

PUBLIC REPORT BY PROMTPRESS

# Channel audit

## Sexy color. Your inspiration



@sexycolors

If stuck choosing a color pair. Designers follow: UI/UX, graphic design, etc.) For ads and other questions t.me/islamovtg Channel link: @sexycolors RKN...

SUBSCRIBERS

**37 345**

-167 per month

ERR (% SEE POSTS)

**18.0%**

last day **5.9%**

REACH/POST

**7.3K**

ad reach **2.2K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

|                                                                                                                                                     |                                                                                                                                                                              |                                                                                                                                                                                      |                                                                                                                                                                       |
|-----------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>37 345</div> <div>—</div>             | <div> SUBSCRIBER REACH</div> <div>19.43%</div> <div>avg % subs see post</div>               | <div> VIEWS/POST</div> <div>7.3K</div> <div>median 7K · 25 days</div>                               | <div> POSTS/WEEK</div> <div>6.5</div> <div>for period</div>                        |
| <div> 7D TREND</div> <div>-10.8%</div> <div>vs previous week</div> | <div> REACTIONS/POST</div> <div>8.0</div> <div>191 reactions, 228 reposts, 0 comments</div> | <div> POST LENGTH</div> <div>151 chars</div> <div>median 102 · 25 days</div>                        | <div> POSTS ANALYZED</div> <div>24</div> <div>25 days</div>                        |
| <div> AD REACH</div> <div>2.2K</div> <div>24h avg</div>            | <div> CHURN / MONTH</div> <div>-167</div> <div>last month</div>                             | <div> CITATION RATE</div> <div>83</div> <div>citation index · 326 channels mentioned all time</div> | <div> CHANNEL AGE</div> <div>3 years 11 months</div> <div>created 08.08.2022</div> |

AI EDITOR SUMMARY

Channel «Sexy Color. Your Inspiration» — 37 345 subs. Each post avg views 7.3K people (19% of subs), avg reach — room to grow. Publishes 6 posts/week (~1/day) — rare. Week Jun 29–Jul 5 reach dropped -10.8% by week Jun 22–28 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 24 posts over 25 days.
- 02 Dominant format — Photo (23/24 posts).
- 03 Avg post length — 151 chars (median 102).
- 04 Peak audience activity — Thursday, 15:00 MSK.
- 05 Top posts get 2× more views than the weakest (10.9K avg for top vs 4.4K for worst) — among 24 posts in 25 days. Worth analyzing what the top posts have in common: topic, format, time.

TOP 5 POSTS

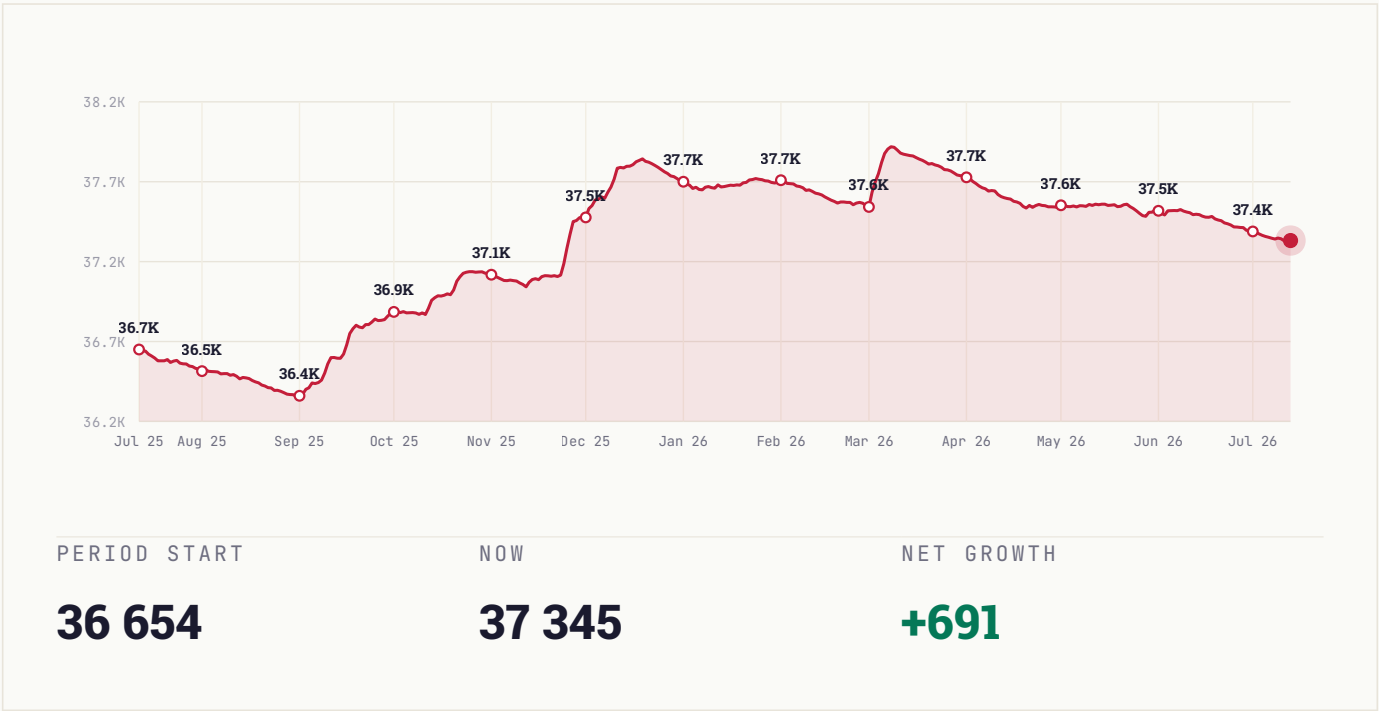
|                                                                                                                                                                                                                                                                        |                                                                     |                                                                   |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|-------------------------------------------------------------------|
| <div><div>Nº1</div><div>25.06 · 12:30</div><div>PHOTO</div></div> <div>Black &amp; white design collection  @sexycolors • color references</div>                                    | <div>VIEWS</div> <div>11 160</div> <div>REPOSTS</div> <div>12</div> | <div>REACTIONS</div> <div>11</div> <div>ER</div> <div>29.9%</div> |
| <div><div>Nº2</div><div>23.06 · 17:10</div><div>PHOTO</div></div> <div>Love Letter from Spring  #packagedesign Colors: #FF3E0D #E3CFFF #4AF6EE @sexycolors • color references</div> | <div>VIEWS</div> <div>10 839</div> <div>REPOSTS</div> <div>9</div>  | <div>REACTIONS</div> <div>11</div> <div>ER</div> <div>29.0%</div> |
| <div><div>Nº3</div><div>24.06 · 14:00</div><div>PHOTO</div></div> <div>Powder packaging  #combination #packagedesign @sexycolors • color references</div>                           | <div>VIEWS</div> <div>10 754</div> <div>REPOSTS</div> <div>8</div>  | <div>REACTIONS</div> <div>10</div> <div>ER</div> <div>28.8%</div> |

|                                                                                                                                                                        |                                                                                                                               |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|
| <b>Nº4</b> 22.06 • 14:00 <b>PHOTO</b><br>Color of the week – powder pink 🧥 HEX: #FACACC RGB: 250, 202, 204 CMYK: 0, 19, 18, 2 @sexycolors • color references           | <div>VIEWS</div> <b>9 896</b><br><div>REPOSTS</div> <b>16</b><br><div>REACTIONS</div> <b>12</b><br><div>ER</div> <b>26.5%</b> |
| <b>Nº5</b> 30.06 • 14:00 <b>PHOTO</b><br>Highlights BrainPlay Magazine 📰 Colors: #29AB56 #E1461F #EEB31C @sexycolors • color references                                | <div>VIEWS</div> <b>9 747</b><br><div>REPOSTS</div> <b>9</b><br><div>REACTIONS</div> <b>7</b><br><div>ER</div> <b>26.1%</b>   |
| <b>WORST 3</b>                                                                                                                                                         |                                                                                                                               |
| ↓ 07.07 • 19:15 <b>PHOTO</b><br>Living room interior design 🏠 #interiordesign Colors: #486385 #834338 #878381 @sexycolors • color references                           | <div>VIEWS</div> <b>4 517</b><br><div>REPOSTS</div> <b>9</b><br><div>REACTIONS</div> <b>7</b><br><div>ER</div> <b>12.1%</b>   |
| ↓ 15.06 • 10:50 <b>PHOTO</b><br>Today at 7:00 PM MSK a new course on product tags and ad graphics in Figma starts. You'll not only gain new knowledge without fluff... | <div>VIEWS</div> <b>4 502</b><br><div>REPOSTS</div> <b>1</b><br><div>REACTIONS</div> <b>5</b><br><div>ER</div> <b>12.1%</b>   |
| ↓ 06.07 • 10:25 <b>VIDEO</b><br>In Figma 🔥 new animation tools! On July 9, Yodiz will host an open lesson. No fluff, no ads, short and to the point – you'll master... | <div>VIEWS</div> <b>4 152</b><br><div>REPOSTS</div> <b>3</b><br><div>REACTIONS</div> <b>2</b><br><div>ER</div> <b>11.1%</b>   |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

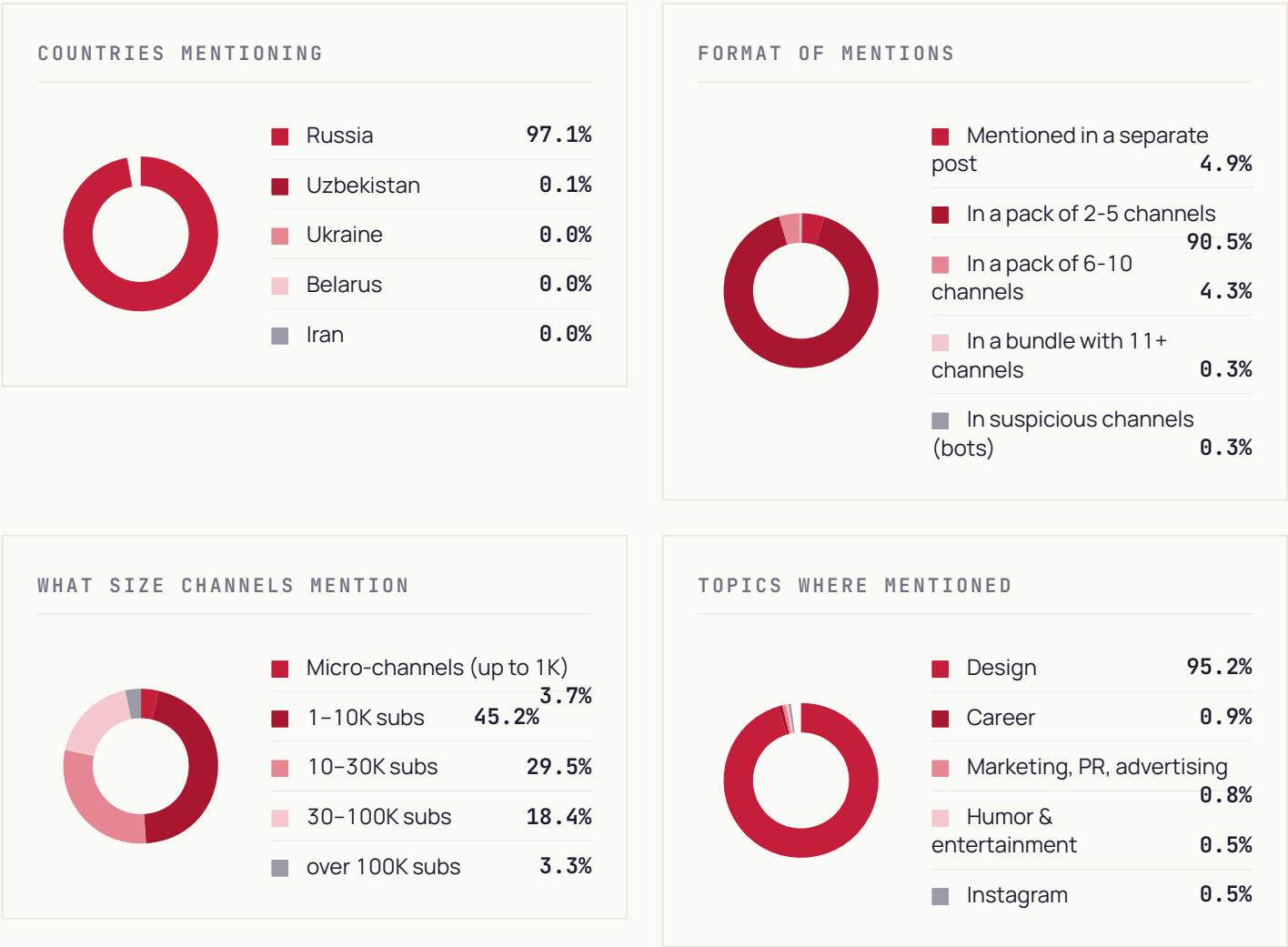
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

# Who and how mentions the channel

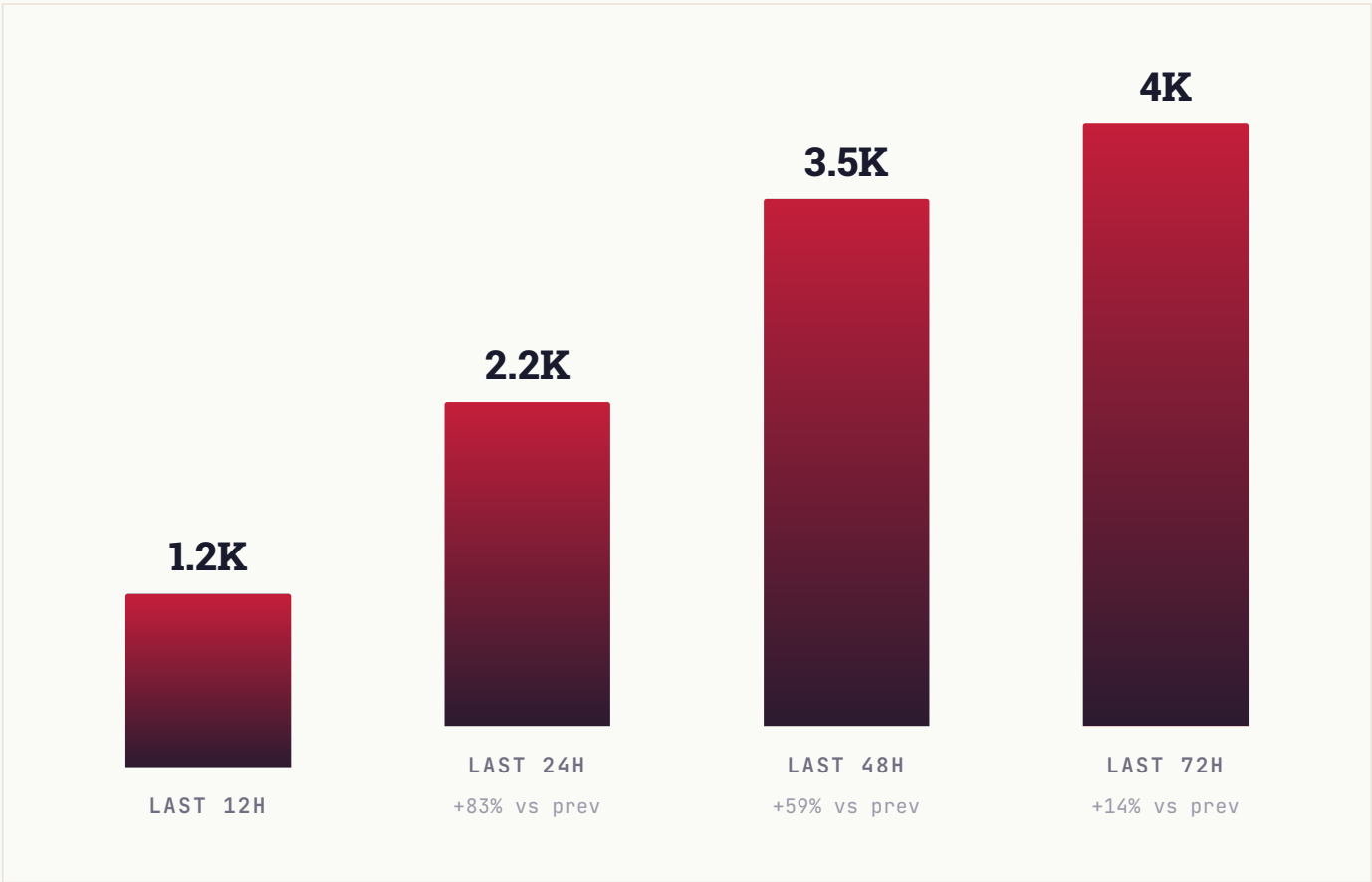
Citation index **83** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **326** different channels.



— SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.





SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche peers.

| CHANNEL                                    | SUBSCRIBERS |
|--------------------------------------------|-------------|
| AE After Effects Templates                 | 181K        |
| DG Designer Gang 🖐                         | 147.4K      |
| SZ STL Zone / 3D models / Free STL         | 136K        |
| ER Sexy font. Cyrillic                     | 134.7K      |
| III3 What the font?                        | 130.5K      |
| SΦ STL files   3D models   for 3D printing | 129.2K      |
| IIIT What is Photoshop?                    | 108.1K      |
| FD Figma Design                            | 107.3K      |
| F3 Free 3DSky                              | 104.8K      |
| P  Photoshop   Design                      | 103.8K      |
| CTR Sexy color. Your inspiration YOU       | 37.3K       |

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#80 of 99). Niche median: 53.6K subs.  
First growth KPI: reach the median. Leader: After Effects Templates (181K).

SECTION 07 · MENTION TRENDS

# How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **214**, they brought **1 854** new subs.

| PERIOD         | MENTIONS | CHANNELS | BROUGHT SUBSCRIBERS        |
|----------------|----------|----------|----------------------------|
| January 2026   | 2        | 2        | 109 <div><div></div></div> |
| December 2025  | 47       | 47       | 383 <div><div></div></div> |
| Nov 2025       | 18       | 17       | 460 <div><div></div></div> |
| Oct 2025       | 16       | 16       | 312 <div><div></div></div> |
| September 2025 | 129      | 126      | 561 <div><div></div></div> |
| August 2025    | 2        | 2        | 29 <div><div></div></div>  |

|                |                |                       |
|----------------|----------------|-----------------------|
| TOTAL MENTIONS | MONTHS OF DATA | ATTRACTED SUBSCRIBERS |
| 214            | 6              | 1 854                 |

— SECTION 08 · NICHE COMPARISON

# Where the channel stands in its league

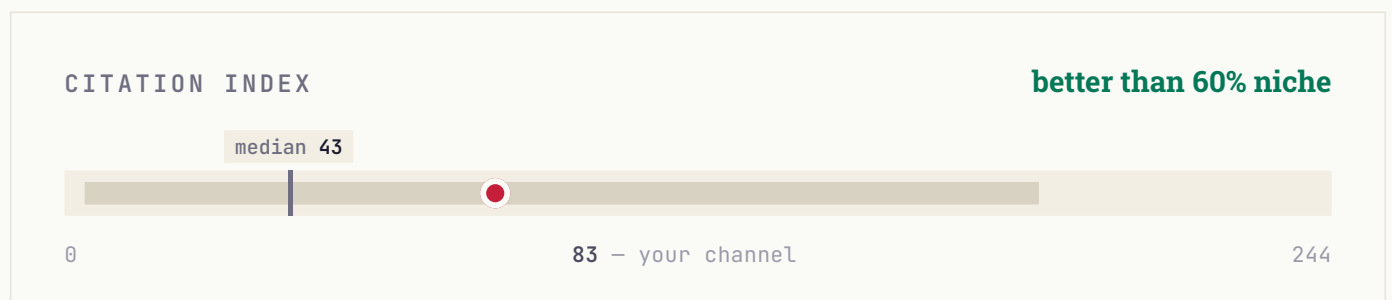
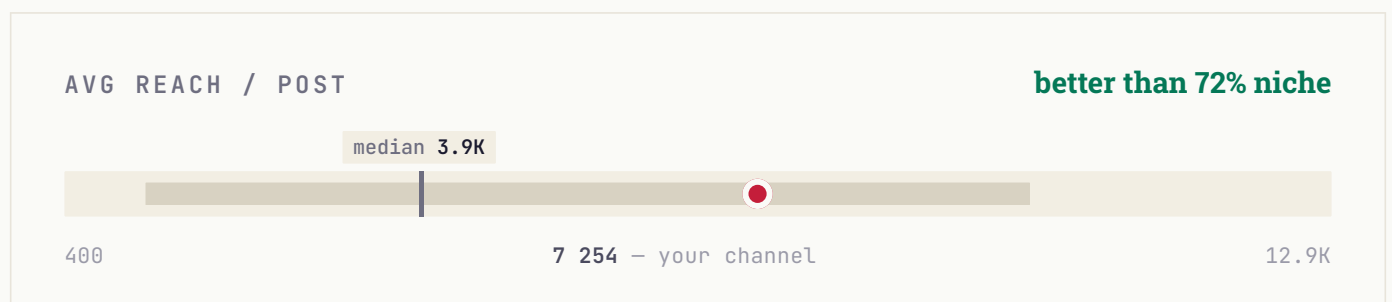
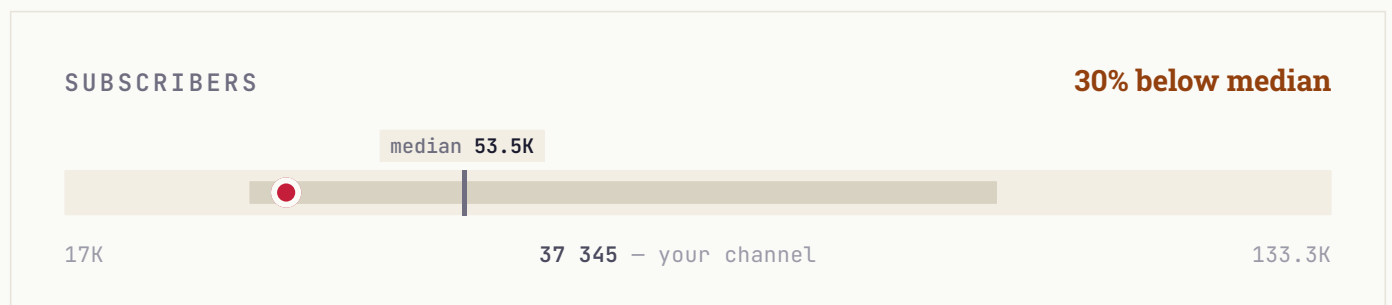
Took top-**100** channels in category «**Design**» (Russia) and compared your channel.  
 Gray band: range of 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#80

/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

## Main post of the week — on Thursday

On this day at 15:00 MSK audience is most active.

EFFECT

**Best window  
for an  
important post**

02

## Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video holds  
audience  
better**

03

## System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000  
subs**

04

## Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.  
One poll per week on a hot topic is an easy growth lever.

EFFECT

**+5-15% ER**

05

## Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from  
relevant  
audience**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

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|    |                            |                                                                                             |
|----|----------------------------|---------------------------------------------------------------------------------------------|
| 01 | <b>Launch Telegram ads</b> | <a href="https://panel.promptpress.com/register">https://panel.promptpress.com/register</a> |
|----|----------------------------|---------------------------------------------------------------------------------------------|

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|    |                        |                                                                         |
|----|------------------------|-------------------------------------------------------------------------|
| 02 | <b>Contact manager</b> | <a href="https://t.me/PromptPress_manager">t.me/PromptPress_manager</a> |
|----|------------------------|-------------------------------------------------------------------------|

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