

PUBLIC REPORT BY PROMTPRESS

Channel audit

Sexy font.

Cyrillic



@sexyfont

For those tired of browsing Latin fonts. 1000+ FREE fonts. Only Cyrillic, curated. Subscribers: designers, marketers, SMM specialists. Channel link @sexyfont For ads and other...

SUBSCRIBERS

134 680

+232 per month

ERR (% SEE POSTS)

17.0%

last day 5.6%

REACH/POST

22.8K

ad reach 7.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 134 680 —	 SUBSCRIBER REACH 16.9% avg % subs see post	 VIEWS/POST 22.8K median 16.4K · 23 days	 POSTS/WEEK 3.9 for period
 7D TREND -3.7% vs previous week	 REACTIONS/POST 73.5 956 reactions, 1,144 reposts, 14 comments	 POST LENGTH 377 chars. median 348 · 23 days	 POSTS ANALYZED 13 23 days
 AD REACH 7.5K 24h avg	 CHURN / MONTH +232 last month	 CITATION RATE 170 citation index · 518 channels mentioned all time	 CHANNEL AGE 3 years 10 months created 10.09.2022

AI EDITOR SUMMARY

Channel «Sexy Font. Cyrillic» — 134 680 subs. Each post averages 22.8K people (17% from subs), average reach — room to grow. Publishes 4 posts per week (~1/day) — rare. For week Jun 29 – Jul 5 reach stable (-3.7% vs week 22–28 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 13 posts over 23 days.
- 02 Dominant format — Photo (11/13 posts).
- 03 Avg post length — 377 chars (median 348).
- 04 Peak audience activity — Thursday, 21:00 MSK.
- 05 Top posts get 3× more views than the weakest (34.9K avg for top vs 13.6K for worst) — among 13 posts over 23 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 18:32 PHOTO Yulong. Compact geometric font in two styles. Its industrial look suits logos, large...	VIEWS 37 436 REPOSTS 114	REACTIONS 84 ER 27.8%
Nº2 24.06 · 12:21 PHOTO New Font Slavik. Cyrillic font inspired by pre-reform orthography. Besides familiar letters, it includes 4...	VIEWS 34 382 REPOSTS 159	REACTIONS 116 ER 25.5%
Nº3 01.07 · 12:23 PHOTO Beer money. Fun, hand-drawn font. Looks like marker scribbles. Even with this level of decoration...	VIEWS 32 959 REPOSTS 74	REACTIONS 87 ER 24.5%

Nº4 17.06 · 11:35 PHOTO Kosko. One of the favorite fonts for making notes in design. Perfect for fun children's themes. Also works well...	VIEWS 32 613 REACTIONS 89 REPOSTS 141 ER 24.2%
Nº5 29.06 · 12:18 VIDEO  Hey!) Remember I promised a font manager? The one that kept being worked on and never finished) Well, here it is. Finally done. Not as fast as I wanted...	VIEWS 32 084 REACTIONS 103 REPOSTS 35 ER 23.8%

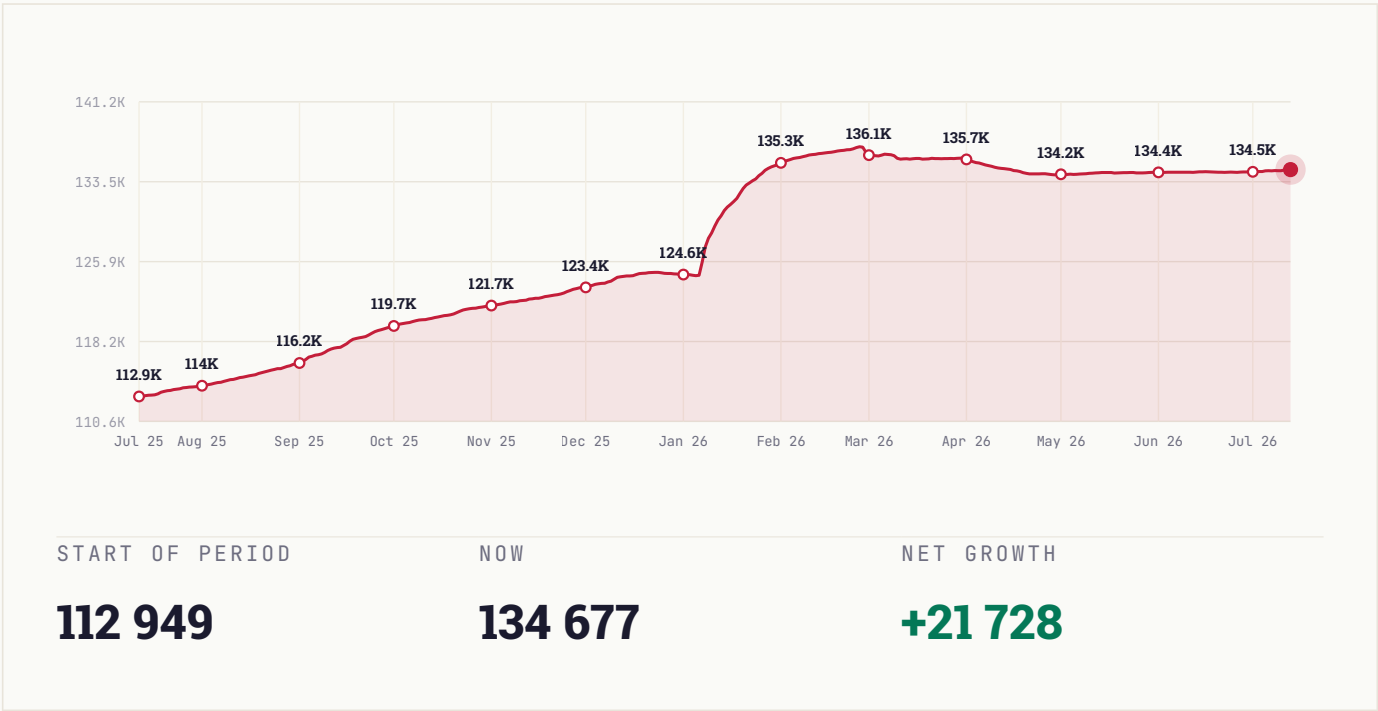
WORST 3

↓ 08.07 · 16:24 PHOTO  Beautiful, free fonts can be repeated once a year) For example, Oktyabrina Script – a decorative handwritten font created by a designer...	VIEWS 14 833 REACTIONS 86 REPOSTS 139 ER 11.0%
↓ 09.07 · 12:48 PHOTO Kireev BJ TD font. Restored from architects' blueprints. Strict, Soviet, solid. Where to use: museums...	VIEWS 14 762 REACTIONS 80 REPOSTS 130 ER 11.0%
↓ 09.07 · 09:37 PHOTO 7 days free UX/UI design course Imagine what you'll achieve mentored by designers with 9 years of experience and...	VIEWS 11 280 REACTIONS 17 REPOSTS 7 ER 8.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

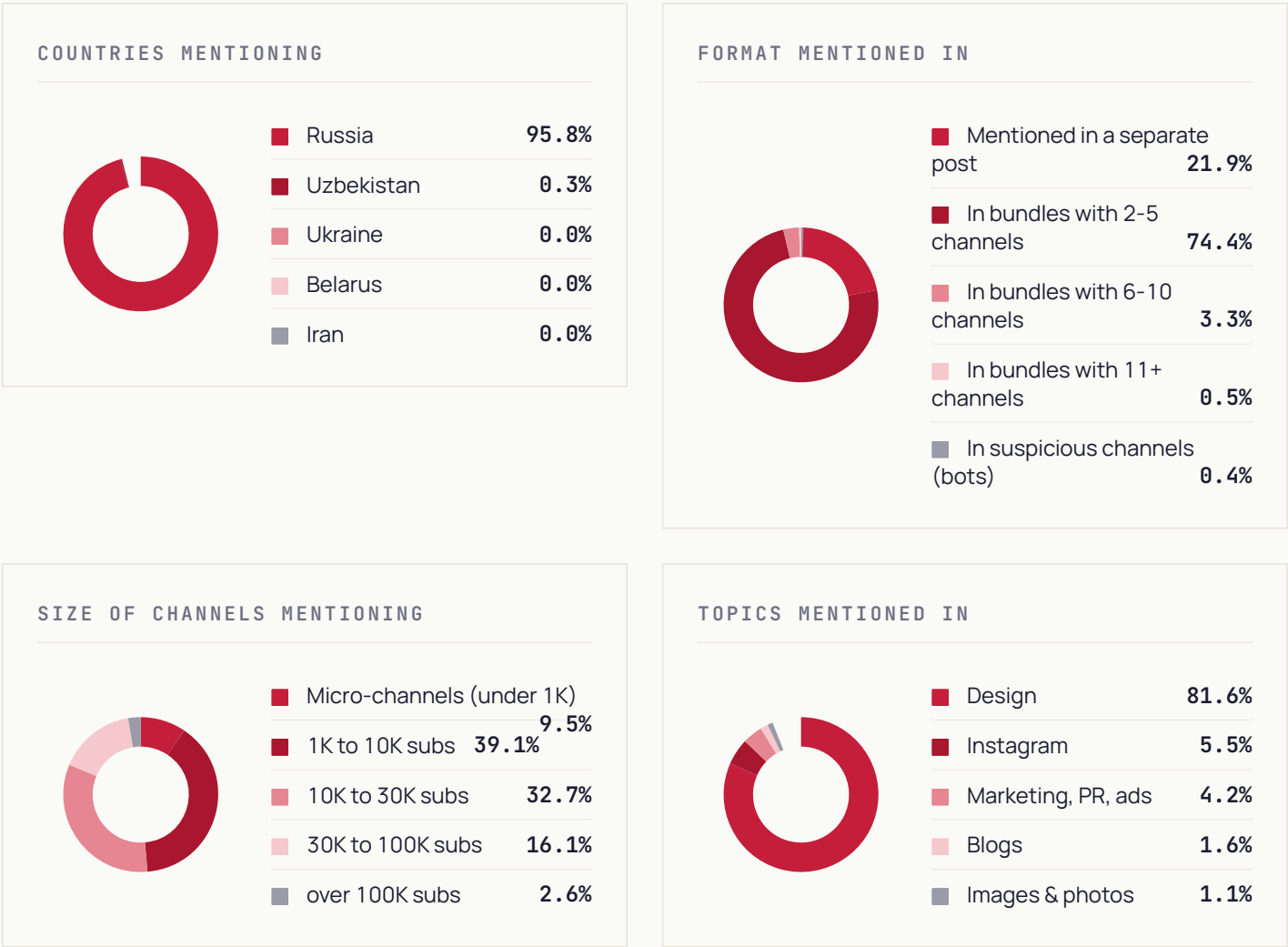
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

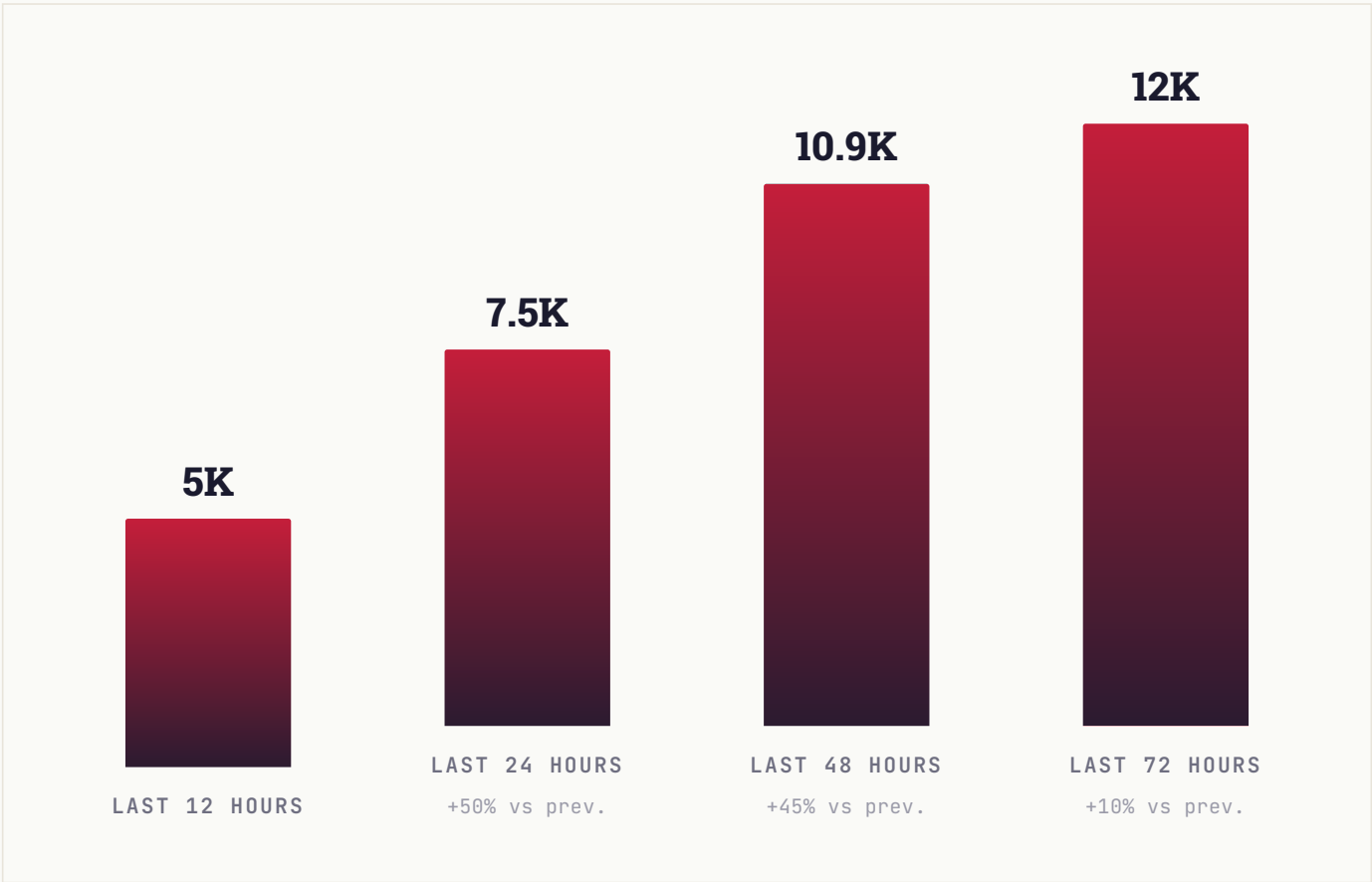
Citation index **170** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **518** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



— SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its position among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
Avg Sexy font. Cyrillic YOU	134.7K
SHZ What font is that?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
SHT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
DM Jam Mockup	102.4K

| COMPARATIVE CONCLUSION

Channel in top 10 of niche (#4 of 99). Strong position. Niche leader — After Effects Templates (181K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track posts in other channels mentioning yours monthly. Over the last **6 months** such mentions were **297**, they brought **21 566** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	20	9	10 633	
December 2025	59	53	1 446	
Nov 2025	25	20	1 781	
Oct 2025	26	21	2 004	
September 2025	150	137	3 536	
August 2025	17	14	2 166	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
297	6	21 566

— SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

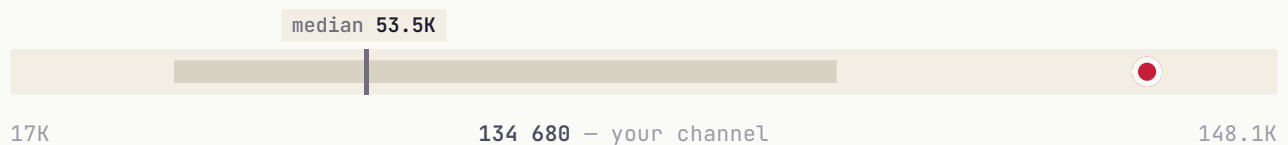
#4 /100

RANK IN NICHE

Channel in top 4% design Russia

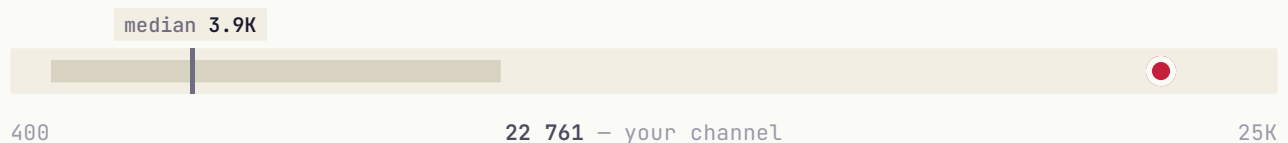
SUBSCRIBERS

better than 90% of niche



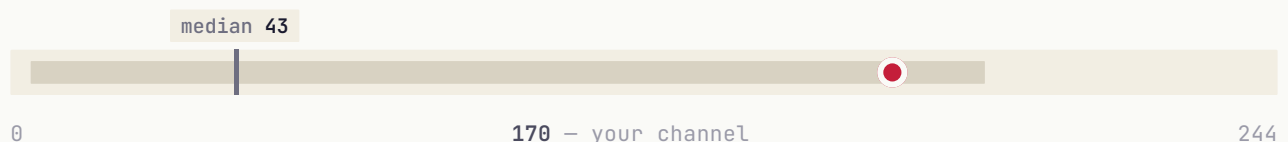
AVG REACH / POST

better than 90% of niche



CITATION INDEX

better than 85% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as checklist and revisit this report in a month.

01**Increase posting frequency**

Now 3.9 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Thursday**

Audience most active on this day at 21:00 MSK.

EFFECT

**Best window
for key posts****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs.****04****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
To go further — run ads through us and close your growth plan
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
