

PROMTPRESS PUBLIC REPORT

Channel audit

Shieldpost



@shitox

@tarzan <https://t.me/+4IEj4Pu3Ck40OTVi> - chat

SUBSCRIBERS

500 292

-26886 per month

ERR (% SEE POSTS)

1.0%

in 24 hours **0.2%**

REACH/POST

2.2K

ad reach **1.1K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle shows the period.

 SUBSCRIBERS 500 292 —	 SUBS REACH 0.44% avg % of subs see post	 VIEWS/POST 2.2K median 2.2K · —	 POSTS/DAY 42.9 ~300 per week
 7D TREND — no data for period	 REACTIONS/POST 7.0 only 14 reactions, 0 reposts, 29 comments	 POST LENGTH 21 chars median 21 · —	 POSTS ANALYZED 2 —
 AD REACH 1.1K 24h average	 CHURN / MONTH -26886 last month	 QUOTE RATE 65 citation index · 150 channels mentioned all time	 CHANNEL AGE 1 year 11 months created 08.07.2024

AI EDITOR SUMMARY

Channel «Shieldpost» — 500 292 subs. Each post averages 2.2K people (0% of subs), reach is low — should expand audience. Publishes 300 posts per week (~43 per day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts for –.
- 02 Dominant format – Text (2/2 posts).
- 03 Avg post length – 21 chars (median 21).
- 04 Peak audience activity – Saturday, 15:00 MSK.
- 05 Top posts get 1x more views than the weakest (1.5K avg for top vs 2.2K for worst) – among 2 posts for –. Analyze what top posts share – topic, format, time.

TOP 2 POSTS

Nº1 13.06 · 12:56 TEXT (post without caption – text)	VIEWS	REACTIONS
	2 221	–
	REPOSTS	ER
	–	0.4%

Nº2 13.06 · 12:56 TEXT Now I run the show	VIEWS	REACTIONS
	2 204	14
	REPOSTS	ER
	–	0.4%

WORST 2

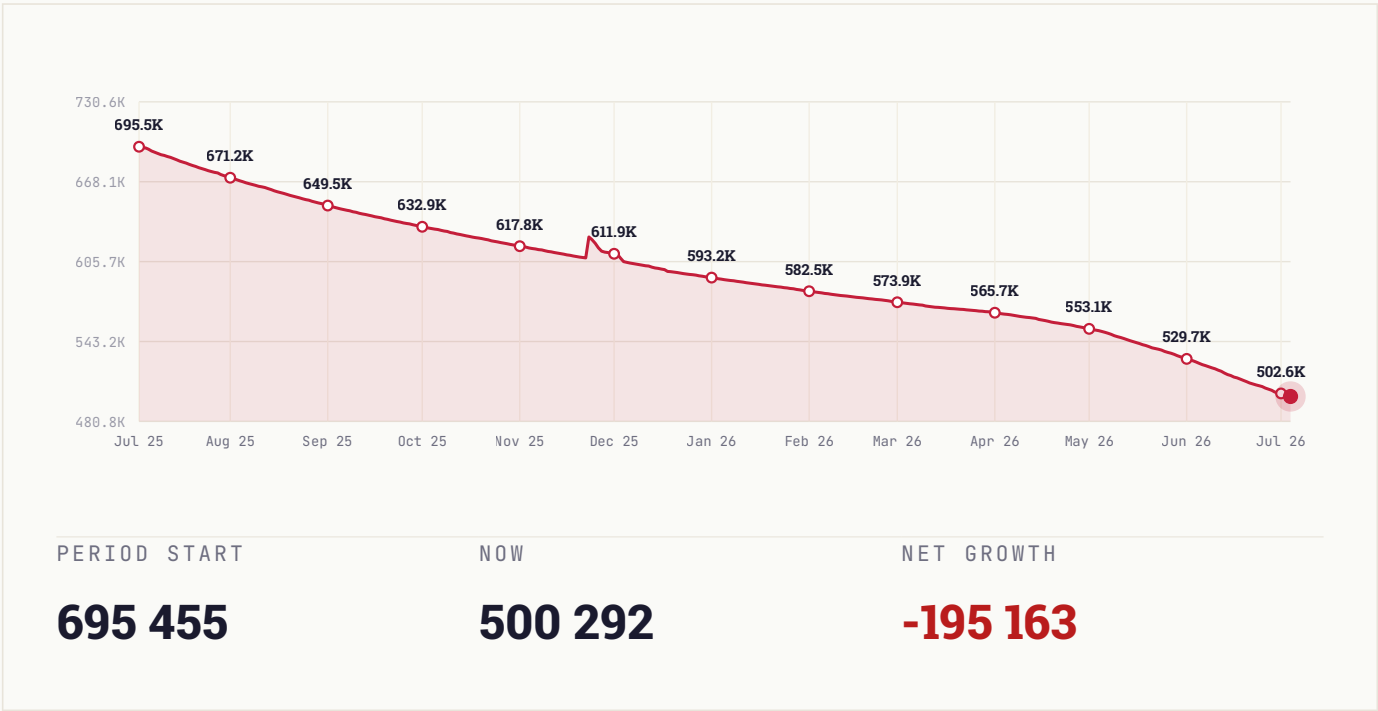
↓ 13.06 · 12:56 TEXT (post without caption – text)	VIEWS	REACTIONS
	2 221	–
	REPOSTS	ER
	–	0.4%

↓ 13.06 · 12:56 TEXT Now I run the show		VIEWS 2 204	REACTIONS 14
		REPOSTS —	ER 0.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

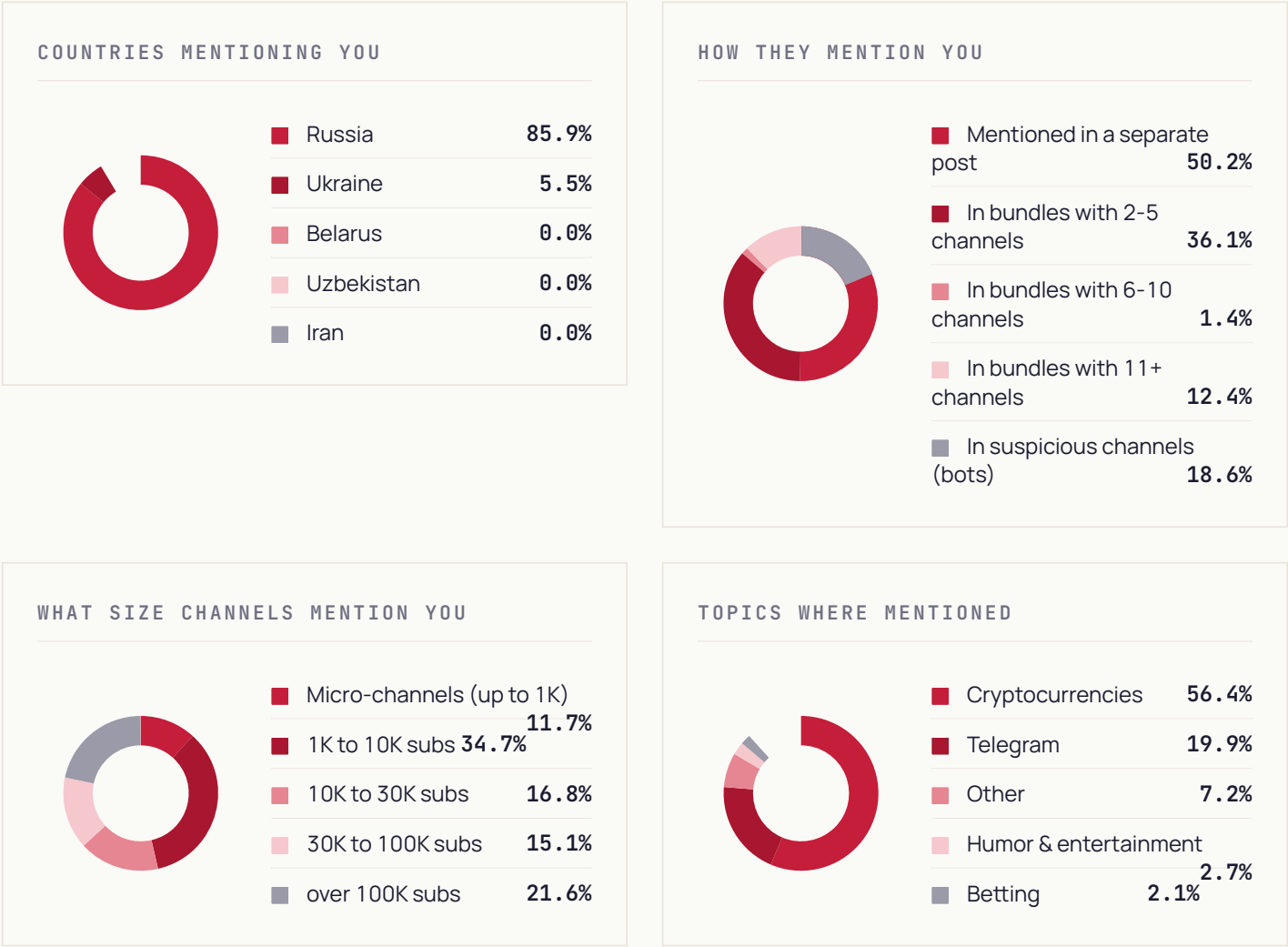
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

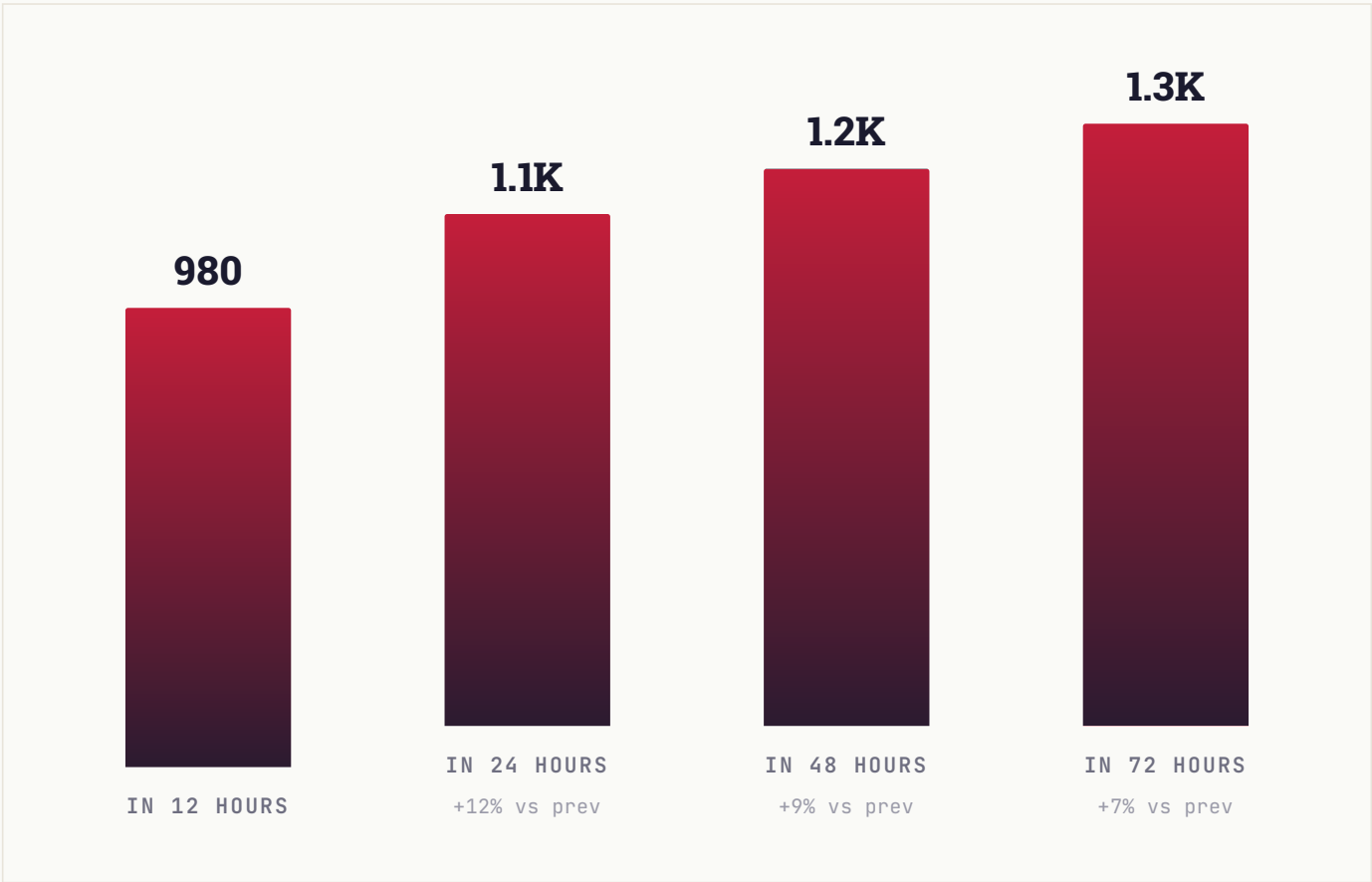
Citation index **65** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **150** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OH OKX News	4.6M
HC Crypto Bot News	2.6M
CW Crypto Wolf	2.5M
DT Give TON!	2.5M
D- DeCenter — blockchain, bitcoin, investments	2.1M
IK Investment kingyru 💎	2M
RB growth won't be infinite	1.8M
MI MILLIARDOM	1.4M
MS Semenchuk's Thoughts	1.4M
TA TON AirDrop (RU) 💎	1.3M
SHIELD Shieldpost YOU	500.3K

COMPARATIVE CONCLUSION

Channel in top half of niche (#35 of 99). Niche leader — OKX News (4.6M), median subs 312.1K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **34**, they brought **16 389** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	0
December 2025	0	0	0
November 2025	8	6	16 389
October 2025	26	11	0
September 2025	0	0	0
August 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
34	6	16 389

SECTION 08 · NICHE COMPARISON

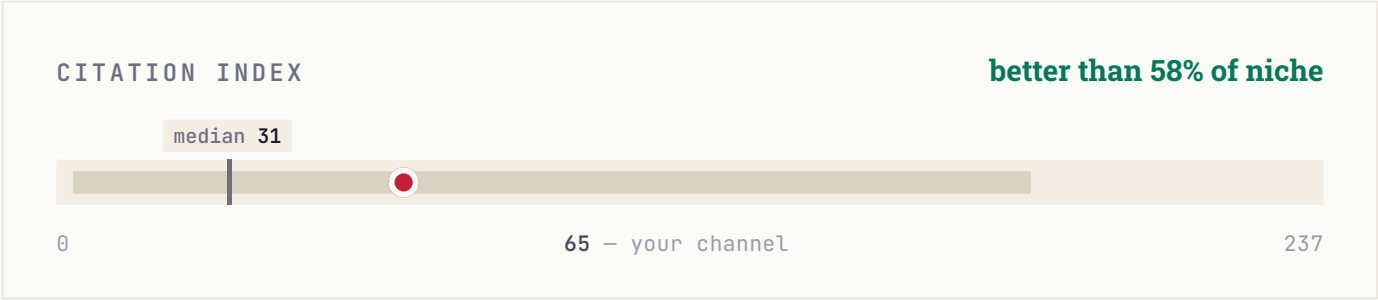
Where your channel ranks in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.

#35/100

RANK IN NICHE

Channel in top half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01

Best post of the week — on Saturday

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video holds
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 0.44% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+6.1pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
Want to go further — run ads through us and close your growth
plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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