

PROMTPRESS PUBLIC REPORT

Channel audit

Shou-biznes yangiliklari



@shoubizyangiliklari

Aloqa uchun botimiz yangilandi, shunga yozing 📩@Aloqachi12_bot

SUBSCRIBERS

120 707

-4146 per month

ERR (% SEE POSTS)

47.0%

per day 36.8%

REACH/POST

57.7K

ad reach 44.7K/24h

— TABLE OF CONTENTS · 2026

What's inside the report

01 **Channel Snapshot**

12 key metrics · AI summary

02 **Content analysis**

Top 5 posts · worst 3 · insights

03 **Subscriber dynamics**

Yearly chart · growth

04 **Citation rate**

Who mentions the channel and how

05 **Ad potential**

How long a post generates reach

06 **Competitors**

Niche neighbors · your place

07 **Mention dynamics**

6 months · monthly

08 **Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 120 707 —	SUBS REACH 47.78% avg % subs see post	VIEWS/POST 57.7K median 56K · 29 days	POSTS/DAY 12.9 ~90 per week
7D TREND +2.5% vs previous week	REACTIONS/POST 777.2 total 299,991 reactions, 172,065 reposts, 0 comments	POST LENGTH 95 chars median 81 · 29 days	POSTS ANALYZED 386 29 days
AD REACH 44.7K 24h avg	CHURN / MONTH -4146 last month	CITATION RATE 120 citation index · 396 channels mentioned all time	CHANNEL AGE 5 years 8 months created 15.09.2020

AI EDITOR SUMMARY

Channel «Shou-biznes yangiliklari» – 120 707 subs. Each post averages 57.7K people (48% from subs), wide reach for a channel this size. Publishes 90 posts/week (~13/day) – very active. Week of May 25–31 reach stable (+2.5% vs week of May 18–24).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **386** posts over 29 days.
- 02 Dominant format — **Video** (384/386 posts).
- 03 Avg post length — **95** chars (median 81).
- 04 Peak audience activity — **Tuesday**, 22:00 UZT.
- 05 Top posts get **4×** more views than the weakest (175.8K avg for top vs 48.1K for worst) — among 386 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 17:02 VIDEO Qurbon hayitingiz muborak boʻlsin! @shoubizyangiliklari	VIEWS 255 233 REPOSTS 8 145	REACTIONS 235 ER 211.4%
Nº2 19.05 · 13:31 VIDEO Sizlardagi “Qarindoshlar” guruhida nima gaplar?😊 @shoubizyangiliklari	VIEWS 150 599 REPOSTS 5 488	REACTIONS 1 620 ER 124.8%
Nº3 27.05 · 00:20 VIDEO Assalomu alaykum, qadrli insonim! Qurbon hayiti muborak boʻlsin! @shoubizyangiliklari	VIEWS 121 542 REPOSTS 4 339	REACTIONS 175 ER 100.7%

Nº4 26.05 • 01:05 VIDEO Assalomu alaykum, qadrdonim! Arafa tongi muborak bo'lsin! @shoubizyangiliklari	VIEWS 115 921 REPOSTS 3 766 REACTIONS 194 ER 96.0%
Nº5 01.06 • 05:08 VIDEO Bolalikni qaytaring: har bir inson o'zini ko'radigan ibratli video bo'libdi @shoubizyangiliklari	VIEWS 104 958 REPOSTS 2 052 REACTIONS 814 ER 87.0%

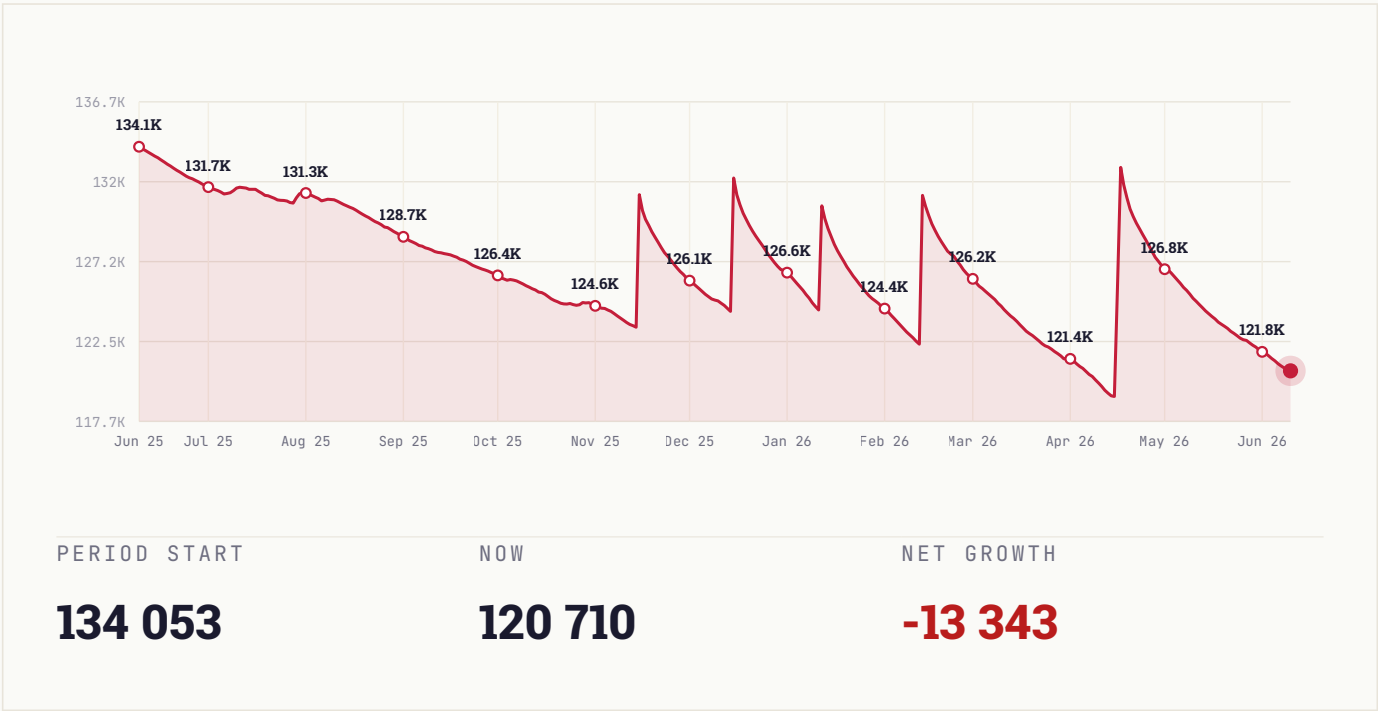
WORST 3

↓ 07.06 • 04:53 VIDEO Hamma narsa kontent uchun☺ @shoubizyangiliklari	VIEWS 48 344 REPOSTS 74 REACTIONS 901 ER 40.1%
↓ 04.06 • 15:28 VIDEO Xonanda Adham Soliyev san'atga qaytadimi? @shoubizyangiliklari	VIEWS 48 141 REPOSTS 52 REACTIONS 293 ER 39.9%
↓ 04.06 • 15:07 VIDEO Ulug'bek Qodirov qozoq tilidagi raqsbop taronasini taqdim etdi @shoubizyangiliklari	VIEWS 47 816 REPOSTS 88 REACTIONS 535 ER 39.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

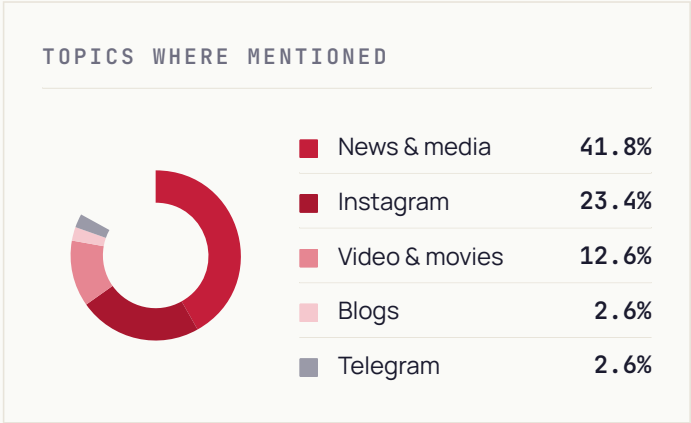
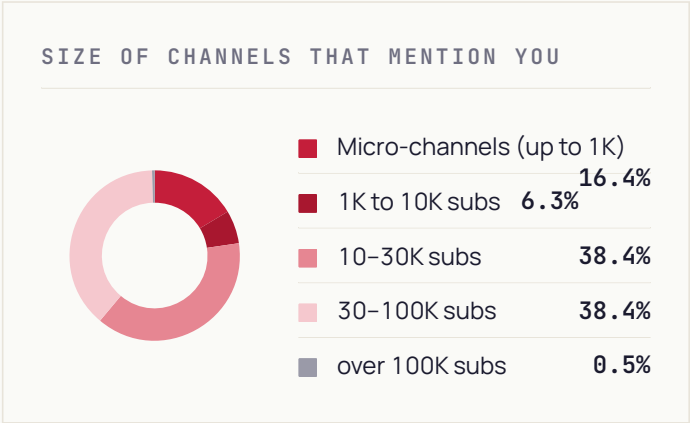
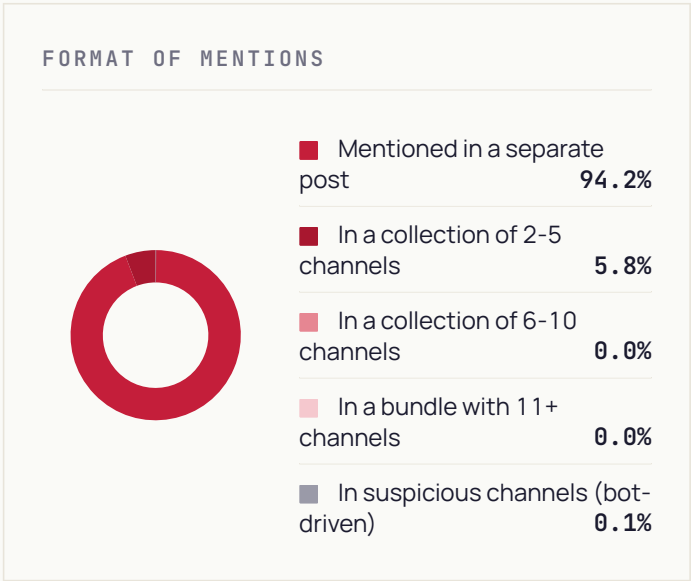
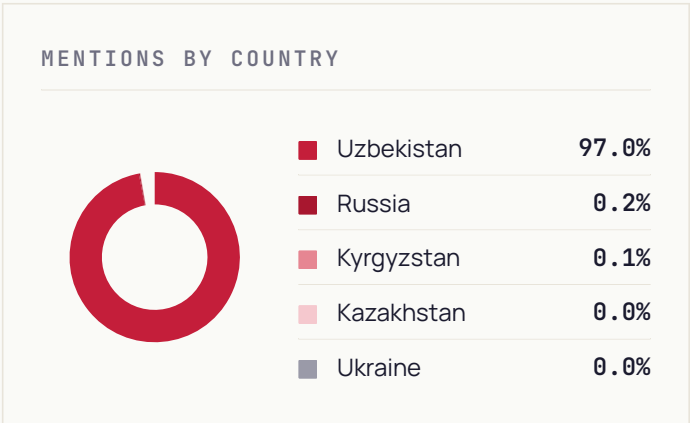
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

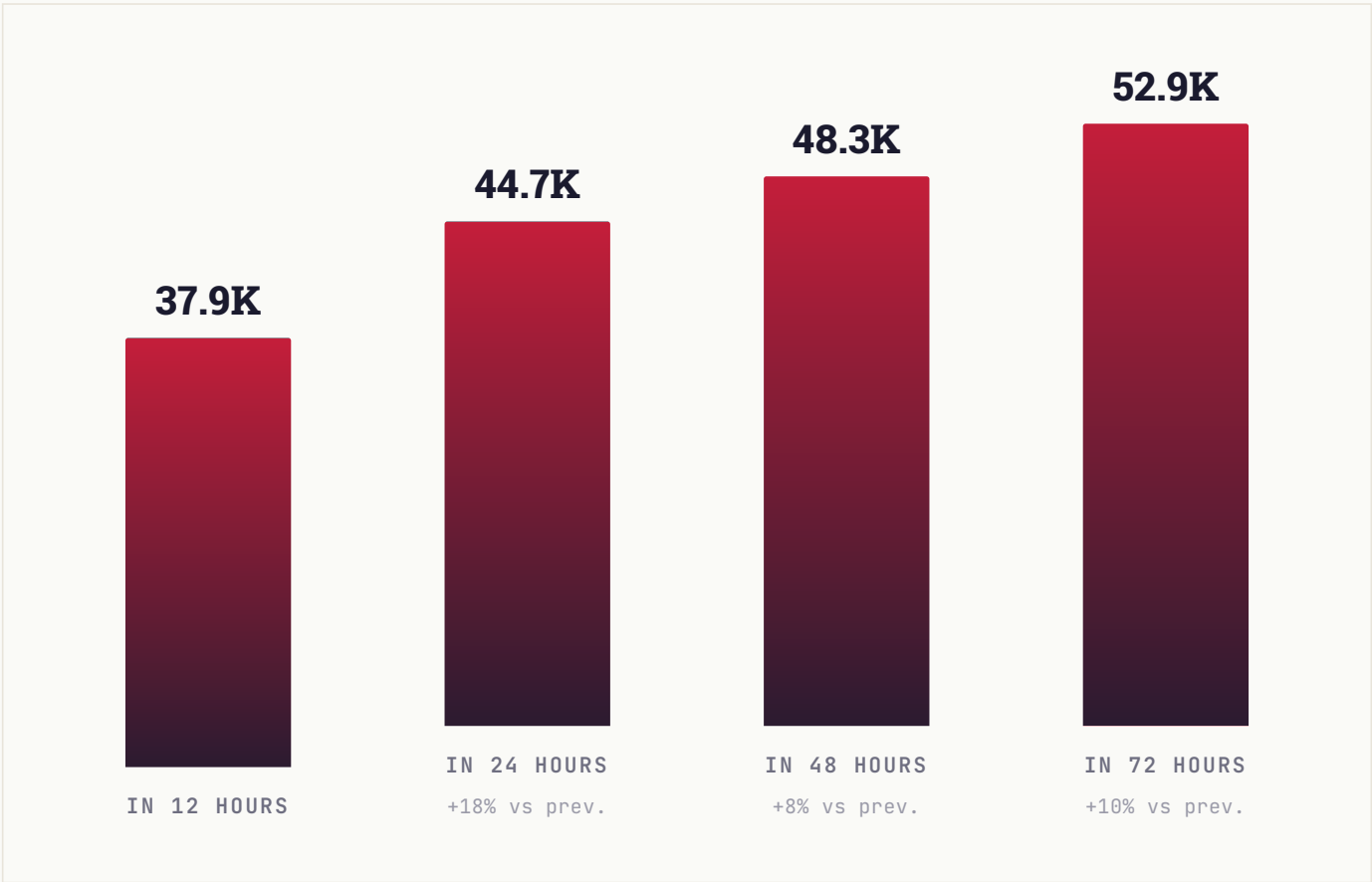
Citation index **120** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from one with 1k. All time the channel was mentioned **396** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
K Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
PU PATRUL UZ OFFICIAL CHANNEL	950.8K
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	804.7K
MU MILITSIYA UZB Official channel	553K
D Daryo Rasmiy kanal	415.5K
QI Qalampir.uz I official channel	268.8K
UZ Uzbek-MDK	204.4K
UV UZBEK VIDEO CHANNEL	202K
SY Shou-biznes yangiliklari YOU	120.7K
D- Daryo – LIVE	60.9K

COMPARATIVE INSIGHT

Channel in bottom third of the list (10th out of 11). Larger — 9 channels (leader: **Kun.uz | Official channel**, 1.1M); these are growth benchmarks, reach them via paid placements or partnerships. Smaller — 1 channel, for them you're already a partner-leader.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **1 579**, they brought **17 186** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Dec 2025	562	13	7 933	
Nov 2025	199	14	7 891	
October 2025	202	10	244	
September 2025	111	6	0	
August 2025	240	9	101	
Jul 2025	265	8	1 017	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
1 579	6	17 186

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Best post day — Tuesday

Audience is most active on this day at 22:00 UZT.

EFFECT

**Best window
for important
posts**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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