

PUBLIC PROMTPRESS REPORT

Channel audit

Sevastopol Jobs



@sevasjob

[https://knd.gov.ru/license?](https://knd.gov.ru/license?id=673efc23b7aeb106ce1175b1@istryType=bloggersPermission)

[id=673efc23b7aeb106ce1175b1@istryType=bloggersPermission](https://knd.gov.ru/license?id=673efc23b7aeb106ce1175b1@istryType=bloggersPermission)

Post a job: @sevasjob_bot

SUBSCRIBERS

10 698

-49 per month

ERR (% SEE POSTS)

87.0%

per day 6.5%

REACH/POST

9.6K

ad reach 694/24h

— TABLE OF CONTENTS · 2026

What's inside the report

01 **Channel snapshot**

12 key metrics · AI summary

02 **Content analysis**

Top 5 posts · worst 3 · insights

03 **Subscriber dynamics**

Yearly chart · growth

04 **Citation rate**

Who mentions the channel and how

05 **Ad potential**

How long a post generates reach

06 **Competitors**

Niche neighbors · your place

07 **Mention dynamics**

6 months · monthly

08 **Niche comparison**

Rank in «Career» category

09 **Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 10 698 —	 SUBS REACH 89.98% avg % subs see post	 VIEWS/POST 9.6K median 2.2K · 27 days	 POSTS/WEEK 7.2 over period
 7D TREND -93.2% vs previous week	 REACTIONS/POST 4.8 only 134 reactions, 288 reposts, 0 comments	 POST LENGTH 448 chars. median 439 · 27 days	 POSTS ANALYZED 28 27 days
 AD REACH 694 24h avg	 CHURN / MONTH -49 over last month	 CITATION RATE 36 citation index · 22 channels mentioned all time	 CHANNEL AGE 3 years 8 months created 15.11.2022

AI EDITOR SUMMARY

Channel «Sevastopol Jobs» – 10 698 subs. Each post averages 9.6K people (90% from subs), this is wide reach for a channel of this size. Publishes 7 posts per week (~1/day) – regular schedule. For week Jul 6–12, reach dropped by -93.2% by week of Jun 29 – Jul 5 – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **28** posts over 27 days.
- 02 Dominant format — **Photo** (19/28 posts).
- 03 Avg post length — **448** chars (median 439).
- 04 Peak audience activity — **Friday**, 16:00 MSK.
- 05 Top posts get **44x** more views than the weakest (71.8K avg for top vs 1.6K for worst) — among 28 posts in 27 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 03.07 · 13:14 PHOTO The FSB Border Directorate for the Republic of Crimea is recruiting candidates for service in Crimea and Sevastopol! Key...	VIEWS 105 845 REPOSTS 18	REACTIONS 2 ER 989.4%
Nº2 19.06 · 13:46 PHOTO Hiring warehouse laborers (Sevastopol) Earnings: from 4500 rub. per full shift (daily payout) Base address: city...	VIEWS 105 621 REPOSTS 38	REACTIONS 8 ER 987.3%
Nº3 22.06 · 15:31 PHOTO Need a loader/floor worker for a grocery store. Salary from 3000 RUB/day, daily pay, flexible schedule, working hours...	VIEWS 3 828 REPOSTS 5	REACTIONS 3 ER 35.8%

Nº4 21.06 · 18:01 TEXT ⚡⚡⚡ In Sevastopol from June 22 to 23 fuel sales will be suspended, transport and trade schedules changed Governor Mikhail Razvozhayev...	VIEWS 3 720 REPOSTS 28 REACTIONS 11 ER 34.8%
Nº5 24.06 · 06:09 PHOTO IN SALON 🎧📱 smartphones & mobile accessories needs a sales consultant. 👤 *Sales experience required! *Fluent speech, skills...	VIEWS 3 620 REPOSTS 4 REACTIONS 3 ER 33.8%

WORST 3

↓ 06.07 · 08:23 TEXT 📅 In 2027, Sevastopol residents will work 247 days and rest 118. Lawyers have calculated: only one six-day workweek all year...	VIEWS 1 779 REPOSTS 1 REACTIONS 4 ER 16.6%
↓ 08.07 · 08:14 PHOTO Now we're on Max! Jobs are waiting on the channel 👉👉👉 https://max.ru/sevasjob_92 https://max.ru/sevasjob_92 https://max.ru/sevasjob_92	VIEWS 1 707 REPOSTS 1 REACTIONS — ER 16.0%
↓ 13.07 · 03:43 TEXT 💰 Average salary in Russia may grow to 137K rubles by 2027. According to financiers, this year it will reach 114–120K...	VIEWS 1 426 REPOSTS 3 REACTIONS 54 ER 13.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

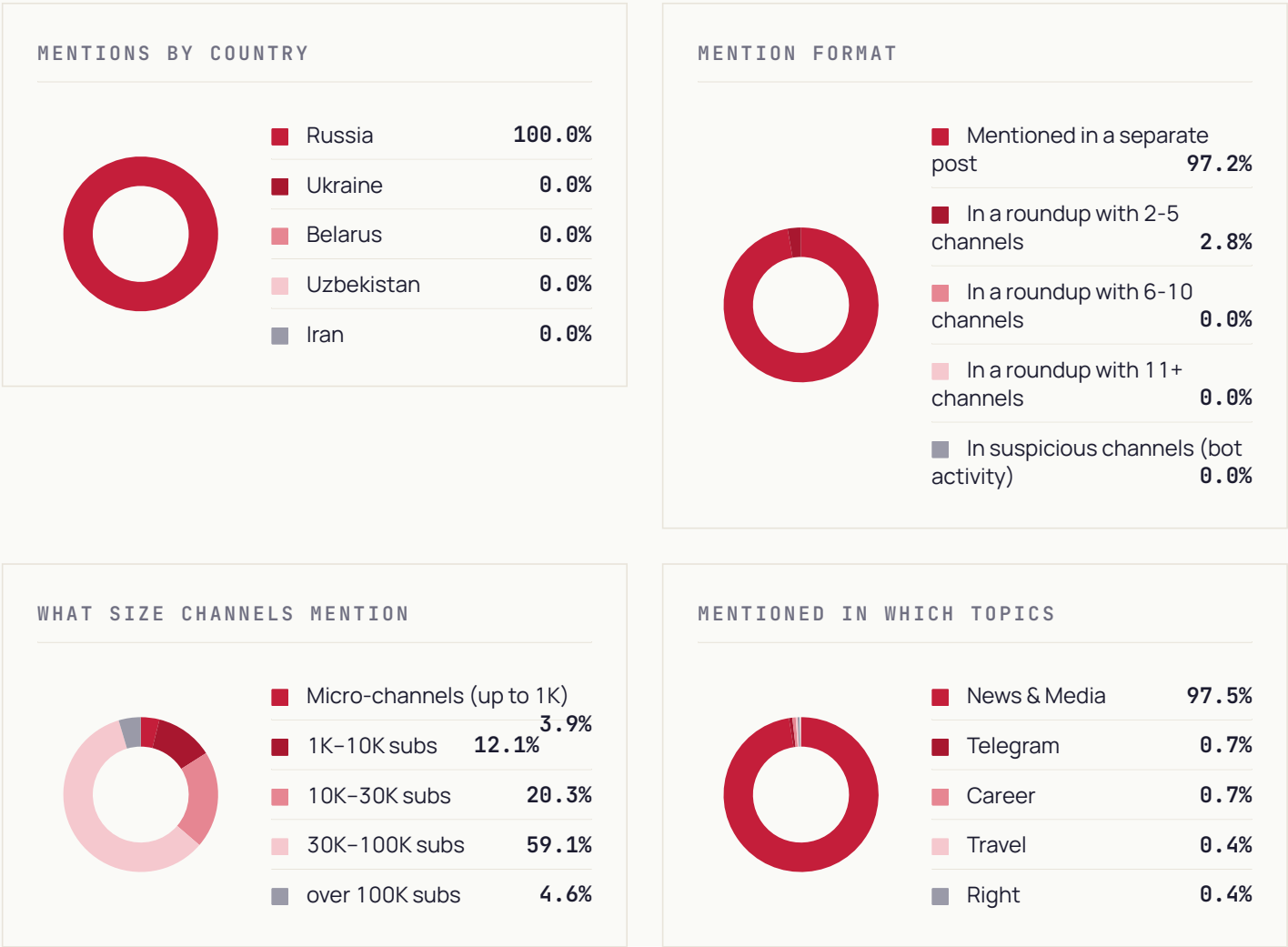
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

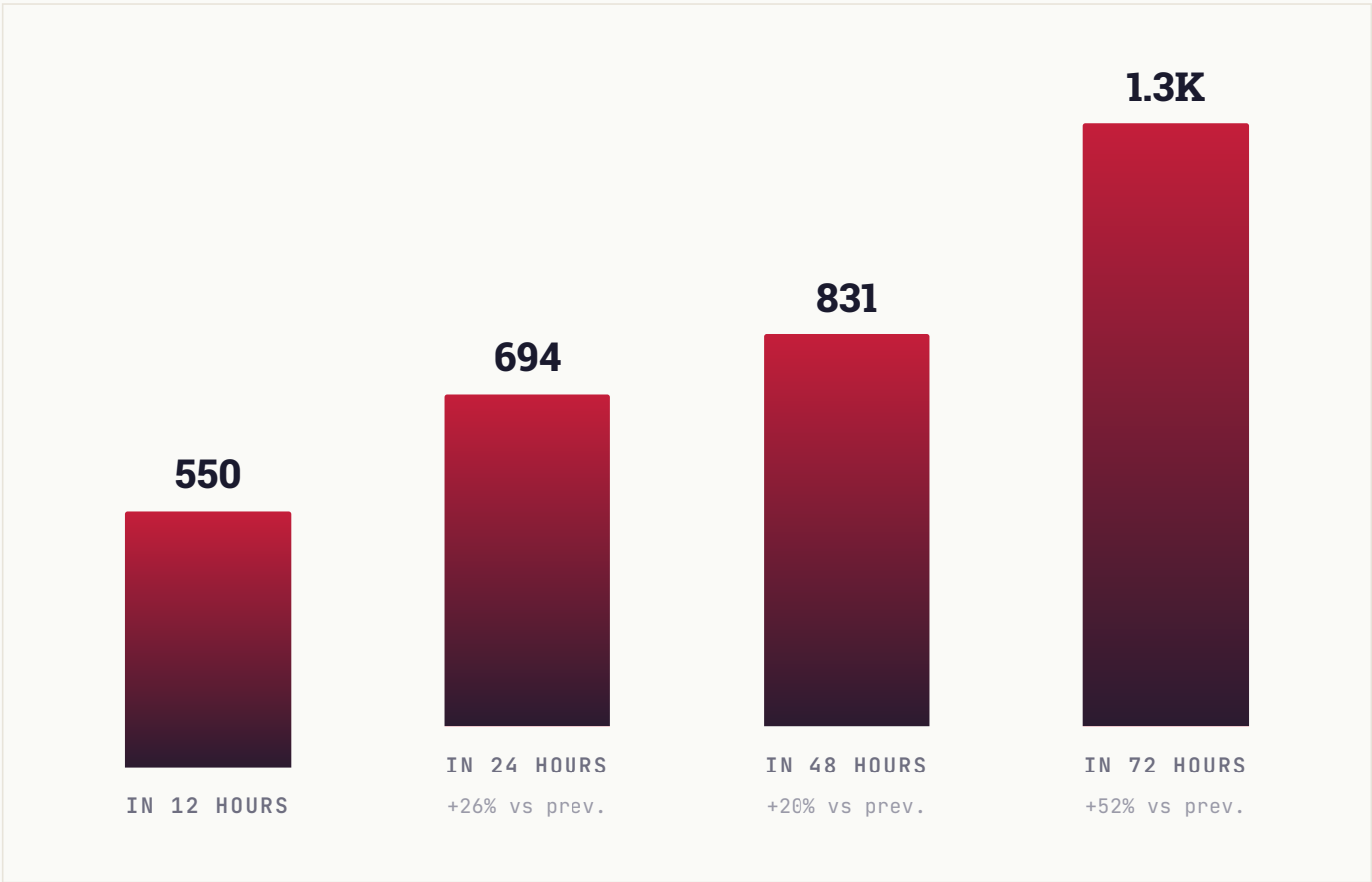
Citation index **36** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **22** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see where you stand among niche peers.

CHANNEL	SUBSCRIBERS
و وظائف - أي وظيفة 	1.2M
قو قناة وظائف - وظيفتك علينا 	814.8K
UB Remote no experience - Freelance	794K
اا اى استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف  	538.9K
RM JOBS MOSCOW VACANCIES	477.9K
SW SR W  RLD	464K
شغ شغل	457.4K
SI SeoJob Online Earnings	429.2K
RS Sevastopol Jobs YOU	10.7K

COMPARATIVE CONCLUSION

Channel still outside top 96 niche — early growth stage. Niche leader — وظائف - أي وظيفة  (1.2M), top-96 median: 172.5K. First goal: enter top-96 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **29**, they brought **573** new subs.

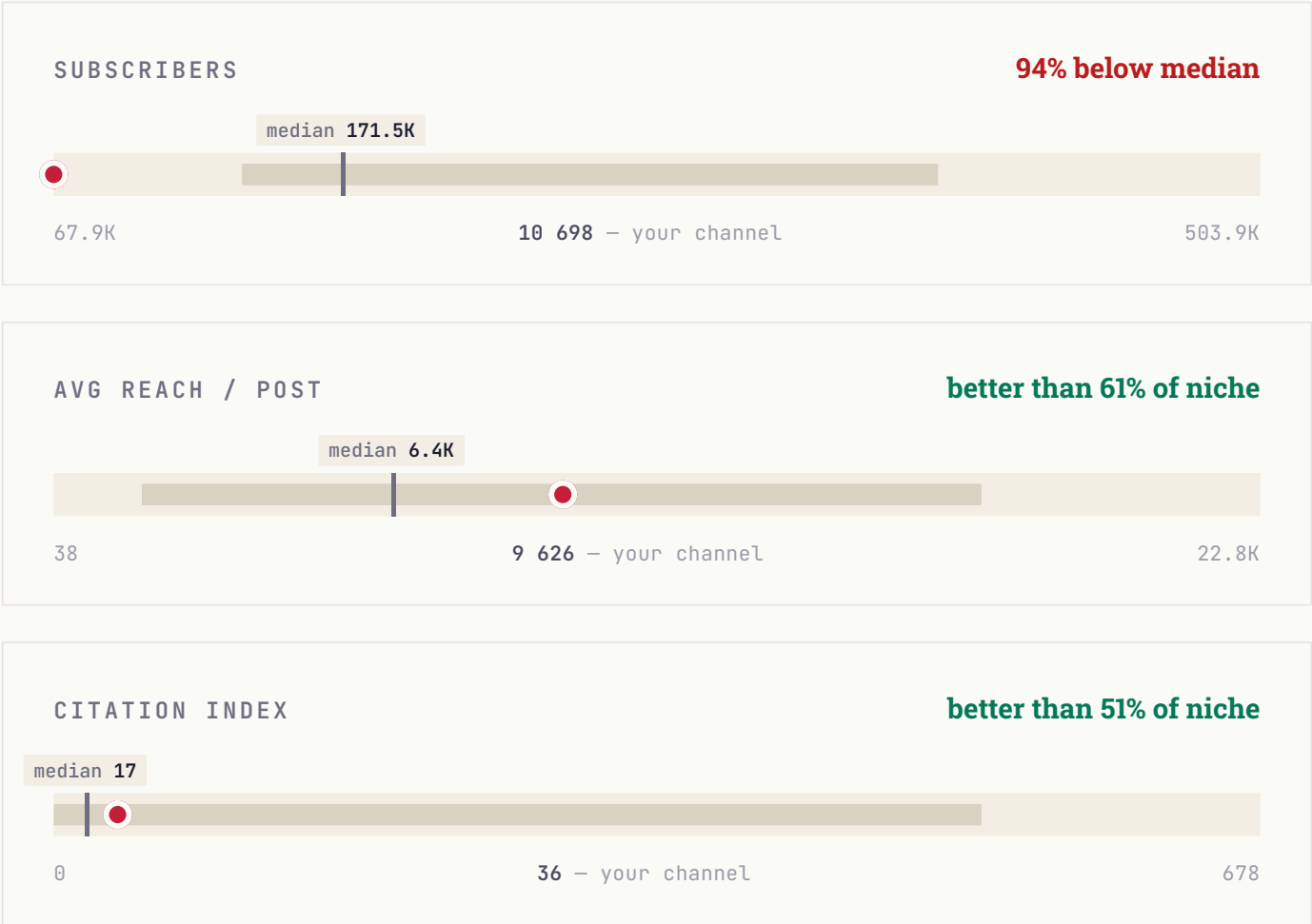
PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED	
January 2026	8	1	179	
December 2025	5	1	52	
November 2025	4	1	50	
October 2025	5	1	103	
September 2025	4	1	121	
August 2025	3	1	68	

TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED
29	6	573

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Career» (Russia) and compared your channel.
Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median.
Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit next month.

01**Main post of the week — on Friday**

Audience is most active on this day at 16:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase share of video posts**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
