

PUBLIC REPORT BY PROMTPRESS

Channel audit

Tusipbekova

Sholpan



@sholpantussipbekova

Channel about how to: • become rich not fast but forever • build a strong team • become a market leader • grow business through spirituality 📍 In 2.5 years paid off \$500K debt Contact...

SUBSCRIBERS

10 454

-125 per month

ERR (% SEE POSTS)

11.0%

past 24 hrs 3.2%

REACH / POST

1.2K

ad reach 333/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 10 454 —	 SUBSCRIBER REACH 11.55% avg % subs see post	 VIEWS / POST 1.2K median 1.1K · 28 days	 POSTS / WEEK 6.1 for period
 7D TREND -24.9% vs previous week	 REACTIONS / POST 26.0 total 649 reactions, 55 reposts, 137 comments	 POST LENGTH 669 chars median 987 · 28 days	 POSTS ANALYZED 25 28 days
 AD REACH 333 24h avg	 CHURN / MONTH -125 last month	 CITATION RATE 0 citation index · 2 channels mentioned ever	 CHANNEL AGE 3 years 3 months created 02.04.2023

AI EDITOR SUMMARY

Channel «Tusipbekova Sholpan» – 10 454 subs. Each post avg views 1.2K people (12% of subs), reach is low – should expand audience. Publishes 6 posts per week (~1/day) – rare posts. For week 22–28 Jun reach dropped -24.9% by week 15–21 Jun – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 25 posts in 28 days.
- 02 Dominant format — Text (11/25 posts).
- 03 Avg post length — 669 chars (median 987).
- 04 Peak audience activity — Tue, 17:00 ALMT.
- 05 Top posts get 2x more views than the weakest (1.8K avg for top vs 832 for worst) — among 25 posts in 28 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 10.06 · 12:18 TEXT "If you want it done right, do it yourself": a belief that ruins your business Survey results show many know what needs...	VIEWS 1 869 REPOSTS 1	REACTIONS 21 ER 17.9%
Nº2 09.06 · 12:38 TEXT We live in an age of info overload. Any query — and dozens of offers flood in. And here's the paradox...	VIEWS 1 785 REPOSTS 1	REACTIONS 27 ER 17.1%
Nº3 12.06 · 12:43 TEXT Friends, it's Friday — great time for a movie! I recommend watching «The Intern» (2015) with Anne Hathaway and Robert De Niro. Very...	VIEWS 1 742 REPOSTS 4	REACTIONS 21 ER 16.7%

Nº4

15.06 · 13:44

TEXT

👉 These thoughts are just the foundation. On the 18th, at a closed mastermind with expert Aigerim Karimbayeva, we'll show how to remove 'invisible blocks'...

VIEWS

1 685

REPOSTS

2

REACTIONS

14

ER

16.1%

Nº5

15.06 · 11:38

VIDEO

Last week I attended a major business forum in Almaty and came back with a treasure trove of insights. Here's the gist...

VIEWS

1 646

REPOSTS

2

REACTIONS

24

ER

15.7%

WORST 3

↓

02.07 · 12:34

VIDEO

Your guess?

VIEWS

904

REPOSTS

1

REACTIONS

35

ER

8.6%

↓

03.07 · 11:41

PHOTO

One of the main goals of the Uzbekistan visit 👉 recording joint podcasts with top experts. We discussed global and deep...

VIEWS

819

REPOSTS

1

REACTIONS

33

ER

7.8%

↓

04.07 · 07:00

VIDEO

🥰 The event that won thousands of hearts in Kazakhstan is heading to Uzbekistan! Charity ADAMANT TOUR will take place in: 📍 Tashkent •...

VIEWS

774

REPOSTS

6

REACTIONS

32

ER

7.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

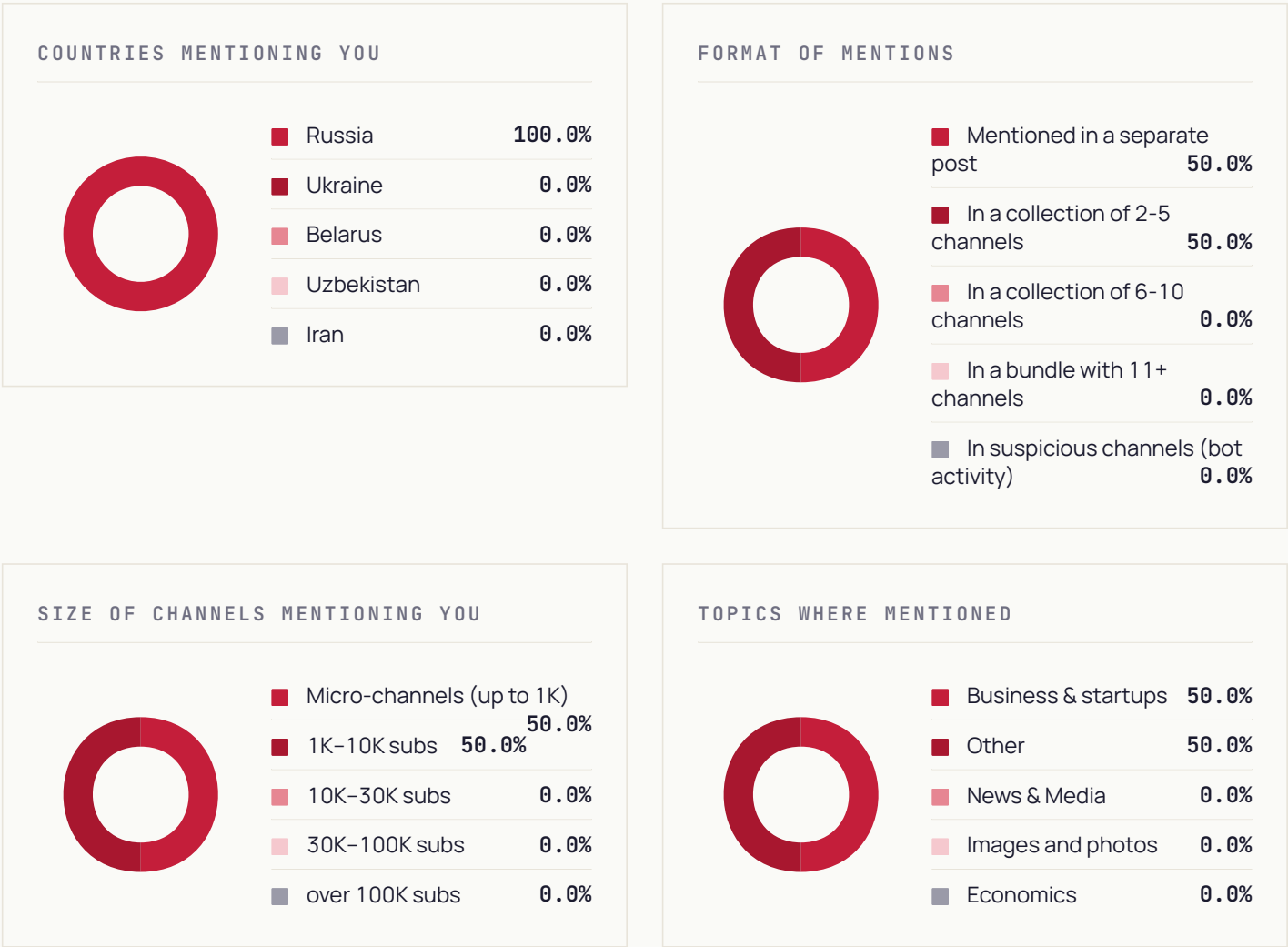
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

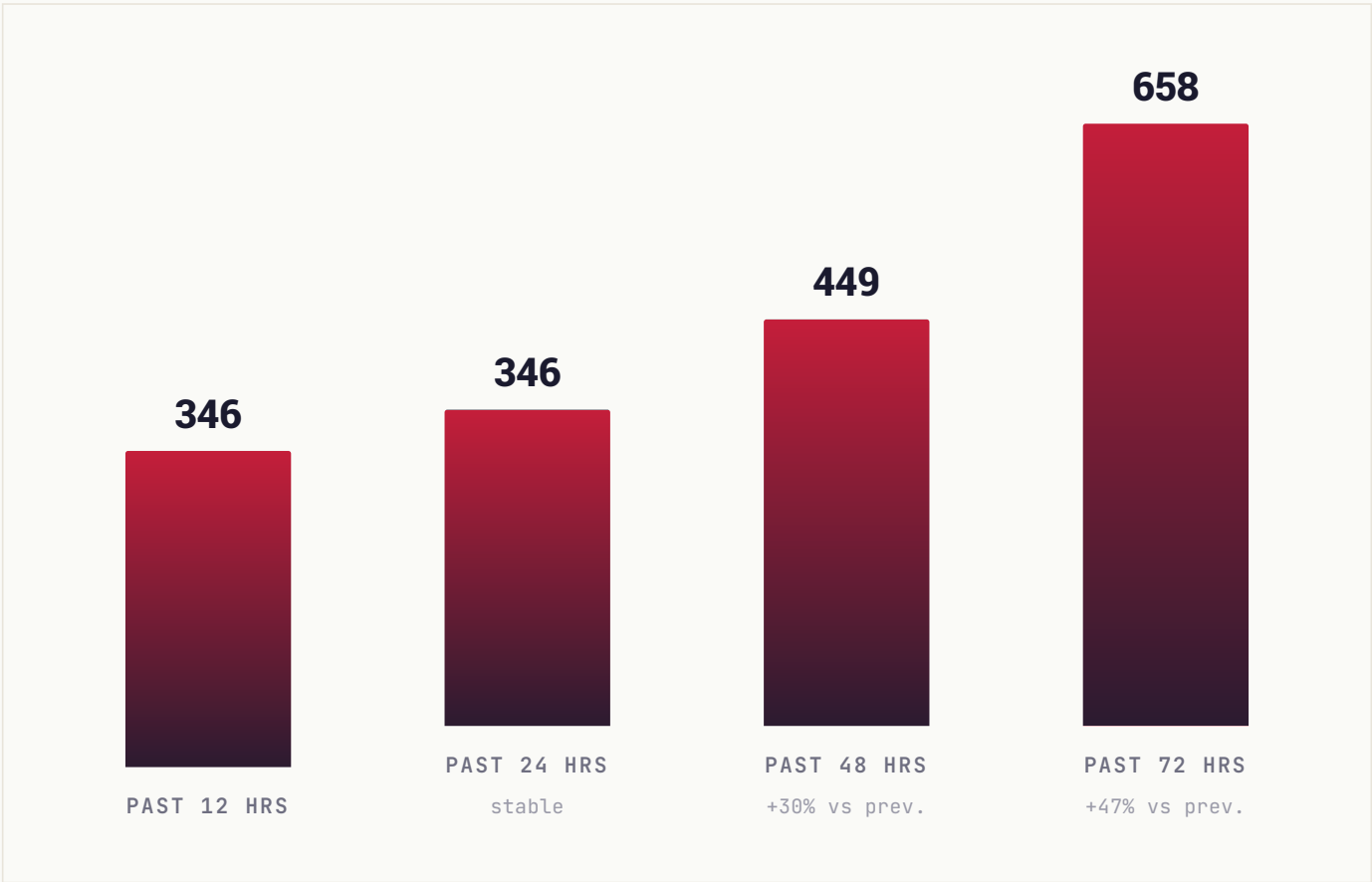
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 2 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TE TESTCENTERKZ	149.2K
ER Visuals didactic materials	75.7K
KA KarGOO	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ҰБТ	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
ҚО 🇰🇿 ҚР ОҚУ-АҒАРТУ МИНИСТРЛІГІ	44.7K
KK Kornekilikter_kaz(Тегін канал)	29.2K
ER Visuals methods techniques Free visuals	27.9K
TSH Tusipbekova Sholpan YOU	10.5K

COMPARATIVE CONCLUSION

Channel in top half of niche (#41 of 99). Niche leader — TESTCENTERKZ (149.2K), median subs 9K. Aiming for the top quartile is realistic within 6-12 months.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **1 902** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	1	
December 2025	0	0	30	
November 2025	0	0	4	
October 2025	0	0	25	
September 2025	0	0	498	
August 2025	0	0	1 344	

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBSCRIBERS
0	6	1 902

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

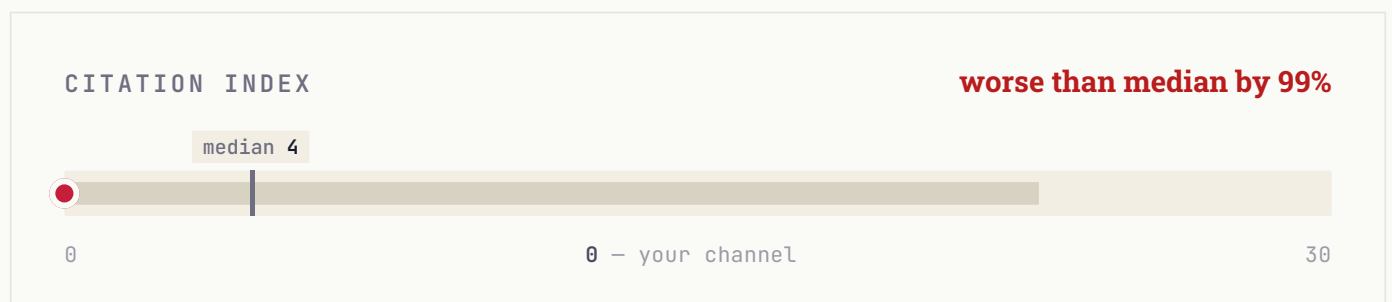
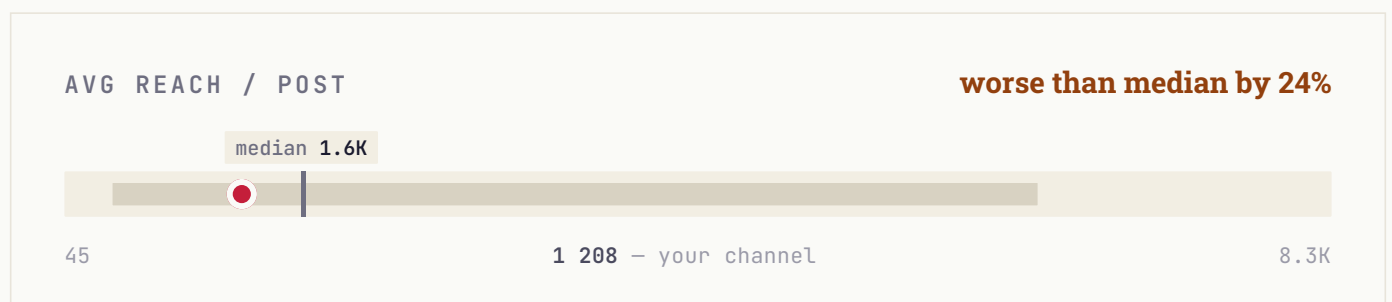
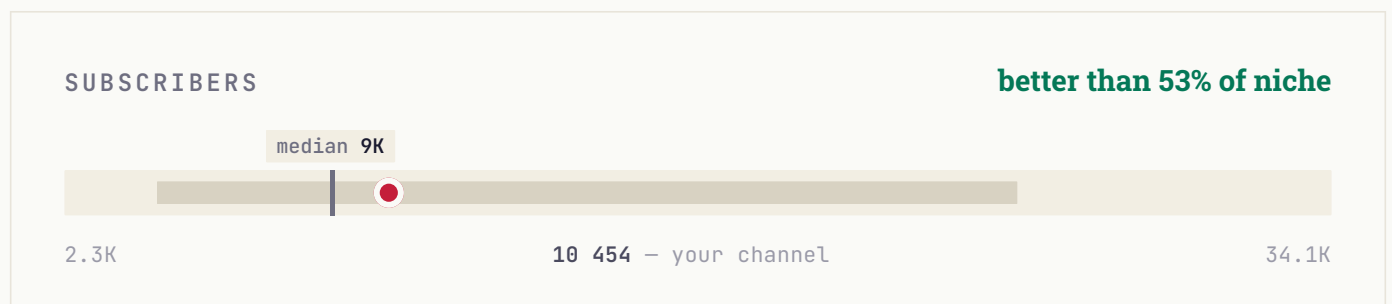
Took top-100 channels in category «Education» and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#41

/100

RANK IN NICHE

Channel in the top half of the ranking



— SECTION 09 • STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

- 01

Top post of the week — on Tuesday
Audience is most active on this day at 17:00 ALMT.

EFFECT
Best window for a key post
- 02

System traffic purchase
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually give +5-15% ER. One weekly poll on a hot topic is an easy growth point.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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