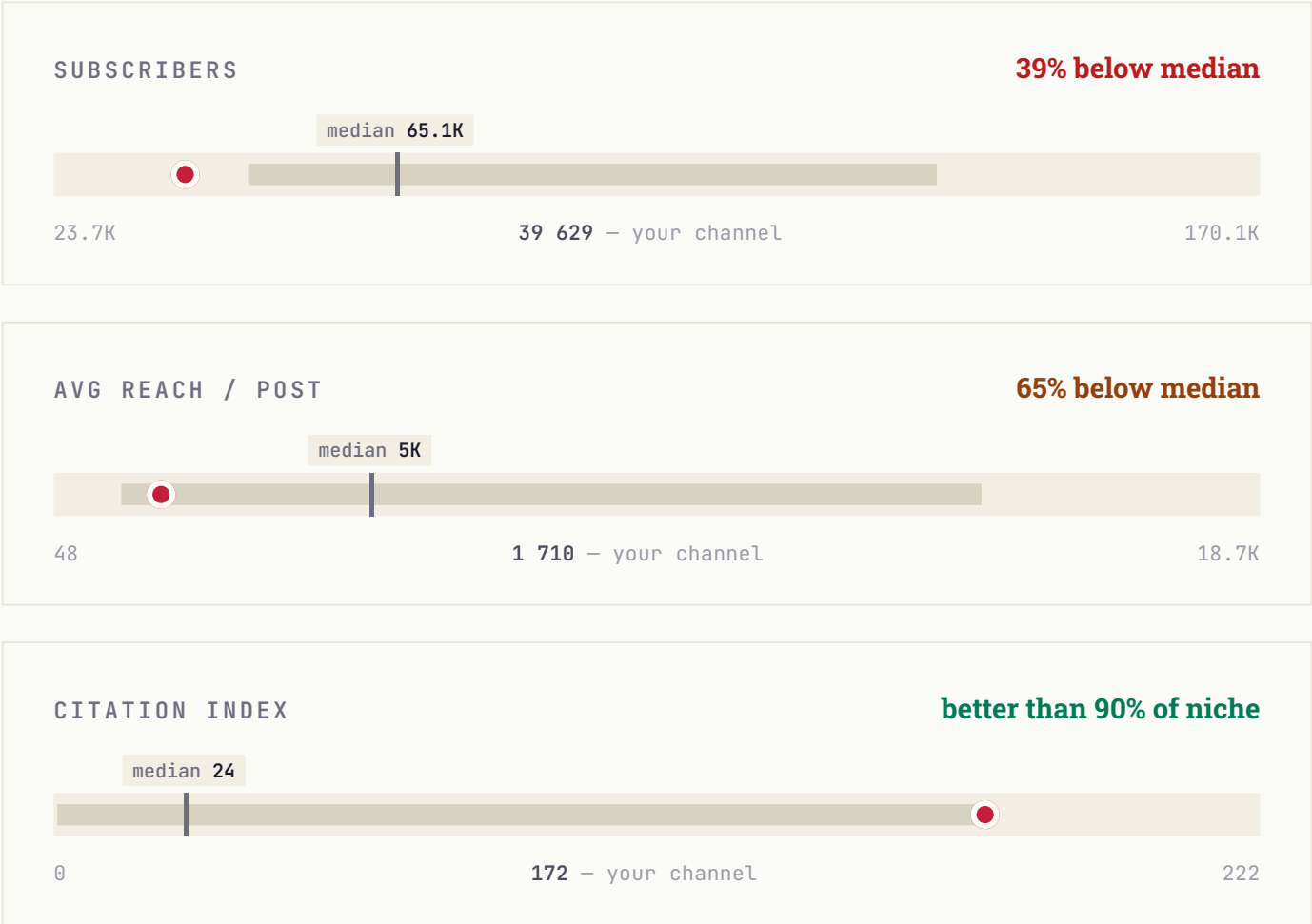
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	60
December 2025	2	2	23
November 2025	1	1	57
October 2025	2	2	162
September 2025	11	11	100
August 2025	4	4	173

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
20	6	575

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Design» (Russia) and compared your channel against them. Gray band – range covering 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience is most active on this day at 9:00 PM MSK.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 4.32% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+1.2pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly. 2-3 collabs give relevant growth — no need for daily.

EFFECT

**Relevant
audience
growth**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
