

PUBLIC REPORT BY PROMTPRESS

Channel audit

Sevastopolenergo



@sev_energo

Official channel of Sevastopolenergo — the leading grid operator of the federal city of Sevastopol Official site www.sevenergo.net
Channel on MAX: https://max.ru/sev_energo #EBARL

SUBSCRIBERS

28 184

+11181 per month

ERR (% SEE POSTS)

30.0%

last day **28.0%**

REACH/POST

8.8K

ad reach **7.8K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 28 184 —	 SUBS REACH 31.24% avg % subs see post	 VIEWS/POST 8.8K median 8.6K · 29 days	 POSTS/WEEK 29.1 for period
 7D TREND -26.4% vs previous week	 REACTIONS/POST 43.7 only 5,414 reactions, 6,169 reposts, 0 comments	 POST LENGTH 680 chars median 682 · 29 days	 POSTS ANALYZED 124 29 days
 AD REACH 7.8K 24h avg	 CHURN / MONTH +11181 last month	 CITATION RATE 60 citation index · 173 channels mentioned all time	 CHANNEL AGE 2 years 9 months created 19.09.2023

AI EDITOR SUMMARY

Channel «Sevastopolenergo» — 28 184 subs. Each post avg views 8.8K people (31% of subs), good reach. Publishes 29 posts/week (~4/day) — active publishing. Week Jun 29 — Jul 5 reach dropped -26.4% by week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **124** posts over 29 days.
- 02 Dominant format – **Text** (99/124 posts).
- 03 Avg post length – **680** chars (median 682).
- 04 Peak audience activity – **Thursday, 09:00 MSK**.
- 05 Top posts get **6×** more views than the weakest (23.1K avg for top vs 3.8K for worst) – among 124 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 06:19 TEXT ⚡ Power outage at: Inkerman: Sovetskaya Balka St., Rayenko St., Simferopolskoye...	VIEWS 27 723 REPOSTS 713	REACTIONS 386 ER 98.4%
Nº2 25.06 · 03:45 TEXT Dear Sevastopol residents! By order of the dispatcher of the Branch of SO UES Black Sea RDU to eliminate overload of electrical networks for...	VIEWS 20 887 REPOSTS 156	REACTIONS 89 ER 74.1%
Nº3 25.06 · 12:03 TEXT Currently, the Crimean power system has a generating capacity deficit. Specialists are doing everything possible to...	VIEWS 20 658 REPOSTS 218	REACTIONS 240 ER 73.3%

Nº4 25.06 · 06:19 TEXT ⚡ Emergency work on June 25-26 will temporarily cut power at: 🛑 9:00 AM to 6:00 PM ...	VIEWS 19 451 REPOSTS 56	REACTIONS 11 ER 69.0%
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Nº5 27.06 · 09:09 TEXT Power outage June 27 Due to urgent repairs, power supply will be limited on the following...	VIEWS 13 803 REPOSTS 31	REACTIONS 39 ER 49.0%
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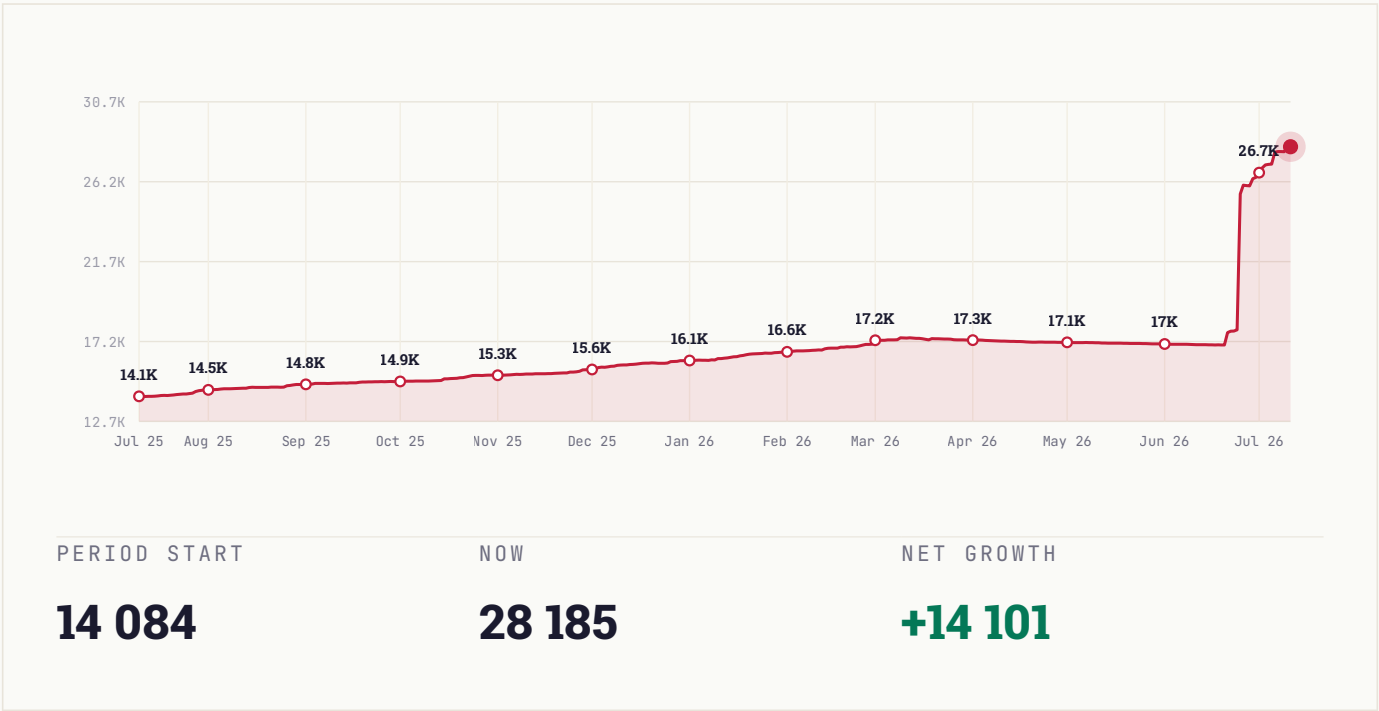
WORST 3

↓ 11.06 · 12:35 TEXT ⚡ Emergency work will temporarily cut power at: 🛑 June 12 9:00 AM to...	VIEWS 4 719 REPOSTS 22	REACTIONS 5 ER 16.7%
↓ 30.06 · 15:21 TEXT Dear Sevastopol residents! Temporary power restriction lifted. At 18:05 the CRDU dispatcher ordered to reconnect all consumers...	VIEWS 4 331 REPOSTS 22	REACTIONS 41 ER 15.4%
↓ 30.06 · 16:46 PHOTO Temporary power restrictions reintroduced. This forced measure is needed to eliminate grid overload...	VIEWS 2 448 REPOSTS 13	REACTIONS 9 ER 8.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

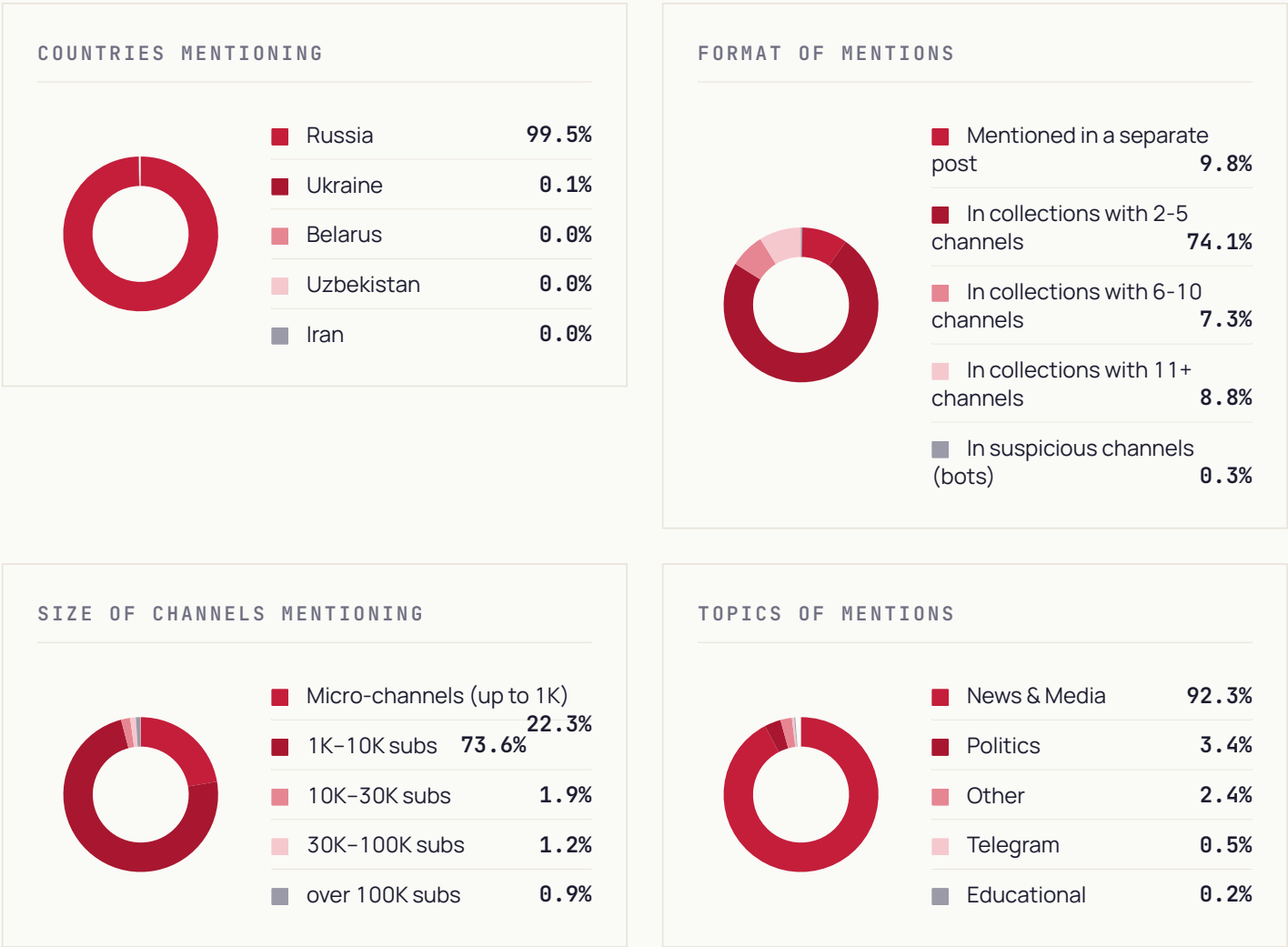
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

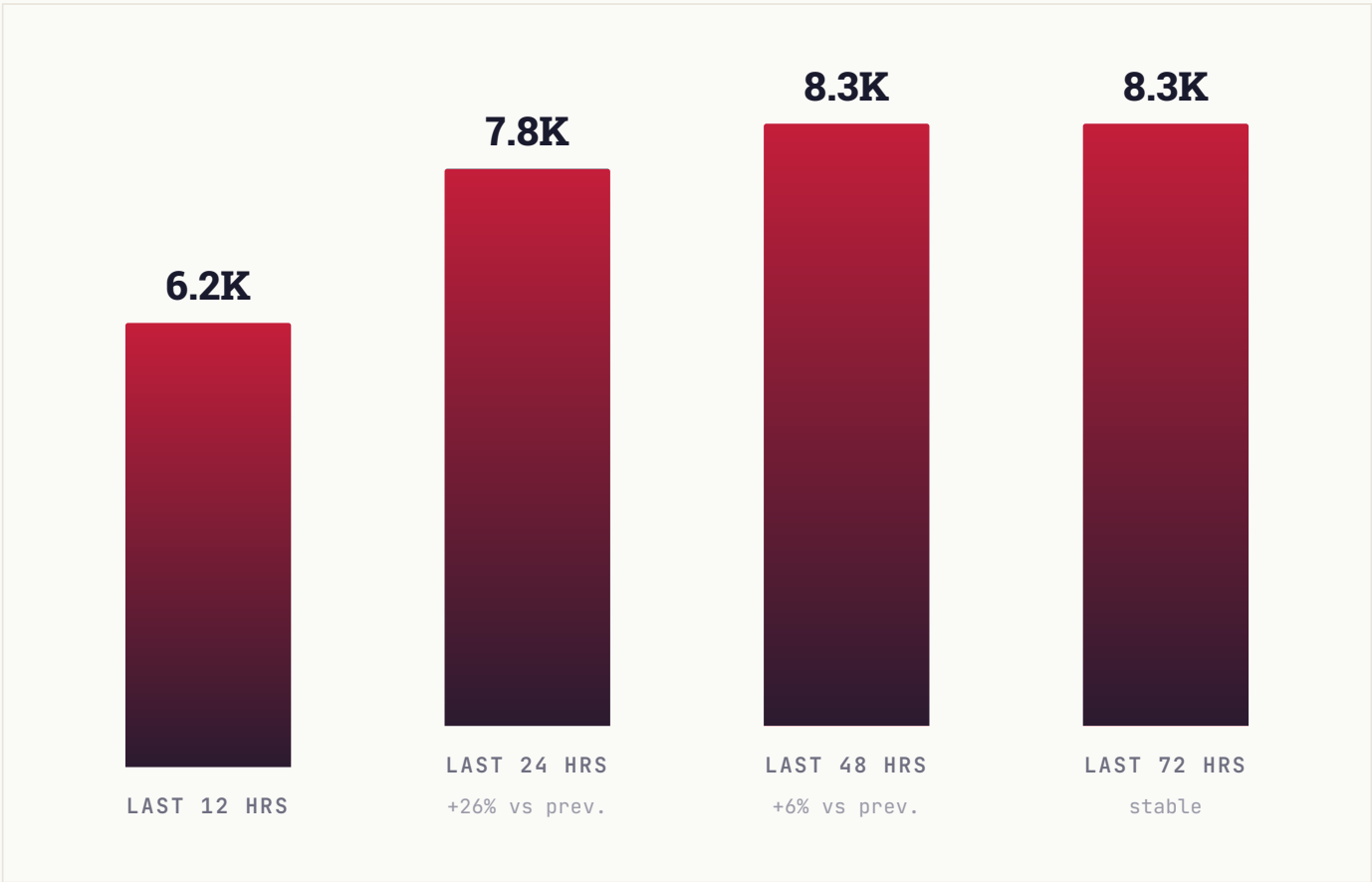
Citation index **60** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel 'weighs' more than from a 1k subs channel. All time channel was mentioned **173** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبارفوری خبرفوری جنگ امریکا فوری	6M
ا خ خبرفوری اخبارفوری جنگ فوری امریکا	4.7M
خ ب خبرفوری	4.5M
ک ا کانال اخبارفوری خبرفوری	4.4M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM Perviy Moskovskiy	3.2M
TP Trukha ⚡ Ukraine	3.1M
SE Sevastopolenergo YOU	28.2K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبارفوری خبرفوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal — enter top-97 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **450**, they brought **2 244** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	71	3	490	
December 2025	86	3	542	
November 2025	61	3	323	
October 2025	99	3	374	
September 2025	68	3	199	
August 2025	65	5	316	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
450	6	2 244

Where the channel stands in its league

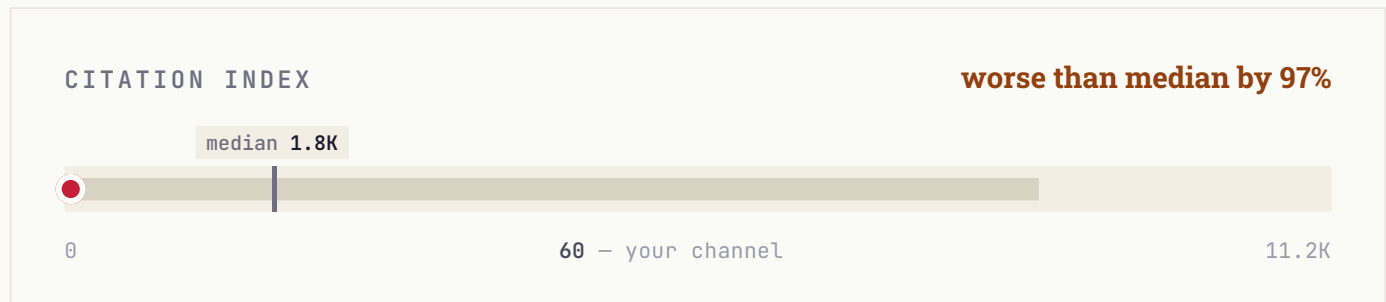
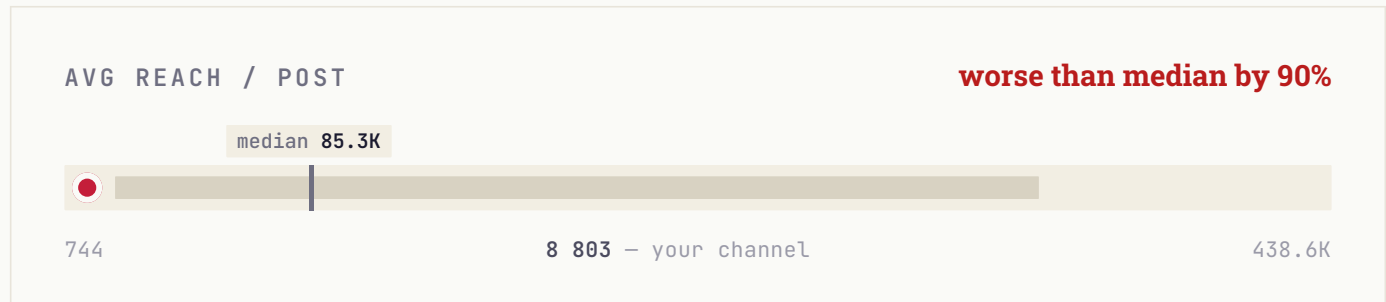
SUBSCRIBERS

worse than median by 98%

median 1.3M

501K 28 184 – your channel 4.1M

Metric	Value
Current Channel Subscribers	28,184
Median Subscribers	1.3M
Range (Min-Max)	501K - 4.1M



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — Thursday

On this day at 09:00 MSK audience is most active.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads with us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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