

PROMTPRESS PUBLIC REPORT

Channel audit

Shopirlar

Tezkor xabarlar



@shopirlar

Only the latest news, hot topics! Never bored with us Witnessed an event? Send it to us, we'll post it @shopirlaraloqabot Ads @ANDADMIN...

SUBSCRIBERS

1 041 317

-51656 per month

ERR (% SEE POSTS)

10.0%

per day 10.5%

REACH/POST

109.9K

ad reach 111.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 1 041 317 —	 SUBSCRIBER REACH 10.55% avg % subs see post	 VIEWS/POST 109.9K median 108.4K · 18 days	 POSTS/DAY 41.3 ~289 per week
 7D TREND — no data for period	 REACTIONS/POST 283.7 total 220,685 reactions, 497,069 reposts, 2,083 comments	 POST LENGTH 337 chars median 256 · 18 days	 POSTS ANALYZED 778 18 days
 AD REACH 111.5K 24h avg	 CHURN / MONTH -51656 last month	 MENTIONS 2 364 citation index · 5,501 channels mentioned all time	 CHANNEL AGE 7 years 8 months created 27.09.2018

AI EDITOR SUMMARY

Channel «Shopirlar 🇺🇦 Tezkor xabarlar» – 1 041 317 subs. Each post avg views 109.9K people (11% from subs), reach is low – expand audience. Publishes 289 posts per week (~41/day) – very active posting.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **778** posts in 18 days.
- 02 Dominant format — **Video** (539/778 posts).
- 03 Avg post length — **337** chars (median 256).
- 04 Audience peak activity — **Thu, 03:00 UZT**.
- 05 Top posts get **6x** more views than the weakest (284.6K avg for top vs 46.4K for bottom) — among 778 posts in 18 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 25.05 · 19:24 PHOTO 🕌HAPPY ARAFAH! MAY THIS ARAFAH DAY BE BLESSED FOR ALL!!! SHARE WITH YOUR LOVED ONES. Adults channel 🕌 @SHOPIRLAR subscribe...	VIEWS 328 591 REPOSTS 9 688	REACTIONS 155 ER 31.6%
Nº2 26.05 · 19:02 PHOTO #Хайит_муборак 🕌Қурбон хайит байрамингиз муборак бўлсин ҚАДРДОНЛАРИМ 🕌Яқинларни биринчи бўлиб...	VIEWS 304 967 REPOSTS 7 260	REACTIONS 84 ER 29.3%
Nº3 28.05 · 22:56 VIDEO 🕌Happy last FRIDAY of spring🕌 They say send what you wish for on Friday 🕌I send you to these places...	VIEWS 220 231 REPOSTS 4 056	REACTIONS 236 ER 21.1%

Nº4

27.05 · 00:22

VIDEO

Happy Eid al-Adha! Giving alms? Adults channel ☒

@SHOPIRLAR

VIEWS

220 152

REACTIONS

94

REPOSTS

5 278

ER

21.1%

Nº5

26.05 · 23:40

VIDEO

#Хайрли_тонг ☒ Қутлуғ «ҲАЙИТ» кунига етказгани учун Яратганга ҳамду санолар бўлсин! ☒ Мен учун энг яқин бўлган инсоним, «ҲАЙИТ» айёмингиз...

VIEWS

209 736

REACTIONS

99

REPOSTS

5 664

ER

20.1%

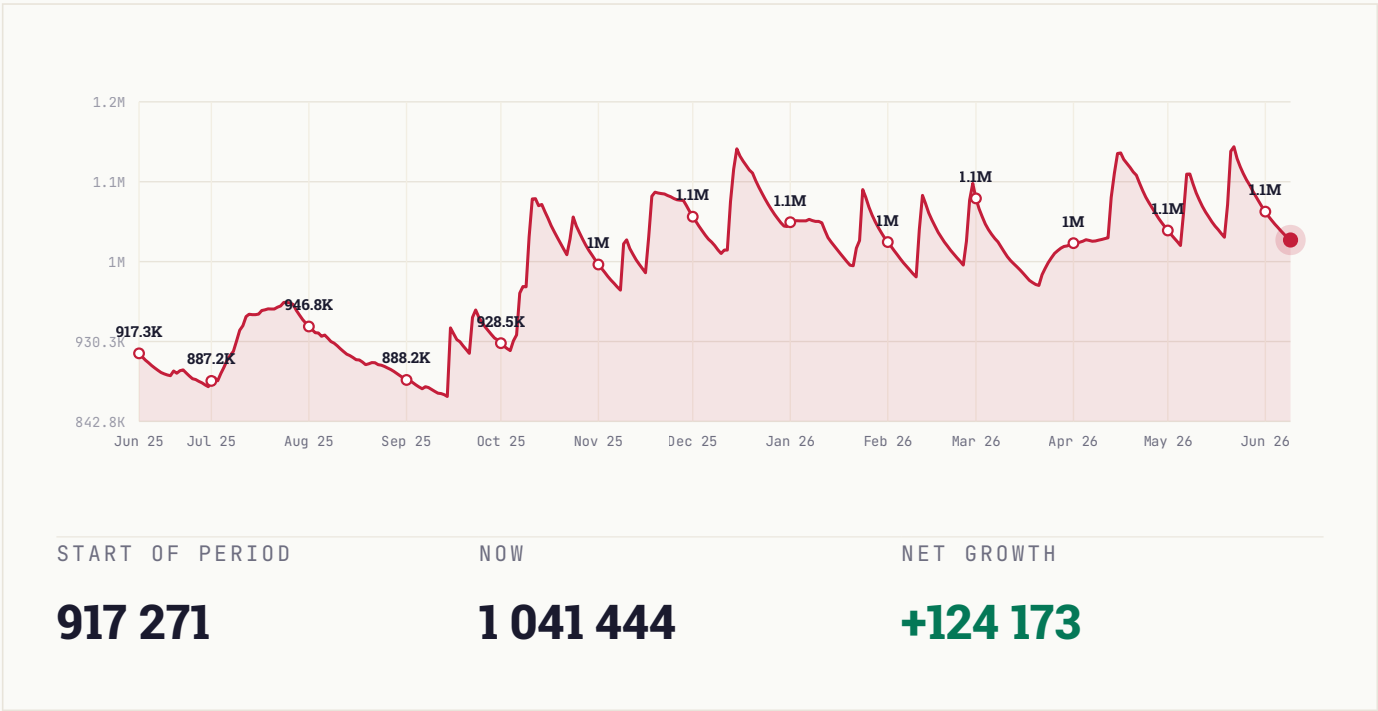
WORST 3

↓ 04.06 · 07:18 VIDEO ☒☒☒☒☒☒☒☒ ☒ SAFO MARVA TOUR's STANDARD 13-DAY RATE FOR JUNE AND JULY ☒ Direct flights Andijan–Jeddah...	VIEWS 77 911 REACTIONS 67 REPOSTS 12 ER 7.5%
↓ 05.06 · 12:47 PHOTO Chillani mazasini qochiramiz! ☺☒ Jazirama issiqqa taslim bo'lish yo'q! ☒ IMKONDA " Lovullatadigan chilla uchun OLOV NARXLAR " aksiyasi...	VIEWS 30 985 REACTIONS 30 REPOSTS 1 ER 3.0%
↓ 23.05 · 11:59 PHOTO ISHONCHda misli ko'rilmagan taklif! Faqat 1 kun, 24-may kuni ISHONCH do'konlarida tilla arzon narxlarda sotuvda! ☒ 1 gr tilla narxi – 1...	VIEWS 30 345 REACTIONS 33 REPOSTS 20 ER 2.9%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

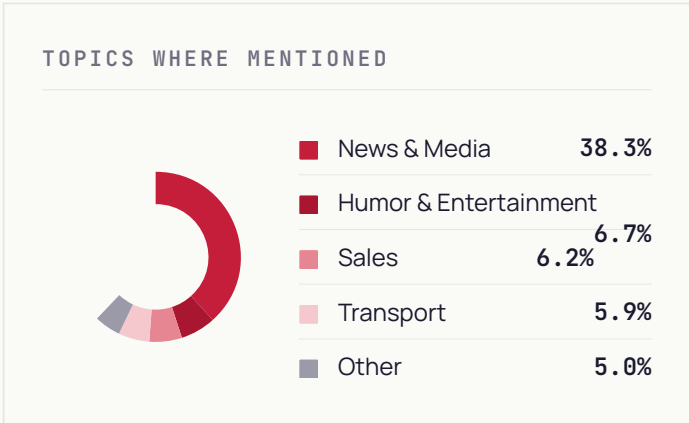
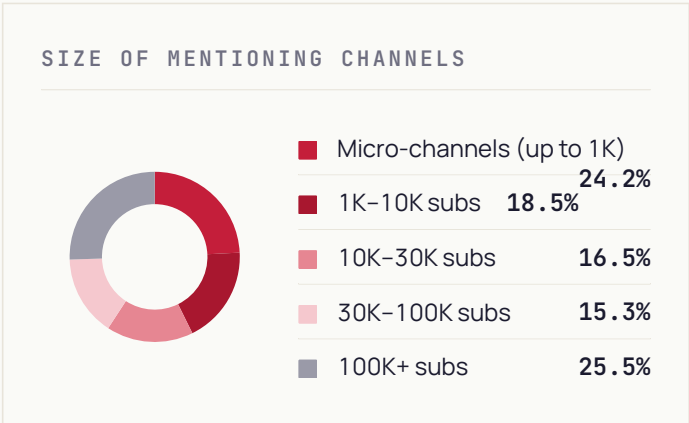
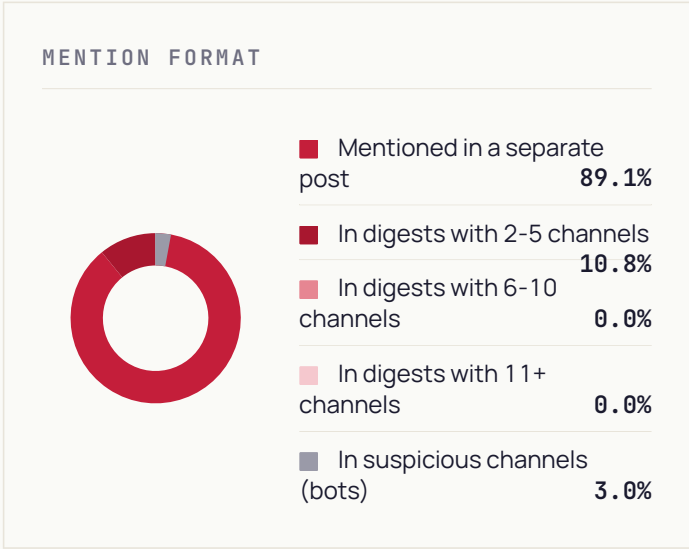
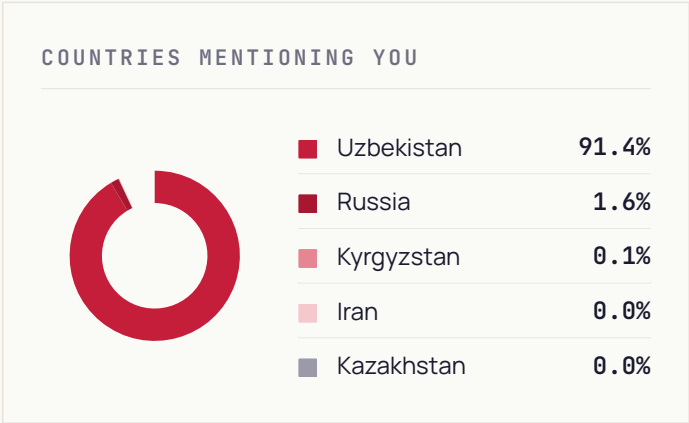
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

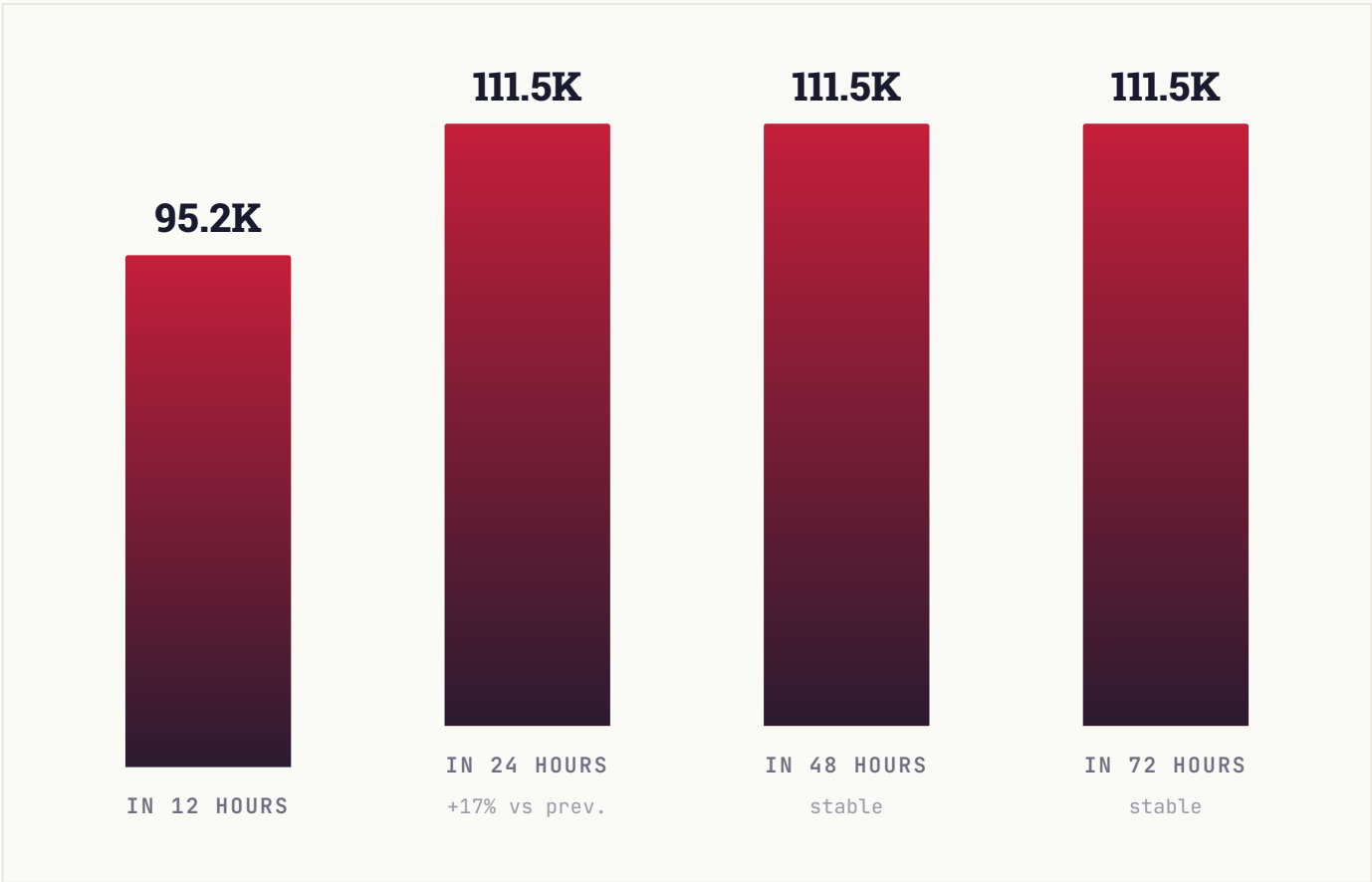
Citation index **2 364** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from 1k. All-time channel was mentioned **5 501** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays effective.



SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1 395**, they brought **692 259** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	271	81	114 675	
November 2025	186	75	143 267	
October 2025	178	70	209 578	
September 2025	214	80	124 725	
August 2025	291	94	3 519	
July 2025	255	81	96 495	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
1 395	6	692 259

— SECTION 07 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Best post day — Thursday

Audience most active on this day at 03:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic Traffic Buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — that's organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want more? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact Manager

t.me/PromptPress_manager