

PROMTPRESS PUBLIC REPORT

Channel audit

Shaxhome



@shaxhome_uz

Dokon :Abu sahiy uyg'ur bozor H-27 Murojat uchun: telefon
+998974231177 Telegram : @waxzod1177

SUBSCRIBERS

35 023

-261 per month

ERR (% SEE POSTS)

30.0%

per day **13.2%**

REACH/POST

9.6K

ad reach **4.6K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 35 023 —	 SUBS REACH 27.55% avg % subs see post	 VIEWS/POST 9.6K median 9.6K · 25 days	 POSTS/WEEK 11.7 over period
 7D TREND +2.2% vs previous week	 REACTIONS/POST 27.0 only 1,135 reactions, 1,918 reposts, 0 comments	 POST LENGTH 270 chars median 272 · 25 days	 POSTS ANALYZED 42 25 days
 AD REACH 4.6K 24h avg	 CHURN / MONTH -261 last month	 CITATION RATE 0 citation index · 9 channels mentioned all time	 CHANNEL AGE 9 years 7 months created 18.11.2016

AI EDITOR SUMMARY

Channel «Shaxhome» — 35 023 subs. Each post averages 9.6K people (28% of subs), good reach. Publishes 12 posts/week (~2/day) — regular pace. Week Jun 22–28 reach stable (+2.2% vs week Jun 15–21).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 42 posts over 25 days.
- 02 Dominant format – Photo (29/42 posts).
- 03 Avg post length – 270 chars (median 272).
- 04 Audience peak – Friday, 12:00 MSK.
- 05 Top posts get 2x more views than the weakest (16.6K avg for top vs 8.1K for worst) – among 42 posts over 25 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 17.06 · 17:33 VIDEO 🇹🇷 Turkish Chenille Piqué (Anna Karenina) ↔ Width 250 cm 💰 Price 165,000 (1 meter) ⚖️ Composition 80% cotton 20% viscose ⓘ Can be sewn...	VIEWS 17 340 REACTIONS 76 REPOSTS 175 ER 49.5%
Nº2 11.06 · 16:48 PHOTO 🇹🇷 Turkish Terry 💰 Price 45,000 donasi ↔ Size 50/90 cm ⚖️ Weight 550 ⓘ Ready 🙋 To order, write ➡️ 📱 Telegram @waxzod1177 📞 Telefon...	VIEWS 16 191 REACTIONS 34 REPOSTS 73 ER 46.2%
Nº3 19.06 · 09:46 VIDEO (post without caption – video)	VIEWS 16 165 REACTIONS 94 REPOSTS 36 ER 46.2%

Nº4 11.06 • 16:46 PHOTO 🇹🇷 Turkish Terry 💰 Price 85,000 donasi ↔️ Size 140/70 cm ⚖️ Weight 550 ℹ️ Ready 👉 To order, write 📱 ✉️ Telegram @waxzod1177 ☎️ Telefon...	VIEWS 14 540 REACTIONS 14 REPOSTS 53 ER 41.5%
Nº5 11.06 • 16:34 PHOTO 🇹🇷 Turkish Terry 💰 Price 80,000 metri ↔️ Width 160 cm ⚖️ Weight 400 ℹ️ By meter 👉 To order, write 📱 ✉️ Telegram @waxzod1177 ☎️ Telefon...	VIEWS 13 571 REACTIONS 28 REPOSTS 62 ER 38.7%
WORST 3	
↓ 17.06 • 16:52 PHOTO 🇹🇷 Turkish Chenille Piqué (Anna Karenina) ↔️ Width 250 cm 💰 Price 155,000 (1 meter) ⚖️ Composition 80% cotton 20% viscose ℹ️ Can be sewn...	VIEWS 8 215 REACTIONS 17 REPOSTS 33 ER 23.5%
↓ 17.06 • 16:49 PHOTO 🇹🇷 Turkish Chenille Piqué (Anna Karenina) ↔️ Width 250 cm 💰 Price 155,000 (1 meter) ⚖️ Composition 80% cotton 20% viscose ℹ️ Can be sewn...	VIEWS 8 146 REACTIONS 19 REPOSTS 47 ER 23.3%
↓ 17.06 • 16:45 VIDEO 🇹🇷 Turkish Chenille Piqué (Anna Karenina) ↔️ Width 250 cm 💰 Price 155,000 (1 meter) ⚖️ Composition 80% cotton 20% viscose ℹ️ Can be sewn...	VIEWS 8 084 REACTIONS 19 REPOSTS 44 ER 23.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

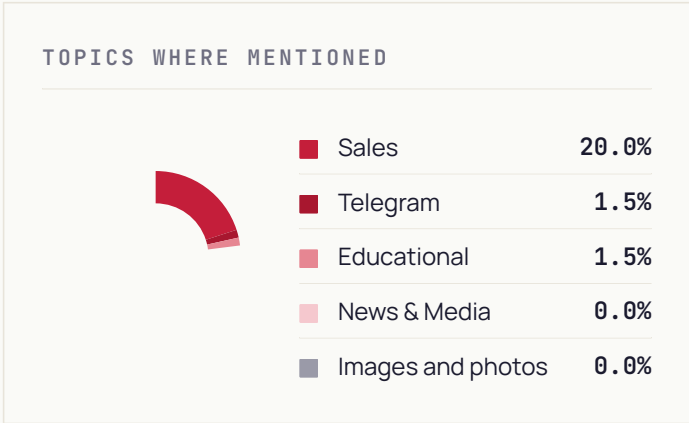
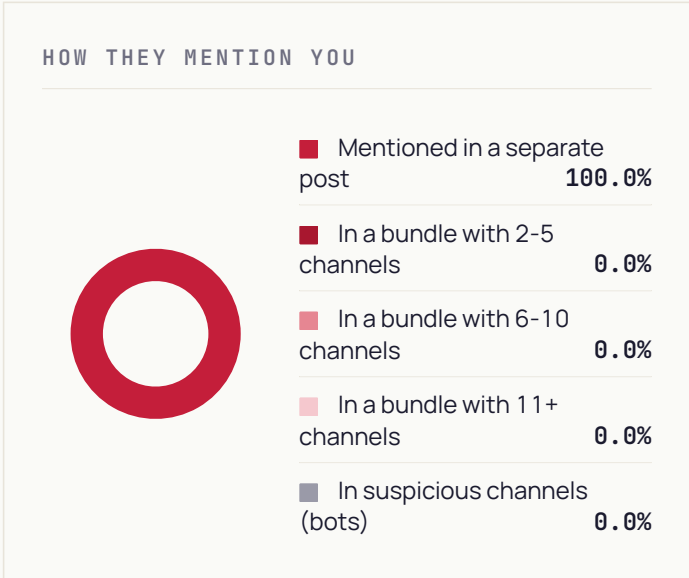
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

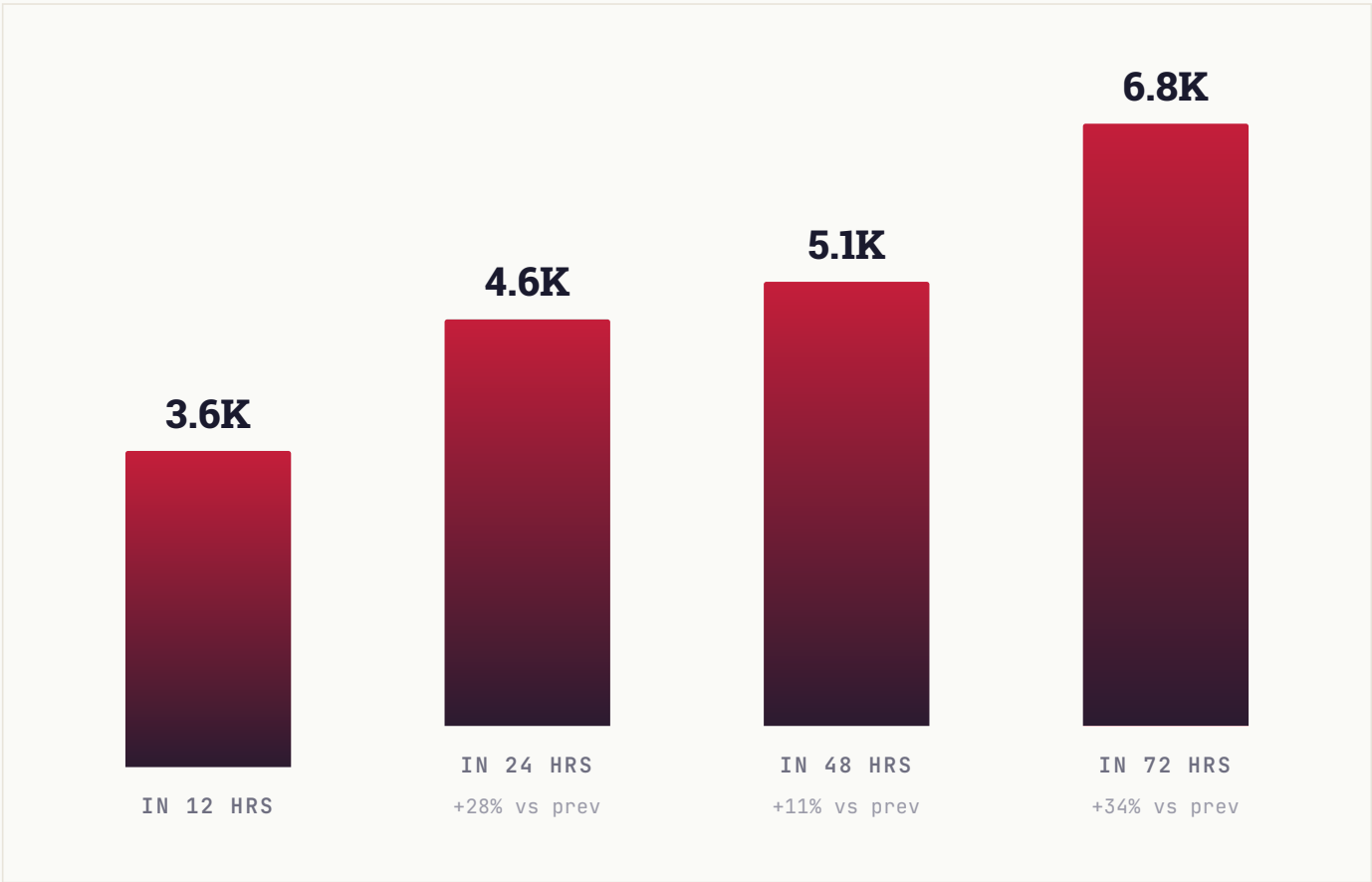
Citation index 0 – channel popularity score based on mentions. Considers both count and weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 9 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
OZ OZON	1.1M
SN Market discounts	1M
YaM Yandex Market	1M
X- Freebie hunters - Lightning	997.5K
WS WB Sniper Wildberries Finds Discounts Deals	922.2K
PB Po Blatu	876.1K
Z Hare Promos Discounts	874.4K
W Wildberries finds	793.3K
VI ITEMS FROM VIDEO	703.1K
AL Alpha-Profitable	558.5K
SH Shaxhome YOU	35K

COMPARATIVE CONCLUSION

Channel not yet outside top-94 of niche — early growth stage. Niche leader — OZON (1.1M), top-94 median: 204.2K. First goal: enter top-94 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

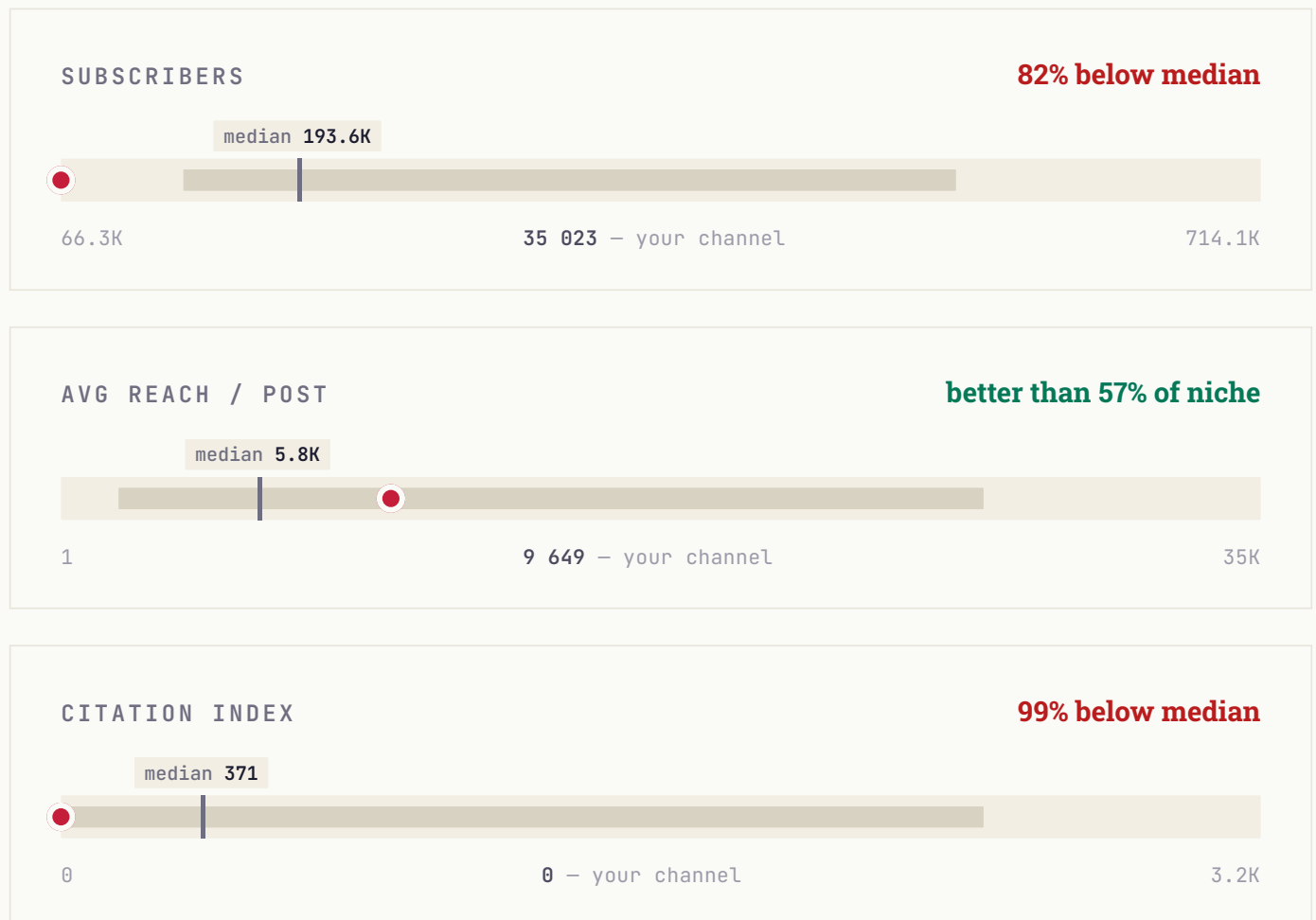
Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **21 628** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	7 066
December 2025	0	0	354
Nov 2025	0	0	4 927
Oct 2025	0	0	1 185
Sep 2025	0	0	4 284
August 2025	0	0	3 812
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS	
0	6	21 628	

SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in «Sales» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Friday

Audience is most active on this day at 12:00 MSK.

EFFECT

Best window for an important post
- 02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager