

PROMTPRESS PUBLIC REPORT

Channel audit

SeoJob |

Заработок в

сети



@seojob

■ We're an SEO team. We pay for writing reviews. Site: jobseo.ru Bot: @jobseo_bot Reviews: @seootzyvs_official

SUBSCRIBERS

437 027

29.06.2026 ⁻¹⁴¹⁶² per month

ERR (% WHO SEE POSTS)

4.0%

per day ^{1.3%}

REACH/POST

16K

ad reach ^{5.6K}/24h

[HTTPS://PROMTPRESS.COM/AUDIT/SEOJOB](https://promptpress.com/audit/seojob)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 437 027 —	 SUBSCRIBER REACH 3.66% avg % of subs see post	 VIEWS/POST 16K median 17.4K · 29 days	 POSTS/WEEK 4.8 over period
 7D TREND -13.8% vs prev. week	 REACTS/POST 100.2 total 2,005 reactions, 231 reposts, 0 comments	 POST LENGTH 500 chars. median 444 · 29 days	 POSTS ANALYZED 20 29 days
 AD REACH 5.6K 24h avg	 CHURN / MONTH -14162 over last month	 CITATION RATE 226 citation index · 993 channels mentioned all time	 CHANNEL AGE 4 years 9 months created 14.09.2021

AI EDITOR SUMMARY

Channel «SeoJob | Заработок в сети» — 437 027 subs. Each post averages 16K people (4% from subs), reach is low — expand audience. Publishes 5 posts per week (~1/day) — rare. For Jun 15–21 reach dropped -13.8% by week of June 8–14 — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 20 posts over 29 days.
- 02 Dominant format – Photos (13/20 posts).
- 03 Avg post length – 500 chars (median 444).
- 04 Audience peak activity – Sunday, 10:00 MSK.
- 05 Top posts gather 2x more views than the weakest (22.8K avg for top vs 9.8K for worst) – among 20 posts over 29 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 31.05 · 07:56 PHOTOS Colleagues, the first 1000 rubles in SEO JOB usually comes faster than you think ☒☒THE MAIN THING – don't grab everything at once, but wisely...	VIEWS 24 685 REP. 25	REACTS 163 ER 5.6%
Nº2 02.06 · 08:36 VIDEO #NotAnAd ☒ LOOKING FOR VIDEO EDITORS ☒ We need people who can make music edits (examples attached): ☒ video...	VIEWS 22 088 REP. 44	REACTS 43 ER 5.1%
Nº3 02.06 · 09:18 TEXT ☒ T-Bank withdrawals are WORKING again!	VIEWS 21 683 REP. 12	REACTS 195 ER 5.0%

Nº4 05.06 · 07:37 PHOTOS ⌕ REMINDER: UPDATE IS LIVE ⌕ Folks, the platform has moved to a whole new level of efficiency. We...	VIEWS 21 421 REP. 4	REACTS 100 ER 4.9%
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Nº5 09.06 · 11:07 PHOTOS PRE-PUBLICATION CHECKLIST ⌕ We've compiled tips based on our top authors' experience. Important: these...	VIEWS 20 553 REP. 31	REACTS 115 ER 4.7%
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WORST 3

↓ 25.06 · 09:22 PHOTOS FAST CARD PAYOUT IS LIVE ⌕ Colleagues, a quick reminder for those who missed our best update! You no longer...	VIEWS 10 169 REP. 3	REACTS 54 ER 2.3%
↓ 24.06 · 11:43 TEXT ⌕ Task prices are now fixed We removed the markup system and set clear stable rates: • ⌕ 2GIS — 25 ₰ per review • ♥...	VIEWS 9 740 REP. 19	REACTS 125 ER 2.2%
↓ 26.06 · 08:03 PHOTOS MOST PROFITABLE BLOCK: EARN ON YANDEX ♥ Want to squeeze the max from every text? Then head to the Yandex section — here you...	VIEWS 9 469 REP. 5	REACTS 54 ER 2.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

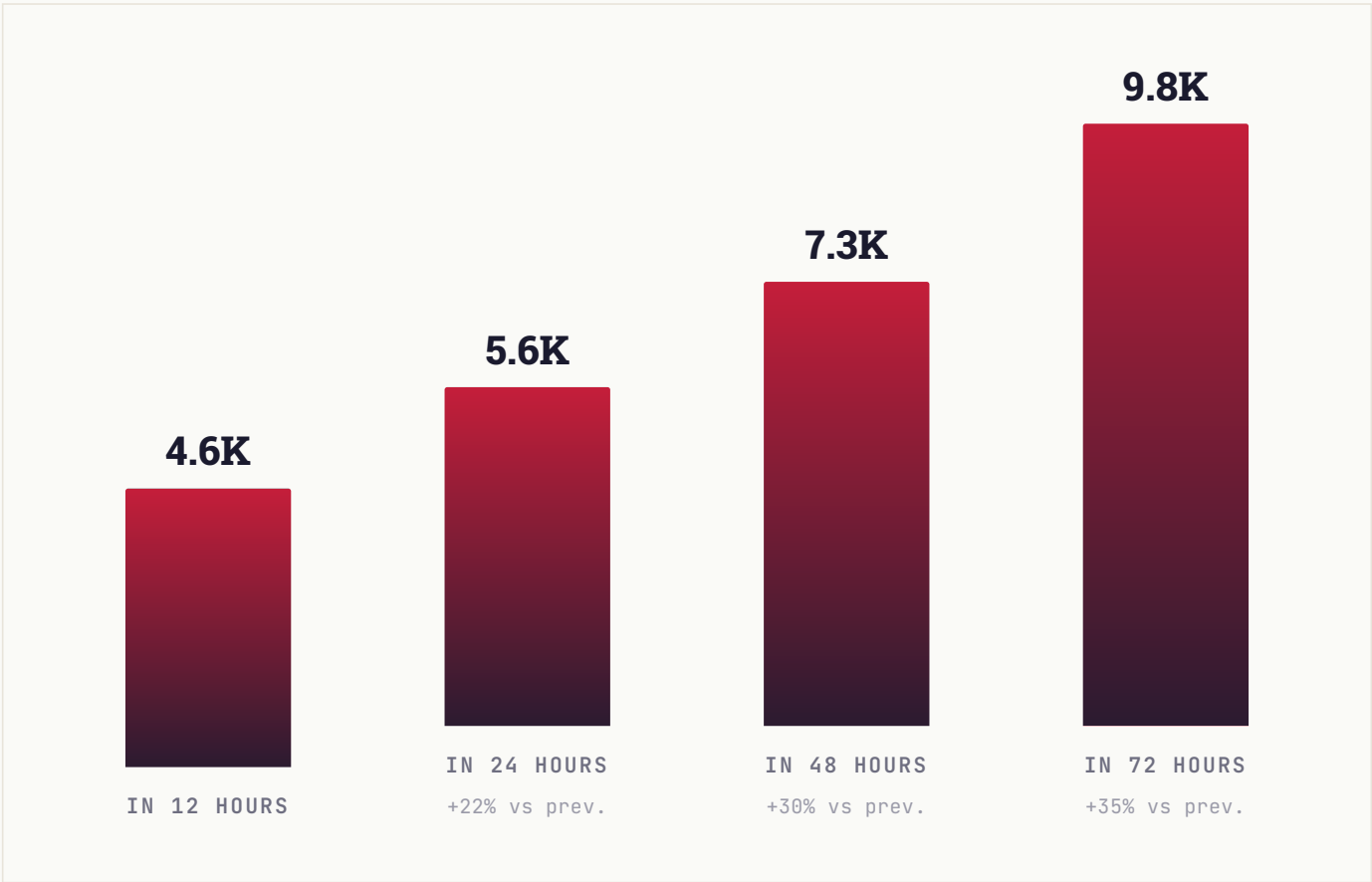
Yearly subscriber growth chart. Key months show exact subscriber count. See which months the channel gained or lost subs.



— SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted – see its rank among niche peers.

CHANNEL	SUBSCRIBERS
و وظائف - أي وظيفة	1.2M
قناة وظائف - وظيفتك علينا	816.9K
UB Remote work no experience - Freelance	798.6K
ای استخدام	633.2K
مواقع	625.5K
سا مساحة الوظائف	536K
PM JOBS MOSCOW VACANCIES	522K
SW SR WORLD	459.3K
SI SeoJob Заработок в сети YOU	437K
EJ Ethio Jobs Vacancy™	380.9K
JO job4freshers.co.in	332.4K

COMPARATIVE CONCLUSION

Channel intop 10 niche (#9 of 96). Strong position. Niche leader – وظائف - أي وظيفة (1.2M), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **379**, they brought **59 782** new subs.

PERIOD	MENTIONS	CHANNELS	SUBSCRIBERS GAINED	
December 2025	92	52	11 413	
November 2025	70	51	15 954	
October 2025	89	56	6 605	
September 2025	46	24	7 149	
August 2025	30	22	12 322	
July 2025	52	24	6 339	
TOTAL MENTIONS		MONTHS OF DATA	GAINED SUBS	
379		6	59 782	

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Career» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.

#9/100

POSITION IN NICHE

Channel in top 9% career Russia



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Increase posting frequency**

Now 4.8 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Sunday**

Best time: this day at 10:00 MSK — audience most active.

EFFECT

**Best window
for an
important post****03****ER below niche benchmark — rethink formats**

Current ER 3.66% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+1.8pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
