

PUBLIC REPORT PROMTPRESS

Channel audit

Shov - Shuv UZ



@shov_shuvuz

Be the first to know the latest news on our official channel - Only relevant topics - Speed - Official news To send photos and videos 📷 @ShovShuvUZ_bot For ads 📢...

SUBSCRIBERS

217 733

-14871 per month

ERR (% SEE POSTS)

7.0%

per day 5.5%

REACH/POST

13.9K

ad reach 12.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 217 733 —	 SUBS REACH 6.39% avg % of subs see post	 VIEWS/POST 13.9K median 13.6K · 29 days	 POSTS/DAY 24.7 ~173 per week
 7D TREND -3.6% vs previous week	 REACTIONS/POST 32.6 total 24,180 reactions, 63,463 reposts, 0 comments	 POST LENGTH 300 chars median 228 · 29 days	 POSTS ANALYZED 741 29 days
 AD REACH 12.1K 24h avg	 CHURN / MONTH -14871 last month	 CITATION RATE 181 citation index · 555 channels mentioned all time	 CHANNEL AGE 6 years 5 months created 23.12.2019

AI EDITOR SUMMARY

Channel «Shov - Shuv UZ» — 217 733 subs. Avg views per post 13.9K people (6% of subs), reach is low — consider expanding audience. Publishes 173 posts/week (~25/day) — very active. Week of May 25–31 reach stable (-3.6% vs week of May 18–24).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **741** posts over 29 days.
- 02 Dominant format — **Video** (486/741 posts).
- 03 Avg post length — **300** chars (median 228).
- 04 Peak audience activity — **Thursday, 04:00 UZT**.
- 05 Top posts get **4×** more views than the weakest (38.6K avg for top vs 8.7K for worst) — among 741 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 25.05 · 19:12 PHOTO ☞ АРАФА МУБОРАК ҚАДРДОНЛАРИМ!!! ☞Яқинларни биринчи бўлиб табрикланг ☞ Channel☞@Shov_ShuvUz☞	VIEWS 48 201 REP. 1 446	REACTIONS 22 ER 22.1%
Nº2 26.05 · 19:08 PHOTO ☺^{zzz} Қурбон хайит байрами барчангизга муборак бўлсин ҚАДРДОНЛАРИМ Аллоҳнинг раҳмати бир сизга бўлсин. Умрингиз исломнинг нурига тўлсин...	VIEWS 36 956 REP. 1 039	REACTIONS 12 ER 17.0%
Nº3 26.05 · 23:52 VIDEO #Хайрли_тонг ☞ Praise be to the Creator for bringing us to the blessed «НАЙИТ» day! ☞ My closest person, «НАЙИТ»...	VIEWS 30 783 REP. 933	REACTIONS 16 ER 14.1%

Nº4 14.05 · 23:25 VIDEO #Хайрли_тонг 🌙🌙🌙 Ассалому алайкум! ЖУМА тонги муборак бўлсин! 🌙 Бугунги бошланаётган янги кунингиз файзли ва барокатли бўлсин! Сиз ва...	VIEWS 30 218 REP. 675	REACTIONS 9 ER 13.9%
Nº5 11.05 · 19:25 PHOTO #Байрам_муборак 🌙🌙May 12 – International Nurses Day! Pain is healed not by medicine but by words, Your tongue holds honey and balm. Your existence...	VIEWS 29 769 REP. 643	REACTIONS 24 ER 13.7%

|

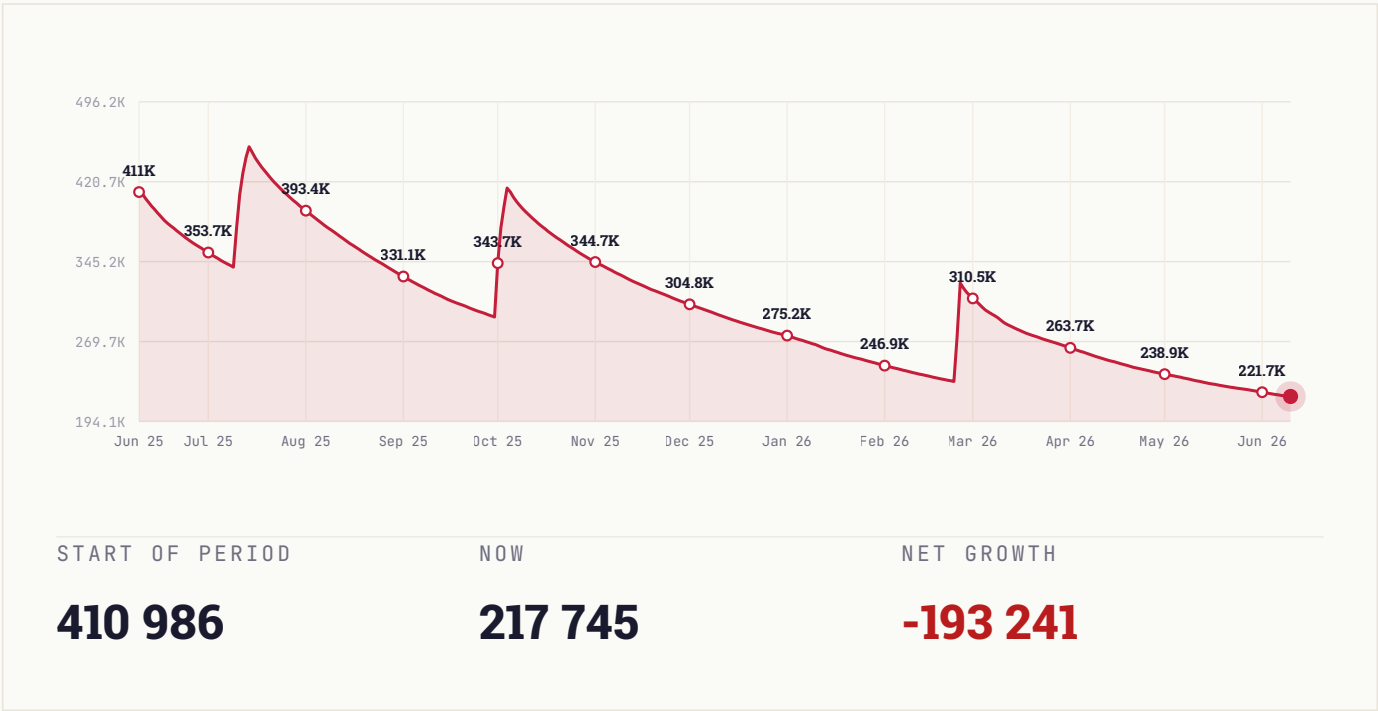
WORST 3

↓ 26.05 · 19:15 VIDEO (post without caption – video)	VIEWS 8 857 REP. 58	REACTIONS 3 ER 4.1%
↓ 26.05 · 19:15 VIDEO (post without caption – video)	VIEWS 8 619 REP. 45	REACTIONS 5 ER 4.0%
↓ 26.05 · 19:15 VIDEO (post without caption – video)	VIEWS 8 499 REP. 82	REACTIONS 11 ER 3.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

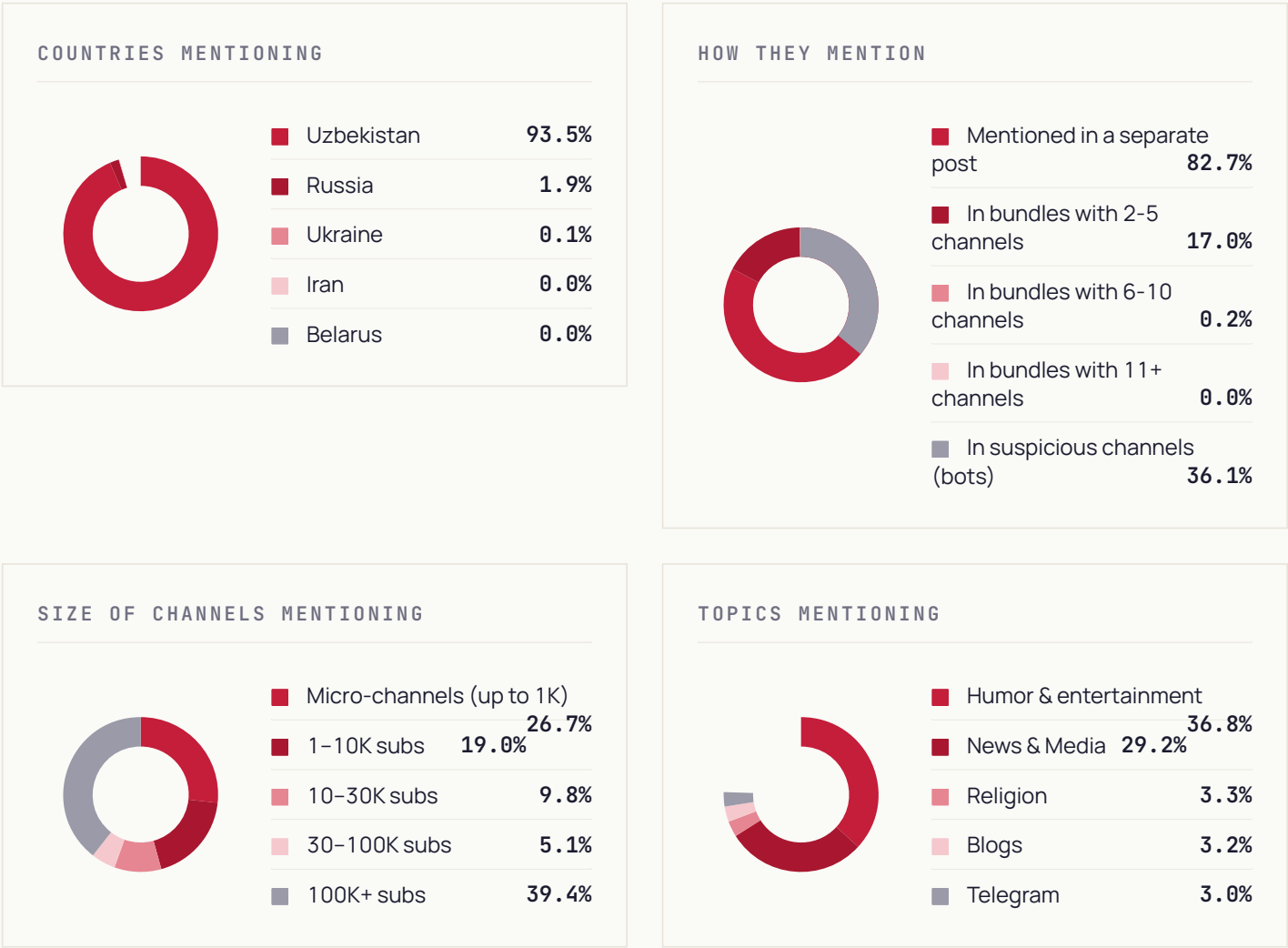
Subscriber growth chart for the year. Key months show exact subs. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions and how

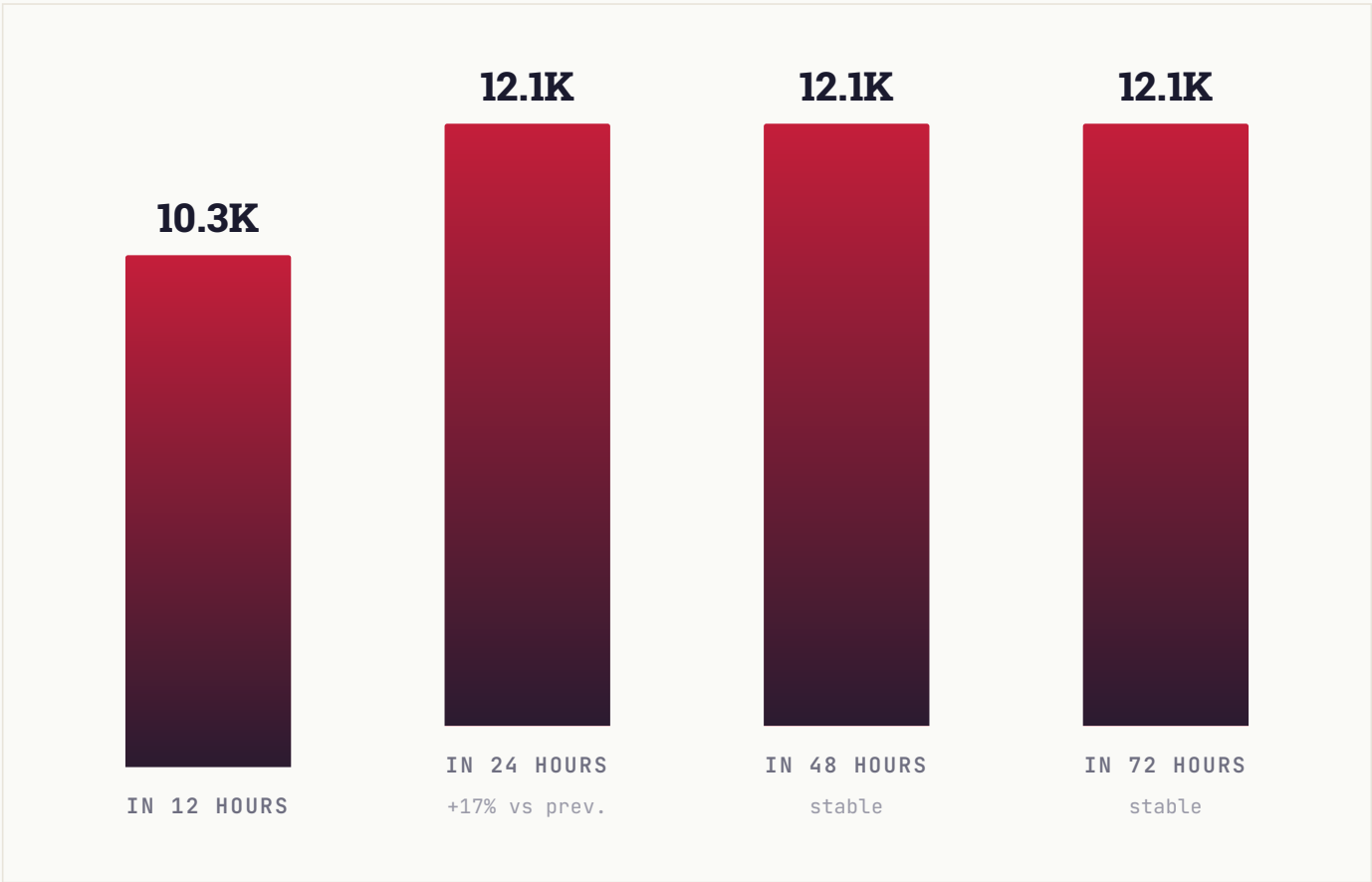
Citation index **181** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel «weighs» more than from a 1k one. All-time channel was mentioned by **555** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
KJ Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
KD Kanallani Dodasi Official channel	836.1K
MU MILITSIYA UZB Official channel	553.3K
S- Shov - Shuv UZ YOU	217.7K
UZ Uzbek-MDK	204.5K
RE RITA EBZEEVA	204.2K
DI DARAKCHI.UZ Rasmiy kanal	152.4K
MM Media Малькевич 🇷🇺	97.4K
ME Bear	93.3K
ER ER Moscow	41.8K

COMPARATIVE CONCLUSION

Channel in mid-list (5th out of 11). 4 channels larger, 6 — smaller. Good for cross-promo: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **126**, they brought **235 568** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	66	13	0
Nov 2025	18	8	0
Oct 2025	8	7	121 847
Sep 2025	8	5	0
August 2025	15	10	0
July 2025	11	9	113 721
TOTAL MENTIONS			126
MONTHS OF DATA			6
ACQUIRED SUBSCRIBERS			235 568

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Best post day — Thursday

Audience is most active on this day at 04:00 UZT.

EFFECT

**Best window
for important
posts**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One weekly poll on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
To go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
