

PROMTPRESS PUBLIC REPORT

Channel audit

SHAMAN

GIFTHUBER



@shaman888nft

■ NFT giveaways & Telegram gift raffles. ■ Channel with Telegram gift giveaways Sponsors: @gifthubik_bot Collab inquiries @NFTHUNTER888 Promoting ecosystem through fun. Buying...

SUBSCRIBERS

3 524

-161 per month

ERR (% SEE POSTS)

3.0%

per day 0.8%

REACH/POST

84

ad reach 28/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the calculation period.

 SUBSCRIBERS 3 524 —	 SUBS REACH 2.39% avg % subs see post	 VIEWS/POST 84 median 66 · 10 days	 POSTS/WEEK 19.8 over period
 7D TREND — no data for period	 REACTIONS/POST 0.4 only 13 reactions, 30 reposts, 0 comments	 POST LENGTH 660 chars median 733 · 10 days	 POSTS ANALYZED 30 10 days
 AD REACH 28 24h avg	 CHURN / MONTH -161 last month	 CITATION RATE 2 citation index · 58 channels mentioned ever	 CHANNEL AGE 1 year 3 months created 03/15/2025

AI EDITOR SUMMARY

Channel «SHAMAN GIFTHUBER» – 3 524 subs. Each post gets avg 84 people (2% of subs), reach is low – consider expanding audience. Publishes 20 ~3 posts/day – regular pace.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 30 posts in 10 days.
- 02 Dominant format – Photo (25/30 posts).
- 03 Avg post length – 660 chars (median 733).
- 04 Peak audience activity – Thu, 12:00 MSK.
- 05 Top posts get 5x more views than the weakest (229 avg for top vs 47 for worst) – among 30 posts in 10 days. Analyze what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 28.05 · 09:10 PHOTO 🐱Scared Cat Obelisk on black background – +\$14,000 in 4 months Obelisk on Black sold for 22,600 TON (~\$43,000) with 5 Obelisk...	VIEWS 389 REPOSTS 2	REACTIONS — ER 11.0%
Nº2 28.05 · 07:03 PHOTO 🗨️No Redo updates in May – postponed Okhuyenko confirmed: no Redo in May. Designers working on quality...	VIEWS 181 REPOSTS 1	REACTIONS — ER 5.1%
Nº3 18.05 · 11:15 PHOTO Short – today's a good day in TRADE High-roller mode is finally out) bonus points now bring profit	VIEWS 117 REPOSTS —	REACTIONS — ER 3.3%

Nº4 18.05 · 11:20 VIDEO ☒ Started Gifts Giveaway! Details: ☒ Subscribe: @gifthuber, @shaman888nft ☒ Deadline: 17.06.2026 ☒ Other links: Trade, Trade ☒ Rewards: ☒...	VIEWS 111 REPOSTS 2 REACTIONS 9 ER 3.1%
Nº5 20.05 · 16:18 PHOTO 🤖Official Telegram trolled Zuckerberg on X Telegram's official account posted a photo of Zuckerberg with tongue out captioned "can...	VIEWS 109 REPOSTS 1 REACTIONS — ER 3.1%

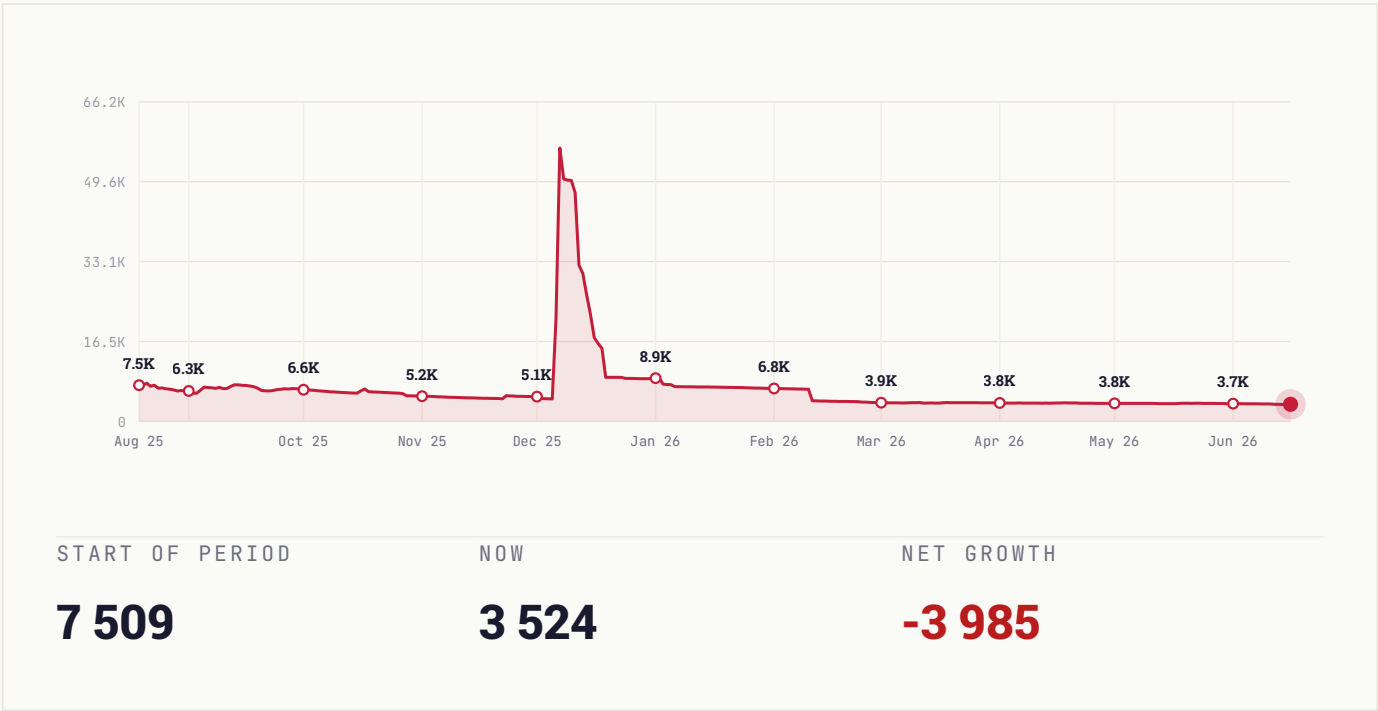
WORST 3

↓ 20.05 · 17:42 PHOTO 😱Scared Cat 4th month running – most profitable gift Cat holds title of highest-earning gift for four months, beating...	VIEWS 50 REPOSTS 2 REACTIONS — ER 1.4%
↓ 21.05 · 20:04 PHOTO 🤖Upgrade gift for 19B stars – easy payment options ☒ = support post 😊I'm admin @gifthuber888 and gift collector ☒ Markets...	VIEWS 48 REPOSTS 1 REACTIONS — ER 1.4%
↓ 19.05 · 16:52 PHOTO ☒Snoop collab crushes all – Khabib's Papakhas & UFC boxes already in red Among collab gifts: Snoop Dogg leads with 1.5...	VIEWS 44 REPOSTS 1 REACTIONS — ER 1.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Highlights months of growth vs. churn.



SECTION 04 • CITATIONS

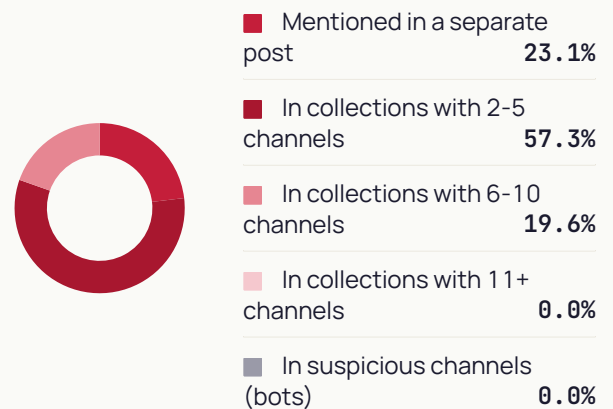
Who mentions the channel and how

Citation index 2 — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentioned **58** different channels.

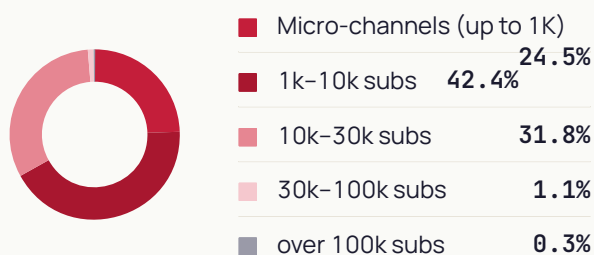
COUNTRIES MENTIONING



FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



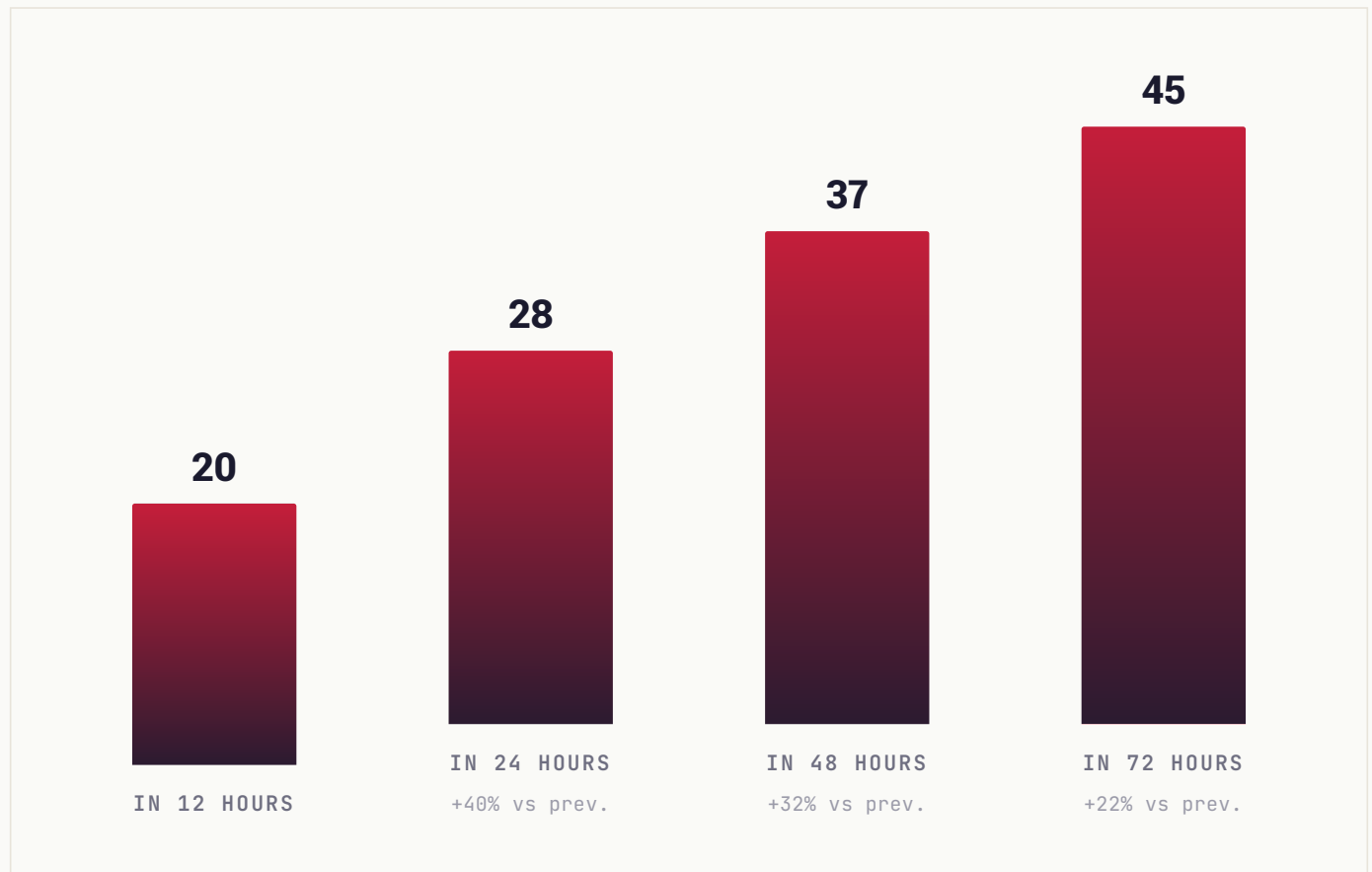
TOPICS OF MENTIONS



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
ER	Penny in the purse	56.4K
WH	WhiteBird.io	43.8K
BL	Blessed labs	25.3K
AO	AGE OF CRYPTO	16.3K
TC	TDM Crypto	14.4K
CH	Crypto HITLIST	12.2K
NA	Nft Afrom	9.8K
CW	Crypto World	7.9K
FU	FUTUREBY	7.3K
CM	Cifra Markets	4.7K
SG	SHAMAN GIFTHUBER	3.5K

COMPARATIVE INSIGHT

Channel in top 25% of niche (#13 of 68). Leader — Penny in the purse (56.4K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **112**, they brought **57 167** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
December 2025	11	7	52 022
November 2025	6	4	633
October 2025	7	4	880
September 2025	17	6	2 810
August 2025	40	11	822
July 2025	31	18	0

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
112	6	57 167

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-68 channels in category «Cryptocurrencies» (Belarus) and saw how your channel compares. Gray band shows the range for 80% of niche channels (p10 to p90). Black vertical line is the median. Red dot is your channel.

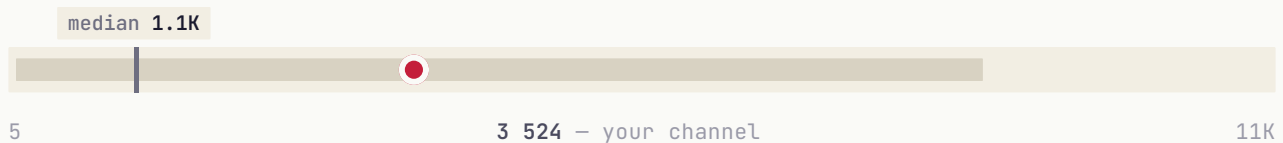
#13 /68

RANK IN NICHE

Channel in top 19% – strong position

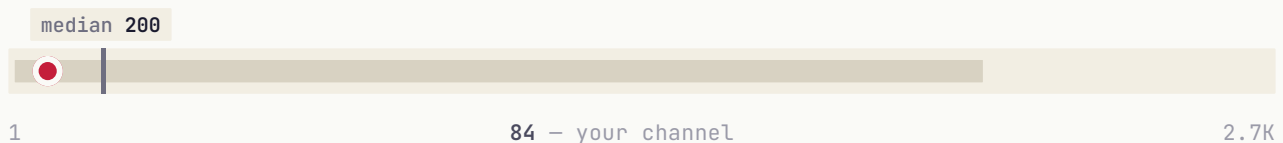
SUBSCRIBERS

better than 63% of niche



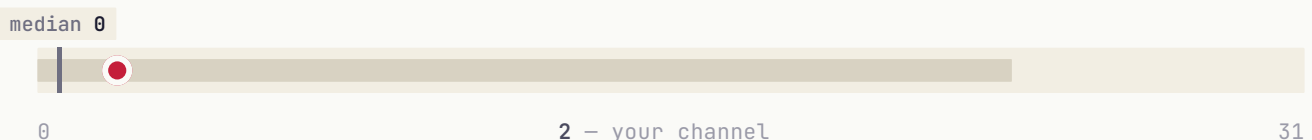
AVG REACH / POST

58% below median



CITATION INDEX

better than 52% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram holds audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 2.39% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+4.1pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (organic integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth target in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
