

PUBLIC REPORT BY PROMTPRESS

Channel audit

Serega perekup



@seregaperekup59

Buy/sell cars ■Suggest options: ■Phone - 89523221703 ■DM link -
@serega_perekup YouTube: [https://youtube.com/](https://youtube.com/@Seregaperekup59)
@Seregaperekup59 Chat link: ■..

SUBSCRIBERS

98 850

-15327 per month

ERR (% SEE POSTS)

4.0%

per day 1.6%

REACH/POST

3.4K

ad reach 1.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 98 850 —	 SUBS REACH 3.41% avg % subs see post	 VIEWS/POST 3.4K median 3.1K · 29 days	 POSTS/WEEK 29.1 for the period
 7D TREND -16.5% vs previous week	 REACTIONS/POST 47.1 only 5,840 reactions, 501 reposts, 393 comments	 POST LENGTH 74 chars median 40 · 29 days	 POSTS ANALYZED 124 29 days
 AD REACH 1.6K 24h avg	 CHURN / MONTH -15327 for the last month	 CITATION RATE 25 citation index · 188 channels mentioned ever	 CHANNEL AGE 3 years 4 months created 22.02.2023

AI EDITOR SUMMARY

Channel «Serega perekup» – 98 850 subs. Each post averages 3.4K people (3% of subs), reach low – need to grow audience. Publishes 29 posts/week (~4/day) – active posting. Week Jun 15–21 reach dropped -16.5% by week Jun 8–14 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 124 posts in 29 days.
- 02 Dominant format – Text (59/124 posts).
- 03 Avg post length – 74 chars (median 40).
- 04 Audience peak – Saturday, 17:00 MSK.
- 05 Top posts get 5x more views than the weakest (10.6K avg for top vs 2K for worst) – among 124 posts over 29 days. Analyze what top posts have in common: topic, format, time.

TOP 5 POSTS

Nº1 31.05 · 08:07 PHOTO iPad 11 absolutely free ☒ All you need to do is subscribe to my 2 channels: - @seregaperekup59 - @seregaperekup159 And...	VIEWS 11 810 REPOSTS 353	REACTIONS 486 ER 11.9%
Nº2 30.05 · 14:15 TEXT Waiting for money to arrive at the IP! Until it arrives, I can't raffle ☒iPhone 17 for those who joined before yesterday 21:00 MSK! quickly...	VIEWS 11 000 REPOSTS —	REACTIONS 75 ER 11.1%
Nº3 31.05 · 06:41 TEXT ☒Free Apple iPad 11?	VIEWS 9 091 REPOSTS —	REACTIONS 215 ER 9.2%

Nº4 01.06 · 07:09 VIDEO Good morning👋	VIEWS 6 436 REPOSTS 2	REACTIONS 77 ER 6.5%
Nº5 01.06 · 11:43 TEXT Friends, iPhone table ✂ Be sure to check yourself! 📺📺 Live stream today at 19:00 MSK 📺	VIEWS 5 706 REPOSTS 3	REACTIONS 20 ER 5.8%

|

WORST 3

↓ 21.06 · 16:00 PHOTO !!2 hours to Live!!	VIEWS 2 062 REPOSTS 1	REACTIONS 19 ER 2.1%
↓ 21.06 · 15:48 VIDEO 10.000 📺	VIEWS 2 060 REPOSTS 1	REACTIONS 17 ER 2.1%
↓ 21.06 · 17:00 TEXT This is the last train!! 1 hour till the Stream!	VIEWS 2 030 REPOSTS —	REACTIONS 14 ER 2.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

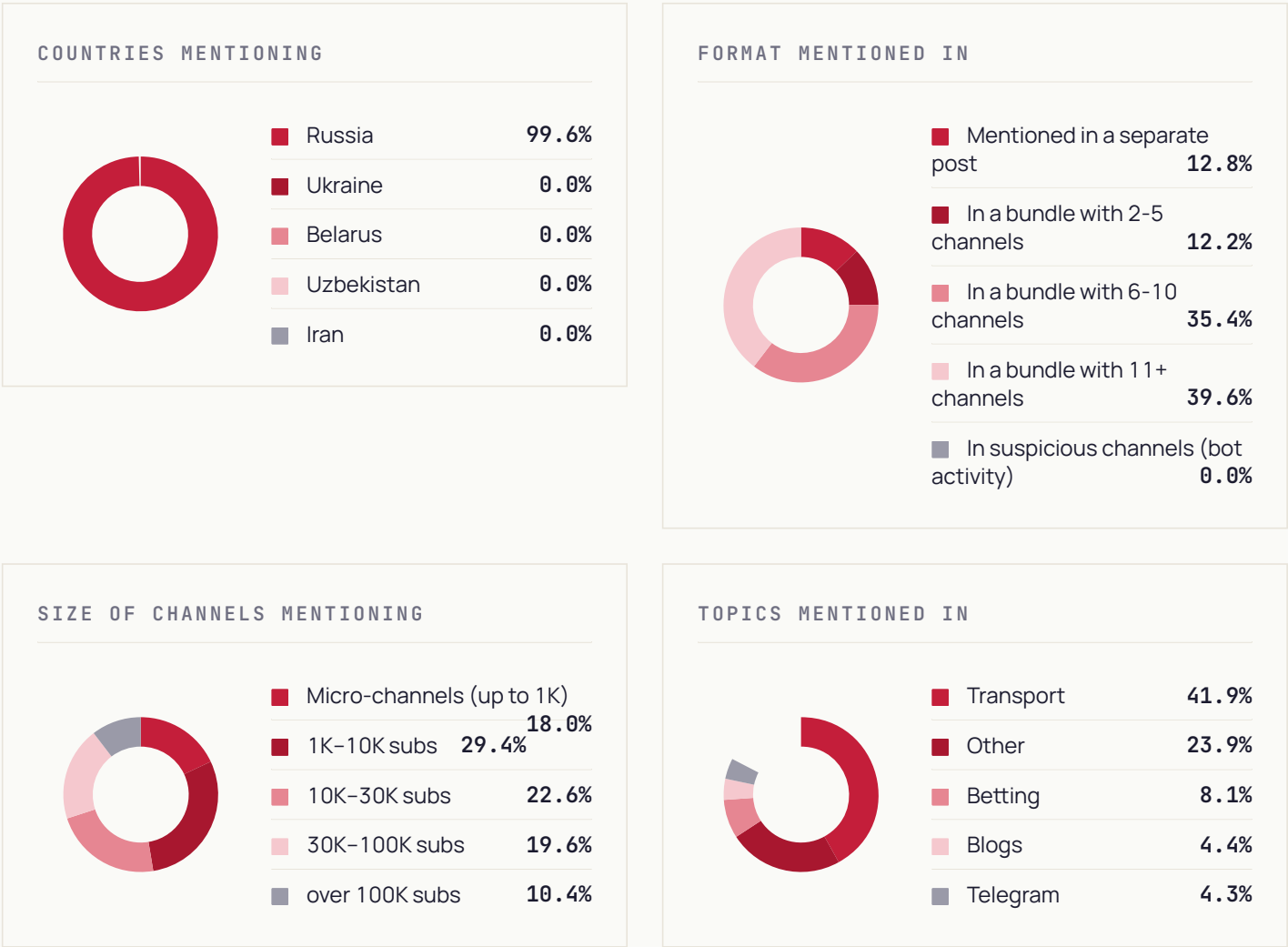
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

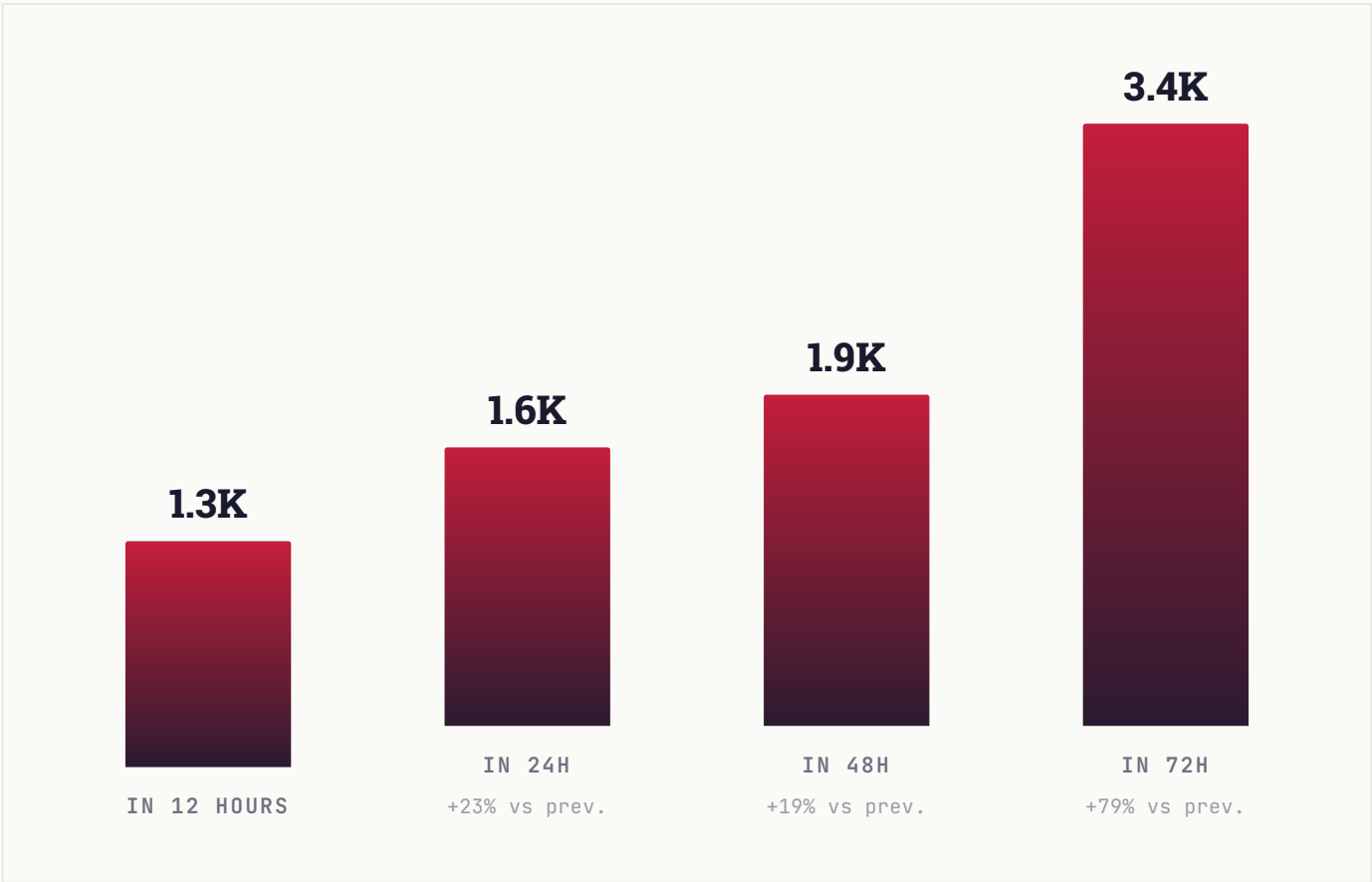
Citation index **25** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **188** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its place among niche neighbors.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.4M
AB Avtomanya	1.8M
WE WENGALLBI	1M
VM Vodiy Moshina Bozor	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	692.9K
UN Un Normal	602.4K
FI Fighterbomber	520.5K
AB Auto.ru	495.8K
GA Garage	485.6K
AB AVTOZAKAZ.RU	480.7K
SP Serega perekup YOU	98.8K

COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.4M), top-98 median: 203.3K. First goal — enter top-98 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **198**, they brought **140 521** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	22	18	31 925
Nov 2025	79	59	42 613
Oct 2025	24	13	17 737
Sep 2025	41	20	44 206
August 2025	3	2	1 929
July 2025	29	28	2 111
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS	
198	6	140 521	

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart includes a red dot indicating the channel's performance, a vertical line for the median, and a shaded bar representing the peer group range.

SUBSCRIBERS

51% below median

median 203.7K

59K 98 850 — your channel 620.5K

AVG REACH / POST

79% below median

median 16.4K

1.3K 3 373 — your channel 135.5K

CITATION INDEX

74% below median

median 94

0 25 — your channel 2.7K

Metric	Channel Value	Median	Peer Group Range (Min-Max)	Performance Gap
Subscribers	98,850	203.7K	59K - 620.5K	51% below median
Avg Reach / Post	3,373	16.4K	1.3K - 135.5K	79% below median
Citation Index	25	94	0 - 2.7K	74% below median

— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Saturday

Audience most active on this day at 17:00 MSK.

EFFECT

**Best window
for important
posts**

02

ER below niche benchmark — rethink formats

Current ER 3.41% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+2.1pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with nearby channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
