

PROMTPRESS PUBLIC REPORT

Channel audit

Free Fonts



@shrift_free

Free Fonts are fonts you can download for free, found online. But don't forget to read the license file. #antiqua #grotesque #script #accident #funny #gothic...

SUBSCRIBERS

57 797

-147 per month

ERR (% SEE POSTS)

8.0%

in 24h **2.5%**

REACH/POST

4.1K

ad reach **1.5K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

SUBSCRIBERS 57 797 —	SUBSCRIBER REACH 7.02% avg % subs see post	VIEWS/POST 4.1K median 4.2K · 28 days	POSTS/WEEK 6.0 for period
7D TREND -15.6% vs prev week	REACTIONS/POST 8.9 total 213 reactions, 952 reposts, 5 comments	POST LENGTH 173 chars median 108 · 28 days	POSTS ANALYZED 24 28 days
AD REACH 1.5K 24h avg	CHURN / MONTH -147 last month	CITATION RATE 41 citation index · 299 channels mentioned all time	CHANNEL AGE 8 years 8 months created 15.10.2017

AI EDITOR SUMMARY

Channel «Free Fonts» — 57 797 subs. Avg views per post: 4.1K people (7% of subs), reach low — expand audience. Publishes 6 posts/week (~1/day) — rare. Week Jun 29–Jul 5 reach dropped -15.6% by week Jun 22–28 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 24 posts over 28 days.
- 02 Dominant format — Text (20/24 posts).
- 03 Avg post length — 173 chars (median 108).
- 04 Peak audience activity — Monday, 15:00 MSK.
- 05 Top posts get 2× more views than the weakest (5.3K avg for top vs 2.9K for worst) — among 24 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

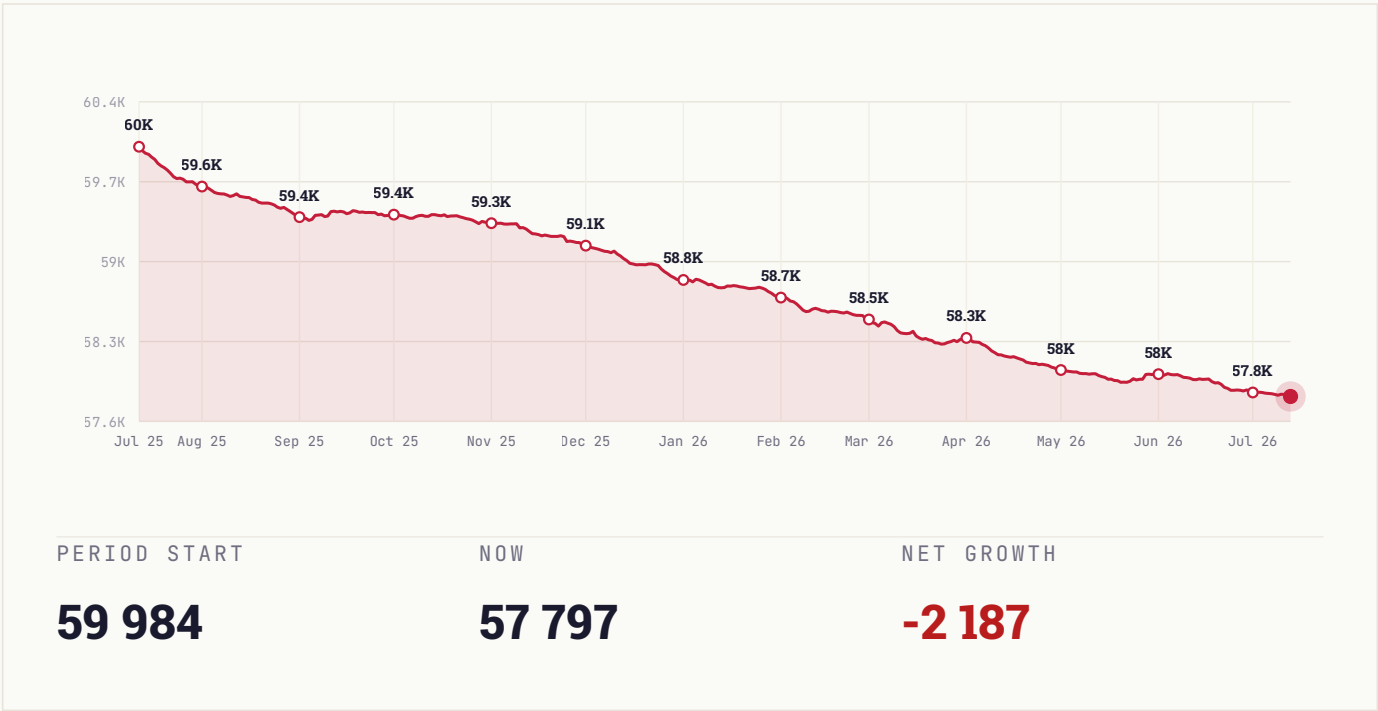
Nº1 22.06 · 12:29 PHOTO ❤️ Hi, this is Design Prosmotr. New season in September — maybe the last one Quote 2026: «Anyone can become an entrepreneur...»	VIEWS 5 301 REACTIONS 23 REPOSTS 3 ER 9.2%
Nº2 15.06 · 06:30 TEXT A24 (Free font) #otf #cyrillic #latin #accident https://teletype.in/@finegan/6eqqZXVtwQT	VIEWS 5 278 REACTIONS 12 REPOSTS 108 ER 9.1%
Nº3 16.06 · 06:30 TEXT Blinko (Free for personal use) #ttf #otf #latin #accident #grotesque https://teletype.in/@finegan/B1UGa18hY4Z	VIEWS 5 198 REACTIONS 4 REPOSTS 52 ER 9.0%

Nº4 17.06 • 06:30 TEXT Fasol SP (Free font) #otf #cyrillic #latin #accident https://teletype.in/@finegan/ozVfUPaSm0y	VIEWS 5 067 REPOSTS 37 REACTIONS 15 ER 8.8%
Nº5 26.06 • 06:30 TEXT Karthins (Free for personal use) #otf #latin #script https://teletype.in/@finegan/aoSYVD3Z4Xr	VIEWS 5 020 REPOSTS 54 REACTIONS 10 ER 8.7%
WORST 3	
↓ 08.07 • 06:30 TEXT Slovia (Free for personal use) #otf #latin #accident https://teletype.in/@finegan/mY6vIeAxAxV	VIEWS 3 242 REPOSTS 33 REACTIONS 8 ER 5.6%
↓ 09.07 • 06:30 TEXT Kintsugi (Free font) #otf #cyrillic #latin #accident #antiqua https://teletype.in/@finegan/hpBlbdgPk7k	VIEWS 3 060 REPOSTS 25 REACTIONS 9 ER 5.3%
↓ 10.07 • 06:30 TEXT The Genium (Free for personal use) #ttf #otf #woff #latin #accident #antiqua https://teletype.in/@finegan/mL9tDB-b5cv	VIEWS 2 537 REPOSTS 25 REACTIONS 5 ER 4.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

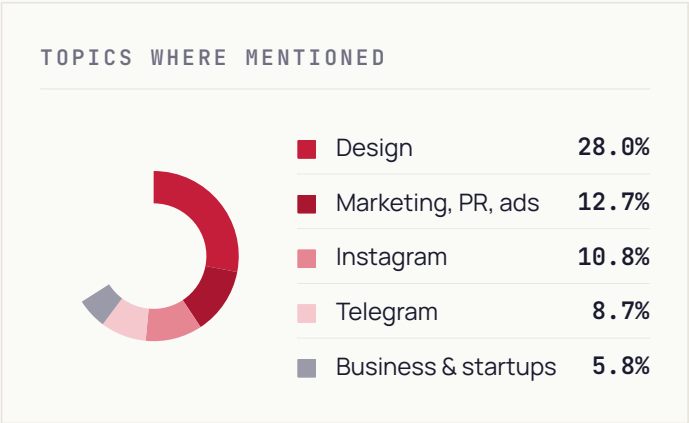
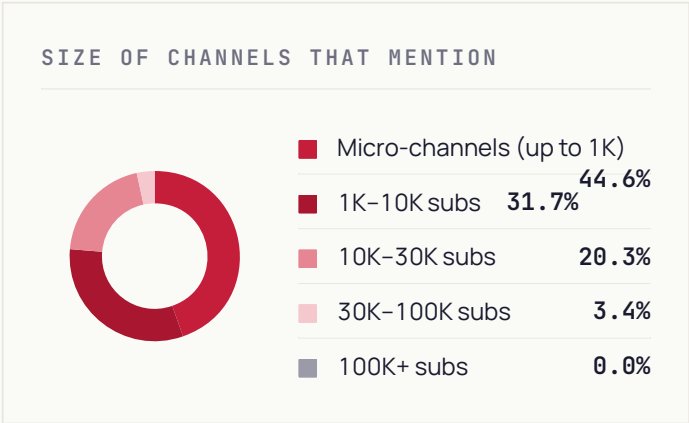
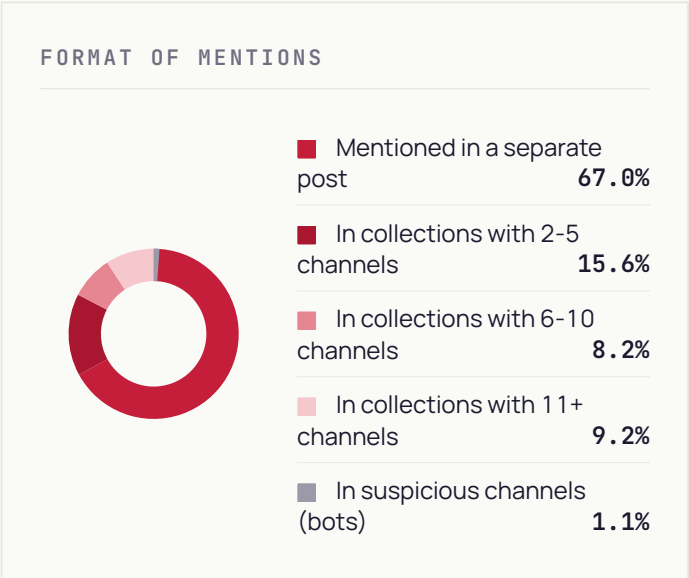
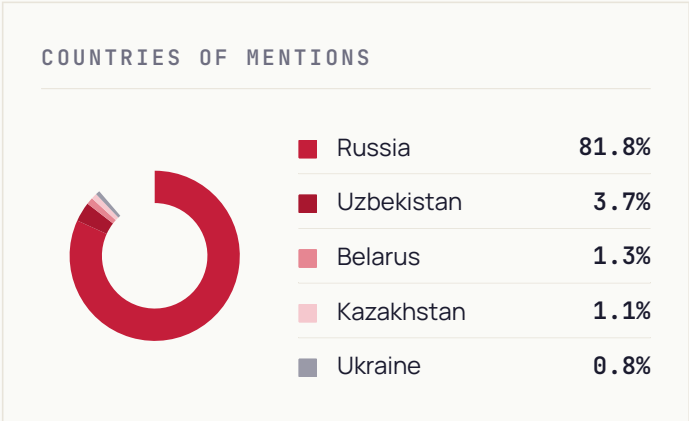
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 · MENTIONS

Who mentions the channel & how

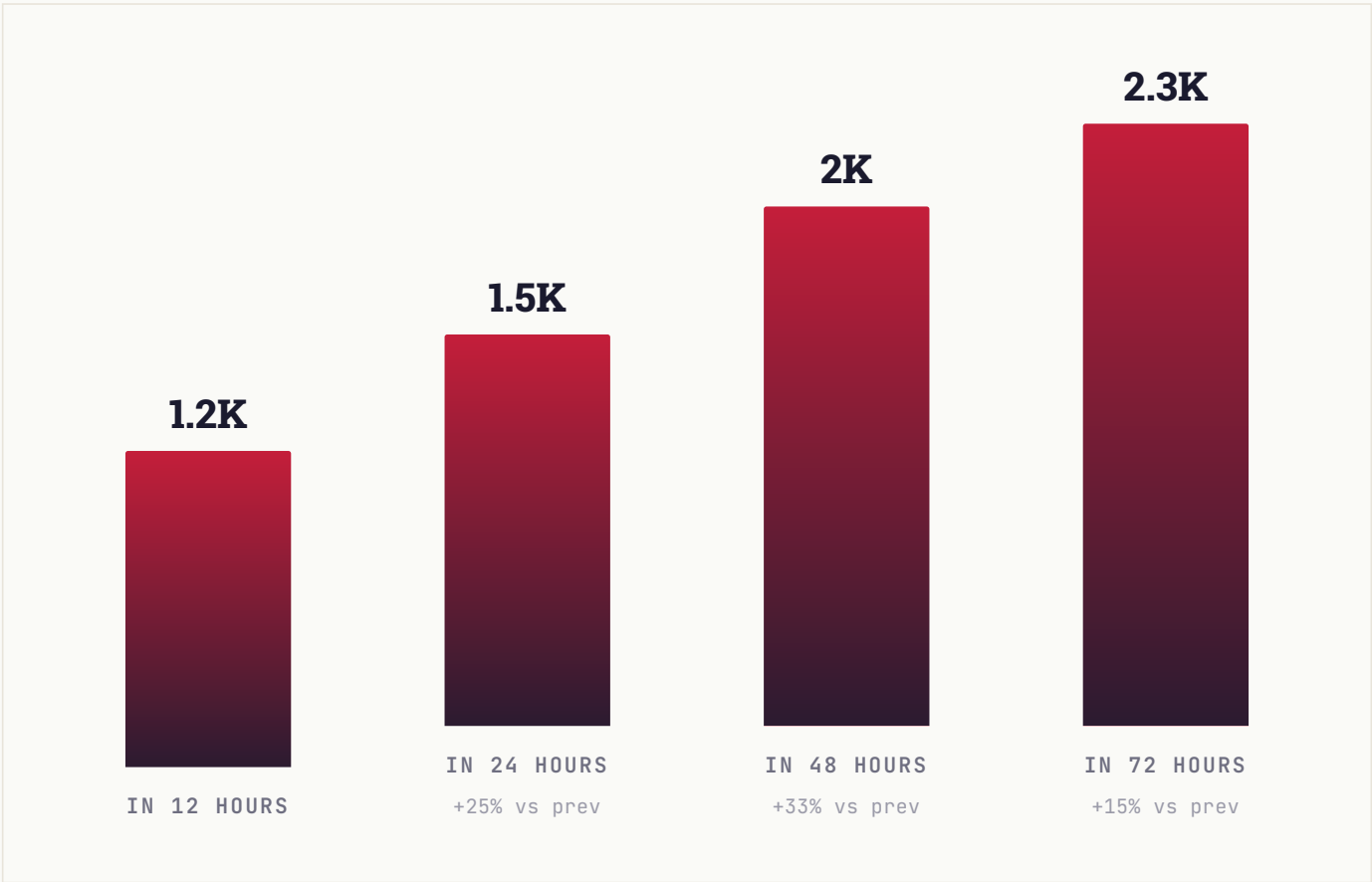
Citation index **41** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel mentioned **299** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
Avg Sexy font. Cyrillic	134.7K
WTF What font?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
WTF What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
FF Free Fonts YOU	57.8K

COMPARATIVE CONCLUSION

Channel in top half of niche (#44 of 99). Niche leader — After Effects Templates (181K), median subs 53.6K. Aim for top quarter — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions: **5**, they brought **359** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	60
December 2025	0	0	23
Nov 2025	0	0	26
Oct 2025	3	3	80
Sep 2025	0	0	139
August 2025	2	2	31

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
5	6	359

— SECTION 08 · NICHE COMPARISON

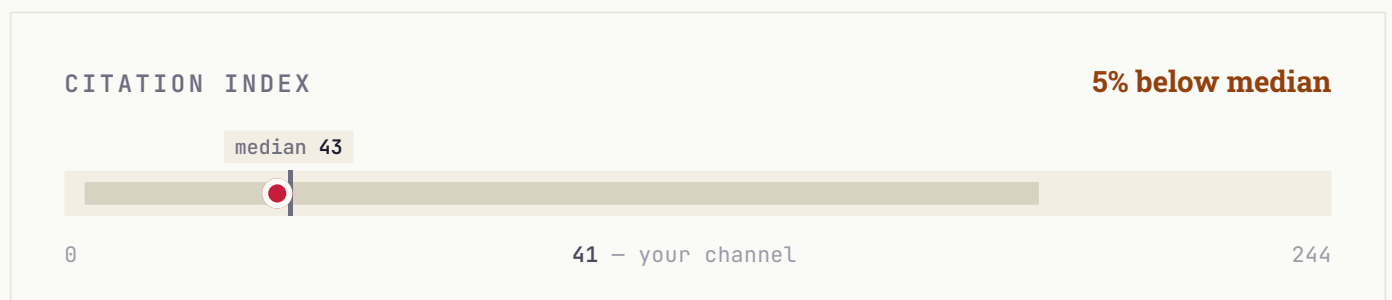
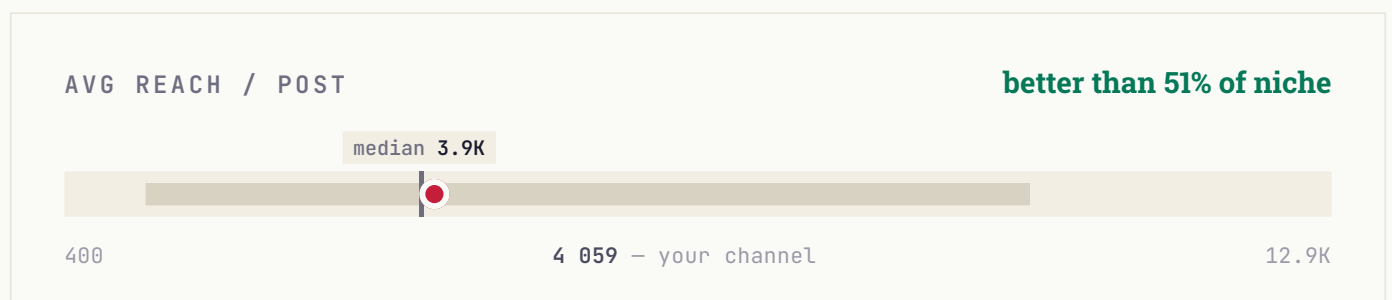
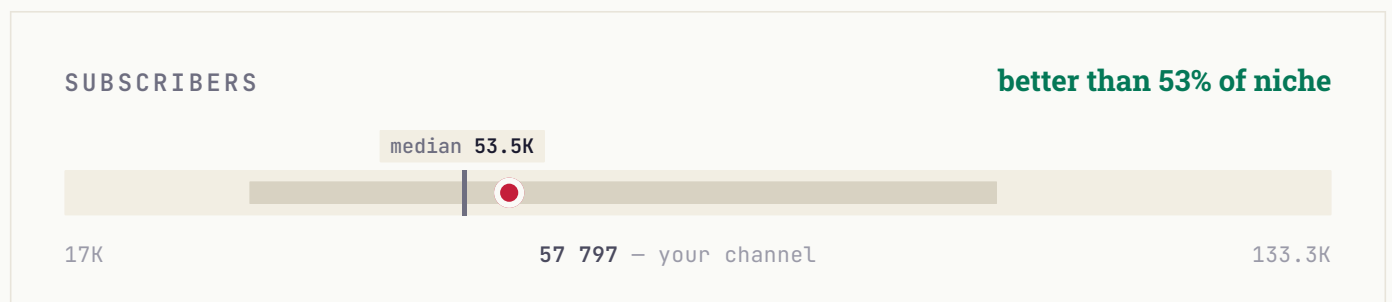
Where the channel stands in its league

Top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#44 /100

RANK IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01**Main post of the week — on Monday**

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase video post share**

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****Paid traffic**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with nearby channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? — run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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